

Review of International Assessments of Ireland's Competitiveness



Introduction to the NCC

The National Competitiveness Council was established in 1997 as a Social Partnership body. It reports to An Taoiseach on key competitiveness issues facing the Irish economy, together with recommendations on policy actions required to enhance Ireland's competitive position.

Each year the NCC publishes the two-volume Annual Competitiveness Report.

- Volume One, ***Benchmarking Ireland's Performance***, is a collection of statistical indicators of Ireland's competitiveness performance in relation to 16 other economies and the OECD and EU averages.
- Volume Two, ***Ireland's Competitiveness Challenge***, uses this information along with the latest research to outline the main challenges to Ireland's competitiveness and the policy responses required to meet them.

As part of its work, the NCC also issues papers on specific competitiveness issues. This paper reviews Ireland's performance in a number of international assessments of competitiveness.

International assessments of Ireland's competitiveness are important as they have high visibility among international investors and commentators. By using official statistics and figures from surveys of executive opinion, they can also highlight areas for policy action. This paper presents an overview of four main international assessments of Ireland's competitive performance:

- The World Economic Forum's Global Competitiveness Report;
- The Institute for Management Development's World Competitiveness Yearbook;
- The EU's Growth and Jobs Strategy, including the Centre for European Reform's Lisbon Scorecard analysis of member state performance in delivering the strategy; and
- Huggins Associates' European Competitiveness Index.

For each of the four reports, key strengths, weaknesses and trends in Ireland's performance are identified from their analysis. This paper also reviews the differing approach to competitiveness benchmarking. Finally, where policy areas for attention are identified in their publications, these are highlighted. The paper draws a number of conclusions from these international assessments.

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Foreword



A range of international bodies undertake assessments of Ireland's competitiveness and many of these have high visibility among international investors and commentators. This paper complements the NCC's existing work as it reviews these international assessments of Ireland's competitiveness, and draws together their key findings in relation to Ireland's competitiveness. It is hoped that this will stimulate discussion and debate on Ireland's competitiveness.

Overall, global reports on competitiveness indicate that Ireland still ranks among the more competitive economies. There is clear evidence that Ireland's competitiveness has fallen since 2000, particularly from the latest IMD survey. Of the 55 countries benchmarked in 2007 by IMD, Ireland ranked 14th overall, a fall of 7 places since 2001. Across the four reports reviewed in this paper, Ireland's average ranking is 9th of the EU-15 countries.

Ireland has strengths and it is important that we are aware of these. They include our macroeconomy, fiscal policy, the labour market, the market and regulatory framework and attitudes and values in Irish society to globalisation and competitiveness. Weaknesses do exist. In areas such as prices, infrastructure, innovation and R&D and environmental sustainability, Ireland's rankings are below average. Continued weaknesses in terms of infrastructure and price competitiveness, combined with the relatively poor performance of our exporters in recent years accounts for a large share of the fall in Ireland's international competitiveness rankings.

There are also some aspects of our performance that are of note. Generally, Ireland's rankings are boosted by a strong performance in measures of current competitiveness, such as productivity levels and employment indicators, rather than likely drivers of future competitiveness, such as infrastructure or a culture of innovation. Of the drivers of future competitiveness, Ireland's weaknesses are in areas that require long-term attention, rather than those that can be changed more readily.

International assessments of Ireland's performance are useful exercises that stimulate debate on Ireland's progress towards sustaining success into the future but some limitations do exist. In this context it is important that the NCC's own *Benchmarking Ireland's Performance* and *Ireland's Competitiveness Challenge* reports continue to contribute to the discussion on competitiveness and the policy challenges that face Ireland.

I would like to thank NCC members and advisors for their contributions to producing this report and the Forfás secretariat for preparing the material for the Council's deliberation.

Don Thornhill

Chairman *National Competitiveness Council*

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Overview

One of the key tasks of the National Competitiveness Council is to assess Ireland's competitiveness. In addition to using data from official bodies such as the CSO, Eurostat and the OECD, the National Competitiveness Council (NCC) also uses information from a number of specialist international competitiveness bodies, such as the World Economic Forum (WEF), the Institute for Management Development (IMD) and Huggins Associates, all of which undertake cross-country assessments of competitiveness. The European Commission and other bodies, such as the Centre for European Reform, also review progress on the Lisbon *Growth and Jobs Strategy*. In general, the NCC utilises individual indicators from all of the sources above to develop an overall assessment of Ireland's competitive position, as part of its annual *Benchmarking Ireland's Performance* report.

International assessments of Ireland's competitiveness are important as they have high visibility among international investors and commentators. By using official statistics and figures from surveys of executive opinion, they can highlight areas for policy action. This paper presents an overview of four international assessments of Ireland's competitive performance:

- The World Economic Forum's *Global Competitiveness Report* (typically referred to hereafter as the WEF report);
- The Institute for Management Development's *World Competitiveness Yearbook* (referred to hereafter as the IMD report);
- The EU's Growth and Jobs Strategy, including the Centre for European Reform's *Lisbon Scorecard* analysis of member states' performance in delivering the strategy (referred to hereafter as the EU Growth and Jobs Strategy and the CER report); and,
- Huggins Associates' *European Competitiveness Index* (referred to hereafter as the Huggins report).

For each of the four reports, key strengths, weaknesses and trends in Ireland's performance are identified from their analysis. This paper also reviews the differing approaches to competitiveness benchmarking, as it is important that their methodologies and outputs are understood. Finally, where policy areas for attention are identified in their publications, these are highlighted. The NCC draws the following seven conclusions from these four reports:

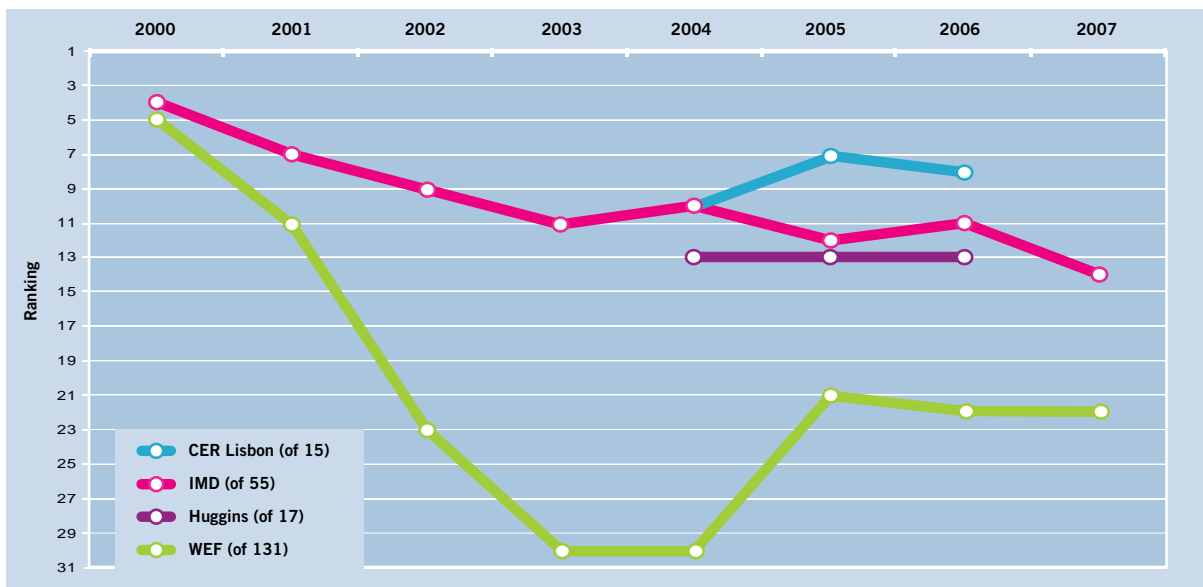
1. Ireland ranks within the top quartile of the WEF report and just outside of this in the IMD report. Ireland's overall rank is below average in the CER and Huggins reports.

- The four reports in this review can be divided on the basis of geographical coverage into global reports (the WEF and IMD reports) and European reports (EU Growth and Jobs Strategy/CER and Huggins reports). In the WEF global report, Ireland ranked in the top quartile (22nd of 131) in 2007 while Ireland lies just outside the top quartile (14th of 55) in the IMD report 2007.
- In the European reports, Ireland fares less well: 8th of 15, according to the CER Scorecard and 13th of 17 in the Huggins European Competitiveness Index. The Huggins report also provides regional rankings. Of 120 European regions, Ireland's South and East region ranks 29th, the Border, Midlands and West region ranks 74th, while Northern Ireland ranks 64th.

2. Ireland's overall rankings in the global (WEF and IMD) reports fell between 2000 and 2007.

- Both global reports show a clear deterioration in Ireland's competitiveness between 2000 and 2003. This deterioration has continued up to 2007 in the IMD report, which is based on a relatively even mix of statistics and survey data. Ireland's ranking in the WEF report did improve in 2005 but subsequently deteriorated. In the other reports, there has been no clear overall trend in Ireland's ranking (see Figure 1).
- These cross-country rankings are based on a vast array of data and executive opinions. They are also dependent on the methodology employed, particularly how much importance is given to various indicators (i.e. weighting applied). As countries compete on different economic models, it could be argued that these overall rankings are too general. Hence, it is important to assess the components of the overall rankings in depth.

Figure 1:
Where does Ireland stand internationally?



Source: WEF Global Competitiveness Reports; IMD World Competitiveness Yearbook; Centre for European Reform Lisbon Scorecards; Huggins European Competitiveness Index

3. There are aspects of Ireland's performance that are significant strengths, including the macroeconomy, fiscal policy, the market and regulatory framework, employment and labour market, and the prevailing attitudes and values in Irish society.

- Ireland's overall economic performance is regarded as a significant strength by the WEF (macroeconomic stability). In addition, the government's management of the economy is regarded as a strength by the IMD (fiscal policy, public finances). The Huggins report notes high productivity levels in Ireland as a significant strength.
- The efficiency of the market mechanism and the institutional and regulatory framework is also regarded as a strength by the WEF (financial and goods market efficiency) and the IMD (business legislation, institutional framework), although the WEF notes some weaknesses in the political framework in Ireland.

- Ireland's labour market performance, both in terms of creating jobs and tackling long-term unemployment, are regarded as a strength by the IMD (employment, labour market), the EU *Growth and Jobs* indicators and the Huggins report (employment and unemployment indicators).
 - Lastly, the prevailing attitudes and values of Irish society, in terms of openness to new ideas and awareness of the importance of national competitiveness, are regarded as a significant strength by the IMD.
- 4. Ireland has areas of significant weakness that are undermining international competitiveness, in particular prices and costs, domestic competition, infrastructure, innovation and R&D, and sustainability and the environment.**
- Ireland's high and rising price levels are damaging Ireland's performance across all reports. They weaken Ireland's ranking in the WEF's macroeconomic indicators. In the IMD report, Ireland's ranking has deteriorated considerably, while price factors are also highlighted as weaknesses in the EU *Growth and Jobs* indicators. Related to this, these indicators also point to weak levels of competition in domestic sectors.
 - Infrastructure, across a range of headings, is identified as a key weakness in relation to the drivers of Ireland's future competitiveness. This is clear across a range of reports, including the WEF (transport and communications), the IMD (basic, scientific and technological) and the Huggins report. Ireland's relative lack of technological readiness is also identified as a weakness (WEF).
 - Related to this, aspects of Ireland's innovation infrastructure are cited as a weakness, by the WEF, the EU *Growth and Jobs* indicators and by the Huggins report.
 - Lastly, the EU *Growth and Jobs* indicators highlight concerns about the sustainability of Ireland's growth, with many of Ireland's environmental indicators scoring below the EU average.
- 5. Of the two global reports (WEF and IMD), six countries appear in the top ten of both. Nonetheless, due to differences in definitions of competitiveness and the choice of indicators, countries' rankings differ across the reports.**
- Of the two global reports, the United States, Singapore, Denmark, the Netherlands, Switzerland and Sweden are in the top ten in both. Hong Kong, Iceland, Canada, and Luxembourg also feature in the IMD's top ten. Japan, Germany, Finland and the United Kingdom also feature in the WEF's top ten. The difference between the two is because the IMD report places a greater focus on official figures and short term issues (such as current growth rates), while the WEF places a greater focus on executive opinions, long term institutional factors and (technological) infrastructure.
 - In relation to competitiveness challenges from new locations, particularly in Asia, it is notable that China lags leading countries in the WEF, (WEF: 34th, IMD: 15th) and India (WEF: 48th, IMD: 27th) performs relatively poorly in both reports. While economic growth is very strong in China, its rankings are lowered by poor ICT infrastructure, weak second and third level education enrolment rates, high levels of regulation and weak property rights. India's rankings are enhanced by very high levels of innovation and business sophistication, availability of high quality research and high numbers of researchers. Its rankings are lowered due to low income levels, its institutions and high levels of poverty. Given the size of these countries and regional variations, these national rankings certainly understate the competitiveness of key regions (e.g. Beijing, Shanghai or Bangalore).

6. Across all reports, Ireland's average ranking is 9th of the EU-15 countries.

- When compared with the other EU-15 member states, Ireland's performance is typically below average across the reports.
- Compared to other EU-15 member states, Ireland's performance is strongest in the IMD report, where Ireland ranks sixth of the EU-15, and the CER Lisbon Scorecard, where Ireland ranks seventh. In the WEF report, and in particular the Huggins report, which excludes factors such as regulatory regime and business environment, Ireland ranks poorly, due to weak scores across a range of headings including infrastructure, innovation and environmental performance.

7. Dividing factors between current and future drivers of competitiveness, Ireland's ranking is boosted by a strong current performance. Of future drivers, Ireland's relative strengths are in factors that could be easier to replicate speedily.

- The four reports reviewed combine current economic performance metrics (e.g. productivity levels, employment indicators) with measures of potential future success (e.g. investment in education, innovation, competition).
- Ireland's performance on current economic metrics generally improves Ireland's overall score. If current performance indicators were removed from these reports, Ireland's overall rankings would fall. This may suggest that our current performance is greater than our potential, and that Ireland needs to do more to prepare adequately to sustain growth into the future.
- Of the future drivers, factors can be divided between those that are relatively easier to replicate speedily if agreement exists (e.g. taxation, regulation) and those that are not (e.g. innovation, world class transport infrastructure). Ireland's relative strengths are predominantly in those that are easier to replicate speedily.

Methodology and the Benefits and Risks of Competitiveness Benchmarking

International benchmarking is a useful exercise that stimulates debate on Ireland's progress across a range of competitiveness indicators and on the challenges that the economy faces in sustaining this success into the future. However, it is important to draw attention to some limitations of competitiveness benchmarking.

There are many statistical challenges to benchmarking competitiveness.

- Firstly, in addition to the challenges of securing timely and internationally comparable data for those dimensions of competitiveness which are quantifiable (e.g. output growth, taxation rates), there is the added challenge that certain competitiveness issues can be difficult to quantify (e.g. the quality of education and national levels of creativity and innovation). A range of technical points should also be considered:
 - Much of the data collected measure actual performance. It may take some time for the effects of recent public policy decisions to impact on performance. Also, particularly in smaller economies such as Ireland, data may be skewed by individual firm decisions (e.g. investment data in the 2007 IMD report).
 - Survey data of executive opinions, while timelier, may be unrepresentative and biased. Countries which have more overt confident leaders may be more positive when completing questionnaires.

- Simple rankings hide differences between countries. For example, in the WEF index, there is a gap in scores of 0.01 between Ireland (22nd) and Iceland (23rd) but there is a gap of 0.04 between 23rd and 24th place.
- Producing overall competitive rankings, while media friendly, are simplistic. It may also create a ‘black box’ where readers are unclear of what is driving performance or how the statistics are aggregated. Our review of these processes has revealed some weaknesses.
- Secondly, given different historical contexts and different economic, political and social goals of various countries, as well as varying physical geographies and resource endowments, it is not realistic or even desirable for any country to seek to outperform other countries on all measures.
- Different countries choose different models for driving their competitiveness, and their success may not be captured by necessarily general international overviews of the factors that can boost competitiveness.
- Finally, it is important to note that trade and investment between countries is not a zero-sum game; economic advances by other countries can, in aggregate terms, lead to improvements in living standards for the Irish population.

There are no perfect measures of international competitiveness.

Despite the value of these international assessments, it remains important that the NCC continue to undertake its own benchmarking analysis, given the range of countries covered in these assessments and their reliance on high level data rather than in-depth knowledge of the countries.

- The WEF's *Global Competitiveness Report* is perhaps the best-known index. A substantial part of their index (69%) is based on a survey of executives views. This enables the report to be timelier, given the time lag for producing comparable official international statistics. However, sample sizes can be small.
- The IMD's *World Competitiveness Yearbook* uses data from statistical offices and opinion-based metrics to produce its index. Given its focus on relatively developed countries, its metrics may be more relevant for Ireland. There are some assumptions underpinning their methodology that may affect overall competitiveness rankings.
- The EU's *Growth and Jobs Agenda* has 14 key structural indicators, which are collected by Eurostat. Many of the priority indicators are focused on employment, given that this is the key economic challenge in many larger member states, and other policy areas where the EU has a role (e.g. R&D).
- Huggins Associates' *European Competitiveness Index* is perhaps the least well known of the four reports. While it covers a wide number of topics, some of the indicators are somewhat simplistic. However, its broad findings are in line with the other reports. It was included for assessment, as it is the only report that reviews competitiveness at a sub-national level.

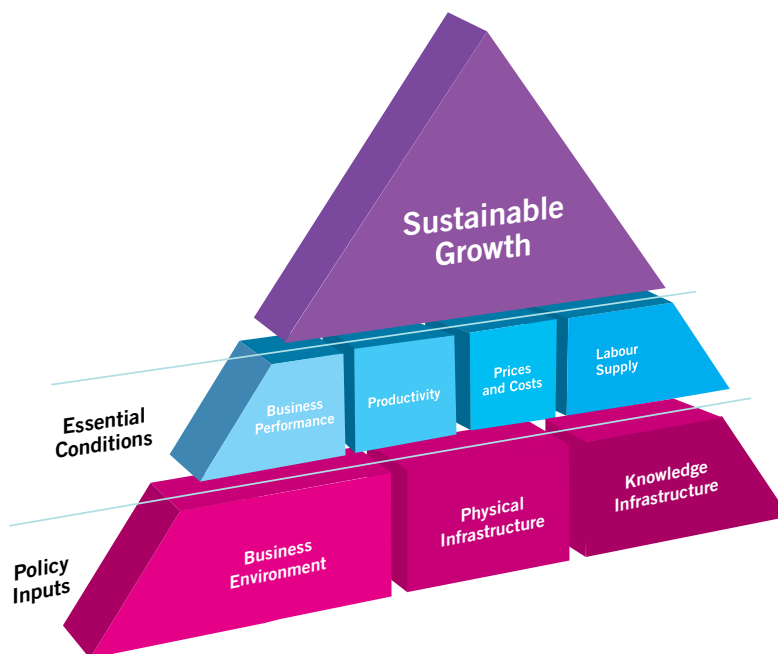
It is notable that there are inconsistencies between the reports. For example, the WEF's assessment of Ireland's health and primary education performance is much stronger than that of the IMD. Also, the WEF assessment of Ireland's institutional framework is much weaker than the IMD's assessment. This in part is a reflection of differing approaches and methodologies in each report.

These international assessments cover a number of topics that do not feature strongly in the NCC's Competitiveness Pyramid.

- Many of the factors underpinning competitiveness as defined by the NCC in its Competitiveness Pyramid (see figure 2) are also identified by these international assessments. However, they also benchmark some areas that do not feature strongly in NCC or other Irish assessments of competitiveness, including:
 - *Social capital, attitudes and values*, e.g. ethical behaviour of firms (WEF), public trust in politicians (WEF) and attitudes to globalisation (IMD), where international assessments indicate that Ireland generally performs well.
 - *Equality*, e.g. at risk of poverty rate (Lisbon), where international assessments indicate that Ireland's performance is relatively poor (although on related measures of long-term unemployment, Ireland scores well).

Based on this finding, new indicators have been introduced into *Benchmarking Ireland's Performance 2007*.¹

Figure 2.
The NCC Competitiveness Pyramid



Source: National Competitiveness Council

The reports highlight some topics that may merit further investigation in relation to the validity of the indicator, what has driven it and its potential consequences.

- The IMD indicates that Irish executives perceive that there is a relatively high threat of relocation of trading activities from Ireland (54th of 55 countries for product-related activities and 44th of 55 countries for services related activities).
- The WEF indicates that the flexibility of wage determination in Ireland is perceived to be very low relative to other countries (122nd of 131 countries).
- The WEF indicates that Irish executives perceive there to be a weak link between pay and productivity growth in Ireland (63rd from 131).

1 See charts 2.07, 2.11 and 4.22-4.25 of *Benchmarking Ireland's Performance, 2007*.

1. WEF Global Competitiveness Report

The Global Competitiveness Report is the main annual publication of the World Economic Forum (WEF). The WEF is a non-profit organisation whose aim is to engage leaders to shape global, regional and industry agendas. Contributors to the report include Xavier Sala-i-Martin and Michael Porter.

The two aims of the WEF's Global Competitiveness Report are: firstly, to provide countries with a tool from which they can identify priority areas for improving their competitiveness; and secondly, to provide a platform for dialogue among government, business and civil society on areas for attention.

Their report defines national competitiveness as *'The set of factors, policies and institutions that determine the level of productivity of a country. The level of productivity, in turn, sets the sustainable level of prosperity that can be earned by an economy.'* By this definition, competitiveness is linked closely to productivity and living standards, rather than solely exporting sectors.

1.1 Methodology

The WEF's Global Competitiveness Report is comprehensive in its approach to measuring competitiveness. 126 indicators are used in total, the majority (69%) of which are based on the surveyed opinions of executives; for the 2007-08 report, over 11,000 business leaders were polled in 131 economies, 42 of which were from Ireland.² Thirty-nine indicators, predominantly in the areas of macro-economic stability, market efficiency, and health and education are based on hard data. The main advantage of an approach based on executive opinions is that they are ultimately what business decisions are based on. They are also timelier than internationally comparable official statistical data. However, sample sizes for individual countries can be small.

The Global Competitiveness Report provides two indices, the Global Competitiveness Index (GCI) and the Business Competitiveness Index (BCI). The GCI aims to give an overview of a country's performance in relation to the economy-wide factors that enhance productivity and competitiveness, while the BCI examines business-level microeconomic foundations of competitiveness.³ This paper focuses on the GCI, as it is more closely related to the factors that NCC monitors through its Competitiveness Pyramid. The GCI assesses competitiveness in twelve areas, grouped under three pillars:⁴

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- 2 The WEF collects responses from each country through a system of partner institutes. The Department of Economics at University College, Cork, is the WEF's Irish partner. The NCC Secretariat has assisted on this project in recent years, to ensure a representative sample size.
 - 3 Ireland ranked 24th overall in the BCI in the 2007-08 report.
 - 4 Since 2001, the WEF has used the GCI to assess international competitiveness, though the methodology has changed since their 2005-06 report.

GCI Pillars	I. Basic Requirements	II. Efficiency	III. Innovation & Sophistication
Areas	<ul style="list-style-type: none"> » Institutions » Infrastructure » Macroeconomic stability » Health and primary education 	<ul style="list-style-type: none"> » Higher Education and Training » Goods market efficiency » Labour market efficiency » Financial market sophistication » Technological readiness » Market size 	<ul style="list-style-type: none"> » Business Sophistication » Innovation

Within the GCI, countries are divided into three groups, which are used to determine the importance of the three pillars in assessing a country's overall performance. For countries that are more factor driven (i.e. exports are more orientated towards basic/primary products) and at lower income levels, greater weighting is placed on basic requirements. For the richest countries, a group that includes Ireland, greater weighting is placed on the efficiency, and innovation and sophistication pillars.

1.2 How does Ireland perform?

Ireland's overall GCI rank in 2007 was 22nd out of 131 countries. Ireland's overall ranking has fallen by 11 places since 2001. Table 1 summarises Ireland's key strengths and weaknesses based on GCI indicators.⁵ They are organised under the headings of the NCC's Competitiveness Pyramid. In interpreting the ranking for each indicator, in all cases a low ranking (i.e. close to 1st) implies a healthy competitiveness position, while a high ranking implies an uncompetitive position.

⁵ A strength is defined as a better ranking than Ireland's average ranking (22nd) and a weakness is defined as a ranking above 22nd.

Table 1:
WEF Assessment of Ireland's Competitiveness, 2007

Area of Pyramid	Strengths	Rank	Weaknesses	Rank
Sustainable Growth	» GDP per capita	5	» Life expectancy	24
			» Infant mortality	22
Business Performance	» FDI and tech transfer	1	» Capacity for innovation	24
	» Low prevalence of trade barriers	10	» Number of patents granted	23
	» Exports as a percentage of GDP	10	» Firm level technology absorption	23
Productivity			» Strength of relationship between pay and productivity	63
Prices and Costs			» Interest rate spread	60
			» Inflation	30
Labour Supply	» Use of professional management	6	» Female participation in the labour force	57
	» Retention of skills	6		
Business Environment	» Few foreign ownership restrictions	1	» Time required to start a business	29
	» Number of procedures to start a business	7	» Flexibility of wage determination	122
	» Property rights protection	11	» Ease of recruitment practices	101
	» Financial market sophistication	9	» Intensity of local competition	30
	» Venture capital availability	9	» Labour employment relations	24
	» Extent and effect of taxation	11		
Physical Infrastructure			» Government procurement of technology products	26
			» Availability of latest technologies	33
			» Broadband internet subscribers	35
			» Internet subscribers	34
			» Overall infrastructure quality	55
Knowledge Infrastructure	» Quality of education system	7	» Internet access in schools	38
	» Extent of staff training	15	» Primary education enrolment	38
	» Quality of math and science education	21	» Local availability of research and training services	23
	» Company spending on R&D	16	» Tertiary education enrolment	27
	» University/Industry collaboration	18		
Other areas, not covered by NCC Pyramid	» Ethical behaviour of firms	17	» Public trust of politicians	39
	» Judicial independence	15	» Business costs of crime and violence	43
	» Efficacy of corporate boards	16	» Wastefulness of government spending	55

Source: Global Competitiveness Report, 2007-2008

Ireland performs well in terms of business performance, e.g., FDI and technology transfer (1st), and the conduciveness of the general business environment, such as the extent and effect of taxation (11th), number of procedures required to start a business (7th), the availability of finance (9th) and the desire for skilled labour to stay in the country (6th). However, Ireland is perceived to have cumbersome labour market regulations in relation to wage determination (122nd) and recruitment (101st). Another cause for concern is the perceived lack of relationship between pay and productivity (63rd). Ireland has significant weaknesses in a number of areas such as technological readiness and in indicators that assess infrastructure (55th). In relation to technological readiness, those surveyed regarded the availability of the latest technologies as low (33rd) coupled with weak broadband take-up (35th) and weak internet use (38th). Ireland's perceived infrastructural deficiencies are clear across many categories, including airports (45th), seaports (64th), railroad (55th), and roads (60th).

The WEF gives a greater weighting to institutional indicators than the NCC's Competitiveness Pyramid. Ireland's score on these indicators is mixed. While Ireland scores well in relation to security of property rights (11th), judicial independence (15th) and corporate governance (16th), many scores are below Ireland's peer group. The costs of crime including organised crime (43rd) and public trust in politicians (39th) rank poorly. Ireland ranks 55th in terms of the perception that government spending is wasteful.

1.3 How does Ireland perform relative to the leading countries?

Figure 3 highlights Ireland's score against the average score of the ten highest ranking countries in the WEF's Global Competitiveness Index 2007-08. These countries are: the US, Switzerland, Denmark, Sweden, Germany, Finland, Singapore, Japan, the UK and the Netherlands.

Ireland's performance is stronger than the top ten in macroeconomic stability, the efficiency of the financial and goods markets and health and primary education. Macroeconomic stability includes factors such as government deficits/debt, national savings, inflation, and the interest rate spread. The efficiency of the financial and goods market include factors such as financial market sophistication, access to finance, prevalence of trade barriers and the extent and effect of taxation. Ireland also performs marginally stronger than the top ten in the area of health status and primary education, although all developed countries score well on these, as they are focussed on issues such as primary enrolment, malaria and infant mortality.

Figure 3:
Ireland versus the WEF Top Ten, 2007 (Top Ten Average = 100)



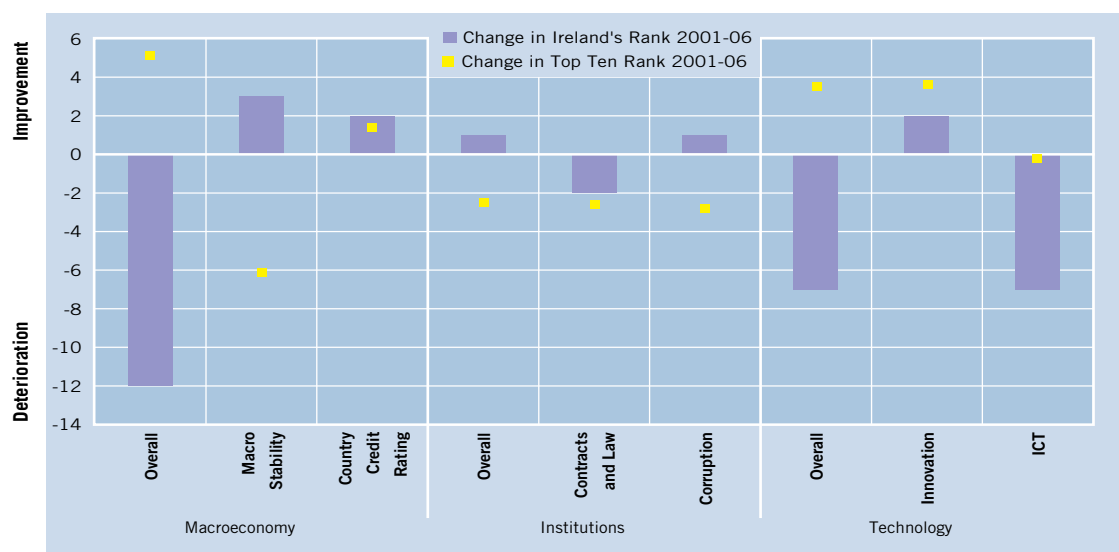
Source: WEF Global Competitiveness Report, 2007-2008

For most factors, Ireland's scores are weaker than the top ten. However, Ireland's score is particularly weak in four areas: infrastructure, market size, innovation, which includes the research institution network in a country and university-enterprise collaboration, and technological readiness, which includes the availability and use of latest technologies, internet use and government regulation in relation to ICT.

1.4 What factors explain Ireland's weakening performance?

Assessing changes in Ireland's rankings over time is complicated by a change in the WEF's methodology since the 2005-06 report. However, it is possible to chart Ireland's performance to 2006 using the original headings used by the WEF prior to this methodological change. Figure 4 assesses the key changes, based on the factors that have been consistently tracked by the WEF since 2001. It shows Ireland's average change in rank in a particular area, compared to the change in rank of the top ten scoring countries in 2006.

Figure 4:
Change in Ireland's and the Top Ten Average Rank - 2001 and 2006



Source: WEF Global Competitiveness Report, 2001-2002 and 2006-2007

While Ireland's performances under the headings of macro-stability, institutions, country credit rating, corruption and innovation improved marginally, there was a number of notable falls in our rankings, including:

- While macro-economy continued to be a strength, our relative performance slipped since 2001 (to 14th in 2006, down 12 places), due to a worsening of our effective exchange rate over the period 2000-2004, a fall in Ireland's national savings rate ranking (to 32nd, down 11 places) and continuing high inflation (27th).
- Ireland's weak ICT and technology scores deteriorated further since 2001. In particular, there was a notable deterioration in indicators that assess the prioritisation of ICT by the government (to 36th, down 28 places) and the government's success in promoting ICT (43rd, down 36 places).

1.5 Key Findings from the *Global Competitiveness Report*

- Ireland's Global Competitiveness Index ranking in 2007 was 22nd, within the top quartile. However, this is a fall of eleven places since 2001, and in 2007 Ireland ranked 10th of the EU-15 member states.
- Compared to the top ten in 2007, Ireland's strength is its macroeconomic stability, while Ireland also scores well across many market efficiency measures.
- Ireland's four main weaknesses are in indicators that assess infrastructure, market size, innovation and technological readiness.

2. IMD World Competitiveness Yearbook

The Institute for Management Development (IMD), based in Switzerland, is regarded as one of the world's leading business schools. Its World Competitiveness Centre, established in 1989, publishes the annual *IMD World Competitiveness Yearbook*.

The World Competitiveness Yearbook aims to measure *'the ability of nations to create and maintain an environment that sustains more value creation for its enterprises and more prosperity for its people'*.

The 2007 report assessed 55 countries, using 323 competitiveness indicators.

2.1 Methodology

The methodology that supports the World Competitiveness Yearbook is based on four pillars of competitiveness indicators, each of which are divided into five sub-categories. This gives twenty components, each of which is given an equal weighting of 5 percent, when calculating an overall competitiveness ranking.

Pillar	I. Economic Performance (79 indicators)	II. Government Efficiency (72 indicators)	III. Business Efficiency (71 indicators)	IV. Infrastructure (101 indicators)
Areas	<ul style="list-style-type: none"> » Domestic Economy » International Trade » International Investment » Employment » Prices 	<ul style="list-style-type: none"> » Public Finance » Fiscal Policy » Institutional Framework » Business Legislation » Societal Framework 	<ul style="list-style-type: none"> » Productivity » Labour Market » Finance » Management Practice » Attitudes and Values 	<ul style="list-style-type: none"> » Basic Infrastructure » Technological Infrastructure » Scientific Infrastructure » Health and Environment » Education

Just over half of the indicators assessed in this report are based on 'hard' data, such as those returned by national statistics agencies. The IMD collates the remaining indicators from an annual executive opinion survey of 3,700 executives, relying as the WEF does on country-level partners for responses. IDA Ireland is the IMD's Irish partner.

2.2 How does Ireland perform?

Of the 55 countries benchmarked in 2007, Ireland ranked 14th overall, a fall of 7 places since 2001. Table 2 summarises Ireland's key strengths and weaknesses based on IMD's assessment of our performance.⁶ The indicators are organised under the headings of the NCC's Competitiveness Pyramid. A low ranking (i.e. close to 1st) implies a healthy competitiveness position.

As the table indicates, Ireland has a range of strengths. Particular areas of strength include Ireland's corporate tax rate on profits (1st), the flexibility of immigration laws (4th), labour market growth (3rd), overall and industrial productivity levels (3rd and 2nd), our image abroad (1st), the degree to which our education system is perceived to meet the needs of a competitive economy (5th) and our positive attitudes towards globalisation (7th).

However, significant weaknesses also emerge. These include high prices and costs (44th), low levels of expenditure on education (30th) and R&D (27th), the relatively high threat of relocation of manufacturing (54th) and services operations (44th) from Ireland, weak productivity growth rates (38th), and a range of weak infrastructure indicators, including technological (23rd) and scientific (22nd) but in particular basic infrastructure (39th), energy infrastructure (44th) and investment in telecommunications (54th).

6 A strength is defined as a better ranking than Ireland's average ranking (14th) and a weakness is defined as a ranking above 14th.

Table 2:
IMD Assessment of Ireland's Competitiveness, 2007

Area of Pyramid	Strength	Rank	Weakness	Rank
Sustainable Growth	» GDP per capita	4	» Sustainable development	35
	» UN Human Development Index	4	» Life expectancy at birth	22
			» Quality of Life	16
Business Performance	» High tech exports as % of manufactured exports	6	» Relocation threat of production	54
	» Exports of commercial services % GDP	4	» Relocation threat of services	44
	» Balance of Trade % GDP	4	» Exports of goods growth	55
			» Direct investment flows inward	53
		» Terms of trade index ⁷	26	
			» Current account balance % GDP	36
Productivity	» Productivity levels in industry	2	» Overall productivity growth	38
	» Overall productivity levels	3	» Agricultural productivity	15
	» Productivity levels of large corporations	8		
	» Productivity in services	8		
Prices and Costs			» Prices	44
			» Cost of living index	44
			» Unit labour costs in manufacturing	19
			» Broadband costs	29
			» Consumer price inflation	36
Labour Supply	» Immigration laws	4	» Working hours	38
	» Labour force growth	3	» Female labour force	36
	» Foreign high skilled people	3	» Foreign labour force	17
	» Employment growth	6		
Business Environment	» Corporate tax rate on profit	1	» Stock market capitalisation	34
	» Investment incentives	2	» Consumption tax rate – VAT	35
	» Effect of protectionism on business operations	8	» Level of total tax revenues collected	26
	» Real personal taxes	3	» Competition legislation	23
Physical Infrastructure	» (Low) Level of commercial energy consumed per dollar of output	4	» Investment in telecommunications	54
			» Energy infrastructure	44
			» Distribution infrastructure	45
			» Broadband subscribers	29
			» Basic infrastructure	39
			» Health/environment	22
			» Scientific infrastructure	24
			» Technological infrastructure	23
Knowledge Infrastructure	» Education system meets the needs of a competitive economy	5	» Total expenditure on education	30
	» University education	4	» Secondary school enrolment	31
	» Economic literacy	10	» Total expenditure on R&D	27
	» Higher education achievement 25-34 year olds	9	» Total R&D personnel per capita	21
Other areas	» Attitudes towards globalisation are positive	7	» Customer satisfaction	15
	» Image abroad	1		
	» Values of society support competitiveness	9		

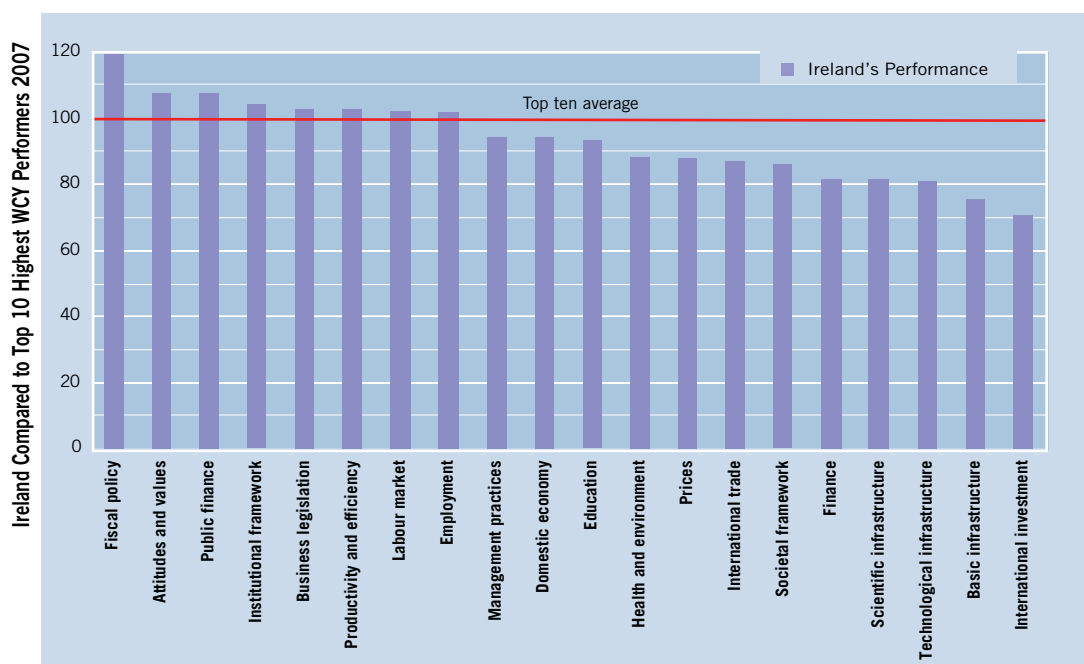
Source: World Competitiveness Yearbook, 2007

⁷ The terms of trade measure the price of exports divided by the price of imports. An improvement in the terms of trade is good in the sense in that a country has to pay less for its imports and receives more for its exports.

2.3 How does Ireland perform relative to the leading countries?

Figure 5 assesses Ireland's score against the average score of the ten leading countries in the World Competitiveness Yearbook, 2007. The leading countries are: the USA, Singapore, Hong Kong, Luxembourg, Denmark, Switzerland, Iceland, the Netherlands, Sweden and Canada.

Figure 5:
Ireland versus the IMD Top Ten, 2007 (Top Ten Average = 100)



Source: IMD World Competitiveness Yearbook [online]

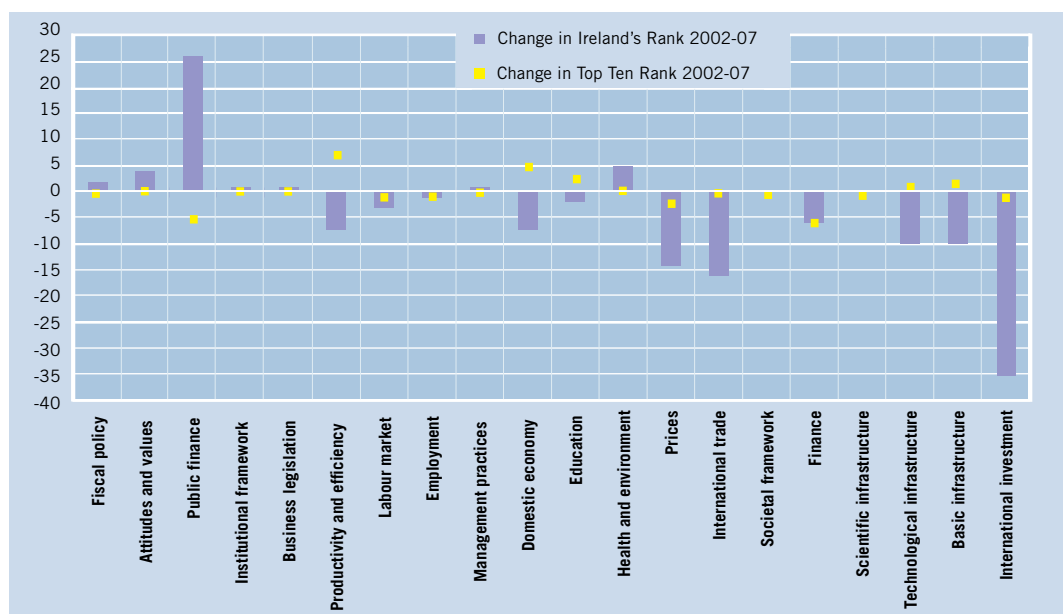
Ireland's performance exceeds the average performance of the top ten countries in a number of areas including the stability of fiscal policy, attitudes and values in society, public finances, institutional frameworks (e.g. legal and regulatory), pro-enterprise business legislation, productivity, the success of the labour market and Ireland's employment generation performance. Ireland lags the top performers particularly in areas of infrastructure (basic, scientific and technological), high prices and a weak societal framework (e.g. justice, income distribution). Ireland's investment performance lags the average performance of the top ten countries due to deterioration in FDI inflows, while Ireland's trade performance is weakened due to higher fears in Ireland that our trading sectors are more likely to relocate overseas, and a deterioration in our current account balance.

2.4 What factors explain Ireland's weakening performance?

Of the 55 countries benchmarked in 2007, Ireland ranked 14th overall, a fall of 7 places since 2001. Figure 6 assesses the changes in Ireland's performance over the period 2002 to 2007. The categories are ordered from left to right, by Ireland's score in 2007, i.e. Ireland's strengths are on the left, while Ireland's weaknesses as identified in the 2007 report are on the right-hand side (as in figure 5).

As Figure 6 shows, Ireland's performance has improved in a number of categories vis-à-vis the top ten performers since 2002. These categories include fiscal policy (8th, up 2 places since 2002), attitudes and values in society (5th, up 4), public finance (7th, up 26), our institutional framework (5th, up 1), business legislation e.g. low levels of protectionism (5th, up 1), management practices (12th, up 1) and health and the environment (22nd, up 5).

Figure 6:
Change in Ireland's and the Top Ten Average Rank - 2002 and 2007



Source: IMD World Competitiveness Yearbook [online]

However, there have been significant falls (of five places or more) in Ireland's ranking in eight of the twenty categories covered in the report. This includes a substantial deterioration in Ireland's rankings in two aspects of economic performance, international trade (27th, down 16) and investment (47th, down 35). The fall in investment performance was driven by the perceived heightened threat of activities – both manufacturing and services – being relocated abroad and by a fall in FDI stocks in Ireland in 2005, the principal cause of which was loans by Irish-based affiliates to partners abroad. Ireland's fall in the trade ranking is due to a worsening in the current account balance, an appreciation in the real effective exchange rate and slow growth in exports, particularly in 2006, when it was the slowest of all the countries surveyed.

Ireland's rank has fallen from already low rankings in two of the three areas of infrastructure, basic (39th, down 10), and technological infrastructure (23rd, down 10) since 2002, while Ireland's ranking for scientific infrastructure has not changed. Of the other areas, Ireland's rankings for prices (44th, down 14), productivity and efficiency (8th, down 7) and finance (20th, down 6) (e.g. banking regulation, use of credit cards) have also fallen.

It is interesting to note that the top ten ranking countries have also lost competitiveness on some of these scores, reflecting a convergence of countries' scores. In the areas of productivity and efficiency, the domestic economy and education, however, the top ten countries have strengthened their rankings, while Ireland's relative position has fallen. Also, while the cost competitiveness of the top ten countries has fallen, Ireland has experienced a much sharper fall in cost competitiveness.

2.5 Key Findings from the World Competitiveness Yearbook

- Ireland's World Competitiveness Yearbook ranking in 2007 was 14th, just outside the top quartile. Ireland's global ranking has fallen seven places since 2001. In 2007, Ireland ranked sixth of the EU-15 member states.
- Compared to the top ten in 2007, Ireland's strengths lie in fiscal policy, business legislation and the institutional framework, employment/labour market indicators and the prevailing attitudes and values in society. Ireland's public finances have also improved considerably since 2002.
- Ireland's main weaknesses are in indicators that assess infrastructure (basic, scientific and technological), finance, the societal framework, and prices.

3. EU Lisbon Growth and Jobs Strategy

The Lisbon Agenda was approved in 2000 by the European Council, which consists of the heads of state of the European Union and the European Commission President. It is a ten-year plan, with its aim to make the EU by 2010 *“the most dynamic and competitive knowledge-based economy capable of sustainable economic growth, with more and better jobs and greater social cohesion and respect for the environment”*.

In 2004, the European Council and Commission prepared a mid-term review of the plan. This review found that little progress had been made over the first five years of the plan. In March 2005, the European Council re-launched the Lisbon Agenda as the *Growth and Jobs Strategy*. This revised strategy has a greater focus on economic growth and employment. It also placed greater emphasis on member states to meet the targets set. Guidelines covering macro-economic and micro-economic policies were agreed by the European Council for each member state to be addressed through their respective National Reform Programmes (NRPs). The Commission also prepares an annual progress report, based on the NRPs and the agreed structural indicators, for the European Council. Lastly, the London-based Centre for European Reform also produces an overall ranking based on the Lisbon targets. Despite a recent upturn in EU economic growth and the introduction of the euro and various market reforms, the strategy is unlikely to meet its overall objective.

3.1 Methodology

The European Commission's 2006 report to the European Council was underpinned by 127 indicators. Eurostat collects the figures from each member state's national statistical agency. These indicators are grouped under six headings: general economic background, employment, innovation and research, economic reform, social cohesion and the environment. A shortlist of 14 main indicators (six of which are further disaggregated by gender) provides an overview of progress across the six headings.

It is worth noting that the Lisbon indicators are focused on comparing the EU to the US, rather than emerging Asian economies. Many of the key Lisbon indicators are also focused on employment (given that this is the key economic challenge in many of the larger member states) and policy areas where the EU has a role (e.g. R&D).

3.2 How does Ireland perform?

Based on the full list of 127 indicators, Ireland performs better than the EU-15 average in most of the general economic background indicators (e.g. GDP per capita, productivity, employment growth), and also most of the detailed employment indicators. On social cohesion, which includes the risk of poverty and long term unemployment, Ireland's performance is generally in line with the EU-15 average. In relation to innovation, economic reform that includes price levels and competition, and particularly the environment, Ireland's performance is substantially weaker than the EU-15 average.

In relation to the 14 headline indicators, Ireland scores well overall. In particular, Ireland scores strongly in terms of wealth levels (2nd), high rates of business investment (2nd), labour productivity (3rd) and youth education (3rd). However, on measures related to the risk of poverty (12th), greenhouse gas emissions (12th), spending on R&D (11th) and comparative price levels (14th), Ireland's performance is weaker than the EU-15 average.

Table 3 summarises Ireland's key strengths and weaknesses based on the shortlist of 14 headline indicators.⁸ They are organised under the headings of the NCC's Competitiveness Pyramid. A low ranking (i.e. close to 1st) implies a healthy competitiveness position.

Table 3
European Commissions' Assessment of Ireland's Competitiveness, 2006

Area of Pyramid	Strength	Rank	Weakness	Rank
Sustainable Growth	» GDP per capita	2	» At risk poverty rate	12
			» Greenhouse gas emissions	12
Business Performance	» Business investment	2		
Productivity	» Labour productivity	3		
Prices and Costs			» Comparative price levels	14
Labour Supply	» Total employment rate	7		
	» Older worker employment rate	5		
	» Long term unemployment rate	5		
Business Environment				
Physical Infrastructure	» Energy intensity	2	» Volume of freight transport relative to GDP	13
Knowledge Infrastructure	» Total youth education attainment level	3	» Gross domestic expenditure on R&D	11

Source: Eurostat, Structural Indicators [online]

The European Commission and Eurostat do not provide an overall ranking under the Lisbon Agenda. In an independent assessment from the Centre for European Reform, Ireland was ranked 8th in 2006 from 27 countries, compared to 7th in 2005 and 10th in 2004.

⁸ A strength is defined as a better ranking than Ireland's average (8th) and a weakness is defined as a ranking above 8th.

Box 1. European Commission's Assessment of Ireland's National Reform Programme

Each country is required to prepare a National Reform Programme (NRP) paper, which outlines a member state's strategy for achieving the goals of the Lisbon Agenda. The European Commission also publishes a brief assessment of each member state's NRP. While the Commission acknowledges the progress that will be made through government investment and expenditures they also highlight areas for further improvement. The table below provides an overview of the Commission's assessment of Ireland's NRP.

Area	Progress made	More progress needed
Strategy for Science, Technology and Innovation	✓	
Measures to address early school leavers and enhance skills	✓	
Pensions policy		✓
Intermediate target for R&D investment should be set		✓
Further development of immigration policy and emphasis on supporting older and lower skilled workers (recent development here)		✓
Further emissions reductions		✓
Accelerate labour market participation		✓

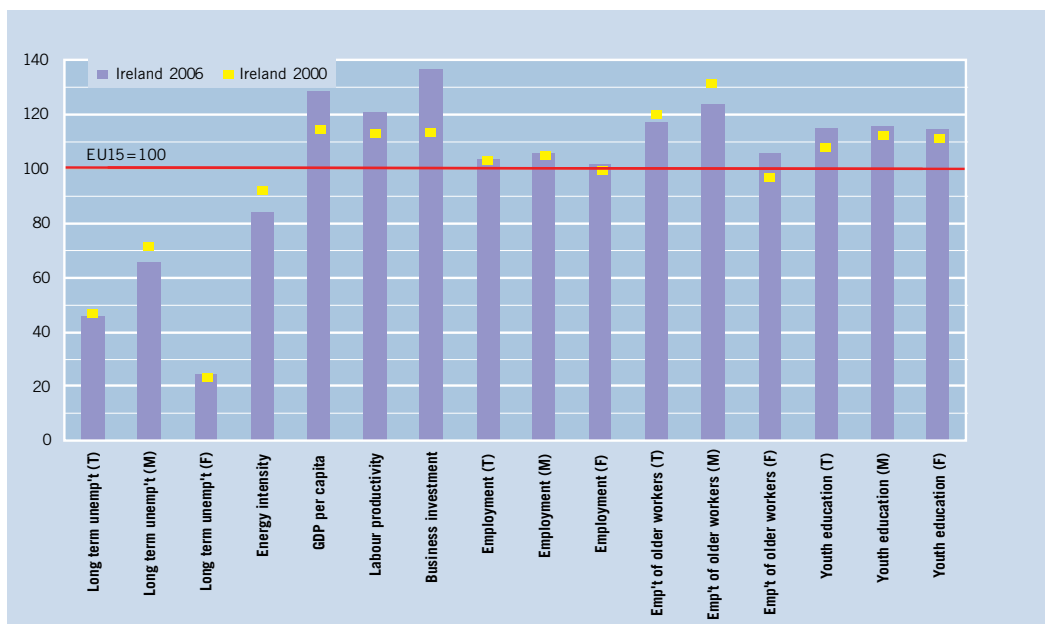
3.3 How does Ireland perform relative to the leading countries?

Ireland's strengths and weaknesses on the high-level *Growth and Jobs* indicators are outlined below in figures 7 and 8 respectively. Ireland's performance is indexed to the average of the EU-15. Given the diverse nature of the indicators, care is required in interpreting both figures. Figure 7 outlines areas where Ireland performs better than the EU-15 average on key Lisbon indicators.

It shows that Ireland scores strongly in terms of low levels of long-term unemployment (particularly for females relative to the EU-15 average) and high rates of business investment, labour productivity and income. The educational attainment of Ireland's youth population also fares better than the EU-15 average.

Figure 7:

Ireland's Strengths Relative to the EU-15 Average, 2000 – 2006 (EU = 100)



Source: Eurostat, Structural Indicators [online]

Figure 8 outlines areas where Ireland performs worse than the EU-15 average on key Lisbon indicators. It shows that Ireland's performance is weaker in terms of high transport intensity (volume of freight transport), lower levels of investment in research and development, higher rates of being at risk of poverty, high levels of greenhouse gas emission and high price levels. There have not been dramatic changes in Ireland's performance since 2000. However, GDP per capita, business investment and the numbers at risk of poverty have improved. Ireland's comparative price level performance has deteriorated, as has Ireland's dependence on freight transport.

Figure 8:
Ireland's Weaknesses Relative to the EU 15 Average, 2000 – 2006 (EU = 100)



Source: Eurostat, Structural Indicators [online]

Box 2. Centre for European Reform's Lisbon Scorecard

The Centre for European Reform is a policy think-tank based in the UK, whose aim is to improve the quality of the debate on the European Union. It produces an annual scorecard, which ranks the performance of EU-27 countries in relation to the EU's structural indicators. Ireland ranked 8th in 2006, down one place from 2005. The report discusses some of the policy reforms needed to achieve the goals of the Lisbon Agenda. The table below presents its suggestions in relation to Ireland.

Area	Progress made	More progress needed
Competition in air travel	✓	
Ease of doing business	✓	
Reducing state aid	✓	
Retirement age		✓
Production of renewable electricity		✓
Energy market liberalisation		✓
Railway market opening		✓
Household broadband access		✓
E-government		✓

As the table shows, for Ireland, the CER has highlighted a number of priority policy areas, including addressing energy market liberalisation and sustainability, rail competition, Ireland's ICT infrastructure and eGovernment performance.

3.4 Key Findings from the *Growth and Jobs Strategy*

- Ireland performs well on the EU's headline indicators for its Growth and Jobs Strategy. Ireland's CER Lisbon Scorecard ranking based on those indicators was 8th in 2006, compared to 10th in 2004.
- The full list of structural indicators reveals that Ireland's performance exceeds the EU-15 average in general economic indicators and the employment indicators. On social cohesion, Ireland's performance is generally in line with the EU-15 average.
- According to the full list of *Growth and Jobs* indicators, Ireland's main weaknesses relative to the EU-15 average are in relation to innovation, economic reform, including price levels and competition, and particularly the environment.

4. Huggins Associates European Competitiveness Index

Huggins Associates is a private economic consultancy firm that produces the European Competitiveness Index (ECI) on a biennial basis. The ECI was launched in 2004. In addition to benchmarking the performance of Europe's countries, it also benchmarks Europe's regions across a range of indicators.

Competitiveness is defined in the report as the *'capability of an economy to maintain increasing standards of living for those who participate in it, by attracting and maintaining firms with stable or rising market shares in an activity'*. The report notes that competitiveness increasingly refers to the ability to anticipate and adapt to new challenges and provide new opportunities.

4.1 Methodology

The Huggins European Competitiveness Index uses Eurostat data at a regional level to compare the performance of Europe's regions across a number of headings. It comprises 36 indicators under five main headings:

- Economic Performance (6 indicators)
- Creativity (8 indicators)
- Infrastructure and Accessibility (8 indicators)
- Knowledge Employment (8 indicators)
- Education (6 indicators)

The metrics chosen mean that there are aspects of the NCC competitiveness pyramid that are not included, such as business environment and business performance indicators. Other metrics, particularly in relation to infrastructure, such as number of vehicles, may not be fully compatible with sustainable growth. Others, such as in the area of education, may exaggerate regional disparities due to the clustering of third level institutions in cities.

To create the European Competitiveness Index for regions, the scores are standardised and indices for each of the components are aggregated to obtain a single composite index. National scores are based on population-weighted aggregates of a nation's regional scores.

4.2 How does Ireland perform?

In the national index, Ireland ranks 13th out of 17 countries for overall competitiveness (the EU-15 plus Norway and Switzerland). Ireland also ranked 13th in the only previous edition of the report in 2004. At a regional level, Ireland's two constituent regions, the South and East region ranks 29th, while the Border, Midlands and West (BMW) region ranks 74th of 120 European regions. Northern Ireland ranks 64th in the index.

Table 4 summarises Ireland's strengths and weaknesses according to the areas of the NCC's competitiveness pyramid.⁹ Ireland has strengths in many aspects of the competitiveness pyramid, especially in terms of the productivity levels of internationally trading sectors, including manufacturing (1st), and the business and property sector (2nd), and labour supply (e.g. number of people employed in high-tech sectors).

Ireland's key weaknesses lie in the R&D and infrastructure indicators. Business employment in R&D ranks 12th, while Ireland's government and higher education employment levels in R&D are among the lowest of the 17 countries (15th and 16th respectively). In R&D expenditure terms, Ireland is in the bottom five of the 17 countries in all three categories, business, government and higher education. In infrastructure, the length of railway and motorway relative to the size of the country and the number of vehicles place Ireland among the bottom three weakest performers. Ireland's employment statistics reflect Ireland's specialisation in certain sectors, with high rankings in some sectors (e.g. biotechnology, chemicals) and low rankings in others (e.g. machinery, equipment manufacturing).

Table 4:
Huggins Associates Assessment of Ireland's Competitiveness, 2006

Area of Pyramid	Strength	Rank	Weakness	Rank
Sustainable Growth	» GDP per capita	3		
Business Performance				
Productivity Levels	» Overall labour productivity	3	» Utility sector	14
	» Manufacturing sector	1	» Financial sector	14
	» Business and property sector	2	» Transport sector	16
Prices and Costs				
Labour Supply	» Unemployment	6	» Employment in R&D per 1000 inhabitants	15
	» Employment in biotech/ chemical per 1000 inhabitants	3		
	» Employment: electrical engineering per 1000 inhabitants	2		
	» Employment: IT and computer manufacturing per 1000 inhabitants	2		
Business Environment				
Physical Infrastructure	» Air passengers embarked and disembarked per 1000 inhabitants	2	» Length of motorway (per square km and per vehicle)	14/15
			» Length of railway per square km	17
			» Air freight (embarked and disembarked)	16/15
Knowledge Infrastructure	» Vocational education students per 1000 employees	1	» Upper secondary students per 1000 employees	12
	» Number of students in vocational tertiary education per 1000 employees	3	» R&D employment: business	12
			» R&D employment: Government	15
			» R&D employment: education	16
			» R&D expenditure: business	13
			» R&D expenditure: Government	14
			» R&D expenditure: education	13
			» Patents	14

Source: European Competitiveness Index, 2006-2007

⁹ Given the small size, a top six performance is taken as a strength and a bottom six performance in the 17 countries included is taken as a weakness.

4.3 How does Ireland perform relative to the leading countries?

Figure 9 compares the performance of Ireland's two regions, the South and East region and the Border, Midlands and West region, to the top ten ranking European regions in the report. These leading regions are Brussels, Paris, Stockholm, Luxembourg, Prague, Hamburg, London, Bratislava, Uusimaa and Etela-Sumoi (Finland). Northern Ireland is also compared to the average of the top ten.

Despite strong economic growth in the Republic of Ireland in recent years, it is notable that the economic performance of both regions in the Republic of Ireland marginally lags that achieved in Europe's fastest growing regions. Northern Ireland also lags the top ten performers. In terms of education, the agglomeration of education centres in the South and East region boosts its performance in that pillar while Northern Ireland also displays a comparatively better performance than the top ten EU regions. Creativity (e.g. R&D expenditures and employment), infrastructure, and knowledge employment rankings are relatively poor for all regions on the island, with the South and East region generally ranking better than Northern Ireland or the Border, Midland, and West region.

Figure 9:
Ireland's Regions versus the ECI Top Ten Regions



Source: European Competitiveness Index, 2006-2007

4.4 Key Findings from the *European Competitiveness Index*

- Ireland's overall ranking in the 2006 European Competitiveness Index was 13th of 17 countries, the same ranking as the 2004 report.
- Ireland's strengths in the European Competitiveness Index are in the areas of productivity, employment/unemployment and vocational education.
- There are significant weaknesses to Ireland's performance, however, particularly in the area of R&D – both employment and expenditure – but also in infrastructure and certain sectoral productivity levels.

5. Appendix

Previous NCC Publications

Publication	Date
Annual Competitiveness Report, 1998	March 1998
The Competitiveness Challenge Summary Statement	March 1998
Statement on Telecommunications: A Key Factor in Electronic Commerce and Competitiveness	November 1998
Statement on Skills	December 1998
Annual Competitiveness Report, 1999	May 1999
Report on Costs	June 1999
Statement on Social Partnership	September 1999
Proposals on Transport Infrastructure, the Planning Process and Public Transport	March 2000
The Competitiveness Challenge	May 2000
Annual Competitiveness Report, 2000	May 2000
Statement on Telecommunications, e-Business and the Information Society	July 2000
Statement on Regulatory Reform	July 2000
Statement on Labour Supply and Skills	September 2000
The Competitiveness Challenge, 2001	December 2001
Annual Competitiveness Report, 2001	December 2001
The Competitiveness Challenge, 2002	November 2002
Annual Competitiveness Report, 2002	November 2002
Statement on Inflation	May 2003
The Competitiveness Challenge, 2003	November 2003
Annual Competitiveness Report, 2003	November 2003
Statement on Prices and Costs	September 2004
The Competitiveness Challenge, 2004	October 2004
Annual Competitiveness Report, 2004	October 2004
Annual Competitiveness Report, 2005	September 2005
The Competitiveness Challenge, 2005	November 2005
Annual Competitiveness Report 2006, Volume 1: Benchmarking Ireland's Performance	October 2006
Overview of Ireland's Productivity Performance, 1980-2005	October 2006
Statement on the Costs of Doing Business in Ireland, 2006	October 2006
Annual Competitiveness Report 2006, Volume 2: Ireland's Competitiveness Challenge	February 2007
Annual Competitiveness Report 2007, Volume 1: Benchmarking Ireland's Performance	November 2007
Annual Competitiveness Report 2007, Volume 2: Ireland's Competitiveness Challenge	November 2007

