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OUR VISION
THAT IRISH CRAFT IS RECOGNISED AND VALUED WORLDWIDE FOR ITS EXCELLENCE AND INNOVATION IN DESIGN, MAKING AND PRESENTATION TO MARKET; THAT CRAFT REPRESENTS A SIGNIFICANT PART OF THE IRISH ECONOMY; AND THAT WORKING IN IRISH CRAFT PROVIDES A Viable AND ATTRACTIVE LIVING.

OUR MISSION
TO PROMOTE AND STIMULATE THE CREATIVE AND COMMERCIAL VIABILITY OF THE IRISH CRAFT SECTOR, THROUGH THE DELIVERY OF PROGRAMMES TARGETED TO DELIVER OUR VISION.
CHAIRMAN’S REPORT

SUPPORTING PEOPLE WORKING IN THE CREATIVE INDUSTRIES, INCLUDING CRAFT, IS EVER MORE IMPORTANT TO THE SUCCESS OF IRELAND’S ECONOMIC RECOVERY. PEOPLE WORKING IN CRAFT AND DESIGN CREATE LOCAL, SUSTAINABLE EMPLOYMENT, REPRESENTING THE BEST OF WHAT IS AUTHENTIC AND INNOVATIVE IN OUR COUNTRY. WE ARE EXTREMELY GRATEFUL TO OUR COLLEAGUES IN ENTERPRISE IRELAND, AND IN THE DEPARTMENT OF JOBS, ENTERPRISE AND INNOVATION, WHO FUND OUR WORK AND SUPPORT THE ROLE THAT OUR ORGANISATION PLAYS IN DEVELOPING THIS IMPORTANT SECTOR.

As a result of the resurgence of interest in craft and design in Ireland, the public’s appetite for sourcing genuine Irish craft is growing year on year and our member and client numbers are on the increase. Servicing this demand has required us to become more creative ourselves as an organisation, forging new partnerships with other bodies who work with craftmakers and designers, and creating alliances with like-minded organisations from whom we can learn and with whom we collaborate for the benefit of those working in craft.

Our work is structured around the supply and demand of Irish craft: creating demand for craft from prospective purchasers by supporting marketing and promotional campaigns and creating new market opportunities for purchasing craft; fostering excellence and innovation in the supply of craft by providing training, mentoring and selling opportunities for those working in craft.

In order to be lean and adaptable as an organisation we also carried out a major governance review of our structures during 2010, with the numbers on the Board reduced from 15 to 12 and with maximum terms of office restricted to two terms of 3 years per Board member. This will ensure that fresh perspectives continue to challenge the status quo, and will ensure regular access to the membership to propose themselves for the Board of CCoI – the 2011 Annual General Meeting sees 5 of the 12 places open to election by the membership.

Feedback from our members and clients emphasises the importance of export opportunities, marketing and public relations at home and overseas for brand recognition, as well as the importance of innovation and design and maintaining customer loyalty during these challenging times.

Furthermore, in response to the requirement to increase the visibility and positive perception of craft, we are working on the programme for the Year of Craft 2011 celebrations together with our colleagues in Craft Northern Ireland. The enthusiasm of those working in the craft sector has been evident in the lead up to and commencement of Year of Craft 2011. There are hundreds of events taking place throughout the country, which really places Year of Craft as a significant event in Ireland’s national creative calendar for 2011. We are honoured to have President Mary McAleese as our Patron for Year of Craft 2011 and are extremely grateful for her support during this very important year for Irish craftmakers.

In addition to thanking our members and clients for their enthusiastic involvement in our programmes, I would like to thank my fellow Board members and the executive team of the Crafts Council of Ireland for their work during 2010. I welcome our new Board Members Pat Hughes and Dermott Rowan. Retiring Board members Jean Byrne, Sarah Daly, Jim Dunne, Anna Foy and Emmet Kane showed huge commitment and contributed greatly to the Crafts Council of Ireland during their time on the Board. In particular, I would like to thank Una Parsons for her hard work and dedication during her term as Chief Executive which saw the development of the 2010 – 2012 Strategic Plan. On behalf of the Board I wish Una every success in her future endeavours.

Laura Magahy
Chairman
TUARASCÁIL AN CHATHAHOIRLIGH

TÁ NÍOS MÓ TÁBHACHTA AG GABHÁIL ANOIS NÁ MAR A BHÍ RIAMH ROIMHE SEO, I GCOMHTHÉACS THÉARNAMH GÉILLEAGRAICH NA HÉIREANN, LE TACÚ LEO SIÚD ÁTÁ AG OBAIR SNA TIONSCLAIL CHRUITHAITHEACHA, AN EARNÁIL CHEARDAÍOCHTA SAN ÁIREAMH. CRUTHAÍONN NA DAOINE ATÁ Á GAOBHAIR SAN EARNÁIL CHEARDAÍOCHTA AGUS DEARAI DHI FOSTAIOCHT ÁITIÚL, INBHUNAITE CHA ARGANION NÁ AGUS LEÁRGAS AR ÁN MÉID ATÁ BARÁNTÚIL AGUS NUÁLAIOCH SA TÍR SEO. TÁIMID FIORBUÍOCH DÁIR GCOMHGHLEACAITHE I BHFIONTRAÍOCHT ÉIREANN, AGUS SA ROINN FONTAIRE, TRÁDÁLA AGUS NUÁLAIOCHTA, A THUGANN TACAÍOCHT AIRGID DÁIR GCUID OIBRE AGUS A THACAÍONN LEIS AN RÓL ATÁ AG ÁR N-EAGRAÍOCHT I BHFORBAIRT NA HEARNAILIA RÍTHÁBHACHTAI SEO.

De thoradh an mhéadaithe ar an méid suime atá á léiriú i gceardaíocht agus i ndearadh in Éirinn, tá méadú ag teacht ar fhonn an phobail teacht ar cheardaíocht atá déanta in Éirinn bliain in ndiaidh bliana, rud a chiallaíonn go bhfuil méadú ag teacht freisin ar an lín comhaltas agus cliant atá ag an linn. Le linn dún a bheith ag iarraidh freastal ar an éileamh seo éilíodh orainn a bheith níos cruthaí mar eagraíocht, ag bunú comhpháirtíochtaí nua le cheardaíocht eile atá i mbun oibre le ceardaithe agus dearthóiri, agus ag cruthú comhaontas le heagraíochtaí eile cosúil leis an ról féin, ar féidir linn go leor a fhoghlaim uathu agus lenar féidir linn comhoibriú chuig taibhbe níos úaidhe atá ag obair san earnáil ceardaíocht.

Tá an obair a dhéanaimid bunaite ar sholáthar agus ná ar an éileamh atá ar cheardaíocht na hÉireann: éileamh ar earraí ceardaíochta a chruthú i measc ceannaithe trí thacú le feachtaí margaíochta agus poiblíochta, agus deiseanna margaidh nua a chruthú chuig ceardaithí a cheannach; barr feabhais agus nuálaiocht a chrothú i soláthar na ceardaíocht trí dheisíochtaí is cosúil leis an ról féin, meantóireacht agus diolacháin a chruthú do dhá bhliain sna tire agus lenar féidir linn comhoibriú chuig taibhbe iad is úachtar i gceardaíocht.

D’fhonn a chintiúí gur eagraíocht bharainneach agus sholáthar atá ar an éileamh atá ar cheardaíocht na hÉireann: éileamh ar earrai ceardaíocht a chruthú i measc ceannaithe iochtaí compliance trí thacú le feachtaí margaidh a chruthú i ndiaidh bliain, agus deiseanna margaidh nua a chur i ngnách; barr feabhais agus nuálaiocht a chrothú i soláthar na ceardaíocht trí dheisíochtaí is cosúil leis an ról féin, meantóireacht agus diolacháin a chruthú do dhá bhliain sna tire agus lenar féidir linn comhoibriú chuig taibhbe is úachtar i gceardaíocht.

Le cois buíochas a ghabháil lenár gcomhaltaí agus lenár gcliaint, ba mhaith liom buíochas a ghabháil lenár gcomhaltaí agus lenár gcliaint as ucht a bheith rannpháirteach go díograiseach i leith na toghadh agus i leith na ceardaíocht, taimid páirteach i gcúl a bhaineann le ceilüradh Bhliain na Cearadaithe 2011 i dtéann leis an t-ainm i gceardaíocht, agus a bhaineann le cruthú leis an rhíthbhreithnithe agus le cruthú deiseanna sna lárth raidió agus is féidir linn a chur ar fáil. Le cois buíochas a ghabháil lenár gcomhaltaí agus lenár gcliaint, ba mhaith liom buíochas a ghabháil lenár gcomhaltaí agus lenár gcliaint as ucht a bheith rannpháirteach go díograiseach i leith na toghadh agus i leith na ceardaíocht.
While economic circumstances continue to remain a challenge, the Crafts Council of Ireland has strived to maintain the level of services provided to our clients. In difficult times new and innovative ways of working come to the fore and during 2010 there were many positive highlights for the craft sector and for craft awareness and development.

The Crafts Council of Ireland’s fourth Strategic Plan 2010 – 2012 was launched in 2010. This plan takes into account the significant economic changes both nationally and internationally and incorporates feedback and input from craftmakers from all around Ireland. Through its ambitious programme of activities, this Strategic Plan seeks to support craftmakers in maintaining and growing this important sector. The four main strands cover the following areas: Developing the Market for Irish Crafts; Building the Next Generation of Craftmakers; Raising Awareness of Irish Craft; Strengthening Member Organisations.

The findings of two Industry Reports were published during 2010. Indecon International Economic Consultants carried out an independent research project on behalf of CCoI to evaluate the economic significance of the craft industry in Ireland. The findings confirm the economic importance of the sector to the economy, employing an estimated 5,771, with an economic output of €498 million and significant growth potential within the sector. The Research Perspective also carried out research on behalf of CCoI on craft enterprises, craft suppliers, craft educators, retailers and purchasers. The findings of both these research studies highlight a number of key areas of focus, which have been incorporated into the strands of the Strategic Plan 2010 – 2012.

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2010 witnessed incredible passion and enthusiasm from our clients, members and partners in the build up to Year of Craft 2011, which celebrates crafts on the island of Ireland and coincides with the 40th anniversary of the Crafts Council of Ireland. A diverse and exciting range of craft events was put into planning such as exhibitions, lectures, workshops, classes, seminars and demonstrations in preparation for this year-long celebration. The aim of Year of Craft 2011 is to raise awareness of the important contribution that the craft sector makes to the economy of Ireland and to promote working in craft as an exciting and viable profession. Partner relationships for this exciting year were developed and strengthened during 2010 and included working with An Post towards issuing a range of stamps for Year of Craft 2011 and collaborating with The Ark to deliver a very vibrant exhibition for children to name but a few. The variety of partnerships developed during 2010 has ensured that a significant number of new audiences will be exposed to the extraordinary skill, variety and standard of Irish craft and design during Year of Craft 2011 and into the future.

The Year of Craft 2011 programme was officially launched in December 2010 by Minister for Enterprise, Trade and Innovation, Batt O’Keeffe, T.D. and we were delighted that President Mary McAleese accepted our invitation to become the Patron of Year of Craft 2011. Craft champions and craft ambassadors throughout the country assisted in the planning and promotion of Year of Craft 2011 on a regional basis.

Details on each of our programmes throughout 2010 are contained in subsequent sections of this annual report but I would like to highlight here some key developments during the year.

Craft Education, Training and Development
The Crafts Council of Ireland believes that building the next generation of craftmakers through a range of education initiatives across all levels of education is critical to the future of the Irish craft industry. One of the high level actions within the Strategic Plan 2010 – 2012 is to deliver a National Primary Level Initiative in support of the national curriculum. In response to this goal the CRAFTed: Learning Skills for Life Primary School Programme was launched in September by the Minister for Education and Skills, Mary Coughlan T. D. The programme involves pairing craftspeople with schools to provide a year-long programme of craft related activity for primary school students. The first programme takes place during the 2010/2011 academic year, with over 450 pupils in 18 schools participating, providing a unique opportunity for learning across a range of subject areas.
Developing the Market for Irish Crafts

Despite the economic challenges, Showcase 2010 proved to be another successful event for many of our clients and provided an inspiring and invigorating display of Irish creativity at its best. Buyer attendance figures were up by 10% on Showcase 2009. A new initiative for 2010 was the introduction of Creative Island – an exclusive new hotspot at the main entrance to the show created more awareness and appreciation for contemporary Irish craft amongst buyers. The Give Irish Craft consumer campaign was also launched in 2010 and involved 56 stores nationwide and supported the work of 350 makers. This successful campaign will be on-going into 2011 and beyond.

For the collector market, the National Craft Gallery’s participation at COLLECT in the Saatchi Gallery in London during May was another highlight. This was the second year the National Craft Gallery curated and exhibited work by selected makers from Irish Craft Portfolio at COLLECT. The exhibition was well received, with many of the makers selling all their work and making important contacts with international galleries.

Congratulations to the very worthy recipient of our Irish Craft Bursary 2010, John Lee. John is a furniture maker based in Meath and was one of our exhibitors at COLLECT and is also a member of Irish Craft Portfolio.

Member Organisations & Client Services

Our member organisations, referred to as our GANS (Guilds, Associations, Networks, Societies), contribute greatly to Irish culture and to Irish craft by their nurturing and protection of the various craft skills and our craft heritage. At the end of 2010 we had 65 member organisations and 2,240 client enterprises. Throughout the build-up to the Year of Craft 2011 celebrations our member organisations and clients have been outstanding in their support, encouragement and enthusiasm, organising numerous special events and activities which will help to make Year of Craft 2011 an exciting and memorable year. I would like to take this opportunity to thank each and every member organisation and client for their support and enthusiasm in the planning of Year of Craft 2011.

Public Affairs & Communications

Raising awareness of Irish craft goes hand in hand with developing the market for Irish craft and throughout 2010 the communications team integrated the promotion of all upcoming activities into the Year of Craft 2011 initiative. Work commenced on planning and delivering key initiatives during Year of Craft 2011, including a special issue of craft stamps by An Post and the airing of a television advertisement as part of the RTÉ Supporting the Arts scheme. During 2010 Irish craft received significant coverage across all media from regional and national newspapers through to television and international publications while the craft elements of major events like Bloom, Kilkenny Arts Festival and the RDS National Crafts Competition all made a big impact during 2010 to help raise awareness of Irish craft amongst the general public.

Our work at the Crafts Council of Ireland in supporting craft enterprises would not be possible without the help and assistance of our various partners with whom relationships have been developed over the years. I would like to especially thank our key funders, Enterprise Ireland and the Department of Jobs, Enterprise and Innovation. I would also like to express sincere gratitude to Fáilte Ireland, Tourism Ireland, the County & City Enterprise Boards, LEADER Companies, FÁS, the Office of Public Works and the World Crafts Council – Europe. I would like to thank RTÉ and The Irish Times for their involvement in our Year of Craft 2011 programme as media partners.

‘Silver Ring’ by Oma Jewellery
I would also like to thank my predecessor Una Parsons for her three years of hard work and dedication to the sector and wish her every success in the future. I would like to acknowledge and thank the executive team in Kilkenny for their dedication, support and commitment during 2010. I would like to especially welcome those colleagues who joined the team during 2010: John Tynan, Catherine Phibbs and Mary Dunne, and to express my thanks to those who left the team: Helen Murphy and Gillian O’Callaghan. I would like to also pay tribute to the many interns and volunteers amongst our members, clients and associates who contributed so generously of their time and expertise. Finally, I would like to thank the Board and Chairman Laura Magahy for their support, commitment and hard work during 2010. Each has given generously of their time and attention to ensuring the Crafts Council of Ireland continues to develop and grow and deliver to those working in crafts.

2011 will continue to be a year of challenge for the crafts industry and for Ireland in general but we hope that through the Year of Craft 2011 programme we will succeed in bringing Irish craft to the forefront of Irish life now and into the future and raising awareness of all aspects of Irish craft and our craft heritage. I look forward to working with our clients, member organisations, Board members, partners and executive team on our ambitious plans and ensuring that the craft sector in Ireland is well positioned to avail of opportunities as they present themselves in the coming years.

Karen Hennessy
Chief Executive
Ainneoin dúshlán a bheidh ag baint go fóill le ceardaíocht, tá iarracht déanta ag Comhairle Cheardaíochta na hÉireann d'fhorbairt an cheardaíocht agus le haghaidh feaschtaí agus leor buaicphointí dearfacha le tuairisciú le haghaidh na náisiúin comhthábhachtach i bhfadh leis an cluain a chur i bhfeidhm. Is minic a thagann Cheardaíochta na hÉireann an leibhéal seirbhísí atá geilleagracha, tá an t-ainm próiseasach a bhéil ag Comhairle Ainneoin dúshlán a bheith ag baint go fóill le cúrsaí atá ag teacht leis an gceardaíocht ar oileán na hÉireann agus na Ceardaíochta 2011, bliain atá dírithe ar cheiliúradh a thiontadh leis an gceardaíocht ar oileán na hÉireann agus ceardaíocht a chur chun cinn mar gheall ar an gcheardaíocht a phleanáil agus a chur chun cinn i bPlean Straitéiseach 2010 – 2012.

In 2010 sheol Comhairle Cheardaíochta na hÉireann a ceathrú Plean Straitéiseach 2010 – 2012. Aírítear sa phlean In 2010 sheol Comhairle Cheardaíochta na hÉireann a ceardaithe agus le haghaidh feaschtaí agus leor buaicphointí dearfacha le tuairisciú le haghaidh na náisiúin comhthábhachtach i bhfadh leis an cluain a chur i bhfeidhm. Is é atá mar aidhm le Chomhairle Ceardaíochta na hÉireann a phleanáil agus a chur chun cinn mar gheall ar an gcheardaíocht a phleanáil agus a chur chun cinn i bPlean Straitéiseach 2010 – 2012.

In 2010 sheol Comhairle Cheardaíochta na hÉireann a ceathrú Plean Straitéiseach 2010 – 2012. Áirítear sa phlean seo na hathruithe suntasacha geilleagrach atá le tabhairt faoi deara ar bhonn náisiúnta agus idirnáisiúnta, mar aon an lásaíocht agus an iochdúlacht ar cheardaíocht, agus is é atá mar aidhm leis an bPlean Straitéiseach ná 10 cuid den gceardaíocht chun an eardaimh thabhairt tionscal na ceardaíocht a chur chun cinn mar gheall ar an gcheardaíocht a phleanáil agus a chur chun cinn.

Foilsiúodh go forbartha a bhíonn diergheall ar bhealaí geilleagrach, agus is é atá mar aidhm le Comhairle Cheardaíochta na hÉireann a chur chun cinn mar gheall ar an gcheardaíocht a phleanáil agus a chur chun cinn.


Forbairt an Mhargaidh le haghaidh Ceardaíocht na hÉireann

Ainmean na ndúshlán geilleagrach atá ann faoi láthair, b’imheacht rathúil eile í Showcase 2010 do mhórán dár gcliaint, agus bhí deis ann léargas spéisiúil agus bríomhar a thabhairt ar thallann chruthaithe na hÉireann. Bhí méadú 10% ar lión na gceannaitheoirí a d’fhreastail ar an imeacht i gcomparáid le Showcase 2009. Tionscnamh nua le haghaidh 2010 ba ea Creative Island – láthair nua lonnaithe ag an bpríomhbhealach isteach chuig an seó a raibh sé mar aidhm le feadh ar ghnéanna ceardaíochta ar cheardaíocht na hÉireann a mhúscailt. Leadh an chló as Give Irish Craft in 2010 freisin, feachtas ag ghníomhaíocht breis agus 56 siopa ar fud na tíre páirt ann agus is comhalta den Irish Craft Portfolio é freisin.

Balleagraíochtaí & Seirbhísí do Chliaint

GANS (Cuallachtaí, Comhlachtaí, Lónraí agus Cumainn) a thugtar ar ár mballeagraíocht agus ar an n-oidhreacht ceardaíochta a chosaint. Sa bhliain 2010, bhí 65 balleagraíocht againn agus 2,240 cliant-fhiontar. Sna míonna sular cuireadh tús le ceolpháirtíocht Bhliain na Ceardaíochta 2011, fuairim annihil a chuid le feidhmiú agus dhíograis. Tionscnamh nua le haghaidh Bhliain na Ceardaíochta 2011, fuireamar tábhachtach iomlán ó chuid an-bhfoireann cumhachtaí agus ag an mballeagraíocht a bhaint leis an obair agus is comhalta den Irish Craft Portfolio freisin.

Gnóthai Poiblí & Cumarsáid

Tá dlúthbhaint idir mhúscailt na feasachta ar Cheardaíocht na hÉireann agus an margadh le haghaidh ceardaíocht na hÉireann a fhorbairt, agus i rith 2010 d’éirigh leis an bhfoireann cumhachtaí a chur ar aghaidh go léir a chur chun é a dtionscnamh sa bhliain 2011. Cuireadh tús le hoibhair aithint a chur in inisiú a thábhachtachtaí a phlé agus sa bhliain 2011. Ba mhaith liom an deis seo a thabú chun mo bhuíochas a chur in iúl do gach balleagraíocht agus do gach cliant in iúl a dtugtar faoi bás san bhliain 2011. Cuireadh tús le hoibhair aithint a chur in iúl a chur in iúl a díograis le haghaidh ceardaíocht na hÉireann.

Gníomhaíochtaí & Seirbhísí do Chliaint

GANS (Cuallachtaí, Comhlachtaí, Lónraí agus Cumainn) a thugtar ar ár mballeagraíocht agus chuirfear in iúl uile go mór le feadh ar ghníomhaíochtaí ceardaíocht na hÉireann trí scileanna éagsúla ceardaíochta agus a théacs de dhá bhliain ceardaíocht na hÉireann a cheart do bhliantúil agus a chosaint. Ag deireadh na bliana 2010, bhí 65 balleagraíocht againn agus 2,240 cliant-fhiontar. Sna míonna sular cuireadh tús le ceolpháirtíocht Bhliain na Ceardaíochta 2011, fuireamar tábhachtach iomlán ó chuid an-bhfoireann cumhachtaí agus ag an mballeagraíocht a bhaint leis an obair agus is comhalta den Irish Craft Portfolio freisin.

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Ní bheadh ar ár gcumas tabhairt faoin obair atá an-ainmhithe ar feadh ar ghníomhaíochtaí a bhaint leis an obair agus is comhalta den Irish Craft Portfolio freisin.
Ba mhaith liom liom buíochas a ghabháil ach go hárítheis leis na dreamanna sin a thugann maoiniú dúinn, Fiontraíocht Éireann agus an Roinn Fiontar, Post agus Nuiséaltaiochta. Chomh maith leis sin, ba mhaith liom liom buíochas ó chroí a ghabháil le Fálte Éireann, Turasóireacht Éireann, na Boird Fiontar Cathrach & Contae, Cuideachtaí LEADER, FÁS, Olifín na nOibreacha Poiblí agus an Chomhairle Cheardaíocht Domhanda – an Eoraip. Ba mhaith liom liom buíochas a ghabháil le RTÉ agus le The Irish Times as a gcuid ranpháirtíochta inár gcíl le haghaidh Blain na Ceardaíochta 2011 mar choimhpáirtíocht poiblíochta.

Ba mhaith liom liom buíochas a ghabháil freisin le mo réamhtheachtaí, Una Parsons, as a cuid sároibre agus tionscaltaí as tri bliana anuas agus quím gach rath uirthi sna blianta amach romhainn. Ba mhaith liom liom ai theantaí a thabháirt freisin don fhoireann feidhmíochtaí i gChill Chainnigh as a cuid tionscaltaí, tacaíochtaí agus a diograsaí i rith 2010.

Chomh maith leis sin, ba mhaith liom fáilte speisialta a chuimhneadh na comhghleacaithe nua sin a thosaigh ag obair linn i rith 2010: John Tynan, Catherine Phibbs agus Mary Dunne, agus mo bhfuil liom buíochas a ghabháil leo siúd a d’fhág slán linn i rith na bliana: Helen Murphy agus Gillian O’Callaghan. Ba mhaith liom liom ai theantaí a thabháirt freisin do na hintéir agus do na hoibrithe deonacha i measc ar gcomhaltaí, ar gclochair agus ar gcumhachtaireachtaí a roinn a gcuid ama agus saingeolais go fial linn. Ar deireadh ba mhaith liom liom buíochas a ghabháil le comhaltaí uile an Bhoid agus leis an gCathaoirleach Laura Magahy as ucht a gcuid tacaíochtaí, tionscaltaí agus oibre crua i rith 2010. Dhírigh gach uile dhuine acu a gcuid ama agus airde maidir lena chinniúth go leiriúghth Comhairle Cheardaíochta na hÉireann ag forbairt agus ag fás, agus ag freastal orthu siúd ar fad atá ag obair san earnáil cheardaíochta.

Is cinnte go mbeidh dúshláin le sárú ag an tionscal ceardaíochta agus ag Éire i gcloiteann in 2011, ach táimid dóchaíoch le n-éireoidh linn, tri chlár Bhliain na Ceardaíochta 2011, ról lárnach a bhaint amach do cheardaíochta na hÉireann anois agus amach anseo, mar aon leis na haidir mar is iúth a tharainnt ag gach gné de cheardaíochta na hÉireann agus dár n-oidhreacht ceardaíochta. Táim ag súil le bhreith ag obair lenár gclochair, lenár mballeagrachtaí, lenár gcumhachtaire Boird, lenár gceolpháirtíocht agus leis an bhfoireann feidhmíochtaí chun ár bpleánanna uailmhianacha a chur i gcrích agus d’fhonn a chinniúth go mbainfídh earrainn ceardaíochta na hÉireann tábhachtach mar is cai as na deiseanna éagsúla a bheidh ar fáil sna blianta amach romhainn.

Karen Hennessy
Príomhfeidhmeannach

‘Leather Bag’
by Inti Leathers
OUR INDUSTRY

THE MAJOR SECTORS WITHIN THE IRISH CRAFT INDUSTRY ARE POTTERY, GLASS, JEWELLERY, TEXTILES (PARTICULARLY KNITWEAR) AND FURNITURE. IRISH CRAFT BUSINESSES ARE CHARACTERISTICALLY SMALL IN SCALE AND ARE GEOGRAPHICALLY WIDESPREAD, BUT TAKEN NATIONALLY THE INDUSTRY IS A SIGNIFICANT EMPLOYER, WHILE ALSO PROVIDING VIALE, SUSTAINABLE ENTERPRISES IN ALL AREAS, INCLUDING THOSE ISOLATED RURAL COMMUNITIES IGNORED AS UNSUITABLE BY OTHER MANUFACTURING SECTORS.
KEY FINDINGS FROM INDUSTRY RESEARCH 2010

ECONOMIC SIGNIFICANCE AND POTENTIAL OF THE CRAFT SECTOR IN IRELAND

During 2009 & 2010, Indecon International Economic Consultants undertook an independent economic evaluation of the craft industry in Ireland on behalf of the Crafts Council of Ireland. Indecon’s report, along with research conducted by The Research Perspective on behalf of the Crafts Council of Ireland, formed an important input into the Strategic Plan 2010 – 2012.

Indecon’s report – Economic Significance and Potential of the Craft Sector in Ireland – which was released by the Crafts Council of Ireland in 2010 – is referenced below and includes the following findings:

INTRODUCTION AND BACKGROUND

The nature and definitional boundaries associated with crafts across Ireland make it a challenging industry to accurately define and measure. To develop rigorous estimates of the scale and prevalence of the craft sector, Indecon takes account of the division between craft and non-craft activities. This requires a detailed selection of potential craft areas under the industrial classifications, a breakdown of these areas into specific craft activities and the estimation of craft within each of the sectors. It is important to note that the categories and sectors used in Indecon’s economic report are aligned with official statistical sources and differ from categorisation used by the Crafts Council of Ireland.

Another aspect of crafts which is important in understanding the industry is its market structure and industry features. Irish crafts primarily involve micro-businesses which are typically highly labour intensive. These craft businesses form an important part of many rural and local economies. There are also some craft businesses of scale and both are relevant to the evaluation of the economic impact and potential of the sector. A key issue in defining crafts relates to the skill involved; craft workers are sometimes defined as those applying skills in practical arts.

As part of its assessment of the craft industry, Indecon produced a number of rigorous new estimates on key economic indicators for the sector including employment, gross value added, and productivity. In all cases Indecon utilised prudent assumptions in order to ensure that the figures do not overestimate the economic significance of the sector. Their analysis indicates that the craft sector makes an important contribution to national and local economic development in Ireland.

EMPLOYMENT

Indecon estimates that there are between 5,771 and 11,415 persons employed in the crafts sector in Ireland depending on the definition of the sector used. The range in the estimates is due to different methodological approaches used and is critically dependent on how wide a definition of the sector is utilised. Interestingly, the figures indicate a higher number of persons engaged in the craft sector in Ireland than was previously assumed.

In their base case estimate Indecon use the more restricted definition of crafts, which suggests employment of 5,771. Of this figure of 5,771, Indecon estimates that there are 4,191 persons engaged in craft in enterprises employing 3 or more people. Within this, the highest employing sectors are pottery and ceramics, jewellery, graphic crafts, textiles and stone. Also of importance is the fact that there are 1,787 students studying craft in Post Leaving Cert (PLC) and Institute of Technology (IoT) courses, which represents an important skill base for the sector.
GROSS VALUE ADDED

Gross Value Added (GVA) is one of the most widely used and reported indicators of economic activity. It is defined as the difference between the value of goods and services produced for any given sector and the cost of intermediate inputs and consumption used in the production process. In other words, GVA is the difference between output and intermediate consumption or the difference between the value of goods and services produced and the cost of raw materials and other inputs. Gross Domestic Product or GDP is a related national measure of the total economy and is the sum of the value added of all sectors or all activities in the economy. As part of this study, Indecon has for the first time in Ireland derived an estimate for GVA for the craft sector.

Indecon estimates that Gross Value Added in the craft sector in Ireland employing 3 or more persons amounted to €178 million. The highest levels of GVA are in the following sectors: pottery and ceramics, graphic crafts, textiles, stone and jewellery. This number, however, underestimates the total GVA as it excludes the contribution of the numerous smaller craft businesses, although Indecon believes that the estimate is likely to account for the majority of GVA in the sector.

‘Crevice’
by Cara Murphy
POTENTIAL OPPORTUNITIES

Because of the underlying skill and talent of craft workers in Ireland and the positive market reputation for Irish crafts, Ireland has a comparative advantage in this sector. While there are major challenges facing the industry there is also potential for growth and for the sector to expand exports, output and employment. Market research undertaken by The Research Perspective on behalf of the Crafts Council of Ireland also suggests that the sector believes there is potential for significant further growth. In particular, the sector believes that with appropriate supports there would be potential to secure a 63% increase in sales.

If one utilises Indecon’s lower estimate of employment in the sector based on the more restricted definition of crafts, it is possible to derive some indicative estimates of the employment potential, if the expectations of the sector were realised. This, however, is based on an assumption of the availability of adequate supports to assist the sector to grow and represent medium term potential for the sector. In the current economic environment, many craft businesses who are dependent on domestic demand, are likely to face very difficult market conditions.

Indecon, however, believes that there is very unlikely to be a one to one relationship between sales and employment growth in the craft sector although they accept this will in part be dependent on the rate of growth in sales. Indecon’s analysis suggests that there is potential to significantly increase employment and sales growth in the sector. An analysis of the overall potential is outlined in the table below. This highlights the fact that the sector employs 5,771 under Indecon’s base case but this could potentially increase to as high as 7,589. The figures also indicate that exports from the craft sector amount to nearly €125 million and there is potential for these to increase to over €175 million. There is also potential for an increase in domestic sales of crafts if Irish crafts gain a greater share of the domestic market.

POTENTIAL FOR THE CRAFT SECTOR

<table>
<thead>
<tr>
<th></th>
<th>EXISTING</th>
<th>INCREASE</th>
<th>POTENTIAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Output Value</td>
<td>€498m</td>
<td>€205.5m</td>
<td>€703.5m</td>
</tr>
<tr>
<td>Employment</td>
<td>5,771</td>
<td>1,818</td>
<td>7,589</td>
</tr>
<tr>
<td>Value of Exports</td>
<td>€124.5m</td>
<td>€51.4m</td>
<td>€175.8m</td>
</tr>
<tr>
<td>Value of Domestic Sales</td>
<td>€373.5m</td>
<td>€154.1m</td>
<td>€527.6m</td>
</tr>
</tbody>
</table>
KEY CONCLUSIONS

- Indecon’s analysis has demonstrated that even using a narrow definition of the craft sector, the sector is a significant source of skilled employment and makes an important contribution to output and exports. The sector employs a larger number of people than was previously assumed.

- The number of students graduating from Post Leaving Certificate, Institute of Technology or other third level colleges in craft related subjects represents an important resource for the sector. Unless opportunities are created for some of these students it would represent a potential waste of the investment in these skills.

- The design sector is an important component of the craft industry both in Ireland and internationally and an integration of supports for the wider craft and design sector would have value.

- The sector is facing a challenging market environment but there is potential for an increase in the number of full time jobs in the sector if craft businesses are facilitated to secure an increased share of the Irish market and to develop existing and new export markets. This would, however, require on-going supports and Indecon believes this potential could only be realised over the medium term.

COMMENT ON THE RESEARCH FINDINGS OF INDECON INTERNATIONAL ECONOMIC CONSULTANTS FROM THE BOARD OF THE CRAFTS COUNCIL OF IRELAND

It is important to highlight that Indecon’s report is an independent study on the craft sector in Ireland as a whole, rather than only the craft enterprises registered with the Crafts Council of Ireland. Some of the crafts discipline designations that appear in the report differ to those used by the Crafts Council of Ireland on its register of craft enterprises. This is due to the necessity of using the best available data from the research findings of the Central Statistics Office (CSO), the Organisation for Economic Co-operation and Development (OECD) and other bodies publishing statistics relevant to this report. The employment figures for the industry therefore include persons working in craft disciplines which fall under the remit of the Crafts Council of Ireland plus other disciplines which are outside of CCoI’s remit. Indecon’s report includes estimates on the potential for growth in employment in the Irish craft sector through the provision of additional supports. This is based not just on supports being provided by the Crafts Council of Ireland to its members and clients, but also on supports being provided by other relevant partner organisations working with craft businesses such as Enterprise Ireland, the County & City Enterprise Boards and LEADER companies.

Based on this context, the Board Members of the Crafts Council of Ireland accept the findings of this research report by Indecon and will use the findings in planning and implementing appropriate programmes to sustain and grow the craft sector in Ireland.

The full version of Indecon’s report is available to download on the Crafts Council of Ireland’s website www.ccoi.ie.
OUR BUSINESS

'Brooch' by Sabrina Meyns
THE HISTORY OF THE CRAFTS COUNCIL OF IRELAND

THE CRAFTS COUNCIL OF IRELAND (CCoI) IS THE NATIONAL DESIGN AND ECONOMIC DEVELOPMENT ORGANISATION FOR THE CRAFT INDUSTRY IN IRELAND. ITS ACTIVITIES ARE FUNDED BY THE DEPARTMENT OF JOBS, ENTERPRISE AND INNOVATION VIA ENTERPRISE IRELAND. IT IS A MEMBERSHIP BASED ORGANISATION WHICH ALSO WORKS WITH CLIENTS REGISTERED AS CRAFT ENTERPRISES OR AS ASSOCIATES.

The Crafts Council of Ireland was founded in 1971 following a visit by the World Crafts Council (WCC) the previous year. Bringing the WCC General Assembly to Ireland was organised by the Irish Society for Design and Craftwork, Dr Muriel Gahan, the Royal Dublin Society (RDS) and Blanaid Reddin among others. It was an event which inspired many and which resulted in the formation of the Crafts Council of Ireland as a voluntary body under the chairmanship of Frank Sutton, with a committee of honorary officials. The RDS provided office facilities and met all secretarial expenses. Subscriptions were raised by members.

In 1976 CCoI became a Limited Company. Funding was received from the Minister for Industry and Commerce, Justin Keating and from the Industrial Development Authority and it employed a staff of two at Thomas Prior House, Ballsbridge. Its brief was to work for the improvement of standards in craft and the welfare of craftspeople and to act as advisors to the Government in matters concerning crafts. In 1977, Showcase began as the National Crafts Trade Fair with 34 exhibitors.

From 1973 to 1983, a Management Committee of fifteen people was elected by ballot at CCoI’s Annual General Meeting to devise policy and oversee its implementation by the Secretariat. In 1983, however, the Articles of Association were amended to allow the Minister for Industry and Commerce to nominate five members of the Management Committee, while the remaining ten members continued to be elected by CCoI member organisations. Elections are held annually, when the three longest serving elected members retire by rotation. Ministerial appointments are for a period of three years.
In 1986, the HQ in Powerscourt Townhouse Centre in Dublin city centre became home to the Crafts Council of Ireland's central administration, a large exhibition gallery and retail shop. The venue hosted many selected and themed exhibitions showing Irish and international work. Crafts Council of Ireland business and skills training, initiated in Kilworth, Co. Cork in 1981, moved to the former Kilkenny Design Workshops in Castle Yard, Kilkenny in 1989.

In 1997 the retail activity ceased and reduced gallery activities were put in place from DesignYard in Temple Bar for about a year. All administration activity transferred permanently to Kilkenny.

The opening of the National Craft Gallery in 2000 marked a new era for the Crafts Council of Ireland, providing a new and permanent exhibition space for craft in Ireland.

In 2010 the Articles of Association were amended to reduce the size of the Board of Management from fifteen to twelve Directors (four ministerial appointees and eight elected representatives of the member organisations) and to restrict the length of time that any Board Director can serve to a maximum of two periods of three years each.

Over the years, the aims and objectives of the Crafts Council of Ireland have evolved and grown to meet the needs of the industry and to ensure its continued growth and development. CCoI’s fourth Strategic Plan 2010 – 2012 was launched in 2010.

**KEY DATES IN OUR HISTORY**

- **1971** Crafts Council of Ireland set up in Dublin under the auspices of the RDS
- **1976** Became a limited not-for-profit company
- **1977** Showcase Ireland Trade Fair started
- **1986** Moved to Powerscourt Townhouse Centre, Dublin
- **1990** Started the Ceramics Design and Skills Course
- **1993** Started the Jewellery & Goldsmithing Skills & Design Course
- **1997** Moved from Dublin to Castle Yard, Kilkenny
- **2000** Opened National Craft Gallery, Kilkenny
- **2010** Detailed planning commenced on Year of Craft 2011 to celebrate crafts on the island of Ireland to coincide with the 40th anniversary of the organisation
CLIENT PROGRAMMES & SUPPORTS 2010 AT A GLANCE

DEVELOPING CRAFT ENTERPRISES
- *Give Irish Craft* website and Consumer Campaign
- *Irish Craft Portfolio* Programme
- *Showcase*, Ireland’s Creative Expo
- *Creative Island* at Showcase
- International Fair supports
- Consumer shows; *Bloom*, National Craft and Design Fair, Interior Design and Art Fair
- Regional Craft Outlet supports
- National Collection Purchases, in association with the National Museum of Ireland and the Department of Foreign Affairs
- Business and Product Development – Training, Workshops, Seminars, Mentoring & Support
- *Making it in Business* two-year programme
- Assistance in CCoI Educational & Outreach projects

AWARDS & ASSISTANCE
- Future Maker Awards & Grants
- Emerging Maker Award in association with the *Irish Arts Review*
- National Crafts Competition in Partnership with RDS
- Student Design Awards in association with *House and Home*
- EU Leonardo Mobility Programme–Craft Skills Work Placement Programme
- Showcase Awards
- Irish Craft Bursary Award
- GANS Network Support Scheme and workshops
- Continued Professional Development Fund

EDUCATION
- CRAFTed: Learning Skills for Life Primary Schools Programme
- 3rd Level & Future Makers Programme
- Fulbright/NCAD/CCol Seminar Series
- Education & Outreach Programme
- Ceramics & Jewellery – Design & Skills Training, Kilkenny
- Higher Options Fair

NATIONAL CRAFT GALLERY, CASTLE YARD KILKENNY
- National Craft Gallery Exhibitions Programme
- External Exhibitions Programme
- Gallery Outreach Programme

INDUSTRY RESEARCH & INFORMATION
- Industry Statistics – Consumer & Retailer Research
- Trend & Industry Seminars
KEY CLIENT STATISTICS

BREAKDOWN OF REGISTER OF CRAFT ENTERPRISES BY COUNTY AS AT 31ST DECEMBER 2010. REGISTRATION CONFERs ACCESS TO ALL CCol SERVICES, PROGRAMMES AND ACTIVITIES.

REGISTER BY COUNTY

**Republic of Ireland**
- Dublin 402
- Cork 268
- Galway 126
- Wicklow 100
- Kilkenny 97
- Kerry 81
- Waterford 75
- Wexford 74
- Mayo 73
- Clare 72
- Donegal 70
- Kildare 64
- Meath 56
- Tipperary 53
- Louth 51
- Sligo 43
- Westmeath 42
- Limerick 41
- Offaly 40
- Carlow 37
- Leitrim 34
- Laois 31
- Monaghan 24
- Cavan 20
- Roscommon 15
- Longford 10

**TOTAL** 1,999

**Northern Ireland**
- Down 75
- Antrim 55
- Tyrone 30
- Derry 22
- Fermanagh 14
- Armagh 13

**TOTAL** 209

**International** 32

**OVERALL TOTAL** 2,240
### Associate Membership

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>537</td>
</tr>
<tr>
<td>Hobbyists</td>
<td>254</td>
</tr>
<tr>
<td>Craft Lecturers</td>
<td>92</td>
</tr>
<tr>
<td>Temporarily Inactive/Retired</td>
<td>48</td>
</tr>
<tr>
<td>Employees of Registered Craftspeople</td>
<td>22</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>953</strong></td>
</tr>
</tbody>
</table>

### Register by Discipline

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Textile Making</td>
<td>491</td>
</tr>
<tr>
<td>Ceramics</td>
<td>392</td>
</tr>
<tr>
<td>Jewellery</td>
<td>348</td>
</tr>
<tr>
<td>Woodworking</td>
<td>194</td>
</tr>
<tr>
<td>Glass Making</td>
<td>184</td>
</tr>
<tr>
<td>Furniture Making</td>
<td>158</td>
</tr>
<tr>
<td>Metal Working</td>
<td>81</td>
</tr>
<tr>
<td>Paper Working</td>
<td>70</td>
</tr>
<tr>
<td>Stone Working</td>
<td>58</td>
</tr>
<tr>
<td>Mixed Media Construction</td>
<td>54</td>
</tr>
<tr>
<td>Basketry</td>
<td>36</td>
</tr>
<tr>
<td>Printing</td>
<td>36</td>
</tr>
<tr>
<td>Candlemaking</td>
<td>24</td>
</tr>
<tr>
<td>Musical Instrument Making</td>
<td>20</td>
</tr>
<tr>
<td>Silversmithing/Holloware</td>
<td>20</td>
</tr>
<tr>
<td>Leather Working</td>
<td>18</td>
</tr>
<tr>
<td>Toy Making</td>
<td>15</td>
</tr>
<tr>
<td>Soap Making</td>
<td>12</td>
</tr>
<tr>
<td>Paper Making</td>
<td>7</td>
</tr>
<tr>
<td>Bookbinding</td>
<td>5</td>
</tr>
<tr>
<td>Lettering</td>
<td>5</td>
</tr>
<tr>
<td>Horology</td>
<td>3</td>
</tr>
<tr>
<td>Spinning</td>
<td>3</td>
</tr>
<tr>
<td>Thatching</td>
<td>3</td>
</tr>
<tr>
<td>Fresco Painting</td>
<td>2</td>
</tr>
<tr>
<td>Bookmaking</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,240</strong></td>
</tr>
</tbody>
</table>
KEY PROGRAMME STATISTICS 2010

Listed below is some summary information on those who participated in CCoI programmes during 2010. This is for indicative purposes and is not intended as a comprehensive list.

<table>
<thead>
<tr>
<th>PROGRAMME AREA</th>
<th>NUMBER PARTICIPATING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Education, Training &amp; Development Programmes</strong></td>
<td></td>
</tr>
<tr>
<td>- First Level Education Programmes – CRAFTed</td>
<td>450</td>
</tr>
<tr>
<td>- On site Education &amp; Outreach Programmes</td>
<td>2,140</td>
</tr>
<tr>
<td>- National Craft Gallery Tours to secondary schools and PLC Courses</td>
<td>848</td>
</tr>
<tr>
<td>- Enterprise Programmes Participants</td>
<td>210</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>3,648</strong></td>
</tr>
<tr>
<td><strong>Market Development Programme</strong></td>
<td></td>
</tr>
<tr>
<td>- Christmas Retail Campaign</td>
<td>350</td>
</tr>
<tr>
<td>- Showcase</td>
<td>163</td>
</tr>
<tr>
<td>- NCG Exhibitions</td>
<td>262</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>775</strong></td>
</tr>
</tbody>
</table>
UPDATE ON STRATEGIC PLAN 2010 – 2012


The information gathered throughout this process, together with significant economic changes nationally and internationally, all served as inputs into the Strategic Plan 2010 – 2012.

The launch of the Strategic Plan took place in Dublin at the AGM on 9 July 2010 and its main focus is developing and growing the craft industry in Ireland. The actions are based on 2010 levels of funding and on the Plan being implemented in cooperation with key public and private partners in education, enterprise, tourism, culture and at local and government level.

Four main strategic themes were identified, each with associated areas of focus. An operational plan was developed in tandem with the Strategic Plan to map out activities across all programme teams.

The four main strategic themes of the Strategic Plan 2010 – 2012 are as follows:

DEVELOPING THE MARKET FOR IRISH CRAFT

The Crafts Council of Ireland is committed to developing market opportunities for Irish craft, through two strands of activity; Developing Market Channels and Developing Craft Enterprises. The key aims are:

- Developing the Market Channels
  
  To expand the retail channels and increase direct selling opportunities. To develop the tourism market for the benefit of Irish craft and develop the commercial gallery and exhibition channels.

- Developing Craft Enterprises
  
  To deliver a range of supports for craft enterprises through a comprehensive CCoI mentoring service, including skills training initiatives that will address specific industry needs. To create craft business support information for CCoI member organisations and craft enterprises and to increase training and development in Irish craft and to identify and influence opportunities for teacher education for craftmakers. To develop relationships with national and international partners.

BUILDING THE NEXT GENERATION OF CRAFTMAKERS

The Crafts Council of Ireland believes that building the next generation of craftmakers through a range of education initiatives is critical to the future of the Irish craft industry. In order to achieve this goal the key aims are:

To increase national awareness of craft as a career through education channels by delivering a National Primary Level initiative in support of the national curriculum and delivering an Education & Outreach programme targeted at second level. To initiate targeted programmes for craftmaker and teacher development and to ensure the future of the skills provided by the Ceramics and Jewellery Schools. To contribute to education policy in craft education by growing relationships with national bodies.

RAISING AWARENESS OF IRISH CRAFT

The Crafts Council of Ireland aims to raise awareness of Irish craft in order to encourage interest in and demand for Irish craft products. To enable this, the key aims are:

To adopt a focused approach to promoting Irish craft to various audiences through media and strategic partnerships and through the Year of Craft 2011 Programme. To redevelop the CCoI website and targeted communications based on the requirement of the agreed identified audiences. To conduct research to facilitate market intelligence on all aspects of the Irish craft sector.
STRENGTHENING THE MEMBER ORGANISATIONS

The member organisations of the Crafts Council of Ireland play an important role in enhancing the awareness of Irish craft and the skills of craftmaking. This strategic theme recognises this contribution and outlines the Crafts Council of Ireland’s strategy of working closely with the member organisations for the overall benefit of Irish craft. Key aims for achieving this are:

To enhance the links between the member organisations and the Crafts Council of Ireland. To strengthen member organisations’ ability to contribute to the craft sector by empowering them through targeted funding. To work with member organisations in preserving Ireland’s craft heritage and to utilise their expertise to create opportunities for craft awareness.

The Strategic Plan 2010 – 2012 sets out an ambitious and challenging programme of activity, especially given the current economic environment. Working with existing partners and developing strategic partnerships with organisations, agencies and other bodies throughout Ireland is central to delivering on the goals contained within the Plan. Based on the ambitious objectives of our Strategic Plan we set out to engage with and consult with all the support agencies in January 2011 as part of the Year of Craft 2011 Craft Summit. The outputs of the Craft Summit have provided strategic focus on the delivery of our strategic Plan 2010 – 2012. Significant progress was made during the first year of the Plan and the programme updates contained within this Annual Report provide details on activities and achievements in each area.

The full Strategic Plan 2010 – 2012 is available in the publications section of the Crafts Council of Ireland website at www.ccoi.ie.
PROGRAMMES 2010
CRAFT EDUCATION, TRAINING AND DEVELOPMENT

KEY OBJECTIVES

- Increase National Awareness of Craft as a Career
- Deliver a National Primary Level Initiative in Support of the National Curriculum
- Deliver an Education & Outreach Programme Targeted at Second Level to Increase Awareness of Careers in Craft
- Initiate Targeted Programmes for Teacher and Craftmaker Development
- Ensure the Future of the Skills Provided by the Ceramics & Jewellery Schools
- Grow Relationships with National Bodies to Contribute to Education Policy in Craft Education

EDUCATION, TRAINING & DEVELOPMENT SUMMARY

During 2010 the Education, Training & Development team continued to focus on meeting set objectives as highlighted in the Strategic Plan. There was greater emphasis during 2010 on more innovative ways of developing education services to target clients. The full team worked closely as a single unit contributing towards overall Education, Training & Development goals, whilst at the same time all with very specific, different responsibilities, relating to different education training and enterprise development markets. As well as many key operational performance successes along the way, there is further development required in areas such as identification of resources to improve gaps in training provision, embedding University level quality policy protocols with development of resources for course accreditation and initiation of work with University partners aimed at launching a craft-specific ‘train the trainers’ module.

1. CRAFT EDUCATION & INNOVATION

FIRST LEVEL

Primary School Craft Programme Launched – September 2010

An extensive review and evaluation of the Craft in the Classroom initiative (2005 – 2009) was undertaken, commencing in 2009 and continuing into 2010. This review informed the strategic development and launch of CCoI’s CRAFTed Programme, launched officially in Kilkenny on 7 September 2010 by the Minister for Education and Skills, Mary Coughlan T.D.

The CRAFTed: Learning Skills for Life Primary Schools Programme is aimed at teaching children a wide range of specific craft skills which also relate to aspects of the taught primary school curriculum. The CRAFTed Programme is designed to build skills, develop competencies and provide resources and support creative learning for teachers, their students and craftspeople. It provides collaborative training, access to highly skilled craftspeople and gives children the opportunity to use their imagination and explore new materials such as clay, fibre, wood and glass.

From October to December 2010, 450 pupils in 18 primary schools in Dublin West, Kilkenny and West Cork participated in the CRAFTed programme which supports teachers in the delivery of the Visual Arts (VA) curriculum and investigates how craft processes can contribute to learning in other subject areas such as the Social, Environmental and Scientific Education (SESE) curriculum. The CRAFTed Programme in the 2010/2011 academic year has been extended and is undertaken in partnership with Education Centres in six regions across the country.
SECOND LEVEL

Higher Options (Career and Jobs Fair) RDS 2010
For the third year the Crafts Council of Ireland took an education information stand and delivered information on careers in craft at the Higher Options Fair which each year attracts over 25,000 students, teachers and career guidance counsellors. This fair is recognised as being the definitive and centralised forum for third level choice for Irish students. CCoI Jewellery Skills students provided live demonstrations attracting a lot of attention and the stand was staffed by recent graduates who had sample portfolios on display. Brenda Aherne delivered a career talk about setting up her craft business Electronic Sheep. The Irish Times Higher Options Supplement devoted a full page to Creative Thinking and Careers.

THIRD LEVEL

Education, Training & Development at Showcase 2010
This event was an opportunity to provide information on CCoI’s education initiatives and programmes, to meet with education partners and to liaise with makers on their training needs. Over the four days of Showcase there were over 300 visitors to the stand, with positive feedback regarding the high quality of work on display and the information available.

The Education team also conducted a survey of training needs of makers present at Showcase which was used to build the programme of workshops being delivered by CCoI in 2010.

Throughout the event a team of graduate volunteers co-ordinated tours of Showcase for visiting colleges. Over 200 enthusiastic young makers from colleges around Ireland visited the event and also attended the seminar programme and the pre-launch of the Future Makers website. It was seen to be a good learning opportunity for everyone involved and gave our next generation of makers an insight into some of the realities of working in the craft industry.

‘Hat’ by Wendy Louise Knight
Future Makers

Future Makers replaced CCoI’s Third Level Awards scheme and represents a significant investment by the Crafts Council of Ireland in the future development of the next generation of makers in Ireland. Worth over €30,000, the awards and grants provide assistance in a range of areas including further training, research and development, studio set-up and exhibition assistance. Awards are assessed on the basis of creativity, innovation, skill and craftsmanship and are intended to reward and benchmark excellence.

In 2010 the Future Maker Student Award winners, who each received €2,500, were:

- **John Lambe**, who studied furniture design and manufacture in GMIT Letterfrack and who is currently completing a BDes in Craft Design at NCAD.
- **Niamh Mulligan**, who completed her degree in Metal Design in 2008 and is currently continuing her studies at the Crafts Council of Ireland Jewellery & Goldsmithing Skills & Design Course in Kilkenny.

Future Maker Student Grants were awarded to students from NCAD and University of Ulster and to Irish students studying abroad at Rochester IT, School of American Craft and the University of Washington.

Materials Grants were awarded to:

- **Samantha Moore** (Jewellery)
- **Karen Donnellan** (Glass, Wood, Textiles)
- **Eoghain O’Brien** (Jewellery)

Networking Grants were awarded to:

- **Pierce Healy** (Metals/Jewellery)
- **Samantha Bruce Hamilton** (Metals/Jewellery)

Residency and Training Grants were awarded to:

- **Naomi Fry** (Glass)
- **Sarah McEvoy** (Glass)
- **Nuala Ni Fhlathuín** (Ceramics)

Future Maker Practitioner Grants were awarded to successful applicants to assist them in showcasing their work at international fairs, to undertake specialised training and to purchase equipment to help them in the development of studio space.

Practitioner Grants were awarded to:

- **Sabrina Meyns** (Jewellery/Papermaking)
- **Filip Vanaš** (Jewellery)
- **Rachel Swan** (Jewellery)
- **Jill Phillip** (Mixed Media)
- **Aisling Cook** (Glass)
- **Andrew Ryan** (Mixed Media)
- **Helena Malone** (Jewellery)
- **Jessica Poole** (Jewellery)
- **Sinead Glynn** (Ceramics)
- **Clare Grennan/Laura Caffrey** (Jewellery)
- **Cillian Ó Súilleabháin** (Furniture)
- **Gearóid Muldowney** (Multi-disciplinary)

The Irish Arts Review/Crafts Council of Ireland Emerging Maker Award, which is worth €5,000 and a feature on the winner in the Irish Arts Review, was awarded to Una Burke for her signature leatherwork.
The House and Home/Crafts Council of Ireland Student Design Award was awarded to Noel Sweeney, a student of GMIT Letterfrack. Noel received a cheque for €1,000, a trip to a design fair, mentoring and support and a glass trophy designed by Michelle O’Donnell of Glasshammer.

Future Makers 2010 at The Hunt Museum, 2 December 2010 – 5 January 2011

The Future Makers exhibition featured the work of twelve craftspeople selected from the twenty three recipients of the Crafts Council of Ireland’s Future Makers Awards and Grants 2010. A wide range of disciplines was represented including furniture, jewellery, textiles, ceramics, glass and metals. This was hosted by The Hunt Museum and supported by the Crafts Council of Ireland.

Future Makers: Website

The Future Makers website which was launched in January 2010 was set up to promote the Crafts Council of Ireland’s grants and awards scheme. In addition to acting as an online resource and network forum to a growing on-line craft community, it also provides on-going information on upcoming opportunities, such as seminars, conferences, master-classes, grants and exhibitions. The site is linked to Facebook, Twitter, YouTube and blip.tv. The Facebook page has over 700 fans.

Landscape of Aesthetics and Design seminar series, a partnership between the Crafts Council of Ireland, the National College of Art & Design and the Fulbright Commission, Ireland

Launched in 2009, this seminar series offered a bi-monthly forum for twelve CCoI registered craft enterprises and eight NCAD craft based MA students to explore together the nature of aesthetics, design and perception in relation to their own work and to develop their skills as makers through critical thinking and writing practices. The seminar series was facilitated by Fulbright Scholar Mary Bayard White and took place one day per week in NCAD for the academic year September 2009 – May 2010. The series culminated in a Symposium organised by facilitators and participants in April 2010.

INTER-CHANGES: CRAFT & CONTEXT – A Symposium on Contemporary Irish Craft

This two-day symposium took place 13 – 14 April at the National College of Art & Design. It was sponsored by the Crafts Council of Ireland, the Fulbright Commission, Mason, Hayes & Curran and the National College of Art & Design. The programme which involved presentations from a variety of national and international speakers provided a confluence of diverse perspectives relative to craft.

Keynote speakers were Glenn Adamson and Arline Fisch. Contributing professionals included Robert Milnes, Sandy Simon, Bob Brady, Mark Elliott, Ed Kuczay, Leslie Millar, Geoffrey Mann, Johanna Mullen, Sandy Fitzgerald, Eleanor Flegg and Dr. Audrey Whitty.

EU Leonardo Mobility Programme

In June 2009 the Crafts Council of Ireland was awarded Leonardo Mobility funding through Léargas. This funding enables CCoI clients to avail of fully funded work placements in Norway. This is a partnership between the Crafts Council of Ireland and Norske Kunsthandverke. In 2010 placements were awarded to Sinead Mitchell, Tiernan Roe and Anke Eckardt.

RDS National Crafts Competition in partnership with the Crafts Council of Ireland

In 2010 the RDS National Crafts Competition in partnership with the Crafts Council of Ireland awarded a prize fund of €28,000 to some of Ireland’s most talented and promising craft makers. The competition’s 20 categories were adjudicated by an independent international panel of judges selected by the RDS. A total of 506 applications were received.

‘Ceramic Bottles’ by Rosie Naughton
2010 New Entrant Winners were:

- Sarah Mooney-Wiegersma (RDS New Entrant Prize)
- Sarah McEvoy and Orla O’Connor (RDS Graduate Prize, shared)
- Laura McNamara (IACI Muriel Gahan Scholarship Award)
- Mary Palmer (RDS Award for Excellence, the Californian Gold Medal, the RDS William Smith O’Brien Perpetual Challenge Cup and first prize in both the Contemporary and Traditional sections of the Patchwork and Quilting Category)
- Stephen O’Brian (RDS Award of Excellence Reserve Prize and the Crafts Council of Ireland Purchase Award)

Education and Outreach
The Education and Outreach team continued to develop a dynamic and engaging programme of events in tandem with National Craft Gallery exhibitions throughout 2010.

Direct support was given to eight on-site exhibitions including On the Edge, Microcosmos, Irish Craft Portfolio, The Ceramics Graduate Exhibition, Mah Rana, Embracing Technology and The Narrative Line. In addition there was support given to a number of off-site initiatives. The varied programme of activity included gallery tours, artists and curators talks, seminars, children’s workshops, public engagement events, continued professional development and the development of education resource materials.

Programming Partnerships
As part of its audience development strategy in 2010, Education and Outreach also developed a number of programming partnerships with national cultural organisations.

Partner events hosted included Crafternoon Tea, a series of craft workshops for active retirement groups in Kilkenny in partnership with the Bealtaine Festival celebrating creativity in older age.

For the first year Education and Outreach hosted a public engagement and workshop programme for National Drawing Day in partnership with the National Gallery of Ireland. This resulted in over 300 participants taking part in a series of craft related drawing activities at Castle Yard.

Partnerships were further developed with Kilkenny Arts Festival in 2010, and a strong emphasis on public engagement resulted in over 900 children engaging with The Giant Loom and in the making of a woven rug which was in Castle Yard for the duration of the festival. Over 100 visitors engaged with international jeweller Mah Rana during her residency in the gallery for the event Meanings and Attachments. Artist talks were very popular and children’s workshops were most successful, being full to capacity, with 300 children attending over 3 days.

For the first year CCoI participated in the national Culture Night initiative, in partnership with Kilkenny Arts Office and Temple Bar Cultural Trust. This event saw the National Craft Gallery transform into a cultural hub with over 300 visitors participating in workshops, gallery tours and attending performances in the gallery. At this event the CCoI jewellery studios opened their doors to the public and facilitated a very popular Culture Vultures metals workshop which was very well attended.

As part of the programme for National Design Week, textile artist Bernie Leahy hosted a Sketchbook Session in the National Craft Gallery exploring design process, materials and mythology behind her textile work to coincide with the Narrative Line exhibition. Students travelled from Cork and other locations to attend this event.
Off-Site Outreach Programme – Future Makers
To coincide with the Future Makers touring exhibition at The Hunt Museum, Education and Outreach held a seminar in partnership with Limerick School of Art and Design (LSAD) titled Crafting Your Career. This lively event, which had 90 attendees, mapped the diverse and developing career paths of 2010 Future Makers and the fashion undergraduates at LSAD.

CCol also facilitated a series of maker’s talks and children’s workshops at The Hunt Museum to coincide with the Future Makers exhibition.

Intern and Volunteer Programme
Education and Outreach developed an intern and volunteer policy and programme for CCol and established links with a number of third level colleges including UCD, WIT, Rathmines College, GMIT Letterfrack, GMIT and NCAD with a view to providing post graduate placements linked to CCol initiatives. Throughout 2010 a thirty strong team of volunteers supported CCol activity at Showcase, Bloom, Kilkenny Arts Festival, Culture Night and individual CCol events. An Education and Outreach intern position was also established.

Youth Programme
In partnership with the Drum Youth Cafe Kilkenny, Education and Outreach facilitated a series of craft workshops to forty teenagers in Japanese woodblock printing, pottery and sculptural ceramics and millinery.

Resource Materials
Education and Outreach developed a number of video interviews with exhibiting artists including Frances Lambe, Bernie Leahy and Alice Kettle. These were used as part of the interpretation plan for various exhibitions and also presented as a learning resource on CCol web platforms and National Craft Gallery social media forums.

During 2010, 32 guided tours to 848 visitors from secondary schools and PLC Courses were facilitated to the National Craft Gallery exhibitions. An engaging and well-supported programme of artist’s talks were held with Bernie Leahy, Mary Mackey, Frances Lambe and Embracing Technology makers and 2 sessions of continued professional development were facilitated for 45 regional secondary school teachers at the gallery in partnership with the Butler Gallery.

Monthly late night openings at the National Craft Gallery were initiated and six Late Date events were held which were attend by 240 members of the public. A number of applied studio talks with National Craft Gallery makers in support of the National Craft Gallery exhibitions were also held.
2. SKILLS TRAINING

Ceramic Skills & Design Course

The Crafts Council of Ireland’s Ceramic Skills & Design Course continues to build on its national and international reputation as a centre of excellence for ceramics education delivered with a specific focus on high-level practical skills acquisition. In July twelve students graduated from the course with a final exhibition in the National Craft Gallery. The show was the culmination of two years of hard work and demonstrated a high level of skills and design achieved by the outgoing cohort. Ex-student Karen Morgan who graduated from the first two-year programme appeared on RTÉ’s Dragons Den in 2010 and succeeded in securing investment and mentoring. Karen opened her new shop and gallery in Thomastown and now employs some staff including Rosemary Naughton a graduate from the CCoI 2010 programme.

Early on in the year student Eoin Glavey was runner-up in the House and Home/Crafts Council of Ireland Student Design Awards competition with his design for a wall mounted herb garden which included not only pots for the herbs but a beautiful watering can, all made from fine high fired porcelain.

In February the students attended a two day symposium and master class with world renowned potter Takeshi Yasuda at the University of Ulster, Belfast. It was also a chance to visit the award winning Ulster Museum and see the fine collection of contemporary ceramics and glass.

Interviews for the new intake took place in June 2010 and as usual the standard and quality of applicants was extremely high making for very strong competition for the twelve available places. The new cohort started in September 2010.

The course continued to forge links with professional practitioners and craft associations by hosting the International Ceramics Festival organised by Ceramics Ireland.

Jewellery & Goldsmithing Skills & Design Course

The Crafts Council of Ireland’s two-year Jewellery & Goldsmithing Skills & Design Course continues to maintain its international reputation, particularly through intense practical skills delivery and very strong links for the programme with industry. The context of this programme is at the top end of the market for well-designed and finely manufactured jewellery and related product made from precious metal and gemstones. With this target market in mind, the stated aims of this programme have been successfully achieved through 2010 with the development of students in an appropriate range and level of knowledge, skills and competencies that enables each student individually to achieve quality of design and manufacture and to stimulate creativity and vitality in the industry.

The CCoI programme for 2009 – 2011 attracted a very high calibre of student. Their quality of craftsmanship and ability was displayed in a collaborative project Silver Buildings of Kilkenny which was displayed in the National Craft Gallery in March 2010. The quality of student work was commended at the RDS National Crafts Competition 2010 where prizes were awarded to two graduates of 2009 and current student Gayle Anderson collected two awards for both craftsmanship and design. Niamh Mulligan also received a grant from the Future Makers Award Scheme to pursue further training.

The current cohort completed work placements in some of the top jewellery houses in Ireland, England and America, including Theo Fennell in London, Platinum Art in Toronto and James Newman in Birmingham. This continued relationship with high profile enterprises within the jewellery industry helps to ensure an awareness of the sector and this cross dissemination of experiences amongst the students is invaluable.

The work of the 2009 – 2011 students will be shown at their graduate exhibition in the National Craft Gallery during July 2011.
PROGRAMMES 2010
MARKET DEVELOPMENT

KEY OBJECTIVES

THE MARKET DEVELOPMENT TEAM AT THE CRAFTS COUNCIL OF IRELAND IS FOCUSED ON BUILDING LASTING COMMERCIAL OPPORTUNITIES FOR MAKERS BY CREATING CLEAR AND EXCITING CONSUMER, TRADE SALES AND MARKETING PLATFORMS. THE STRATEGIC PLAN 2010-2012 LAUNCHED IN JUNE 2010 SETS THE FOLLOWING MARKET DEVELOPMENT OBJECTIVES:

DEVELOPING MARKET CHANNELS
- GROW RETAIL CHANNELS
- DEVELOP THE COMMERCIAL GALLERY AND EXHIBITION OPPORTUNITIES
- INCREASE DIRECT-SELLING OPPORTUNITIES
- ESTABLISH OPPORTUNITIES IN THE TOURISM SPACE

DEVELOPING CRAFT ENTERPRISES
- DELIVER A RANGE OF SUPPORTS FOR CRAFT ENTERPRISES THROUGH A COMPREHENSIVE CCoI MENTORING SERVICE
- DELIVER SKILLS TRAINING INITIATIVES ADDRESSING SPECIFIC INDUSTRY NEEDS
- CREATE CRAFT BUSINESS SUPPORT INFORMATION FOR CCoI MEMBER ORGANISATIONS AND CRAFT ENTERPRISES
- DEVELOP RELATIONSHIPS WITH NATIONAL AND INTERNATIONAL PARTNERS TO INCREASE TRAINING AND DEVELOPMENT IN IRISH CRAFT
- IDENTIFY AND INFLUENCE OPPORTUNITIES FOR TEACHER EDUCATION FOR CRAFTMAKERS

To deliver on these objectives, CCoI has designed and implemented several significant and high quality promotional programmes such as: Showcase – Ireland’s Creative Expo, Creative Island, GiveIrishCraft.com, Irish Craft Portfolio, and the exhibitions programme at the National Craft Gallery.

CCoI’s Market Development team is also developing partnerships with strategically important bodies in Ireland and abroad. For example, in 2010 CCoI’s Market Development team engaged intensively with Fáilte Ireland and Tourism Ireland to commence the process of unlocking opportunities for Irish craft studios within the cultural tourism space. It also worked extensively with Enterprise Ireland, Office of Public Works, National Museum of Ireland and the Department of Foreign Affairs.

In the Autumn of 2010 CCoI reassigned internal activity in order to give responsibility to an existing member of the team to develop the online and export markets. We recognise that these markets present a unique and exciting opportunity for Irish craftspeople and this will be a focus in 2011 and beyond.

Additionally, the team worked extensively putting the building blocks in place for an exciting and commercially rewarding Year of Craft 2011.

‘Diva Dress’ by Unicom Design
1. COLLECTOR MARKET

IRISH CRAFT PORTFOLIO

*Irish Craft Portfolio* was relaunched in 2010 with a new high-quality, hard bound publication which showcases the work of the 38 selected makers across a wide range of disciplines. These makers were selected by an international jury for the quality and execution of their work. *Irish Craft Portfolio* exists to encourage, identify and reward excellence in the making of fine craft by Irish makers that can comfortably sit on the international stage.

The *Irish Craft Portfolio* website www.irishcraftportfolio.com was launched in 2010 and an exhibition of the work was opened at the National Craft Gallery by Jean Beattie, Associate Director, Adam’s Fine Art Auctioneers and Valuers, on 26 March and ran until 22 May.

For the second year CCoI’s National Craft Gallery curated an exhibition for COLLECT, the annual fair for contemporary applied arts held at London’s Saatchi Gallery, 14 – 17 May 2010. The work of eight makers was selected from *Irish Craft Portfolio*: Sara Flynn, ceramicist; Joe Hogan, basketmaker; Frances Lambe, ceramicist; John Lee, furniture maker; Nest Design, furniture makers; Nuala O’Donovan, ceramicist; Còilín Ó Dubhghaill, metalsmith; and Mandy Parslow, ceramicist. 2010 saw a significant increase in sales – growing by over 300% with a 37% increase in average spend. Both John Lee and Nuala O’Donovan received further commissions after the show and several makers were selected for shows in France, Scotland, London and USA.

Additionally, a selection of work from *Irish Craft Portfolio* 2010 travelled to the Kenny Gallery, Galway, in August; Farmleigh Gallery, Dublin, in December; and to the Stour Gallery London, in November/December.

IRISH CRAFT BURSARY 2010

The Crafts Council of Ireland’s Irish Craft Bursary is awarded to professional craftspeople to enable new opportunities in their practice. It is awarded to a maker who demonstrates a commitment to producing craftwork at the highest level of technical and design skill. The objective is to give one or more makers the opportunity to develop a body of work that they would otherwise not have the time or resources to develop. The Crafts Council of Ireland’s Irish Craft Bursary prize fund of €10,000 was awarded to dynamic furniture maker John Lee in 2010.

John will use his Bursary to undertake an AutoCAD / 3-D Modelling computer aided design course in Limerick, which will be specifically tailored to suit his requirements and work practice. He has always used technical drawing to develop his work, but being able to create 3-D presentations will make an enormous difference to the visualisation of his concepts to prospective clients, galleries and curators.

John graduated from GMIT Letterfrack, Furniture College, with a Distinction and Student of the Year Award in 1993. Each piece of furniture is designed to meet the client’s requirements and reflect their personality and taste through a combination of innovative design and exceptional cabinet making skills. He works from Pagestown, Maynooth in Co. Kildare, and has been included as one of the makers in the Irish Craft Portfolio for 2011. He is currently working on commissions which directly resulted from his highly successful exhibition with the National Craft Gallery at COLLECT in 2010.
CRAFT COLLECTIONS
The Crafts Council of Ireland is committed to raising the profile and reputation of makers. In this endeavour, CCcI has developed a strong partnership with the National Museum of Ireland to co-fund the purchase of Irish craft objects that have significance in the context of a National Collection as determined by a panel and the curators of the National Museum of Ireland. In 2010 the collection partners purchased work from: Mary Mackey – Glass; Rudolf Heltzel – Goldsmith; Farm 21, Sasha Sykes – Furniture; and James Mary Kelly – Goldsmith.

Additionally, CCcI works with the Department of Foreign Affairs to purchase work for the embassies abroad. This is an on-going partnership and further work will be purchased for the Embassies Collection in 2011.

2010 EXHIBITIONS PROGRAMME
2010 once again saw an active exhibitions programme with sixteen exhibitions showing at the National Craft Gallery and on tour nationally and internationally. The work of 262 makers was represented, and over 35,000 people visited the gallery in Kilkenny. Main exhibitions in 2010 included:

National Craft Gallery Programme
On the Edge: 16 January – 22 March
A stunning selection of contemporary glass from Ireland and South West England, beautifully demonstrating the complexities and flexibilities of glass, curated by Mary Mackey and Chinks Gryllis. The exhibition was opened by Lucy Abel Smith, art historian, collector and journalist. There was a programme of events organised for the opening weekend, including a glass-blowing workshop at Jerpoint Glass, a curator’s talk following the exhibition and a seminar by participating makers. There were also late night openings on the last Friday of every month with informal exhibition tours by participating artists. This exhibition toured to the Botanic Gardens, Dublin; Garter Lane Arts Centre, Waterford; and The Linenhall, Castlebar, Co. Mayo.

‘Gold Guilt 1’ by Michael Budd
**Microcosmos: 28 May – 18 June**
A touring exhibition of the work of ceramics artist Frances Lambe in partnership with the Millennium Court Arts Centre, Portadown, Co. Armagh and the Basement Gallery, Dundalk, Co. Louth. There was a large and appreciative audience at the outreach events and talks. *Microcosmos* was opened by Dr. Audrey Whitty of the National Museum.

**Graduate Show: 23 July – 30 July**
The graduates of the Crafts Council of Ireland’s acclaimed Ceramic Skills & Design Course showcased their final year work at the Graduate Exhibition 2010, which was opened by Tina Byrne, ceramicist and editor of Ceramics Ireland Magazine. The exhibition featured contemporary craft in a variety of ceramic materials. On the opening night graduate student Liam Logue was awarded CCoI’s Student of the Year Award.

**Craft Strand at Kilkenny Arts Festival**
Kilkenny Arts Festival is Ireland’s longest running arts festival and the partnership with CCoI was first established in 2009 to co-create a programme to increase public awareness of contemporary craft and craft processes and to celebrate the wealth of quality craft talent in Ireland. Having craft listed as one of the nine official 2010 festival strands is of particular significance as it places craft on a similar footing to other arts strands, such as visual arts, classical music and literature. Both exhibitions and associated events were very successful with a strong emphasis on public engagement. In 2010 the Festival’s craft strand Curator, Angela O’Kelly and CCoI’s market development team joined forces to produce a memorable series of events for the duration of the Festival, including the following two exhibitions:

**Mah Rana and Embracing Technology: 7 Aug – 20 Oct**

**Gallery 1 – Mah Rana, Jewellery is Life**
London based jewellery designer Mah Rana presented two exhibitions in Gallery 1: *Jewellery is Life* and *Meanings & Attachments: Jewellery is Life*. An exhibition of Rana’s conceptual jewellery, which highlighted the way in which we use jewellery to mark occasions and events, significant or everyday. *Meanings & Attachments: An on-going interactive event held in different countries creating a written and photographic record of people’s connection to the jewellery that they wear.

During the first weekend of the exhibition Rana was on site to photograph individuals wearing their jewellery. A wall of photographs was then constructed along with a written record of the wearer’s attachment to their jewellery.

**Gallery 2 – Embracing Technology**
*Embracing Technology* showcased the work of fourteen makers based in Ireland and the UK who are pushing the boundaries of their craft through inventive use of materials and technology. The artists’ cutting edge designs were transformed through the use of technology and an eclectic mix of materials into innovative dynamic forms which challenge our perceptions and offer new directions for craft.

*Angela O’Kelly delivering a Curator Talk at ‘Embracing Technology’*
The Narrative Line: 30 October 2010 – 12 January 2011
The Narrative Line was a two-person exhibition featuring work by UK-based Alice Kettle and Irish artist Bernie Leahey. With remarkable fluidity and skill, both artists draw upon their daily lives as the raw material of their work. Kettle investigates the dynamics of everyday relationship through the vehicle of the mythic; Leahey explores the detail of the everyday – both share an interest in the quality of line and of drawing. Working through the medium of textiles, both employ thread and line as a narrative function, in the way that it describes the relationships between the characters and objects they depict.

International Exhibitions & Events

European Baskets: 6 – 29 August
Strule Arts Centre, Omagh hosted this basket exhibition which showcases the turning of the traditional basket into a contemporary collector’s piece. It featured traditional, functional, and sculptural work of seventy six of Europe’s most important basketmakers including eight makers from Ireland. The exhibition was curated by Joe Hogan and Mary Butcher and was first shown in the National Craft Gallery in 2008. A selection of work from European Baskets opened in Draíocht Arts Centre in Dublin, 9 April – 29 May. Visitor figures for the exhibition made it one of the highest attended shows of the previous twelve months. During the exhibition a series of sell-out basketmaking workshops were also held.

Jack Doherty: 29 July – 11 September
This was a spin-off exhibition from the original exhibition which was first shown at the National Craft Gallery in 2009. It opened at the Ormeau Baths Gallery, Belfast in July. Jack Doherty who continues to push the boundaries of ceramic art is lead potter at the Leach Pottery in St Ives, Cornwall, England. The exhibition was curated by Marta Donaghey.

Capsule Exhibitions Expo 2010: May 2010 (for 6 months)
A small contingent of Irish makers represented Irish craft in the Ireland Pavilion at Expo 2010 in Shanghai: Cormac Boydell, Angela O’Kelly, Alison Kay, Mandy Parslow and Rachel McKnight.

Future Makers: 2 December 2010 – 5 January 2011
The Future Makers exhibition featuring award and grant winners from 2010 opened at the Hunt Museum, Limerick in early December and was curated by Angela O’Kelly. This exhibition was an ideal opportunity to engage with craft professionals, recent graduates and students studying craft in Limerick and the surrounding area.

'Up from the deep' by Joe Hogan
2. RETAIL CHANNELS

SHOWCASE 2010

Showcase Ireland was relaunched in 2010 as ‘Ireland’s Creative Expo’ with new branding, an exciting new website and a strategic marketing plan designed to grow the number of buyers attending the show. The new strategy placed Irish craft at the heart of the show through the Creative Island, a new exclusive hotspot located at the main entrance. This new space featured an impressive range of quality crafted products – all Imagined, Designed, Made in Ireland by the fifty eight participating designer makers. Selection for Creative Island was made by an independent retail panel, who rewarded creativity, innovation and craftsmanship.

Creative Island received an overwhelmingly positive response from both buyers and exhibitors with 100% of buyers expressing satisfaction with the new layout and approach of the show. Additionally, 43% of overseas buyers purchased from Creative Island with 62% of all craft orders at Showcase placed with exhibitors in this area. 87% of buyers acknowledged that country of origin was important to their customers.

The new marketing plan for buyers resulted in a 10% increase in buyers from the domestic and 27 overseas markets, including North America, continental Europe and Japan. Despite the negative economic environment globally the show generated €20 million in sales orders. There were 400 exhibitors of which 163 were craftmakers.

THERE WERE SEVERAL NOTABLE FEATURES AT SHOWCASE 2010:

Showcase Awards

The following awards were presented by Laura Magahy, Chairman of CCoI:

- The Craftsmanship Award went to furniture designers, Tim and Seán Dunleavy of Dunleavy Bespoke
- Overall Best New Product Award and Best New Product Award in the Jewellery Category went to Elaine Sarah Comerford of Button & Co. for her ‘Button Charm Bracelet’
- Best New Product Award – Table Top and Interiors Category, went to Jerpoint Glass for their ‘Jester Vessel’
- Best New Product Award – Fashion, Knitwear and Accessories Category went to Unicorn Design for ‘Diva Dress’
- Best New Product Award – Craft and Gift Category, went to Paddy McCormack for his copper ‘Moon Bowl’
- The Creative Island Award – went to Inti Leathers for creativity, innovation and craftsmanship
**Trends & Seminar Programmes**

The Trends Area at Showcase 2010 displayed products that were in keeping with current forecasts for mood, colour and pattern. CCoI also developed and produced a 2010 reference **Trends Workbook** which was distributed at the show and was available to download free from the CCoI website.

The **Seminar Programme**, geared toward visiting retailers, offered presentations by leading experts in branding, retailing, e-commerce, merchandising and trend forecasting.

**Iconic Craft & Craft Exhibition**

*Iconic Craft*, an exhibition of work from leading Irish designer makers, was on display in the centre of Creative Island. Additionally, a selection of work from *Generation*, which was a partnership exhibition between the Institute of Designers in Ireland and CCoI, was also shown. This exhibition which originally opened at the National Craft Gallery in October 2009, showcased innovation, talent and dedication to craftsmanship and showed the work of 32 of Ireland’s most promising young makers. It was curated by Institute of Designers in Ireland President, Derek McGarry and National Craft Gallery Exhibitions Manager and Curator Ann Mulrooney.

**Imagined, Designed, Made, in Ireland, CHRISTMAS CONSUMER CAMPAIGN**

In November 2010 the new iconic *Imagined, Designed, Made, in Ireland* Consumer Campaign was rolled-out. Point-of-sale materials were distributed to 56 stores in Ireland and 20 stores internationally, and window and in-store displays were planned and agreed with these retailers in order to raise the profile and position of Irish made craft in-store. Across the stores in question this strong brand communication supported the work of over 350 Designer Makers for the Christmas period.

In addition, an exciting 1,000 metre pop-up shop was launched in House of Fraser, Dundrum, Dublin which featured the work of eight Irish makers in ceramics, textiles and interiors. Despite the fact that the city of Dublin was effectively shut-down for much of the pre-Christmas period due to bad weather, this ‘pop-up’ retail space was successful and resulted in two makers gaining permanent space in this very popular department store.

The *Imagined, Designed, Made* Point of Sale material was also given to 130 makers at the National Crafts & Design Fair and 100 maker studios around the country.

A new website – [www.giveirishcraft.com](http://www.giveirishcraft.com), was launched featured the following:

- Product images
- Full stockist details with mapping service and automatic linking to each store’s own homepage
- Easy navigation with products allocated over four categories: Jewellery, Ceramics, Fashion & Accessories and Home & Gifts

Between 14 November and 25 December the website received 34,303 page views and the campaign’s Facebook page had 66,114 post views in the lead up to Christmas.
Media coverage of the campaign was significant, with:

- 4 page Gift Guide distributed with *The Gloss* magazine through *The Irish Times*
- 20 second radio advertisements on Radio 1 and Today FM
- Features on Radio 1, Today FM, 2FM, Ireland AM and the RTE News
- National press coverage of the campaign launch with Kathryn Thomas featured in *The Irish Times*, *The Irish Independent*, *The Irish Examiner*, *The RTE Guide* and *The Sunday Business Post*
- PR Value for the campaign was €252,894

Regional Craft Outlets

The Crafts Council of Ireland continued to work with the regional craft outlets including CORE Crafted Design, Louth Craftmark, Leitrim Design House, Cahir Craft Granary and An Clachán, to encourage ideas and information sharing to grow sales and visibility of Irish craft. Additionally, the five regional outlets were provided with point of sale materials and were financially supported for local marketing initiatives, such as local radio campaigns, local press, signage and promotional events.

Irish Craft Tourism

Throughout 2010, CCoI deepened its links with Fáilte Ireland and Tourism Ireland, collaborating on a number of projects, as well as the creation of an outline plan for the development of craft in tourism for roll-out in 2011 and beyond. As part of this, the Irish Craft Studio logo was designed and approved by Fáilte Ireland for use in brown road signs. This iconic logo was also used as the new ‘Year of Craft 2011’ logo to ensure a legacy remains long into the future.

In May 2010 CCoI facilitated a tour of 28 visitors from the James Renwick Alliance from Washington D.C. 26 craft studios and 3 galleries were visited; €20,000 was spent on craft work by the group and €56,000 spent on food and accommodation.

Partnerships

An ongoing strategy was to develop and nurture partnerships with government agencies so as to enable the delivery of enhanced enterprise services nationwide, tailored towards the needs of the crafts industry. The Crafts Council of Ireland has worked closely with the County & City Enterprise Boards (CEBs) and LEADER companies to advance its new mentoring initiative and likewise these agencies have utilised the CCoI mentors to benefit their craft clients. The groundwork had also been set for joint programmes in craft development with LEADER companies, which will be launched in the latter part of 2011. In order to open up further channels of communication for enterprise development with partners, at the end of 2010 CCoI initiated and launched an eZine for CEBs. The effectiveness of this will be monitored and any adaptations to the process considered in light of feedback through 2011.
3. ENTERPRISE DEVELOPMENT

The following activities in this area overlap between Market Development and Education, Training & Development. Both the Market Development team and the Enterprise Development team work closely to develop these themes.

Continuing Professional Development
Training & Workshops

In 2010 this series of workshops for starter and developing craftspeople delivered in their own areas has increased the accessibility of key enterprise business and design skills to registered craft businesses. Twelve workshops were delivered in Cork, Dublin and Galway, with one hundred and thirty participants in attendance. The workshops were run during spring and autumn and focused on the following business areas:

- Branding and Packaging your Craft Product
- Innovating your Craft Product
- Marketing Tools and Supports for your Craft Business
- Accessing Business Supports for Craft Business
- Photography for Craft Business

Feedback from workshop participants was very positive throughout, reflecting the success of planning based on previous feedback from 2009 and also reflecting the high calibre of facilitators with specialist knowledge and solid experience in their subject areas.

BUILDING CRAFTS ENTERPRISE PROGRAMME
Making it in Business (2010 – 2011)

In 2010 eleven businesses across a wide variety of disciplines were offered a place on this highly competitive programme. The objective of the programme is to optimise sales in the Retail and Collector market. This programme has had a very positive impact on the sustainability and growth of craft enterprise. The first phase of the programme delivered in autumn 2010 concentrated on branding and packaging product, marketing and business planning.

The Mentoring Programme

During 2010 there were sixty nine craft businesses that directly benefited from this initiative. The Mentoring Programme provides craft businesses with tailored professional development support in design, production, business marketing and branding. This takes place through one to one mentoring sessions (up to five sessions awarded) with key craft business people to help develop potential in both the Collector and Retail market. In the latter part of 2010 and into 2011 CCol carried out an extensive redevelopment of its Mentoring Programme based on mentor/mentee feedback and has extended the mentoring panel so that there is a large pool of talent to draw upon.

Showcase Creative Island Mentoring

Developed as a new initiative in 2010, this comprised a series of workshops and mentoring interventions specific to agreed targeted clients. It has been seen as proving successful in assisting Creative Island participants to display their full potential at Showcase 2011. The key elements of this initiative include Product Development, Merchandising, Branding and PR and Business Acumen.
PROGRAMMES 2010
PUBLIC AFFAIRS & COMMUNICATIONS

KEY OBJECTIVES

- ADOPT A FOCUSED APPROACH TO PROMOTING IRISH CRAFT TO VARIOUS AUDIENCES
- REDEVELOP THE CCol WEBSITE AND TARGETED COMMUNICATIONS BASED ON THE REQUIREMENTS OF THE AGREED IDENTIFIED AUDIENCE
- GENERATE INTEREST IN IRISH CRAFT THROUGH THE YEAR OF CRAFT 2011 PROGRAMME
- INCREASE EXPOSURE TO IRISH CRAFT THROUGH MEDIA AND STRATEGIC PARTNERSHIPS
- CONDUCT RESEARCH TO FACILITATE MARKET INTELLIGENCE ON ALL ASPECTS OF THE IRISH CRAFT SECTOR

PROGRAMME ACTIVITY 2010
Public Affairs & Communications Summary
The activities of the Public Affairs & Communications team support the programmes of the other process teams in the organisations through promotion and publicity. Updates on the communications elements of these programmes have therefore been outlined in the Market Development and Education, Training & Development programme updates contained within this publication. Additional programmes are outlined below.

Industry Research
In 2009 CCol commissioned major research of the craft industry in Ireland. Such research was last conducted by the organisation in 2005. Most of the fieldwork was carried out towards the end of 2009 and the results were made available in Summer 2010. Two research companies were appointed in order to analyse the sector at both a macro and micro level.

Research was conducted on behalf of the Crafts Council of Ireland by Indecon International Economic Consultants to evaluate the economic significance of the craft industry in Ireland and by The Research Perspective to provide a comprehensive picture of the full craft industry supply chain including craft enterprises, suppliers, retailers, purchasers and educators.

This research is an important source of information on the craft sector in Ireland for Government, policymakers and key stakeholders and will assist in informing the direction of future programmes and activities at Government level and within CColl. The findings of the research served as an important reference in developing the Crafts Council of Ireland Strategic Plan 2010 – 2012.

Consumer Perceptions Research
At the end of each year the Crafts Council of Ireland commissions a survey to explore the public perception of Irish craft and to gauge growing interest and awareness in Irish craft. The survey was conducted by Millward Brown Lansdowne on behalf of the Crafts Council of Ireland as a Catibus survey, a monthly telephone survey conducted among a nationally representative sample of 1,000 adults aged 15+. Fieldwork was conducted 6 – 10 December 2010.

The key objectives of the research were to understand:
- Which products the public perceive as craft
- The public’s interest in buying and owning Irish craft products
- Perceptions of Irish craft
- Purchasing behaviour
- Barriers to purchasing

Results indicate that Ceramics/Pottery, Textiles/Knitwear, Glass and Jewellery are most ‘top of mind’ among the public when it comes to thinking about craft. As a general trend, women and the over 35’s are most aware of crafts, most likely to be interested in purchasing, to make a purchase and to recognise the various merits of crafts (appeal, gifting, value etc). Eight in ten adults agree that craft items make an ideal gift and at least 7 in 10 endorse crafts’ merits in terms of Irish-made, authentic skills, quality and art work – all suggesting crafts have a very solid reputation base from which sales can be built. Many of these metrics have seen greater levels of endorsement in 2010, possibly reflecting a greater appreciation of the quality, skills and ‘Irish’ in difficult economic times. These findings will be incorporated into CColl’s communications activities for 2011 and beyond.
Media Coverage
Throughout 2010 CCoI continued to provide images and content to various publications which resulted in strong coverage across all media. Both national and regional print media covered a range of craft-related events as did magazines such as House and Home, Irish Arts Review, UR Dream Home, thegreatindoorsmagazine.com and other interior magazines. Extensive exposure was also achieved on national television, with programmes such as Nationwide on RTÉ One and Ireland AM on TV3, as well as on national and local radio.

Some highlights of media coverage during 2010 include:
- A full show on RTÉ One’s Nationwide dedicated to Showcase 2010. Segments of the show were pre-recorded with craftspeople and filming took place on the first day of Showcase on Sunday 24th January so that the show could be aired the following day and therefore promote the show for the remaining two days.
- Extensive coverage of craft including the newly launched Irish Craft Portfolio 2010 in the spring edition of Irish Arts Review.
- A six page feature on Irish craft in the May/June edition of Ireland of the Welcomes magazine following direct input from CCoI, which included profiles of five makers. The magazine has a huge subscription base in North America, as well as readers in Britain, Australia and across mainland Europe.
- The Irish Times Magazine Craft Issue was published on Saturday 21st August featuring profiles of several CCoI registered craftspeople and information on craft trails and visitor attractions throughout the island of Ireland.
- Significant coverage in national and regional newspapers and on radio on careers in craft with commentary from CCoI following the announcement of the Leaving Certificate results.
- Several CCoI registered clients were featured on TG4’s Mo Thinteáin Féin, including Glenn Lucas, Cushendale Woollen Mills, Laura O’Hagan, Bianco De Vito, Joe Hogan and Liam Logue. This opportunity was a follow up to Sterling Television liaising with CCoI during the research stage of the TV series.
- CCoI’s Annual Report 2009 won an IDI Design Award 2010 under the category Visual Communications – Annual Reports.
- CCoI’s campaign for Christmas was featured on TV3’s Ireland AM with a display of gift ideas and CCoI registered clients working on set including Mary Neeson, Juvi Designs, Bunbury Boards and Cushendale Woollen Mills. The campaign also received significant coverage on radio including RTÉ Radio 1’s Morning Ireland, Today FM’s Matt Cooper Show and 2FM’s Weekenders with Paddy and Ruth.
Media Partnerships & Relationship Building
Throughout 2010, CCol has continued to develop relationships with media partners such as RTÉ, TV3, House and Home, Irish Arts Review and other consumer magazines, national and local radio and national and regional newspapers. This partnership building has resulted in a strong presence of Irish craft across a number of media channels throughout 2010.

CCol’s on-going partnership with Irish Arts Review resulted in major features on Irish craft in the magazine during 2010. Irish Craft Portfolio was given significant coverage in the Spring edition and a two-page feature on Una Burke, winner of the Irish Arts Review/Crafts Council of Ireland Emerging Makers Award 2010.

During 2010 relationships were also developed with RTÉ in promoting the Year of Craft 2011 programme. An application for advertising funding through the RTÉ Supporting the Arts scheme was submitted and CCol was delighted to secure RTÉ’s support through advertising transmission times during May 2011 to promote Year of Craft 2011.

Regular communication with the team at RTÉ’s Nationwide continued throughout 2010 and significant, regular coverage was secured for both CCol programmes and for CCol clients throughout the country following suggestions and pitches from the Public Affairs & Communications team.

In line with CCol’s strategy for increasing exposure for Irish crafts on television, a partnership was formed in 2010 with Big Mountain Productions. This involved the Crafts Council of Ireland as an information resource on developing a proposal for a six-part TV series on Irish crafts. The proposal received the backing of RTÉ and was submitted to the Broadcasting Authority of Ireland (BAI) with an application for funding. The proposal was successful in securing funding and filming of the series is due to commence during Summer 2011.

Relationships with The Irish Times continued to develop and CCol was delighted to secure The Irish Times as a media partner for Year of Craft 2011. A schedule for the promotion of the Year of Craft 2011 initiative was developed between the two organisations for the duration of 2011.

Website
During 2010 CCol continued to maintain the corporate website www.ccoi.ie. In order to provide a more consumer friendly information resource, CCol also developed and launched www.craftinireland.com. The plan for this new website was to initially focus on the Year of Craft 2011 programme. The site features an online listing of craft events happening throughout the island of Ireland and invites organisations hosting craft events to submit information online for addition to the programme. The site also links to other CCol sites including www.giveirishcraft.com, www.nationalcraftgallery.ie, www.irishcraftportfolio.com and www.futuremakers.ie. Longer term plans for the site include the transition of more consumer-focused information from the corporate site to www.craftinireland.com throughout 2011.

‘Re Treat A/W 2010’ by Una Burke
Year of Craft 2011

Throughout 2010 significant time and resources were dedicated to the planning and preparations for Year of Craft 2011. The Public Affairs & Communications team worked closely with the Year of Craft 2011 Project Manager and the other CCoI process teams in developing the programme of activities for rollout during 2011.

An identity for Year of Craft 2011 was developed, working in conjunction with the Market Development team. The concept for the identity was to support the development of a brand for Irish Craft Studios which would be used on brown road signs throughout Ireland. The identity required clean lines in order for it to sit comfortably alongside a number of partner logos in both print and online promotional materials. The symbol created as part of the Year of Craft 2011 logo will act as a stand alone icon for the Irish Craft Studio road signs as part of the legacy of Year of Craft 2011.

The Crafts Council of Ireland and Craft Northern Ireland worked together in partnership in promoting the Year of Craft 2011 initiative. The programme was officially launched by Batt O’Keeffe, Minister for Enterprise, Trade and Innovation in December 2010 which coincided with the launch of the website www.craftinireland.com. The website features a searchable online database of events and activities throughout the island of Ireland. A hard copy event guide for Year of Craft 2011 events taking place during Spring 2011 was printed and distributed through a network of tourist offices, hotels and visitor attractions.
Information Events
During 2010 the Crafts Council of Ireland participated in selected events in order to promote the work of its members and clients. This included an information stand at the National Crafts & Design Fair in Dublin in the first week of December. The organisation participated in the event in order to promote Irish craft as Christmas gifts and the 140 CCoI registered clients exhibiting at the fair, who were provided with CCoI’s Imagined, Designed, Made in Ireland point of sale materials. Coverage of the involvement of both CCoI and its registered clients at the event was featured on the news on RTÉ Two and on RTÉ Radio 1’s Morning Ireland programme.

Publications and E-Communications
During 2010 the Crafts Council of Ireland produced a number of high quality print and digital publications to promote Irish crafts. In addition to producing Stopress in both online and hardcopy formats, CCoI continued to increase its e-communications throughout the year with targeted emails and e-bulletins on specific announcements. In March 2010 CCoI launched CRAFTlink, an interactive online newsletter distributed via Newsweaver. CRAFTlink was distributed regularly to CCoI clients to keep them abreast of the latest CCoI opportunities and news. It is also a means of distributing industry news and sharing notices received from the wider craft audience with the newsletter’s subscribers.

Images and Archive
Throughout 2010, CCoI continued to expand its library of professional images for a variety of purposes including press, publications and general archiving. These images were centrally held so that CCoI could respond efficiently to a variety of media requests from both national and international media. Previous publications by the organisation including newsletters, gallery exhibition catalogues, annual reports etc. were also digitised in order to expand the library of information available online.
PROGRAMMES 2010

MEMBER ORGANISATIONS & CLIENT SERVICES

KEY OBJECTIVES

- TO ENHANCE THE LINKAGES BETWEEN THE MEMBER ORGANISATIONS AND THE CRAFTS COUNCIL OF IRELAND
- STRENGTHEN MEMBER ORGANISATIONS’ ABILITY TO CONTRIBUTE TO THE CRAFT SECTOR BY EMPOWERING THEM THROUGH TARGETED FUNDING
- INCREASE THE PRESENCE OF ALL MEMBER ORGANISATIONS ON THE CCoI WEBSITE
- WORK WITH THE MEMBER ORGANISATIONS TO PRESERVE IRELAND’S CRAFT HERITAGE
- CREATE OPPORTUNITIES FOR CRAFT AWARENESS BY UTILISING THE EXPERTISE OF MEMBER ORGANISATIONS

Member Organisations

The member organisations of the Crafts Council of Ireland, both corporate bodies and GANS (Guilds, Associations, Networks, Societies) are an important group for CCoI as they represent the backbone of the Crafts Council’s craft activities and supports in Ireland. During 2010 CCoI facilitated a number of meetings for member organisations to meet, network, share best practice and discuss issues and opportunities to promote Irish craft.

Three meetings took place in 2010: two in Kilkenny and one in Dublin. The first meeting was held on the 19th March in Kilkenny and was attended by 35 people, representing 29 member organisations. Attendees were given an update on CCoI Strategy, CCoI Corporate Governance, Network Funding opportunities and guidelines, GANS Events, Heritage Task Force and CCoI’s Website. A presentation on the first Year of Craft which took place in 1983 was given by ceramicist, Peter Wolstenholme. Sarah Ross, Arts Development Executive from the RDS, spoke about the RDS Crafts Competition.

The second meeting was held in Dublin on 26th June with 30 people attending representing 24 member organisations. An update on the plans for Year of Craft 2011 was provided with members contributing by outlining their plans for Year of Craft 2011. Public relations advice was also provided on the day by the Communications team from CCoI.

The third GANS meeting held in Kilkenny was on 24th September, with 31 members representing 20 membership organisations. There were two workshops: a ‘PR Workshop’ by MD Media and D’Arcy Marketing, and ‘How to Create a Successful Application’ by Des Doyle, Collector & Craft Tourism Development Manager, CCoI. A brief overview of the CRAFTed: Learning Skills for Life Primary School Programme 2010/2011 was presented by Louise Allen, Education & Innovation Manager, CCoI.
Network Support Schemes
The CCol Network Support Scheme which part funds marketing, exhibitions and training initiatives by member organisations continued in 2010 and €57,873 was allocated in total. A breakdown of member organisations who received financial support in 2010 is set out below:

<table>
<thead>
<tr>
<th>MEMBER ORGANISATION</th>
<th>ALLOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bridge Street Studios</td>
<td>1,431</td>
</tr>
<tr>
<td>Ceardlann Spiddal Craft &amp; Design Studios</td>
<td>2,813</td>
</tr>
<tr>
<td>Ceramics Ireland</td>
<td>4,000</td>
</tr>
<tr>
<td>Crawford College of Art &amp; Design</td>
<td>1,000</td>
</tr>
<tr>
<td>Clare Association of Artist and Craftworkers</td>
<td>1,100</td>
</tr>
<tr>
<td>Cork Textiles Network</td>
<td>3,546</td>
</tr>
<tr>
<td>DLR Jewellery Designers</td>
<td>1,650</td>
</tr>
<tr>
<td>Donegal Craft Village</td>
<td>1,350</td>
</tr>
<tr>
<td>Donegal Designer Makers</td>
<td>2,676</td>
</tr>
<tr>
<td>Estate Yard Printmakers</td>
<td>1,000</td>
</tr>
<tr>
<td>Feltmakers Ireland</td>
<td>3,500</td>
</tr>
<tr>
<td>Groundworks Studios</td>
<td>2,282</td>
</tr>
<tr>
<td>Irish Artist Blacksmiths Association</td>
<td>6,500</td>
</tr>
<tr>
<td>Irish Basketmakers Association</td>
<td>1,800</td>
</tr>
<tr>
<td>Irish Chairmakers</td>
<td>700</td>
</tr>
<tr>
<td>Irish Woodturners’ Guild</td>
<td>3,000</td>
</tr>
<tr>
<td>Made in Kilkenny</td>
<td>3,025</td>
</tr>
<tr>
<td>Na Piobairí Uilleann</td>
<td>5,000</td>
</tr>
<tr>
<td>The Design Tower</td>
<td>2,500</td>
</tr>
<tr>
<td>The Irish Guild of Weavers Spinners &amp; Dyers</td>
<td>300</td>
</tr>
<tr>
<td>Ros Tapestry</td>
<td>2,250</td>
</tr>
<tr>
<td>West Cork Craft &amp; Design Guild</td>
<td>5,000</td>
</tr>
<tr>
<td>Westmeath Craft and Design Group</td>
<td>1,450</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>€57,873</strong></td>
</tr>
</tbody>
</table>

Client Register
During 2010 the register of clients grew from 1,962 to 2,240 and associate membership grew from 838 to 953, this represents an increase of 14% and 13.7% respectively for each of the categories.

Continued Professional Development
The Crafts Council of Ireland Continued Professional Development (CPD) Fund was established in 2011 and allocated €13,670 to CCol Clients. The CPD Fund was set up to ensure that makers have access to suitable professional development for their craft. This is an annual fund to assist makers to participate in workshops, training courses, master classes, conferences, symposiums etc or to research trade events/fairs.

Bloom
Bord Bia’s Bloom, is Ireland’s largest gardening, food and family event, which takes place annually over the June Bank holiday weekend in the Phoenix Park Dublin. According to organisers’ figures the event attracted in the region of 60,000 visitors in 2010. CCol participated for the third year running with the aim of increasing awareness of craft amongst consumers.

Guilds demonstrating at Bloom included:
- Irish Basketmakers Association
- The Irish Patchwork Society
- The Irish Woodturners’ Guild
- The Irish Guild of Embroiderers
- Ceramics Ireland
- Irish Artist Blacksmiths Association
- Feltmakers Ireland
- The Irish Guild of Weaves, Spinners & Dyers

Demonstrations by the Guilds showcasing the wealth and depth of skill amongst craftspeople in Ireland proved extremely successful and popular with the public attracting large audiences throughout the weekend.
Knitting & Stitching Show

The Knitting and Stitching Show takes place in Dublin each year in October and attracts over 22,500 visitors. In 2010 the Crafts Council of Ireland together with a number of our textile based member organisations coordinated Tread Softly, the first exhibition of Irish textiles at the show. Yeats’s poem Cloths of Heaven was the inspiration for this exhibition; textile artists from all over Ireland practicing many textile based craft disciplines entered their work for the exhibition. Entries were juried by selectors Ann Mulrooney, Curator of the National Craft Gallery, Kilkenny and Angela O’Kelly, Curator and Jewellery Designer. The works of 18 textile artists from various textiles-based GANS were selected for inclusion in Tread Softly. At the opening of the exhibition prizes were awarded to Bernadette Falvey and Beth Moran, for their innovative interpretations of Yeats’s poem.
OUR GOVERNANCE

THE CRAFTS COUNCIL OF IRELAND IS A LIMITED COMPANY. CCoI IS AN ORGANISATION OF MEMBER ORGANISATIONS AND INSTITUTIONS WHICH SHARE CCoI’S AIMS AND OBJECTIVES AND ARE INVOLVED IN THE PROMOTION OF CONTEMPORARY AND TRADITIONAL CRAFTS.
GOVERNANCE REVIEW 2010


EXTRAORDINARY GENERAL MEETINGS

The Crafts Council of Ireland held two Extraordinary General Meetings (EGM) in 2010.

The first EGM was held on 29th April. The resolutions to reduce the size of the Board of Management from fifteen to twelve Directors and to restrict the length of time that any Board Director can serve to a maximum of two periods of three years each, were voted upon and passed unanimously.

The second CCoI EGM was held on the 9th of July prior to the AGM. A resolution put forward at the EGM to adopt updated Articles of Association was voted upon and was unanimously passed. As a result of the adoption of the updated Articles of Association there was no election of CCoI Board Members required for 2010.

BOARD PERFORMANCE EVALUATION

During 2010 the Crafts Council of Ireland undertook a Board Performance Evaluation under the auspices of the Institute of Directors in Ireland. The results of this evaluation by Board members would indicate that the Board of the Crafts Council of Ireland operates effectively and efficiently, particularly in key areas of strategy, business principles, performance and leadership by the Chairman.

'Solstice Bowl' by Colm de Ris
OUR BOARD MEMBERS
FOR 2010

MINISTERIAL APPOINTEES:

Laura Magahy
Chairman

Jean Byrne
(up to 12th September, 2010)

Jim Dunne
(up to 12th September, 2010)

Anna Foy
(up to 12th September, 2010)

Paddy Hopkins

Pat Hughes
Appointed 17th November, 2010

ELECTED REPRESENTATIVES:

Sheila Ahern

Tina Byrne

Christine Charlton

Carmel Creaner

Sarah Daly
(up to 9th July, 2010)

Emmet Kane
(up to 9th July, 2010)

Beth Moran

Loretta O’Brien

Alison Ospina

Peter Pollock
OUR EXECUTIVE TEAM
FOR 2010

Úna Parsons
Chief Executive Officer

Mary Dunphy
Mary Dunne
(maternity cover from 1st June, 2010)
Executive Assistant

Mary Dunne
(maternity cover from 1st June, 2010)
Executive Assistant

EDUCATION, TRAINING & DEVELOPMENT
Helen Murphy
(up to 16th April, 2010)
John Tynan
(from 19th July, 2010)
Head of Education, Training & Development
Emer Ferran
Business Development Programme Manager
Louise Allen
Education Awareness Manager (up to 31st August, 2010)
Education Innovation Manager (from 1st September, 2010)
Leslie Ryan
Education & Outreach Officer
Amanda Walsh
Education, Training & Development Administrator
Gus Mabelson
Ceramics Skills Course Manager
Eimear Conyard
Jewellery Skills Course Manager

MARKET DEVELOPMENT
Brian McGee
Head of Market Development
Nicola Doran
Gillian O’Callaghan
(maternity cover up to 17th September, 2010)
Retail Programme Manager
Emma McGrath
Retail Executive
Ann Mulrooney
Exhibitions Manager & Curator
Brian Byrne
Exhibitions Assistant
Des Doyle
Collector & Craft Tourism Development Manager

PUBLIC AFFAIRS & COMMUNICATIONS
Susan Brindley
Head of Public Affairs & Communications
Caroline O’Riordan
Catherine Phibbs
(maternity cover from 12th November, 2010)
Communications & Marketing Manager
Emma Briscoe
Communications Assistant

OPERATIONS
Karen Hennessy
Head of Operations & Company Secretary
(Acting CEO from 3rd November, 2010)
Mary Blanchfield
Finance Manager
Julie Jackman
Finance Assistant
Nuala McGrath
HR & Corporate Services Manager
Breda English
Customer Service Assistant
Mary Whelan
Client Liaison Officer
Mary Rhatigan
Client Services Administrator
The Crafts Council of Ireland is a limited company. It is an organisation of member organisations and institutions which share CCoI’s aims and objectives and are involved in the promotion of contemporary and traditional craft.

Members are:

- 4 – which are subscribers to the Memorandum of Association (founders)
- 50 – which are persons nominated by the Board of the Crafts Council of Ireland to represent unincorporated associations upon which the Board may wish to confer the benefit of membership (Guilds, Associations, Networks, Societies – GANS)
- 11 – Corporate bodies (Institutions, partners)
- Individual persons whom the Board of the Crafts Council shall from time to time decide to admit to membership

Changes to Membership 2010

The Crafts Council of Ireland is delighted to welcome the following members who joined during 2010:

- Cork Art & Design
- DLR Jewellery Designers
- Estate Yard Printmakers, Kilkenny
- Filament
- Irish Network of Papermakers & Paper Artists
- Bridge Street Studios, Dundalk
- CORE, Ballinahown, Co. Offaly
- Craft Granary, Cahir, Co. Tipperary
- Donegal Craft Village Network Group
- Donegal Designer Makers
- Groundworks Studio, Galway
- Made in Sligo
- Ros Tapestry, New Ross, Co. Wexford
- South Wexford Craft Network
- Westmeath Craft & Design Group

Organisations that applied to be removed in 2010 as they ceased to exist were:

- Irish Knitwear Exporters Guild (IKEG)
- Wexcraftnet Limited
- National Committee for Science and Engineering Commemorative Plaques
OUR MEMBERS
LIST OF 65 MEMBERS AS AT 31ST DECEMBER 2010

23 GANS MEMBERS – BY CRAFT DISCIPLINE
• Ceramics Ireland
• DLR Jewellery Designers (joined in 2010)
• Dunbrody Textile Academy
• Estate Yard Printmakers (joined in 2010)
• Federation of Jewellery Manufacturers in Ireland (FJMI)
• Feltmakers Ireland
• Filament (joined in 2010)
• Glass Society of Ireland
• Guild of Irish Lacemakers
• Handweavers’ Guild of Cork
• Institute of Designers in Ireland
• Irish Artist Blacksmiths Association (IABA)
• Irish Basketmakers Association (IBA)
• Irish Chairmakers
• Irish Guild of Embroiders
• Irish Guild of Weavers, Spinners & Dyers
• Irish Network of Papermakers & Paper Artists (joined in 2010)
• Irish Patchwork Society
• Irish Woodturners’ Guild
• Letter Carvers Guild of Ireland
• Peannairí
• Quilters Guild of Ireland
• Society of Cork Potters

• Donegal Designer Makers (joined in 2010)
• Groundworks Studio, Co. Galway (joined 2010)
• Louth Craftmark Designers Network
• MADE in Kilkenny
• MADE in Sligo (joined in 2010)
• Network of Craft Development Officers
• Offaly Crafty
• South Wexford Craft Network (joined in 2010)
• The Leitrim Design House
• The Tower Design Group, Dublin
• Waterford Designer Makers
• West Cork Arts Centre
• West Cork Craft & Design Guild
• West Kerry Craft Guild
• Westmeath Craft & Design group (joined in 2010)

11 CORPORATE MEMBERS
• Country Markets Limited
• CIT, Crawford College of Art & Design
• Crawford Art Gallery
• The Fire Station Artists’ Studios, Dublin
• Irish Countrywomen’s Association
• Limerick School of Art & Design
• National College of Art & Design
• Na Piobairí Uilleann
• Ros Tapestry (joined in 2010)
• Royal Dublin Society
• University of Ulster

27 GANS MEMBERS – BY REGION
• Art & Craft Collective @ Sulis Design Centre, Monaghan
• Association of CEO’s of City & County Enterprise Boards
• Bridge Street Studios, Dundalk (joined in 2010)
• Cavan Monaghan Art & Craft Network
• Ceardlann, Spiddal Craft & Design Studios
• Clare Crafts
• CORE, Co. Offaly (joined in 2010)
• Cork Art & Design (CAD) (joined in 2010)
• Cork Textiles Network Group
• Craft & Design Collective, Co. Down
• Craft Granary, Co. Tipperary (joined in 2010)
• Donegal Craft Village Network Group (joined in 2010)

• Founding Members

• Patsy Duignan
• Mary V. Mullin
• Blanaid Reddin
• Betty Searson
OUR COMMITTEE &
TASKFORCE MEMBERS

AUDIT & FINANCE COMMITTEE
Emmet Kane (up to 9th July, 2010)
Paddy Hopkins (from 22nd September, 2010)
Committee Chairperson and CCol Board Member

Christine Charlton
CCol Board Member

Peter Pollock
CCol Board Member

Pat Hughes
CCol Board Member
(from 17th November, 2010)

Anna Foy
CCol Board member
(up to 12th September, 2010)

Úna Parsons
CCol Chief Executive

Karen Hennessy
CCol Head of Operations & Company Secretary
(Acting CEO from 3rd November, 2010)

Mary Blanchfield
CCol Finance Manager

REMUNERATION COMMITTEE
Laura Magahy
Committee Chairperson and CCol Chairperson

Jim Dunne
(up to 12th September, 2010)
CCol Board Member

Paddy Hopkins
CCol Board Member

‘Ladle’
by John Lambe
YEAR OF CRAFT 2011 TASKFORCE

Laura Magahy  
CCoI Chairperson

Úna Parsons  
CCoI Chief Executive

Karen Hennessy  
CCoI Head of Operations and Company Secretary  
(Acting CEO from 3rd November, 2010)

Susan Brindley  
CCoI Head of Public Affairs & Communications

Brian McGee  
CCoI Head of Market Development

John Tynan  
CCoI Head of Education, Training & Development

Maureen Kennelly  
Year of Craft 2011 Project Manager

Alison Ospina  
CCoI Board Member

Tina Byrne  
CCoI Board Member

Helena Boyce  
Marketing Specialist

Sarah Daly  
( (CCoI Board Member up to 9th July, 2010)

Anna Foy  
( (CCoI Board Member up to 12th September, 2010)

Jim Dunne  
( (CCoI Board Member up to 12th September, 2010)

GOVERNANCE REVIEW COMMITTEE

Laura Magahy  
Committee Chairperson and CCoI Chairperson

Paddy Hopkins  
CCoI Board Member

Emmet Kane  
( up to 9th July, 2010)  
CCoI Board Member

Karen Hennessy  
CCoI Head of Operations & Company Secretary  
(Acting CEO from 3rd November, 2010)

Úna Parsons  
CCoI Chief Executive

‘Tomato Branch’  
by Rachel Kelly
OUR JOINT VENTURE COMPANY

Showcase Ireland Events Ltd. Board

Laura Magahy
CCol Chairman

Úna Parsons
CCol Chief Executive

Gerry Murphy
Expo Events Ltd. Chairman

Karen Hennessy
(As of December, 2010)
CCol Head of Operations & Company Secretary
(Acting CEO from 3rd November, 2010)

Our membership of other organisations

- World Crafts Council – Europe
- Kilkenny Chamber of Commerce
- Irish Business & Employers’ Confederation (IBEC)
- The Royal Dublin Society

‘Clef Walnut’
by Tim Dunleavy
OUR ACCOUNTS

CRAFTS COUNCIL OF IRELAND LIMITED
(A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL)
YEAR ENDED 31 DECEMBER 2010
CRAFTS COUNCIL OF IRELAND LIMITED
(A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL)
FOR THE YEAR ENDED 31 DECEMBER 2010

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DIRECTORS & OTHER INFORMATION

DIRECTORS:
Laura Magahy (Chairperson)
Sheila Ahern
Tina Byrne
Christine Charlton
Carmel Creaner
Patrick Hopkins
Patrick Hughes
Elisabeth Moran
Loretta O’Brien
Alison Ospina
Peter Pollock
Dermott Rowan

SECRETARY AND REGISTERED OFFICE:
Karen Hennessy
Crafts Council of Ireland
Castle Yard
Kilkenny

AUDITORS:
Horwath Bastow Charleton
Chartered Accountants and Registered Auditors
Marine House
Clanwilliam Court
Dublin 2

BANKERS:
Allied Irish Banks plc
Bank Centre Branch
Ballsbridge
Dublin 4

Bank of Ireland
Parliament Street
Kilkenny

Allied Irish Bank
St Helens
1 Undershaft
London EC3A 8AB

SOLICITORS:
Beauchamps Solicitors
Riverside Two
Sir John Rogerson’s Quay
Dublin 2
REPORT OF THE DIRECTORS
FOR THE YEAR ENDED 31 DECEMBER 2010


DIRECTORS RESPONSIBILITIES
The directors are responsible for the preparation of the financial statements in accordance with applicable law and accounting standards issued by the Accounting Standards Board and promulgated by the Institute of Chartered Accountants in Ireland (Generally Accepted Accounting Practice in Ireland). The directors are also required to prepare the financial statements on a going concern basis which give a true and fair view of the state of affairs of the company and of the income and expenditure of the company for the year.
In preparing the financial statements, the directors are required to select suitable accounting policies and then apply them consistently and to make judgements and estimates that are reasonable and prudent. The directors confirm that they have complied with the above requirements in preparing the financial statements.
The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to ensure that the financial statements comply with the Companies Acts 1963 to 2009. To ensure that proper books and accounting records are kept in accordance with Section 202 Companies Act, 1990, the company has employed appropriately qualified accounting personnel and has maintained appropriate accounting systems. The books of account are located at the company’s office at Castle Yard, Kilkenny. The directors are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

BUSINESS REVIEW AND FUTURE ACTIVITIES
The Crafts Council of Ireland, which is headquartered in Kilkenny, is the main champion of the craft industry in Ireland, fostering its growth and commercial strength, communicating its unique identity and stimulating quality design, innovation and competitiveness. Crafts Council of Ireland’s activities are funded by the Department of Jobs, Enterprise and Innovation via Enterprise Ireland. Crafts Council of Ireland currently has over 69 member organisations and over 2,340 registered clients.

The directors are satisfied with the company’s performance during the year.
RESULTS, DIVIDENDS AND RETENTIONS

<table>
<thead>
<tr>
<th></th>
<th>Year ended 31 December 2010</th>
<th>Year ended 31 December 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deficit for the year, after taxation</td>
<td>(13,230)</td>
<td>(148,727)</td>
</tr>
<tr>
<td>(Decrease)/ increase in capital account</td>
<td>(12,108)</td>
<td>134,108</td>
</tr>
<tr>
<td>Accumulated funds at beginning of year</td>
<td>563,936</td>
<td>578,555</td>
</tr>
<tr>
<td>Accumulated funds at end of year</td>
<td>538,598</td>
<td>563,936</td>
</tr>
</tbody>
</table>

STATE OF AFFAIRS AND EVENTS SINCE THE BALANCE SHEET DATE

In the opinion of the directors, the state of the company’s affairs is satisfactory and there has been no material change since the balance sheet date.

TAXATION STATUS

The company is a close company within the meaning of Part 13, Taxes Consolidation Act 1997.

DIRECTORS AND THEIR INTERESTS

The present membership of the board is set out on page 65.

During the year the board carried out a Corporate Governance review and recommended to the members that the number of directors be reduced from 15 to 12. This recommendation was passed by the members at an Extraordinary General Meeting.

On the 9 July 2010, Emmet Kane and Sarah Daly retired as directors.
On the 12 September 2010, Anna Foy, Jean Byrne and Jim Dunne retired as directors.
On the 17 November 2010, Patrick Hughes was appointed a director.
On 28 January 2011, Dermott Rowan was appointed a director.

In accordance with the Articles of Association, the directors retire by rotation.

AUDITORS

Horwath Bastow Charleton are eligible and have expressed their willingness to continue in office in accordance with Section 160(2) of the Companies Act 1963.

ON BEHALF OF THE BOARD:

Laura Magahy  
Director

Patrick Hopkins  
Director

Date: 04 May 2011
STATEMENT OF SYSTEM OF INTERNAL FINANCIAL CONTROLS
FOR THE YEAR ENDED 31 DECEMBER 2010

The Board of Directors acknowledges its responsibility for the Crafts Council of Ireland Limited’s system of financial control. It also recognises that any system of financial control can only give a reasonable and not absolute assurance against any material errors. The internal financial controls in operation within the Crafts Council of Ireland Limited during 2010 are detailed as follows.

The key procedures, which have been put in place by the Executive Management Team, designed to provide effective financial control are:

CONTROL ENVIRONMENT
- All staff members have been supplied with financial procedures manual, including procurement, debtor and creditor procedures.

IDENTIFICATION OF BUSINESS RISKS AND FINANCIAL IMPLICATIONS
- The Crafts Council of Ireland Limited is primarily grant funded by the Department of Jobs, Enterprise and Innovation through Enterprise Ireland. Any major change to this funding is a business risk.

INFORMATION SYSTEMS
- The Crafts Council of Ireland Limited’s information systems include an integrated professional financial and management accounting package MYOB (Mind Your Own Business). There are integrated financial control modules for income, expenditure, debtors, creditors and fixed assets on the system.
- The Crafts Council of Ireland Limited uses a computerised payroll package.

PROCEDURES FOR MONITORING EFFECTIVENESS OF FINANCIAL CONTROL
- The Finance Team monitors income and expenditure transactions to ensure compliance for accuracy, validity and appropriate programme attribution. Monthly management accounts are prepared, comparing budgeted income and expenditure with that actually incurred.
- The Board of Directors has established an Audit and Finance Committee. The Terms of Reference of this Committee are agreed by the Board of Directors.
- The Audit and Finance Committee reviews the management accounts, with an examination of the underlying transactions and activities to ensure completeness and accuracy. A financial update from the Audit and Finance Committee is given at each Crafts Council of Ireland board meeting.
- There is an annual budgetary process whereby each process team produces a detailed direct expenditure budget, which is then reviewed by the Audit and Finance Committee and approved by the Board of Directors.
- The Board of Directors monitoring and review of the effectiveness of the system of internal financial control is informed by the work of the Internal Auditor, the Audit and Finance Committee, the External Financial Auditor and the Executive Management Team within the Crafts Council of Ireland.

ON BEHALF OF THE BOARD:

Laura Magahy
Director

Patrick Hopkins
Director

Date: 04 May 2011
INDEPENDENT AUDITORS’ REPORT

TO THE SHAREHOLDERS OF CRAFTS COUNCIL OF IRELAND LIMITED

We have audited the financial statements of the Crafts Council of Ireland Limited on pages 71 to 81 which have been prepared under the historical cost convention and the accounting policies set out therein.

This report is made solely to the company’s members, as a body, in accordance with Section 193 of the Companies Act, 1990. Our audit work has been undertaken so that we might state to the company’s members those matters we are required to state to them in an auditor’s report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company’s members as a body, for our audit work, for this report, or for the opinions we have formed.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As described on page 66 the company’s directors are responsible for the preparation of the financial statements in accordance with applicable law and the accounting standards issued by the Accounting Standards Board and promulgated by the Institute of Chartered Accountants in Ireland (Generally Accepted Accounting Practice in Ireland).

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view, in accordance with Generally Accepted Accounting Practice in Ireland, and are properly prepared in accordance with the Companies Acts, 1963 to 2009. We also report to you whether in our opinion: proper books of account have been kept by the company and whether the information given in the directors’ report is consistent with the financial statements. In addition, we state whether we have obtained all the information and explanations necessary for the purposes of our audit and whether the company’s financial statements are in agreement with the books of account.

We also report to the members if, in our opinion, any information specified by law regarding directors’ remuneration and directors’ transactions is not given and, where practicable, include such information in our report.

We read the directors’ report and consider the implications for our report if we become aware of any apparent misstatement within it.
BASIS OF OPINION
We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company’s circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

OPINION
In our opinion, the financial statements give a true and fair view, in accordance with Generally Accepted Accounting Practice in Ireland, of the state of the company’s affairs as at 31 December 2010 and of its deficit and cashflows for the year then ended and have been properly prepared in accordance with the Companies Acts 1963 to 2009.

We have obtained all the information and explanations that we consider necessary for the purposes of our audit. In our opinion, proper books of account have been kept by the company. The financial statements are in agreement with the books of account.

In our opinion, the information given in the directors’ report on pages 66 and 67 is consistent with the financial statements.

Horwath Bastow Charleton
Chartered Accountants and Registered Auditors
Marine House
Clanwilliam Court
Dublin 2

Date: 12 May 2011
STATEMENT OF ACCOUNTING POLICIES

The following accounting policies are applied consistently in dealing with items which are considered material in relation to the company’s financial statements:

BASIS OF ACCOUNTING
The financial statements have been prepared in accordance with accounting standards generally accepted in Ireland and the Companies Acts 1963 to 2009. Accounting Standards generally accepted in Ireland in preparing financial statements giving a true and fair view are those published by the Institute of Chartered Accountants in Ireland and issued by the Accounting Standards Board.

INCOME AND EXPENDITURE
Income and expenditure is recognised when earned or incurred and is dealt with in the financial statements of the year to which it relates.

TANGIBLE FIXED ASSETS AND DEPRECIATION
Tangible fixed assets are stated in the balance sheet at cost less accumulated depreciation.

Depreciation is provided on leasehold improvements, office equipment and computers and equipment and machinery, so as to write off the cost less estimated residual value of each asset over its expected useful economic life on a straight line basis at the following annual rates:

<table>
<thead>
<tr>
<th>Asset Type</th>
<th>Depreciation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leasehold improvements</td>
<td>16.67% Straight Line</td>
</tr>
<tr>
<td>Office equipment and computers</td>
<td>33.3% Straight Line</td>
</tr>
<tr>
<td>Equipment and machinery</td>
<td>20% Straight Line</td>
</tr>
</tbody>
</table>

PENSIONS
The pension costs charged in the financial statements represent the contribution payable by the company during the year. The regular cost of providing retirement pensions and related benefits is charged to the income and expenditure account as it is incurred.

DEFERRED TAXATION
Full provision is made for deferred tax liabilities arising from timing differences between the recognition of gains and losses in the financial statements and their recognition in a tax computation. Timing differences are temporary differences between surpluses as computed for taxation purposes and surpluses as stated in the financial statements. Deferred tax assets are recognised only where they are regarded as recoverable. Deferred tax is measured on a non-discounted basis.

GOVERNMENT GRANTS
Grants are credited to deferred revenue. Grants towards capital expenditure are released to the income and expenditure account over the expected useful life of the assets. Grants towards revenue expenditure are released to the income and expenditure account as the related expenditure is incurred.
INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 DECEMBER 2010

<table>
<thead>
<tr>
<th>Notes</th>
<th>2010 €</th>
<th>2009 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>INCOME</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfer from (to) capital account</td>
<td>12,108</td>
<td>(134,108)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADMINISTRATIVE EXPENSES</td>
<td>(3,342,751)</td>
<td>(3,610,520)</td>
</tr>
<tr>
<td>DEFICIT ON ORDINARY ACTIVITIES BEFORE TAXATION</td>
<td>1</td>
<td>(9,529)</td>
</tr>
<tr>
<td>TAXATION</td>
<td>3</td>
<td>(3,701)</td>
</tr>
<tr>
<td>DEFICIT ON ORDINARY ACTIVITIES AFTER TAXATION</td>
<td>9</td>
<td>(13,230)</td>
</tr>
</tbody>
</table>

All of the income and results arise from continuing operations. The company has no recognised gains or losses other than the result for the year and the movement in the capital account as set out in note 10 both of which have been calculated on an historical cost basis.

The financial statements were approved and authorised for issue by the board of directors on 4 May 2011 and signed on its behalf by:

Laura Magahy
Director

Patrick Hopkins
Director
# BALANCE SHEET

AS AT 31 DECEMBER 2010

<table>
<thead>
<tr>
<th>Notes</th>
<th>2010  €</th>
<th>2009  €</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FIXED ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tangible assets</td>
<td>4</td>
<td>259,107</td>
</tr>
<tr>
<td>Financial assets</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td>259,108</td>
</tr>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debtors</td>
<td>6</td>
<td>66,311</td>
</tr>
<tr>
<td>Cash at bank and in hand</td>
<td></td>
<td>1,063,786</td>
</tr>
<tr>
<td><strong>NET CURRENT ASSETS</strong></td>
<td></td>
<td>1,130,097</td>
</tr>
<tr>
<td><strong>CREDITORS (Amounts falling due within one year)</strong></td>
<td>7</td>
<td>(850,607)</td>
</tr>
<tr>
<td><strong>DEFERRED GRANTS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td></td>
<td>279,490</td>
</tr>
<tr>
<td></td>
<td></td>
<td>538,598</td>
</tr>
<tr>
<td><strong>ACCUMULATED FUNDS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Income and expenditure account surplus</td>
<td>9</td>
<td>279,490</td>
</tr>
<tr>
<td>Capital Account</td>
<td>10</td>
<td>259,108</td>
</tr>
<tr>
<td><strong>TOTAL ACCUMULATED FUNDS</strong></td>
<td></td>
<td>538,598</td>
</tr>
</tbody>
</table>

The financial statements were approved and authorised for issue by the board of directors on 4 May 2011 and signed on its behalf by:

Laura Magahy  
Director

Patrick Hopkins  
Director
CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2010

<table>
<thead>
<tr>
<th>Notes</th>
<th>2009 €</th>
<th>2008 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>419,214</td>
<td>(12,550)</td>
</tr>
<tr>
<td>14</td>
<td>14,805</td>
<td>8,088</td>
</tr>
<tr>
<td>14</td>
<td>(3,534)</td>
<td>(3,507)</td>
</tr>
<tr>
<td>14</td>
<td>(52,481)</td>
<td>(199,358)</td>
</tr>
<tr>
<td>15</td>
<td>378,004</td>
<td>(207,327)</td>
</tr>
<tr>
<td>15</td>
<td>378,004</td>
<td>(207,327)</td>
</tr>
<tr>
<td>15</td>
<td>685,782</td>
<td>893,109</td>
</tr>
<tr>
<td>15</td>
<td>1,063,786</td>
<td>685,782</td>
</tr>
</tbody>
</table>

RECONCILIATION OF NET CASH FLOW TO MOVEMENTS IN NET FUNDS

INCREASE (DECREASE) IN CASH FOR THE YEAR

NET FUNDS AT BEGINNING OF YEAR

NET FUNDS AT END OF YEAR
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

1. OPERATING DEFICIT
Operating deficit is stated after charging (crediting):

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Directors remuneration</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fees as directors</td>
<td>91,529</td>
<td>114,750</td>
</tr>
<tr>
<td>Depreciation of tangible assets</td>
<td>112,976</td>
<td>113,570</td>
</tr>
<tr>
<td>Auditors’ remuneration</td>
<td>8,000</td>
<td>8,000</td>
</tr>
<tr>
<td>Amortisation of government grants</td>
<td>(48,387)</td>
<td>(48,320)</td>
</tr>
</tbody>
</table>

2. STAFF AND STAFF COSTS
The average number of persons employed during the financial period was as follows:

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Directors</td>
<td>13</td>
<td>16</td>
</tr>
<tr>
<td>Staff</td>
<td>28</td>
<td>25</td>
</tr>
<tr>
<td>Total</td>
<td>41</td>
<td>41</td>
</tr>
</tbody>
</table>

The average number of persons employed above includes both full time and part time staff. The average number of full time equivalent staff employed during the financial year was 20 (2009: 19).

The aggregate amounts paid to or on behalf of employees (including directors) were as follows:

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wages and salaries</td>
<td>1,284,173</td>
<td>1,336,628</td>
</tr>
<tr>
<td>Social welfare costs</td>
<td>124,640</td>
<td>117,350</td>
</tr>
<tr>
<td>Total</td>
<td>1,408,813</td>
<td>1,453,978</td>
</tr>
</tbody>
</table>

The increase in staff numbers has resulted due to additional maternity leave cover during the year. During the year the directors were reimbursed €12,973 in relation to travel and accommodation expenses incurred in attending meetings during the year.
3. TAXATION

Current taxation:

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporation tax @ 12.5%</td>
<td>3,701</td>
<td>2,022</td>
</tr>
</tbody>
</table>

Reconciliation of current taxation charge:

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deficit on ordinary activities before taxation</td>
<td>(9,529)</td>
<td>(146,705)</td>
</tr>
<tr>
<td>Taxation at standard rate of 12.5%</td>
<td>(1,191)</td>
<td>(18,338)</td>
</tr>
</tbody>
</table>

Factors affecting charge:

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depreciation in excess of capital allowances</td>
<td>-</td>
<td>2,991</td>
</tr>
<tr>
<td>Higher tax rate on passive income</td>
<td>1,851</td>
<td>1,011</td>
</tr>
<tr>
<td>Transfer to capital account</td>
<td>-</td>
<td>16,763</td>
</tr>
<tr>
<td>Loss relief carried forward</td>
<td>3,041</td>
<td>(405)</td>
</tr>
</tbody>
</table>

4. TANGIBLE FIXED ASSETS

<table>
<thead>
<tr>
<th></th>
<th>Leasehold improvements</th>
<th>Office equipment and computers</th>
<th>Equipment and machinery</th>
<th>Investment collection</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>€</td>
<td>€</td>
<td>€</td>
<td>€</td>
<td>€</td>
</tr>
<tr>
<td>COST</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At 1 January 2010</td>
<td>504,769</td>
<td>224,916</td>
<td>204,051</td>
<td>13,626</td>
<td>947,362</td>
</tr>
<tr>
<td>Additions</td>
<td>6,851</td>
<td>31,179</td>
<td>8,596</td>
<td>5,855</td>
<td>52,481</td>
</tr>
<tr>
<td>At 31 December 2010</td>
<td>511,620</td>
<td>256,095</td>
<td>212,647</td>
<td>19,481</td>
<td>999,843</td>
</tr>
<tr>
<td>DEPRECIATION</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At 1 January 2010</td>
<td>269,769</td>
<td>186,957</td>
<td>171,034</td>
<td>-</td>
<td>627,760</td>
</tr>
<tr>
<td>Charge for the year</td>
<td>82,420</td>
<td>15,692</td>
<td>14,864</td>
<td>-</td>
<td>112,976</td>
</tr>
<tr>
<td>At 31 December 2010</td>
<td>352,189</td>
<td>202,649</td>
<td>185,898</td>
<td>-</td>
<td>740,736</td>
</tr>
<tr>
<td>NET BOOK VALUE</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At 31 December 2010</td>
<td>159,431</td>
<td>53,446</td>
<td>26,749</td>
<td>19,481</td>
<td>259,107</td>
</tr>
<tr>
<td>At 31 December 2009</td>
<td>235,000</td>
<td>37,959</td>
<td>33,017</td>
<td>13,626</td>
<td>319,602</td>
</tr>
</tbody>
</table>
5. FINANCIAL ASSETS

<table>
<thead>
<tr>
<th>Name and registered office</th>
<th>Nature of business</th>
<th>% Shareholding</th>
<th>Relevant Share Capital</th>
</tr>
</thead>
<tbody>
<tr>
<td>Showcase Ireland Events Limited</td>
<td>Trade Fair</td>
<td>50%</td>
<td>€1,269,738</td>
</tr>
<tr>
<td>Castle Yard, Kilkenny</td>
<td></td>
<td></td>
<td>ordinary shares</td>
</tr>
</tbody>
</table>

Investment in associated undertaking at cost

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>€</td>
<td>€</td>
<td></td>
</tr>
<tr>
<td>Investment in associated undertaking at cost</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>€</td>
<td>€</td>
<td></td>
</tr>
<tr>
<td>Profit for the year ended 30 April 2010</td>
<td>16,681</td>
<td></td>
</tr>
<tr>
<td>Net assets at 30 April 2010</td>
<td>48,070</td>
<td></td>
</tr>
</tbody>
</table>

Details of transactions and balances between Crafts Council of Ireland and Showcase Ireland Events Limited are set out in note 17 to the financial statements.

6. DEBTORS

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>€</td>
<td>€</td>
<td></td>
</tr>
<tr>
<td>Trade debtors</td>
<td>46,840</td>
<td>61,990</td>
</tr>
<tr>
<td>Value Added Tax</td>
<td>-</td>
<td>7,691</td>
</tr>
<tr>
<td>Other debtors</td>
<td>-</td>
<td>167</td>
</tr>
<tr>
<td>Prepayments</td>
<td>19,471</td>
<td>21,588</td>
</tr>
<tr>
<td></td>
<td>66,311</td>
<td>91,436</td>
</tr>
</tbody>
</table>
(CONTINUED)

7. CREDITORS (amounts falling due within one year)

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>€</td>
<td>€</td>
</tr>
<tr>
<td>Trade creditors and accruals</td>
<td>417,021</td>
<td>388,806</td>
</tr>
<tr>
<td>Payroll taxes</td>
<td>59,632</td>
<td>72,995</td>
</tr>
<tr>
<td>Value added tax</td>
<td>2,639</td>
<td>-</td>
</tr>
<tr>
<td>Pension</td>
<td>10,929</td>
<td>21,411</td>
</tr>
<tr>
<td>Deferred income</td>
<td>314,824</td>
<td>-</td>
</tr>
<tr>
<td>Deposits</td>
<td>45,562</td>
<td>-</td>
</tr>
<tr>
<td>Other creditors</td>
<td>-</td>
<td>1,286</td>
</tr>
<tr>
<td></td>
<td>850,607</td>
<td>484,498</td>
</tr>
</tbody>
</table>

Deferred income relates to advance funding from Failte Ireland and Enterprise Ireland in relation to the “Year of Craft 2011”. Some of the advance funding was spent during the year laying the groundwork and preparing for the Year of Craft. The Crafts Council of Ireland has entered into commitments to spend the balance of this advance funding in 2011.

The deposits relate to an advance from Showcase Ireland Events Limited. This advance arises from booking deposits for the 2011 Showcase Trade Fair.

8. DEFERRED GRANTS

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>€</td>
<td>€</td>
</tr>
<tr>
<td>At 1 January 2010</td>
<td>48,387</td>
<td>96,707</td>
</tr>
<tr>
<td>Released in year</td>
<td>(48,387)</td>
<td>(48,320)</td>
</tr>
<tr>
<td>At 31 December 2010</td>
<td>-</td>
<td>48,387</td>
</tr>
</tbody>
</table>

Grants are credited to deferred revenue. Grants towards capital expenditure for the Jewellery School relocation in 2005 are released to the income and expenditure account over the expected useful life of the assets. Grants towards revenue expenditure are released to the income and expenditure account as the related expenditure is incurred.

9. INCOME AND EXPENDITURE ACCOUNT

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>€</td>
<td>€</td>
</tr>
<tr>
<td>Accumulated surplus at beginning of the year</td>
<td>292,720</td>
<td>441,447</td>
</tr>
<tr>
<td>Deficit for the year</td>
<td>(13,230)</td>
<td>(148,727)</td>
</tr>
<tr>
<td>Accumulated surplus at end of year</td>
<td>279,490</td>
<td>292,720</td>
</tr>
</tbody>
</table>
10. CAPITAL ACCOUNT

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance at 1 January</td>
<td>271,216</td>
<td>137,108</td>
</tr>
<tr>
<td>Transfer from Income and Expenditure Account</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funds allocated to acquire fixed assets</td>
<td>52,481</td>
<td>199,358</td>
</tr>
<tr>
<td>Amortised in line with asset depreciation</td>
<td>(112,976)</td>
<td>(113,570)</td>
</tr>
<tr>
<td>Amortised in line with deferred grants</td>
<td>48,387</td>
<td>48,320</td>
</tr>
<tr>
<td></td>
<td>(12,108)</td>
<td>134,108</td>
</tr>
<tr>
<td>Balance at 31 December</td>
<td>259,108</td>
<td>271,216</td>
</tr>
</tbody>
</table>

11. PENSION COSTS

On 15 December 1986 the then Minister for Industry and Commerce established the Crafts Council of Ireland Limited Staff Superannuation Scheme 1986 and on 11 April 1990 the then Minister for Industry and Commerce established the Crafts Council of Ireland Limited Spouses’ and Children’s Contributory Pension Scheme 1990. These two pension schemes are now closed to new members. These two schemes are contributory unfunded defined benefit schemes. Contributions deducted from the payroll of staff up to 31 March 2003 were forwarded to Enterprise Ireland. Contributions deducted from staff since April 2003 are used to fund ongoing pension liabilities. The directors believe that the State has a responsibility to the company and the members of the scheme to meet the obligations of the Scheme as they arise.

The directors believe that the company has an asset of an equal amount to any unfunded deferred liability for pensions on the basis of the assumptions detailed below and a number of past events. These events include the statutory basis for the establishment of the superannuation schemes and the policy and practice currently in place in relation to funding public service pensions including contributions by employees to the annual estimates process. The company has no evidence that this funding policy will not continue to meet such sums in accordance with current practice. Based on the above, and there being no employer contributions from the company, the company has accounted for the contributions as if it were a defined contribution scheme.

Details of the pensions deducted from employees and the benefits paid to former employees during the year are as follows:

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pensions contributions due to the schemes at 1 January 2010</td>
<td>21,411</td>
<td>28,177</td>
</tr>
<tr>
<td>Pensions contributions deducted from employees during the year</td>
<td>22,933</td>
<td>26,648</td>
</tr>
<tr>
<td>Benefits paid to members of the schemes</td>
<td>(33,415)</td>
<td>(33,414)</td>
</tr>
<tr>
<td>Pensions contributions due to the schemes at 31 December 2010</td>
<td>10,929</td>
<td>21,411</td>
</tr>
</tbody>
</table>
12. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS’ FUNDS

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deficit for the year</td>
<td>(13,230)</td>
<td>(148,727)</td>
</tr>
<tr>
<td>Movement in the capital account</td>
<td>(12,108)</td>
<td>134,108</td>
</tr>
<tr>
<td>Net deduction from members’ funds</td>
<td>(25,338)</td>
<td>(14,619)</td>
</tr>
<tr>
<td>Opening members’ funds</td>
<td>563,936</td>
<td>578,555</td>
</tr>
<tr>
<td>Closing members’ funds</td>
<td>538,598</td>
<td>563,936</td>
</tr>
</tbody>
</table>

13. CASH FLOW STATEMENT

RECONCILIATION OF DEFICIT ON ORDINARY ACTIVITIES BEFORE TAXATION TO NET CASH INFLOW (OUTFLOW) FROM OPERATING ACTIVITIES

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deficit on ordinary activities before taxation</td>
<td>(9,529)</td>
<td>(146,705)</td>
</tr>
<tr>
<td>Increase in capital account</td>
<td>(12,108)</td>
<td>134,108</td>
</tr>
<tr>
<td>Depreciation</td>
<td>112,976</td>
<td>113,570</td>
</tr>
<tr>
<td>Amortisation of grants</td>
<td>(48,387)</td>
<td>(48,320)</td>
</tr>
<tr>
<td>Decrease (increase) in debtors</td>
<td>24,958</td>
<td>(9,301)</td>
</tr>
<tr>
<td>Increase (decrease) in creditors</td>
<td>366,109</td>
<td>(47,814)</td>
</tr>
<tr>
<td>Interest received</td>
<td>(14,805)</td>
<td>(8,088)</td>
</tr>
<tr>
<td>Net cash inflow (outflow) from operating activities</td>
<td>419,214</td>
<td>(12,550)</td>
</tr>
</tbody>
</table>

14. ANALYSIS OF CASH FLOWS FOR HEADINGS NETTED IN THE CASH FLOW STATEMENT

14.1 RETURNS ON INVESTMENTS AND SERVICING OF FINANCE

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interest received</td>
<td>14,805</td>
<td>8,088</td>
</tr>
</tbody>
</table>

(Continued)
14.2 CAPITAL EXPENDITURE AND FINANCIAL INVESTMENT

<table>
<thead>
<tr>
<th>Purchase of tangible fixed assets</th>
<th>2010 €</th>
<th>2009 €</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(52,481)</td>
<td>(199,358)</td>
</tr>
</tbody>
</table>

15. ANALYSIS OF CHANGES IN NET FUNDS

<table>
<thead>
<tr>
<th>Cash at bank and in hand</th>
<th>2009 €</th>
<th>Cash flows €</th>
<th>Non-cash movement €</th>
<th>2010 €</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>685,782</td>
<td>378,004</td>
<td>-</td>
<td>1,063,786</td>
</tr>
</tbody>
</table>

16. OPERATING LEASES
At 31 December 2010 the company had annual commitments under non-cancellable operating leases in relation to land and buildings as set out below:

<table>
<thead>
<tr>
<th>Operating leases which expire</th>
<th>2010 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Within one year</td>
<td>19,000</td>
</tr>
</tbody>
</table>

17. RELATED PARTY TRANSACTIONS
During the year ended 31 December 2010, Crafts Council of Ireland Limited received income of €112,155 (2009: €246,440) from Showcase Ireland Events Limited, an associated company.

18. BOARD MEMBER INTERESTS
There were no transactions of any significance in the year in relation to the Board’s activities in which a Board Member had any beneficial interest.
# DETAILED INCOME AND EXPENDITURE ACCOUNT

**FOR THE YEAR ENDED 31 DECEMBER 2010 (NOT COVERED BY THE REPORT OF THE AUDITORS)**

<table>
<thead>
<tr>
<th></th>
<th>2010 €</th>
<th>2009 €</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Enterprise Ireland</td>
<td>2,919,000</td>
<td>3,243,000</td>
</tr>
<tr>
<td>Enterprise Ireland – Year of Craft 2011</td>
<td>200,176</td>
<td>-</td>
</tr>
<tr>
<td><strong>Operations and Membership Organisations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sundry revenue</td>
<td>15,586</td>
<td>10,422</td>
</tr>
<tr>
<td>Council member subscriptions</td>
<td>8,316</td>
<td>4,524</td>
</tr>
<tr>
<td><strong>Education, Training &amp; Development</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Training courses</td>
<td>12,727</td>
<td>22,888</td>
</tr>
<tr>
<td>Seminars and workshops</td>
<td>6,833</td>
<td>2,500</td>
</tr>
<tr>
<td>Leargas – Leonardo EU programme</td>
<td>2,856</td>
<td>15,598</td>
</tr>
<tr>
<td><strong>Market Development</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Programmes and gallery exhibitions</td>
<td>43,465</td>
<td>52,551</td>
</tr>
<tr>
<td>Showcase trade fair income</td>
<td>112,155</td>
<td>246,440</td>
</tr>
<tr>
<td>Transfer from (to) capital account</td>
<td>12,108</td>
<td>(134,108)</td>
</tr>
<tr>
<td></td>
<td>3,333,222</td>
<td>3,463,815</td>
</tr>
<tr>
<td></td>
<td>2010 €</td>
<td>2009 €</td>
</tr>
<tr>
<td>------------------------</td>
<td>---------</td>
<td>---------</td>
</tr>
<tr>
<td><strong>EXPENDITURE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Operations and Membership Organisations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>IT costs</td>
<td>37,537</td>
<td>49,453</td>
</tr>
<tr>
<td>Corporate services</td>
<td>135,667</td>
<td>193,681</td>
</tr>
<tr>
<td>Membership and registration</td>
<td>61,689</td>
<td>67,043</td>
</tr>
<tr>
<td>Depreciation and amortisation</td>
<td>64,589</td>
<td>65,250</td>
</tr>
<tr>
<td><strong>Education, Training &amp; Development</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Skills training</td>
<td>231,065</td>
<td>263,977</td>
</tr>
<tr>
<td>Enterprise development programme</td>
<td>45,280</td>
<td>66,164</td>
</tr>
<tr>
<td>Education and awareness</td>
<td>90,637</td>
<td>153,506</td>
</tr>
<tr>
<td>Staff costs</td>
<td>419,691</td>
<td>466,388</td>
</tr>
<tr>
<td>Administration costs</td>
<td>132,825</td>
<td>176,734</td>
</tr>
<tr>
<td><strong>Market Development</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>National exhibition programme</td>
<td>263,223</td>
<td>289,915</td>
</tr>
<tr>
<td>Collector programme</td>
<td>77,770</td>
<td>144,555</td>
</tr>
<tr>
<td>Retail programme</td>
<td>166,890</td>
<td>177,856</td>
</tr>
<tr>
<td>Staff costs</td>
<td>616,857</td>
<td>590,743</td>
</tr>
<tr>
<td>Administration costs</td>
<td>195,225</td>
<td>223,857</td>
</tr>
<tr>
<td><strong>Craft Awareness</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communications</td>
<td>234,046</td>
<td>292,403</td>
</tr>
<tr>
<td>Staff costs</td>
<td>280,736</td>
<td>282,097</td>
</tr>
<tr>
<td>Administration costs</td>
<td>88,848</td>
<td>106,898</td>
</tr>
<tr>
<td><strong>Year of Craft</strong></td>
<td>200,176</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>3,342,751</td>
<td>3,610,520</td>
</tr>
<tr>
<td><strong>DEFICIT BEFORE TAXATION</strong></td>
<td>(9,529)</td>
<td>(146,705)</td>
</tr>
</tbody>
</table>
'Blossom Range' by Castle Arch Pottery
OUR MEMBERS’ REPORTS

OUR MEMBER ORGANISATIONS’ ACTIVITIES

35 OF OUR 65 MEMBER ORGANISATIONS HAVE PROVIDED REPORTS OF THEIR ACTIVITIES IN 2010. THESE ORGANISATIONS HAVE A TOTAL OF 8,916 MEMBERS AS FOLLOWS:

### GUILDS, ASSOCIATIONS, NETWORKS & SOCIETIES (GANS)

<table>
<thead>
<tr>
<th>Name</th>
<th>NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Association of CEO’s of County &amp; City</td>
<td>35</td>
</tr>
<tr>
<td>Enterprise Boards</td>
<td>11</td>
</tr>
<tr>
<td>Bridge Street Studios</td>
<td>10</td>
</tr>
<tr>
<td>Ceardlann, Spiddal Craft &amp; Design Studios</td>
<td>225</td>
</tr>
<tr>
<td>Ceramics Ireland</td>
<td>55</td>
</tr>
<tr>
<td>Clare Association of Artists &amp; Craft Workers</td>
<td>87</td>
</tr>
<tr>
<td>Cork Art &amp; Design</td>
<td>100</td>
</tr>
<tr>
<td>Cork Textiles Network</td>
<td>16</td>
</tr>
<tr>
<td>DLR Jewellery Designers</td>
<td>5</td>
</tr>
<tr>
<td>Donegal Craft Village Network</td>
<td>17</td>
</tr>
<tr>
<td>Estate Yard Printmakers</td>
<td>212</td>
</tr>
<tr>
<td>Feltmakers Ireland</td>
<td>8</td>
</tr>
<tr>
<td>Filament</td>
<td>300</td>
</tr>
<tr>
<td>Glass Society of Ireland</td>
<td>17</td>
</tr>
<tr>
<td>Handweavers’ Guild of Cork</td>
<td>123</td>
</tr>
<tr>
<td>Irish Artist Blacksmiths Association</td>
<td>10</td>
</tr>
<tr>
<td>Irish Basketmakers Association</td>
<td>46</td>
</tr>
<tr>
<td>Irish Chair Makers</td>
<td>70</td>
</tr>
<tr>
<td>Irish Guild of Embroiderers</td>
<td>93</td>
</tr>
<tr>
<td>Irish Guild of Weavers, Spinners &amp; Dyers</td>
<td>570</td>
</tr>
<tr>
<td>Irish Patchwork Society</td>
<td>700+</td>
</tr>
<tr>
<td>Irish Woodturners’ Guild</td>
<td>30</td>
</tr>
<tr>
<td>Louth Craftmark Designers Network</td>
<td>27</td>
</tr>
<tr>
<td>MADE in Kilkenny</td>
<td>12</td>
</tr>
<tr>
<td>Made in Sligo</td>
<td>25</td>
</tr>
<tr>
<td>Offaly Crafty</td>
<td>35</td>
</tr>
<tr>
<td>Peannairí, Irish Scribes</td>
<td>20+</td>
</tr>
<tr>
<td>Society of Cork Potters</td>
<td>10</td>
</tr>
<tr>
<td>The Design Tower</td>
<td>18</td>
</tr>
<tr>
<td>West Cork Craft &amp; Design Guild</td>
<td>23</td>
</tr>
</tbody>
</table>

**Sub-total** 2,910

### CORPORATE MEMBERS

<table>
<thead>
<tr>
<th>Name</th>
<th>NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Country Markets Ltd</td>
<td>1,000+</td>
</tr>
<tr>
<td>Royal Dublin Society</td>
<td>5,000+</td>
</tr>
<tr>
<td>Fire Station Artists’ Studios</td>
<td>N/A</td>
</tr>
<tr>
<td>Limerick School of Art &amp; Design</td>
<td>N/A</td>
</tr>
<tr>
<td>CIT, Crawford College of Art &amp; Design</td>
<td>6</td>
</tr>
</tbody>
</table>

**Sub-total 6,006**

**Grand total 8,916**
The 35 County & City Enterprise Boards in Ireland joined forces to assist craft businesses in their respective geographical areas to promote their work in a dedicated area at Showcase in 2010.

The 35 County & City Enterprise Boards across Ireland invited craft businesses in their respective areas to participate in this specially designed branded exhibition space at Showcase 2010. The purpose of this initiative was to maximise the wholesale sales opportunities for new and existing craft businesses working with Enterprise Boards.

In total, 35 businesses availed of this opportunity and in doing so received additional support such as group branding, a dedicated buyers’ meeting area and promotional work carried out on their behalf by the Enterprise Boards. Participation in this initiative allowed craft businesses to exhibit in a professional manner at an affordable cost. The standard of the exhibition area, which was promoted as Area A was extremely high and businesses worked hard to secure key sales from buyers.

This initiative is an excellent introduction into the competitive world of wholesale selling and with the support of Enterprise Boards, craft businesses can participate and receive a helping hand from their local Enterprise Board which will maximise their sales potential and lessen the fear of attending their first trade show.
Bridge Street Studios was set up in 1996: to provide a forum for the exchange of views and common objectives amongst skilled craftspeople; to support each other in the development of their disciplines; to raise the profile of art and craft in Dundalk, Co. Louth and nationally; to hold regular exhibitions to promote art and craft in Co. Louth and to provide a safe, clean environment for artists to work in.

In 2010, in an effort to encourage more direct sales and a higher profile in the local area, The Bridge Street Studios decided to open the Studios’ Gateway Gallery every Saturday afternoon. They launched their weekly opening in March with a special open day event with 10% off everything on the day. To make the Studios more noticeable and accessible they painted the entrance gate and planted flower boxes to disguise the neighbouring backyard. New door fittings were also installed to allow the door to remain open during opening hours. In the Gallery space they built a new wall to give more hanging space and also installed shelving units which allows them to display more work within a broader price range.

The Studios held a program of classes for both adults and children using an unoccupied space which was converted into a workshop area. Weekly classes which ran all year round included ceramics, jewellery and felt-making. One-off project sessions, intensive week long sessions and a children’s summer school were also held.

In April a studio network day was organised where Studio members met with facilitator Cornelia McCarthy in The Lab, Dublin, to discuss a development plan for The Studios. This was followed by a tour of the city’s galleries and studio spaces. Members also participated with a promotional stand in a “Show Your Business” day at Bank of Ireland in May.

In August members Ciara Agnew, Sarah McKenna, Michele Haechler and Orla Barry took part in ‘The Cuckoo Initiative’. This was a project initiated by two local Dundalk architects to use vacant shop premises as exhibition spaces. Orla Barry completed artist residencies at the Cill Rialaig Project in Kerry and at the NES Residency in Iceland. John O’Connor had his first solo exhibition in September in the Basement Gallery, Dundalk, Co. Louth.
CEARDLANN, SPIDDAL CRAFT & DESIGN STUDIOS
www.spiddalcrafts.com

Year set-up: 1984
Number of members: 10

COMMITTEE:
Geraldine O’Rourke
Chairperson
Gearoid O’Murchu
Treasurer
Maire Ni Thaidh
Secretary

Ceardlann, Spiddal Craft & Design Studios aim to promote the process of craft making and the retailing of craft products that are made in the workshops.

In 2010 Ceardlann, Spiddal Craft & Design Studios launched their exciting new website. This website showcases all nine artists and their work and the craft centre’s wonderful Cafe.
Ceramics Ireland aims to foster creativity, passion and excellence, raising the standard, quality and profile of all ceramic activity in Ireland.

Ceramics Ireland’s activities for 2010 included:

- AGM took place in January.
- Ceramics Ireland Magazine took a stand at the NCECA Conference, Philadelphia, USA and also the Gulgong Clay Energy Festival, Australia and they took over 100 overseas subscriptions as a result.
- Demonstrations at BLOOM, Phoenix Park, Dublin.
- Their Open Submission Members’ Exhibition took place in Rathfarnham Castle Arts. Forty seven members took part in this very successful exhibition that opened in June and ran for a month.
- They sponsored the RDS Ceramics Ireland Award 2010 – Nuala O’Donovan.
- They also awarded the Scarva Pottery Supplies/Ceramics Ireland Travel Bursary 2010 – Sinéad Glynn.
- International Ceramics Festival Exhibition, Arts Week, Kilkenny.
- International Ceramics Festival Sept 3rd – 5th 2010. At each festival the organisation strives to bring together a diverse group of International makers to inspire festival participants, asking them to share their working methods, their ideas, inspirations and techniques. Each guest maker demonstrates their individual making processes and shares something of themselves, allowing the participants to see what inspires them to work with clay. 2010 also saw an extensive lecture programme during the festival weekend.
- One day workshops in Throwing and Naked Raku.
- Members Juried Exhibition, Rathfarnham Castle Arts, twenty four members were selected to exhibit and there were three awards made, it ran from October 14th – November 28th.
- Tea Party Exhibition in conjunction with Louth Craftmark.
- Presented at the Crafting your Future Seminar, Limerick School of Art and Design in December.
CLARE ASSOCIATION OF ARTISTS AND CRAFTWORKERS – CLARE CRAFTS

Clare Crafts aims to encourage the development of arts and crafts in the area and the development of education and training facilities for artists/craftworkers.

Clare Crafts’ main event in 2010 was the launch of their new logo. The logo was launched in the Old Ground Hotel, Ennis. In attendance were representatives from local councils, the Enterprise Board, local retailers and members of the Crafts Council of Ireland. The new website was set up in October.

Clare Crafts also took part in local community based events i.e. Summer festivals in Ennis, Killaloe, Scariff, Kilkee and Terryglass, Co. Tipperary. The Christmas season was very busy with craft fairs held in six venues from mid-November right up to Christmas week. These fairs were held in Killaloe, Bunratty, Ennis, Adare, Co. Limerick, Loughrea, Co. Galway and in the University Concert Hall in Limerick.

Year set-up: 1993
Number of members: 55

COMMITTEE:
Carmel Neylon
Chairperson
Karen English
Secretary
Larry Stewart
Treasurer
CORK ART AND DESIGN
www.corkartdesign.com

Year set-up: 2004
Number of members: 87

COMMITTEE:
Adrian Wistreich
Chairperson
Fergal O’Leary
Vice Chairperson
Mairead Yolzari
Treasurer
Christine Byrne
Tuula Harrington
Sally Miller
Kieran Higgins

CAD aims:

- To co-ordinate Cork Craft Month
- To strengthen the role of crafts in the county through promotion, lobbying and PR
- To provide support and education for county craftspeople
- To represent the county with government and funding agencies
- To provide a focus and support for craftspeople through informal meetings, online activities and marketing

Activities for CAD during 2010 included the co-ordination and promotion of Cork Craft month which included:

- An open studio trail including 25 artists’ studios across County Cork
- Displays and exhibitions in 21 key craft retailers, including Kilkenny Design, Shanagarry, Blarney Woollen Mills and Meadows & Byrne
- 34 individual craft events across the county – demonstrations, fairs, workshops
- Key exhibitions at Blarney Castle, Ballymaloe House, Cork City Gaol and The Old Mill, Kinsale.

Cork Art & Design: Billy Kelleher, TD with woodturned piece by Kieran Higgins
Cork Textiles Network aims to foster creativity, provide support, promote education and raise the standard and profile of textiles in Ireland.

Cork Textiles Network held many events throughout the year, the highlights of which were:

- March 2010 Conference – Colour and Form in Textiles
- Craft Fair in aid of Haiti Earthquake appeal
- Skills exchange events in printing and beading
- *Down the Road* – annual exhibition in St. Fin Barres Cathedral, Cork, in June
- *Movement and Repetition* – juried show at the Stroud International Textiles Festival, May 2010
- *Rhythm and Rhyme* – members’ show at the Cork School of Music which has quickly become an annual event
- Angela O’Kelly provided a fantastic two day Masterclass in Jewellery Making at Fota House in June
- The CTN took a stand at the Knitting and Stitching show in the RDS in November
- A final exhibition *Seeing Red* was organised in the Bishopstown Library, Cork which ended a very successful year.
The size, trading experience and profiles of members of DLR Jewellery Designers reflect the commercial emphasis of the group. The Network's aims and objectives are:

- To provide a forum for the exchange of views and common objectives amongst jewellery companies located within the Dun Laoghaire-Rathdown area.
- To encourage the further development of Members' businesses through focused projects, creating sales and marketing opportunities and relevant training initiatives.
- To raise the profile of Jewellery manufacturers in the Dun Laoghaire-Rathdown area.
- To foster relationships with other groups and State Agencies.

In 2010 the principal activity for the DLR Jewellery Designers network was the design, development and commissioning of their website. The website was officially launched in September 2010. It is a brochure site functioning as a conduit to members' individual sites and on line activities. CCoI was co-funder for this project.

Due to the size of the network there is on-going interaction and consultation between the Network manager and the members. The size of the group also dictates the importance of activities being of interest and pertinent to all. The following is a list of workshops and activities that were organised throughout 2010 in response to members' requests and perceived needs.

- Professional experiences: wholesaling, retailing and top tips for running a successful jewellery business, with Martina Hamilton, The Cat and The Moon, Sligo.
- Product display and merchandising: creative ways to make an impact on a budget, with Celine Cummins, The Prop Shop.
- A craft jeweller's experience of online marketing and internet selling channels, with Mary Varilly, True Colours.
- Group attendance at two EI-Fashion Trend Forecasts.
- The group exhibited under the network banner for the first time at the National craft and Design Fair

Other supports developed for the Network include:
Facebook page: private and public
LinkedIn group
Network Newsletters

As the network is under the Dun Laoghaire-Rathdown County Enterprise Board (DLRCEB) umbrella, opportunities frequently arise for members to attend other DLRCEB network meetings and training seminars relevant to the Jewellery sector.
DONEGAL CRAFT VILLAGE NETWORK
www.donegalcraftvillage.com

Year set-up: 2007
Number of members: 5

COMMITTEE:
Niall Bruton
Chairperson
Elaine McGonigle
Secretary

Donegal Craft Village Network aims to promote the shared collective brand of the Craft Village, to increase its public and tourist profile, increase the footfall of visitors to the centre and increase sales.

Through the support of the Crafts Council of Ireland’s Network Support grant the Craft Village redesigned its main marketing brochure to freshen up its image and re-launch its profile in the North West. Large road-side colourful banners were also commissioned to highlight activities.

2010 saw the departure from the Village of one of the members, stone sculptor, Brendan McGloin, leaving a workshop vacant for which a new member is currently being sought. 2010 also was the last year of the Village under the tenancy of the IDA having now moved to the control of Donegal County Council.
Estate Yard Printmakers formed in December 2009 to establish an open access print studio in Kilkenny. The group aims to promote print as an art-form, to encourage the use of non-toxic methods and to improve the standard of printmaking by providing facilities and training.

In 2010 Estate Yard Printmakers worked towards establishing an open access print studio. They acquired much of the equipment necessary to facilitate etching and silk-screen printing and secured premises in Kilkenny City with a view to opening the studio during 2011.
FELTMakers IRELAND
www.feltmakersireland.com

Year set-up: 2003
Number of members: 212

COMMITTEE:

Suzanne Phelan
Chairperson

Sheila Ahern
Secretary

Maureen Cromer
Treasurer

Gina Faustino, Anne Walsh
Newsletter Team

Clodagh McDonagh
Education Co-ordinator

Holly Angle
Membership Secretary

Elaine Roche

Gabi McGrath

Christina Grijalbo

Elizabeth Bonner
President

Feltmakers Ireland aims to promote and foster excellence in the ancient craft of feltmaking throughout the island of Ireland.

In 2010 Feltmakers Ireland reviewed the monthly meetings of members which took place in three venues and decided to consolidate into one venue on one Sunday per month in the Phoenix Park as the Sunday Sessions. This has been a resounding success with monthly attendance in excess of 35 people necessitating a move from the original venue in their studio to the Park’s Visitor’s Centre. The presentations have ranged from a person who had worked in the woollen mills in England on a commercial carder to demonstrations of pine needle felt.

The Newsletter also underwent a radical review and is now a quarterly magazine with significant colour images and articles prepared by members in Ireland and further afield.

There were a number of workshops held by Feltmakers Ireland in 2010. Jeanette Sendler, a German feltmaker based in Scotland did an experiential workshop in the National Museum.

The Guild held a very successful exhibition in the Phoenix Park Visitors Centre under the title “Reflections”. Due to the bad weather the opening was delayed and the exhibition extended into 2011.
Filament is an innovative group of Fibre Artists based in Ireland. The group aims to provide mutual support and to promote fibre arts through exhibitions and workshops. Filament members meet monthly to present work-in-progress; discuss new techniques, approaches and innovation in fibre arts, to invite feedback and to share advice.

During 2010 the group had its annual exhibition at The Knitting and Stitching Show in Dublin; two members worked in the working artist studio at the show and were again invited to the working studio at the larger show in Harrogate.

Uncommon Threads, the group’s exhibition for 2010 was shown in the Samhlaíocht Gallery in Tralee in February 2010 and in the Graffon Gallery at Castle Espie, Co. Down in May 2010. Members exhibited separately throughout the year and have completed private and public commissions.

Two members of Filament had work included in the CCol “Tread Softly” exhibition. One member was a prize winner in the RDS National Craft Competition felting category.

Members ran various workshops throughout the year, including a number of workshops in schools; one currently involved in the Creativity in the Classroom programme funded by Dun Laoghaire-Rathdown County Councils Arts Office and another in the CRAFTed programme in Kilkenny.

Filament members keep up to date with the latest techniques and seek to improve skills by attending various workshops and classes throughout the year.
GLASS SOCIETY OF IRELAND
www.glasssocietyofireland.blogspot.com

GSoI is an informal network designed to foster communication between glassmakers, historians, collectors and enthusiasts.

In 2010 the Glass Society of Ireland continued its series of evening lectures in association with NCAD Glass Department, inviting both Irish and international artists to speak about their work.

Year set-up: 1991
Number of members: 300

COMMITTEE:
Deirdre Rogers
Chairperson
Gerlinde Kugler
Treasurer
Aideen McColle
Administrator
The Handweavers Guild of Cork (HGC) aims to promote the crafts of weaving, spinning, dyeing and feltmaking. It also wants to improve the standard of work by running regular workshops and exchanging information at their monthly meetings.

The HGC had a very busy and stimulating year running a varied programme of events throughout 2010, some of the highlights include:

- In January the AGM was held, the new committee was elected and a programme of events for the forthcoming year was finalised.
- During February a workshop was given on weaving coasters with shredded strips of paper, and weaving a tapestry on miniature canvas frames. Some very interesting results were achieved.
- In March a workshop was given on spindle making using different materials - sticks, clay and CDs.
- In May everyone learned how to spin and ply using their spindles.
- In June the Guild had a felting day, shaping fibres around different templates, and creating many interesting objects.
- In July the Guild made a piece of beach art in Bunmahon, using stones to make a heart shape, this was sent to the V&A museum and put up on their Beach Map Site.
- In September a weekend workshop was given by Muriel Beckett on Transparent Weave in Johnstown, Naas.
- In November a felting workshop was given by Clodagh McKenna on flower making and jewellery.
The Irish Artist Blacksmiths Association (IABA) was set up to encourage, advise and help artist blacksmiths and decorative metal workers working in Ireland and to promote their work to architects, interiors designers and the general public.

2010 was a very good year for IABA. In January and again in March, they held two single day Forge-Ins at Bushy Park Ironworks to finish the sculptural piece that they designed and began building in 2009 for Cootehall in Roscommon.

In May, they had a stand and their own marquee at Bloom 2010 in the Phoenix Park and were able to demonstrate a range of different blacksmithing techniques. They were also able to exhibit examples of work both exterior and interior. The reaction from the public to IABA’s work was extremely positive and they would like to thank the CCoI for organising this event.

In early June, they invited BABA (British Artist Blacksmiths Association) to Ireland to discuss the proposed International Forge-In and they looked at possible locations including Limerick City, Limerick University, Monaghan Town, Russborough House, Co. Wicklow and Dublin Castle.

On the 10th July, IABA held their AGM in Athlone which was very well supported and where they officially launched their plans for the International Forge-In, which will take place in Monaghan in June 2011. Later in July six members of the International Forge-In committee went to the UK to attend a large Forge-In, in Norfolk, to see how their counterparts at BABA organise such large events. Subsequently, Michael Calnan attended the BABA AGM in Scotland to take notes.

They had an extremely successful Forge-In at Ballylanders in Limerick on the 15th and 16th August where two public seats designed by Gerard Loughran from Newry were forged to celebrate the completion of the new village park.

They held another Forge-In on the 23rd and 24th October in Ballydehob, West Cork. Following discussions with the town organisers, it was decided that IABA would create a railing around the statue of world wrestling champion, Danno Mahony as the statue was being vandalised.
The IBA aims to uphold the high standard of basket making and increase awareness of this ancient craft, as well as encouraging contact and co-operation between basket makers. They seek to achieve this by promoting courses and master classes, giving demonstrations at shows and putting their work into exhibitions.

During 2010 IBA members all continued to promote their craft/art in their locality in different ways. As a group, they met on Boora Bog, Co. Offaly and buried two traditional baskets, as time capsules. They demonstrated basketmaking with CCoI at Bloom and also ran three courses; two with Danish basketmaker Ane Lyngsgard on “Asymmetric organic baskets” and “Bags using willow and recycled materials” and one course with Alison Fitzgerald on “Frame work baskets”.

IRISH BASKETMAKERS ASSOCIATION
www.irishbasketmakers.ie

Year set-up: 1992
Number of members: 123

COMMITTEE:
Padraig Larkin
Chairperson

Barry Noyce
Secretary

Paul Finch
PRO, Treasurer/membership
IRISH CHAIRMAKERS

Year set-up: 2009
Number of members: 10

COMMITTEE:
Alison Ospina
Chairperson
James Carroll
Secretary
Thomas Kay
Treasurer

Irish Chairmakers is a group of chairmakers based in Ireland formed with the express intention of finding venues that would be suitable for annual exhibitions of chairs and organising these exhibitions.

In 2010 activities included an exhibition at Carysfort Gallery in the Castlecomer Adventure Park near Kilkenny. CCoi Network Support Scheme funding provided 50% of transport cost for the exhibition. Each chair maker showed 3 wooden chairs. The exhibition ran for 2 months, unfortunately with very few sales, which the group found slightly disappointing, the exhibition was initiated and run by the gallery owners.

Irish Chairmakers will be looking for venues further afield for 2012.
The aim of the Irish Guild of Embroiderers is to promote, teach and conserve the art and craft of textiles and embroidery both traditional and contemporary.

‘Bloom’ was the first show of 2010 where lots of IGE members participated. An exhibition was held in ‘The Phoenix Park Visitors Centre’ during August. Irene McWilliams from NIEG gave a workshop on machine embroidery. Sian Martin came from England to show how to do Shibori. The Guild had a stand at the Knitting and Stitching Show at the RDS, Dublin. Elizabeth Tarr from England had an exhibition there and gave the Guild a talk on her work. A group of Guild members went to Kilkenny to attend a drawing workshop with Caroline Schofield, with an excursion to see the Ross and Ferns Tapestries. The AGM took place in September.
IRISH GUILD OF WEAVERS, SPINNERS & DYERS
www.weavers.ie

Year set-up: 1975
Number of members: 93

COMMITTEE:
Peter Hoare
Chairperson
Lindy Taylour
Secretary
Marilyn Lesh
Treasurer
Eve Murray
Website

The Irish Guild of Weavers, Spinners & Dyers was formed to preserve, improve and promote expertise in hand-weaving, spinning and dyeing; and to encourage excellence of craftsmanship in texture, colour and design.

The following activities took place during 2010:

- The organisation’s AGM took place in Craftspun Yarns, Johnstown, Co. Kildare in January. Three new committee members were elected. A demonstration of inkle-loom weaving took place after the AGM.
- The Guild held an exhibition at the Dalkey Heritage Centre in May. Eighteen members exhibited thirty two pieces.
- The Guild participated in BLOOM 2010 and demonstrated weaving and spinning during the show.
- The Guild organised a workshop with Janet Phillips, a renowned English weaver and tutor in June. This was held over two days at Craftspun Yarns. CCoI Network Support funding was granted for the workshop, which was very successful.
- An indigo dyeing day was held in a member’s house, in October, which was very educational.
- The IGWS&D took part in the Knitting and Stitching Show at the RDS in October. Members demonstrated drop-spindle spinning, wheel-spinning and pegloom weaving throughout the show. Information on the Guild and on suppliers and members who teach the crafts was also distributed.
- The website has been revamped in the last year and is being continually updated.
- Four newsletters were compiled and distributed to members.
IRISH PATCHWORK SOCIETY

www.irishpatchwork.ie

Year set-up: 1981
Number of members: 570

COMMITTEE:
Miriam Gogarty
Chairperson
Moira Byrne
Secretary
Maria Bolton
Treasurer
Therese Roche
Membership secretary
Claire Lynch
Editor
Caroline Schofield
CCol Representative
Mary Hunter
International Representative

The Irish Patchwork Society (IPS) promotes the practice and art of patchwork, appliqué and quilting, while fostering and encouraging communication between those interested in traditional and contemporary quilt making at home and abroad. The Society promotes lectures, workshops, exhibitions and other activities of interest to quilt makers and encourages education in and raising and maintaining standards of, quilt making in Ireland.

Eighty meetings were held by the eight IPS branches, these meetings were also open to guests. The meetings covered the business of the IPS with information on all up and coming events, guest speakers, demonstrations and advice for members, a member’s library and visiting shops. Eight Executive Committee meetings were also held.

All branches ran workshops throughout the year with national and international tutors. A number of branches also ran exhibitions. The biennial IPS retreat was held in An Grianán, Co. Louth and the teachers included two internationally known quilt artists.

The Biennial National Exhibition, ‘Q for Quilts’, was held in Cork Institute of Technology in September which included workshops by Laura Wasilowski an American quilt artist. Many charities were supported including an on-going project making quilts for Henry Bear (Heart Children in Crumlin Hospital).

The European Quilt Association (EQA) events in 2010 included: nine quilts being selected from members’ entries for ‘Colour Connections’ as well as one quilt to represent Ireland in ‘Diversity Europe’ – both exhibitions were held at ‘Festival of Quilts’ in Birmingham. The Colour Connections quilts will now travel throughout Europe for the next two years. Thirteen quilts were sent to The Netherlands for exhibition at ‘Open European Quilt Championship’ Exhibition at Veldhoven. Banner quilts which were exhibited the previous year travelled to Minerva Art Centre in Wales and were on display for the summer. These banner quilts were then sent to Italy for another exhibition. Members of the IPS promote and provide support for schools entering the children’s schools competitions at ‘Festival of Quilts’ in Birmingham.

IPS had a promotional stand at the Knitting and Stitching Show at the RDS, Dublin and a larger stand where the Society exhibited a large selections of Quilts.

The AGM was held in Ashling Hotel in Dublin on October 2nd at which the new committee members were elected. A workshop by Margaret Woodside was also provided for members. The Newsletter was issued every quarter.
The aims of the IWG include:

- To offer help and encouragement to members and potential members
- Improvement of design and manufacturing skills
- Promotion of woodturning among the general public

Since 1983 the Woodturners’ Guild have held an annual national seminar in centres, schools or hotels around Ireland consisting of demonstrations by experts, both local and international, as well as exhibitions of members work and trade stands selling materials, tools and equipment. All this presents a more complete learning experience for those attending during the three day event, which was held in Armagh in 2010.

This learning experience is made more accessible to members through local Chapter meetings (of which there are 19) which are held monthly right across the island. Demonstrations and competitions are held regularly in each Chapter and there are also occasional full day seminars with invited demonstrators.

A further learning experience and information dissemination is rendered by their quarterly 66 page Journal edited by Peter Lyons which has articles with full colour illustrations covering aspects of basic and artistic turning.
LOUTH CRAFTMARK DESIGNERS NETWORK
www.louthcraftmark.ie

Year set-up: 2006
Number of members: 30

COMMITTEE:
Sarah McKenna
GANS Representative

Cathy Dodrill
Secretary

Gillian Callan
Treasurer

Louth Craftmark Designers Network aims to ensure that Louth will have a flourishing craft sector where makers and their work will be valued, developed and celebrated, that the activities of the Louth Craftmark Designers Network are relevant to the needs of its members and to develop a clear marketing vision for the craft sector in Louth.

During 2010 members worked closely with the Louth Craftmark retail outlet to remodel the shop and also volunteered to work hours to support the staff. Meet the Makers Days took place in the retail outlet once a month. The network split into disciplinary sub-committees with each discipline managing a monthly Meet the Maker event.

The Network organised a marketing campaign involving large polystyrene orange arrows around Drogheda town centre which created a buzz and an air of mystery, there are plans to repeat this activity monthly to improve public awareness of the Network’s retail outlet and local craft.

Other activities included a Network stand at Dundalk Fashion Week. Members also participated in Bloom, Art in Action, and in 20:20 event during Design Week. Rachel Tinniswood, Colette Mulholland, Frances Lambe, Garret Mallon and Sarah McKenna worked with Louth County Enterprise Board and Peace III to run intensive craft courses and classes. Members joined together to purchase stands at The National Craft Fair at the RDS and several members took part in Showcase.

Frances Lambe and Nanette Ledwith both held solo shows this year and many other members took part in exhibitions. Song of Amergin is an exhibition put into planning in 2010 for Highlanes Gallery, Drogheda for August 2011.
MADE in Kilkenny was formed in early 2009, and was set up to foster excellence in crafts in County Kilkenny, to encourage the growth of the professional craft industry and to promote the county as a shopping destination for authentic, handmade craft in Ireland.

During 2010 MADE in Kilkenny had an exhibition during the Kilkenny Arts Festival. They also had a members’ pop-up shop in Kilkenny for the duration of the exhibition and for the month of December.
MADE IN SLIGO
www.madeinsligo.ie

Year set-up: 2010
Number of members: 12

COMMITTEE:
John Ryan
Chairperson
Lynda Gault
Secretary
Rachael Quinn
Treasurer

Made in Sligo is a network of gifted and quality assessed craft workers who have come together to promote the very best quality of Sligo design and craft products. It involves 12 creative entrepreneurs, gathering under one brand, all that is excellent in Sligo; creativity, design and craft manufacture. Made in Sligo acts as a flagship/central promotion unit of craft producers in County Sligo.

2010 was certainly a major kick start year for Made in Sligo. Launched just after Showcase, the group completed a Sligo LEADER funded training course, ‘County Sligo Crafts Development Programme’ which was focused on facilitating the group to plan and set up network structures including a quality assessment process.

Highlights of the year were:

- Launch of website (including capacity to sell gift vouchers online)
- Launch and circulation of 20,000 brochures to promote Sligo Craft Trail, involving a 12 page profile with map and money off voucher
- High profile launch of project by Senator David Norris in November 2010
- Craft sales pods displaying capsule collections of Made in Sligo work in key locations including Sligo Airport and Markree Castle
- Launch of a Gift voucher (online and offline) which can be redeemed in any Made in Sligo Craft Trail Outlet
- Group participation at numerous events; Showcase 2011, with the key support of Sligo County Enterprise Board, So Sligo festival and other events
- Strong emphasis on social media marketing; the Facebook page had over 1,200 likes in its first week of operation and is now well over 2,000 and the group are prolific tweeters!
- Numerous press features including RTÉ’s Nationwide and national press
OFFALY CRAFTY
www.offalyartsandcrafts.com
Facebook: Offaly Crafty

Year set-up: 2003
Number of members: 25

COMMITTEE:
Cyril Stanley
Chairperson
Eilish Fogarty
Secretary
Monica Daly
Treasurer

Offaly Crafty is a mixed discipline group of crafts people and artists based in Offaly with the aim of working together for support, development and promotional purposes.

Offaly Crafty members meet monthly and to date have worked together on projects such as; Offaly Crafty brochure, individual craft brochures, individual and group promotional ‘pop-up’ banners, various annual fairs; Birr Vintage and Arts Festival, Tullamore Christmas Fair, Birr Christmas Fair, the Ploughing Championships and the Phoenix Festival. Network members support each other when taking part in exhibitions and fairs such as Showcase and the National Crafts Fair in the RDS. Offaly Crafty works with Westmeath-based craft workers in supporting CORE Crafted Design in Ballinahown.

In 2009 work began on the following promotional/marketing projects which ran into 2010:

- Promotional Writing – employed a copywriter to compose individual profiles
- Digital Photography – employed a photographer to take promotional product shots
- Pop-up Banners – purchased Offaly Crafty branded promotional banners
- Table Banners – purchased branded promotional table banners

Members took part in a Product Development training programme and a Marketing programme, both held at CORE Crafted Design. Members took part in the Winter Festival at Ballinahown, giving craftmaking classes.

Also in 2010, Offaly Crafty held a group exhibition during Birr Vintage Week and Arts Festival during August, in November they held another group exhibition in Birr Library and during the Christmas season members showed together at three fairs; Tullamore, Nenagh and Birr.
The purpose of the Society is the encouragement and nurture of the calligrapher’s craft and the development of fine writing in Ireland.

During 2010 Peannairí held workshops on chrysography (gilding), mapping and ‘enhancing your calligraphy with colour’. Peannairí also participated in ‘Art in Action’ in Townley Hall, Drogheda.

The Society’s AGM took place in September, the committee was re-elected. Some of the members have been working on a group project, which is a book entitled ‘Stone Memories’ that will be on display at the Society’s Exhibition planned for June 2011.

A great deal of members’ time was taken up with a Network Support Scheme Application for a grant to assist with an exhibition to celebrate the Year of Craft 2011. The NSS application which was submitted in November 2010 was successful, this will allow the major exhibition of contemporary calligraphy titled ‘Write Now’ which was planned in 2010 to go ahead. The exhibition will be in the Wood Quay Exhibition space, Fishamble Street, Dublin, from 7-15 June 2011.

Peannairí currently hold day and evening classes in three locations in Dublin.

Postcard design by Peannairí
The aim of the Society of Cork Potters is to provide a framework for potters and ceramic artists, living and working in Cork, to facilitate the exchange of ideas and information, to further their development and to promote their work. To organise Cork-based, ceramic-specific networking events, workshops, seminars, exhibitions etc. for the benefit of members and others invited craftspeople.

The organisation’s AGM took place on 27th September 2010, a new committee was elected, proposed events for 2011 were discussed and methods for recruitment of new members.

Society of Cork Potters
Members 1983
THE DESIGN TOWER
www.thedesigntower.com

Year set-up: 1984
Number of members: 21

COMMITTEE:
Elizabeth O’Kane
Chairperson
Pat McBride
Treasurer

The Design Tower is home to a variety of crafts people, designers and makers.

For the past year the Design Tower has concentrated on improving visitor experience whenever they visit. The entrance to the building was recently refurbished by Trinity College and new signage has been commissioned and erected around the building.

The Design Tower brochure was updated and reprinted. A new flyer was designed and produced advertising all the craft and design businesses in the building. The website was improved and revamped and a new ‘Tower Blog’ added to carry features and information for the general public.

The Design Tower, Dublin
The West Cork Craft & Design Guild (WCCDG) is a marketing and support network which aims to promote its members’ work through a series of exhibitions, a high quality, professional website and the regular production of well designed brochures, illustrated with excellent photography. This is achieved by meeting approximately once a month.

During 2010 the Guild was invited to hold an exhibition in Lord & Lady Putnam’s boatshed, when they opened their garden to the public part of the West Cork Garden Trail in June. The Guild donated 10% of their sales from this exhibition to COPE.

The Guild applied for GANS funding on behalf of CAD for Cork Craft Month, August 2010. The Guild and CAD held a joint exhibition in The Mill in Kinsale.

West Cork Art & Design
Ceramics by Etain Hickey
Westmeath Craft & Design Group is a network of 23 individual craft businesses including jewellery, textiles, woodturning, ceramics, fashion and felt. The group’s aim is to raise the profile of their individual businesses by engaging in group marketing initiatives. They also hope to raise the standard of craft production locally and provide support and encouragement to each other.

In 2010, the Westmeath Craft and Design Group undertook a number of initiatives including their very successful Winter Fair, a three day craft extravaganza which has now become the largest Christmas craft fair in the midlands. Over 40 businesses participated in this event at Belvedere House & Gardens, attracting an audience of over 4,000. Extensive marketing of the Fair was carried out which resulted in an excellent turn out and some exhibitors experienced a sell-out show. The event in its 4th year has become an established feature of the local market and each year, new elements are added to enhance the event. Group members also joined forces with a local food group for a follow up but smaller Christmas show following the Winter Fair.

In addition to this event, members also participated in various other craft events; the National Craft Fair, Dublin, in the Glucksman Gallery, Cork and Marlay Park, Rathfarnham and in Cavan. Five members participated in Showcase 2010.

2010 was the time for a complete re-vamp of the group’s website which was first designed in 2007. New technology means that the site can easily be updated and a new blog is providing an excellent way for all craftworkers to communicate together.

The group continue to promote their work through semi-permanent displays in key locations across Westmeath. Group members are also key participants in CORE Crafted Design, the dedicated retail outlet for craft businesses in Ballinahown, Co. Westmeath and in 2010 many craft workers delivered training at the CORE Christmas Extravaganza.
The aim of Country Markets Limited is to market, by co-operative means, producer members’ good fresh quality farm, garden and home produce and traditional crafts using our natural resources. Marketing co-operatively in this way it is hoped to enhance, in a small way, the family income.

During 2010 new markets were opened and Country Markets Ltd. continued to thrive, despite the recession. Many members took the opportunity to fundraise locally for their chosen charities, holding coffee mornings during markets and gathering donations from customers. These events were a great success and well supported.
The RDS Foundation Arts programme aims to promote excellence in the Arts, to further the professional development of musicians, artists and craftspeople and to support developmental projects in the arts.

In 1968, the National Competition for the Encouragement of Applied Arts was launched and has since been held annually to encourage professional and emerging Irish designers and amateur craft-workers. Today the RDS National Crafts Competition is Ireland’s largest Craft Competition. In 2010, the RDS National Crafts Competition in association with the Crafts Council of Ireland celebrated its 42nd successful year. The overall prize fund was €28,000, the largest in Europe. Independently adjudicated, the competition received entries from craft designers and makers based in Ireland as well as Irish craft-workers abroad.

The RDS National Crafts Competition Exhibition of prize winners and commended entries is one of the highlights of the annual Dublin Horse Show which attracts tens of thousands of national and international visitors each year. The RDS National Crafts Competition Prize Winners Exhibition travelled in 2010 to the Courtyard Gallery, Midleton, County Cork and the National Museum of Country Life, County Mayo returning to the RDS in December for the National Crafts & Design Fair. Reports from venues hosting the RDS National Crafts Competition Travelling Exhibitions have been excellent indicating high visitor attendance, positive reaction and interest in the individual exhibits.
Fire Station’s training programme for professional visual artists takes place annually. The main aims of the programme are to support artists to diversify, upskill and engage in critical thinking within their practice in a unique and intimate environment outside of the formal education system.

Fire Station’s masterclass and training programme 2010 included well-attended highlights. The Annual Glass Class, hosted by Angela Jarman (UK) and entitled ‘Hybrid Forms Using Glass’ was fully booked. Feedback from participants was resoundingly positive. The class specialised in creating form and texture with cast glass and developed specialised mould-making techniques. The emphasis was on working with wax and moulded textures and translating these models through lost wax casting to explore the qualities of the glass, particularly surface pattern and texture.
Limerick School of Art & Design (LSAD), established in 1852 is a constituent school of Limerick Institute of Technology (LIT). With over 700 students it is the largest art and design centre outside Dublin. LSAD has an award-winning reputation with graduates that include fashion designers Joanne Hynes and Tim Ryan, artists John Shinnors and Donald Teskey, graphic designer Richard Seabrooke and ceramicist Karen Morgan.

Limerick School of Art and Design held a number of key events in 2010 relating to the world of craft.

On Thursday, May 20th LSAD Gallery hosted the annual Limerick School of Art & Design Fashion show. The couture-style show was produced by Eddie Shanahan and showcased the work of 31 emerging young designers including Katarzyna Wypych.

Sixteen fashion students from the award-winning Limerick School of Art & Design took part in the prestigious design competition – the Triumph Inspiration Awards 2010 in Brown Thomas. Limerick Supermodel Jade Parfitt and TV presenter Nicky Hambleton Jones attended the national final on the 2nd of June which was won by LSAD student Suzanne Ferncombe for her winning entry on the theme of ‘If I Were A Boy’. LSAD Fashion student Aisling McDonnell also won the Gillette Venus Spa Breeze Dress of Your Dreams competition live on TV3 worth €1,000.

3rd and 4th year LSAD students of Ceramics held an exhibition entitled Cirque de Ceramique in LSAD from March 1st-5th. The show was opened by Paul O’Reilly.
CIT CRAWFORD COLLEGE OF ART & DESIGN

www.cit.ie

The Crawford College of Art & Design is a constituent college of Cork Institute of Technology, providing education in the arts for over 200 years. The Fine Art Department (incorporating ceramics, glass and textiles) is based at the Sharman Crawford Street campus, offering programmes in Fine Art and Ceramic Design.

In March 2010, CIT Crawford College of Art & Design hosted a one-day public lecture and workshop by international ceramicists Felicity Aylieff and Takeshi Yasuda. Students and staff from LIT, Colaiste Stiofain Naofa, as well as practitioners from the region were all welcomed.

Also in 2010, CIT Crawford College of Art & Design took over the former Fenton Gallery on Wandesford Quay and since June have been operating it as a gallery space. In August 2010, the Wandesford Quay Gallery hosted “Positive Space”, a ceramics exhibition with Sara Flynn and Nuala O’Donovan.

In September 2010 the Ceramics staff hosted a very successful Culture Night ceramics workshop in which young and old participated. This event was supported by the Crafts Council of Ireland.

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