Design & Crafts Council of Ireland
Annual Report and Financial Statements 2016
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Image: Malabo Pendant, Mullan Lighting
Chair’s Report
Breege O’Donoghue

The design and craft sector plays a vital role in Ireland’s economy and culture, providing quality sustainable jobs right across the country and sustaining the skills on which Ireland’s unique heritage for design and craftsmanship is based. As the national organisation for the commercial development of design and craft in Ireland, we are focused on ensuring the necessary supports are in place to deliver on opportunities for growing the vibrant and dynamic sector we represent.

Building on the success of the landmark Irish Design 2015 (ID2015) initiative in showcasing the wealth of creative talent in Ireland and the potential of the sector to increase exports and generate additional employment, a number of legacy activities were developed during 2016. I joined the organisation in December 2016 at a pivotal time as we prepared to publish a consultation paper on the development of a national strategy for design.

Collaboration with our member organisations and client enterprises along with key public and private partners at national and local Government level, and in the areas of enterprise, education, culture and tourism, continues to be critical to the success of our plans for growing the design and craft sector. We are very grateful to the Department of Jobs, Enterprise and Innovation and Enterprise Ireland who fund our work and support us throughout the year in championing design and craft. We are also indebted to many other Government Departments and to our network of partners in the wider creative industries, both in Ireland and around the world, for their ongoing support and collaboration in helping us implement our remit.

I would like to thank our Board of Directors, especially Pat Hughes and Dermott Rowan whose terms on the Board came to an end since our last Annual Report, for their ongoing dedication. I would also like to extend a sincere thank you to Karen Hennessy and the entire team at DCCoI for their hard work on behalf of the design and craft sector and for their commitment to delivering relevant supports to meet the needs of our registered clients and members, while achieving measurable impacts as well as providing value for money and national economic benefits across everything we do.

We look forward to continuing our work with the Department of Jobs, Enterprise and Innovation and Enterprise Ireland to deliver on our ambitions for the future of design and craft in Ireland, particularly as we undertake the actions contained within DCCoI’s Strategic Plan 2017 – 2020. Working together with our extensive network of strategic partners, we can ensure that Ireland’s culture of design and craft is recognised and valued both at home and internationally, leading to a strengthening of our sector and of the economy as a whole.

Key areas of focus for the future include stimulating innovation, championing design thinking and informing Government policy on the development of design and craft in Ireland. I look forward to seeing the sector continue to develop and succeed in the years to come, contributing to our economy and culture and to Ireland’s international reputation for excellence in design and craftsmanship.

Breege O’Donoghue
Chair
Chief Executive’s Report
Karen Hennessy

DCCoI is proud to be championing the development of design and craft in Ireland on behalf of our diverse and innovative client enterprises and member organisations. During 2016, we continued to focus on implementing relevant and practical programmes through which we aim to inspire designers and makers and to support their commercial development.

There is increasing recognition that the design and craft sector holds enormous potential in yielding exports and in creating sustainable regional jobs while boosting Ireland's international reputation for excellence in creativity and innovation. This is reflected in the inclusion of design and craft as key components of the Government’s Action Plan for Jobs, both at a national and regional level.

I would like to sincerely thank our clients and member organisations for their active involvement in our programmes and their engagement with DCCoI throughout 2016. This was particularly important in relation to our consultation with clients and member organisations as well as other stakeholders during the year. The input and feedback gathered through our networking meetings and our online survey were instrumental in informing our future strategy.

We remain focused on:

— ensuring the sector is well positioned to deliver on opportunities
— inspiring and helping clients to achieve their ambitions in scaling and successfully competing in domestic and international markets
— supporting membership organisations in growing their capability
— engaging with stakeholders and strategic partners in championing the adoption of design thinking across Government and industry, and ensuring that design and craft is central to Government policy
— meeting future skills needs through our centres of excellence strategy

As a follow up to the ‘Policy Framework for Design in Enterprise in Ireland’ published by the Department of Jobs, Enterprise and Innovation in 2016, DCCoI was honoured to have been mandated by Government to lead the development of Ireland – the Design Island: a consultation paper towards a National Design Strategy in collaboration with key stakeholders. One key outcome to date has been the establishment of Ireland’s first Ministerial-led National Design Forum.

The support of the Department of Jobs, Enterprise and Innovation, Enterprise Ireland and the many Government Departments and Agencies with whom we have engaged during 2016 has been very much appreciated. A special thanks to Minister Mary Mitchell O’Connor and Minister Pat Breen for their continued support of this sector.

During 2016, we have also been delighted to collaborate with a large number of strategic partners both nationally and internationally, extending our reach and allowing us to support designers and makers at all stages of their career.

In parallel with our programmes for developing our clients’ capabilities and growing domestic sales of Irish design and craft, we have continued to develop opportunities in international markets. Our close working relationship with Enterprise Ireland was further strengthened during 2016, particularly in the promotion of Showcase, our annual tradeshow. Ireland’s presidency of the World Crafts Council – Europe, which commenced in October 2016, will bring further visibility and give a voice to Irish designers and makers internationally.

An overview of key programmes and activities during 2016 is outlined over the following pages.
Our Market Development team works to develop sustainable sales and marketing opportunities for our clients in Ireland and internationally through initiatives such as Showcase, other international trade fairs, retail programmes, and craft and design exhibitions.
Trade Fairs and Export Development
Showcase 2016 – Ireland’s Creative Expo®
24th – 27th January

Showcase 2016 was opened on 24th January by the Tánaiste and Minister for Social Protection, Joan Burton T.D. Showcase is the flagship trade event for the design and craft sector and one of the country’s largest trade events. Now in its 41st year, the fair featured the work of 450 designers and makers keen to display their latest products to the world.

DCCoI has been repositioning Showcase over the past several years as a must-see contemporary international show. The marketing materials, website and target list generation has been highly focused on growing the international and Irish attendees. In 2016, the number of buyers attending the fair increased by 6.6% versus 2015 to 5,321, with a 22% increase from France, 7% increase from the US and 7% growth from Ireland. In all, buyers from 27 countries attended Showcase 2016.

Orders placed at the fair grew by 17% versus 2015, giving an annualised potential revenue of €121M to the exhibitors. Showcase is promoted abroad by Enterprise Ireland (EI) and the international buyers lounge at Showcase is hosted by Enterprise Ireland.

The 2016 show was organised and displayed by sector: fashion; jewellery; and homeware & giftware. Specialist curators Catherine Condell, Natasha Sherling and Alanna Gallagher selected top products from the show for display in the feature areas in each hall.

The flagship event at Showcase 2016 was The Knitwear Project. The idea for this DCCoI initiative was to foster a new creative dialogue between the key elements of the Irish knitwear sector in education, design and manufacturing, with a view to exploring further opportunities for investment and export growth. In setting the brief in 2015, DCCoI worked closely with Enterprise Ireland and was advised throughout by an external panel of fashion and knitwear design experts: Deirdre McQuillan; Catherine Condell; and Angela O’Kelly.

The project was presented in an exciting fashion show featuring collaborations from Irish designers and manufacturers, including: Peter O’Brien with Fisherman Out of Ireland; Mariad Whisker with Elaine Madigan; and animators Cartoon Saloon with Catherine Condell and Beacon Knitwear Design, and featured 18 looks in total. Feedback on the show from international buyers, domestic buyers and press was overwhelmingly positive.

2016 stand space was fully sold out by November 2015. Two hundred and thirty-five DCCoI clients participated at Showcase, including 91 selected designer-makers who exhibited in Creative Island, a special area selected by an independent panel of retail experts. The Enterprise Zone, a specially designated area on the balcony of the RDS organised through 22 of Ireland’s Local Enterprise Offices, featured 110 enterprises at the show.

The curators also selected products for the Best Product Awards at the show, nominating winners across the following categories: jewellery; fashion; accessories; and home & gift. The winners were:

Showcase Best Product Category Winners:
- Gift: Chloë Dowds Ceramics
- Jewellery: Tory Long
- Home: Foxford Woollen Mills

Overall winner Showcase 2016 awards:
Fisherman Out of Ireland in collaboration with Peter O’Brien for The Knitwear Project.
Emerging designer: The Knitwear Project: Gráinne Walley
Other award winners:
- Creative Island: Whackpack Furniture
- Design & Crafts Council of Ireland craftsmanship award: BTU Studio

Media coverage for Showcase 2016 was extensive across print, broadcast and online. Key coverage included Showcase photocall images in The Irish Times, Irish Independent, and The Irish Examiner; a segment on TV3’s Xposé; and a dedicated Nationwide programme on RTÉ One.

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Market Development
As a result of the success of the *Showcase* preview in the Embassy of Ireland, Paris in 2015 and the subsequent increase in French buyers at *Showcase* 2016, it was decided that DCCoI would expand the model in 2016 and undertake three preview events in key markets.

The previews were developed in conjunction with Enterprise Ireland with a view to increasing the profile of Irish craft and growing the number of key buyers from each of the three regions. The *Showcase* and DCCoI teams worked closely with the Enterprise Ireland team in each country and with the Embassy of Ireland in London and the Irish Consulate in New York.

A capsule exhibition of work from over 35 exhibitors was selected and curated to give key buyers and journalists in each of these markets a flavour of the quality, diversity and relevance of exciting brands they would find at *Showcase* 2017.

The previews took place in:
- Brussels on 17th October
- New York on 27th October
- London on 2nd November

Between five and ten exhibitors attended each event, enabling them to engage with over 92 key buyers and journalists that attended the previews. A further 300+ buyers were contacted and were introduced to the show.

In London, the preview was officially opened by Ambassador Dan Mulhall and visited by Minister Mary Mitchell O’Connor T.D., who met both exhibitors and buyers. In New York, the Consul General, Barbara Jones hosted the event and networked with exhibitors and buyers.

The reaction to each of the previews was very positive, and the pre-registration numbers for *Showcase* 2017 in these markets was strong as a result.

**International Fair Fund 2016**

The purpose of the International Fair Fund is to support and assist DCCoI clients to exhibit at international trade fairs and to grow their export sales. 2016 was the fifth year of this strategic development fund and, once again, there was a very high number of high-quality applicants, with demand for the fund far exceeding supply.
In 2016, 11 enterprises were funded to participate in 26 fairs in five countries during the year. The International Fair Fund 2016 was also supported by the Western Development Commission.

Those makers were:
- Brooke & Shoals
- Garrett Mallon Jewellery
- Sarah McKenna Ceramics
- EMCG
- Martina Hamilton Jewellery Design/The Cat and the Moon
- Alan Ardiff
- Orla Reynolds Studio
- Zelouf+Bell
- Jennifer Rothwell Designs Ltd.
- Barry Doyle Design Jewellers
- Hanna Hats of Donegal

### International Trade Shows

In 2016, DCCoI exhibited at one key international trade show – MAISON&OBJET in Paris – where 22 clients and their work were represented, including: Aodh; Simon Doyle; Zelouf+Bell; Adam Frew; Arran Street East; Mullan Lighting; déanta Design; J. HILL’s Standard; Jerpoint Glass; Bunbury Boards; Mourne Textiles; and Ceadogán. DCCoI also part-funded seven client companies to exhibit at Tent London in September 2016 (part of London Design Festival). Irish craft has built a solid profile at both of these fairs; DCCoI exhibited at MAISON&OBJET in 2015 and has shown at London Design Fair since 2012.

**MAISON&OBJET, Paris**

22nd – 25th January

2016 was the second year that DCCoI has exhibited at this influential show, in the juried area, ‘Now! Design à Vivre’. Building on the momentum from Tent London the previous September, the Design Ireland stand featured large wooden structures that created an ideal focal point in Hall 7. Twenty-two clients were represented, 12 of whom attended the show:

- Adam Frew
- Aodh
- Arran Street East
- Bunbury Boards
- Ceadogán
- Chaim Factor
- Cushendale Woollen Mills
déanta Design
- Hennessy & Byrne
- Irish Linen House
- J. HILL’s Standard
- Jennifer Slattery
- Jerpoint Glass
- Killian Schurmann
- Mourne Textiles
- Mullan Lighting
- Saturday Workshop
- Simon Doyle Furniture
- Slated
- Superfolk
- Whackpack Furniture
- Zelouf+Bell

DCCoI worked closely with Enterprise Ireland, the Irish Embassy in Paris and Tourism Ireland, and the stand was launched to key buyers and press by Ambassador Geraldine Byrne Nason at a reception on 22nd January.

MAISON&OBJET is one of the most influential European shows, attracting 76,417 unique visitors. Forty-eight per cent of these visitors were non-French, including buyers from Ireland, UK, mainland Europe, US, Middle East and Far East – 143 different countries in total.

One positive trend that we identified was that the key buyers DCCoI were targeting at shows, like Tent in London and NY NOW in New York, were also seeing us at MAISON&OBJET which increased opportunities to connect with and influence them. This included shops such as: MOMA (the Museum of Modern Art in New York); The Citizenry (USA); SCP (London); Heal’s (London); and Bensimon (Paris). This is important not only for the individual brands that DCCoI brings to the shows, but for the profile and positioning of the Irish craft brand.
As a result of contacts made through exhibiting at Tent London, DCCoI developed an in-store event in Heal’s flagship store on Tottenham Court Road in London. Twenty Irish brands were selected by Heal’s to feature in ‘Design Ireland at Heal’s’ from 7th March to 28th April.

The significant presence of Irish design and craft in London was the largest retail presentation since the 1970s and presented a strong, confident and positive view of Ireland and our craft and design sector.

‘Design Ireland at Heal’s’ was officially opened by Minister for Justice Frances Fitzgerald, T.D. and was attended by Ambassador Dan Mulhall on the 17th March, St. Patrick’s Day. An estimated 900 people attended.
Media coverage generated was substantial and included articles in *The New York Times, London Daily Telegraph, Wallpaper* and *Dezeen*.

Sales were slightly above target and five brands have been kept on by Heal's. In addition, two brands were invited to return for the Heal's Christmas market – a one-week in-store event. Also, the Heal's buying team intend to widen their Irish offering over time, starting with visiting Showcase in Dublin in 2017.

**Market Development in Ireland**

**Retail in Ireland**

During 2016, DCCol worked with 162 retail locations in Ireland that actively sold and promoted Irish design and craft products under the *Designed & Made in Ireland* brand (in November 2016 it was relaunched as *Design Ireland*). These affiliated retailers currently sell the work of over 400 registered DCCol clients to Irish consumers and tourists. Starting at Showcase, DCCol works throughout the year with these retailers providing marketing support, staff training, branding, point of sale, and information on registered clients. The Market Development team works very closely with larger retailers who are interested in promoting Irish craft and design. Key retail projects in Ireland during 2016 included:

**Arnotts**

Arnotts continued with their dedicated spaces for *Designed & Made in Ireland* in the gift, fashion and jewellery departments throughout 2016, featuring the work of 65 DCCol clients. Irish-made jewellery under the *Designed & Made in Ireland* brand was the second highest seller in store and expanded again for the second year in a row in November, bringing the number of DCCol registered jewellers available in-store from eight to 12. Additionally, DCCol supported Arnotts on their Irish personalisation gifting for the Christmas period.

**Brown Thomas**

In 2016, Brown Thomas staged two Irish design events. The first was Irish Craft & Design that launched in store on 12th April. This collaboration between Brown Thomas and DCCol saw the launch of a special celebration of Irish craft and design over a five-week period. This gift-only showcase followed on from the success of the addition of home and gift in CREATE in 2015. Taking place in a dedicated space on the third floor of the Grafton Street store, it featured a selection of covetable Irish-designed and -made products from 12 designers, with gifts on offer from the disciplines of prints, candles, ceramics, glass, and wooden furniture.

‘Meet the Maker’ events and live demonstrations took place every Thursday to Sunday during the event, enabling consumers to discover more about the designers and their processes. The designers featured were: Stephen Farnan Studio; Ian Carty; Arran Street East; Clarke’s of Dublin; Whackpack Furniture; Foxford Woollen Mills; Slated; Caulfield Country Boards; Jerpoint Glass Studio; Cloon Keen Atelier; Rathbornes and Max Benjamin. The event commenced with a press breakfast in store with key media in attendance which resulted in coverage on RTE, TV3, and in *The Irish Times, Irish Independent, IMAGE* and other print/digital outlets. Key to the digital coverage were four mini films on the event and the makers commissioned by DCCol.

CREATE, the annual Brown Thomas Irish fashion initiative established in 2011, launched on 5th July with over 19 fashion and accessory designers taking part in the six-week programme, many of whom were sourced at Showcase 2016. The event ran until 16th August and saw products for sale and on display across the store, including in the Grafton Street windows and on the first floor. DCCol clients who participated included: Fintan Mullholland; Mary Gregory; Jill de Búrca; Úna Burke; Mia Mullen; Helena Malone; Tory Long; Wild Cocoon; Kinsale Leather; Elaine Madigan; Mariad Whisker; Giovanna Borza; Davina Lynch; and Margaret O’Connor. Further satellite CREATE initiatives with local interest took place in Cork and Galway throughout the month of August, again featuring many of DCCol’s clients.

**Kilkenny Group**

The Kilkenny Group’s annual Irish Craft and Design Week launched on 6th October and was supported by a number of partners, including DCCol. During the week of the 2016 initiative, DCCol-registered makers demonstrated their craft in the Nassau Street store and in other Kilkenny stores throughout the country, providing DCCol clients with a valuable opportunity to interact directly with Kilkenny Group’s discerning customers. Throughout
2016, DCCol worked with, consulted and supported the Kilkenny Group on initiatives that enabled a sound and growing relationship for our clients.

Design Ireland Brand, Website and Christmas Campaign

Design Ireland is DCCol’s brand dedicated to promoting quality Irish design and craft to global and Irish audiences. The Design Ireland identity features at DCCol exhibitions in trade and consumer shows, as retail point-of-sale and promotional campaigns in-store, digitally and in the media. A corresponding website, DesignIreland.ie, conveys ideas, inspiration and information on Irish designers and where to buy their work online or on the high street.

Design Ireland made its debut at NY NOW in August 2015 and next appeared at MAISON&OBJET in January 2016. Due to the positive international reaction to the brand at trade level, it was decided that Design Ireland would replace Designed & Made in Ireland going forward. Throughout much of 2016, activity and plans were carried out on the redesign of the brand and the website.

In October, the new brand, DesignIreland.ie, and the new Westbury Design Ireland pop-up space, where ten brands were to be featured in November and December, were soft-launched to the Irish market. A hard launch to key media and retailers took place at the Design Ireland pop-up space at The Westbury Mall on 15th November. There was an excellent turnout of key media, including: IMAGE Interiors; The Irish Times; Xposé Magazine; Irish Independent; Irish Arts Review; Sunday Independent; The Gloss; TV3’s Xposé; UTV Ireland’s The Pulse; Irish Country Magazine; Sunday World; Evoke.ie; IMAGE; The Sunday Business Post; and VIP.

The launch involved 40 designers from the categories of jewellery, fashion & accessories, and home & gift.

DCCol also landed a very cost-effective two-page supporting feature about DesignIreland.ie in The Gloss, a supplement in The Irish Times. The magazine has a readership of 385,000 and the feature was positively received by clients and retailers.

DCCol’s goal was to create a global community for Irish craft and design that links makers, trusted resellers and consumers. Part of the remodel and new design of DesignIreland.ie meant consumers could purchase directly online for their Christmas gifts in three clicks or less. Activity on the site from 15th November to 24th December included 11,161 unique visits and 1,200 transactional handovers to partners to purchase. These figures showed significant opportunity to grow. Additionally, all DesignIreland.ie social media channels saw significant increases in fans/followers and traffic, with over two million impressions on Facebook with a reach of 850,000, providing DCCol with an opportunity to build on the learnings for 2017.

DCCol’s highly focused sales and marketing drive contributed to strong trade orders and consumer sales for Designed & Made in Ireland products throughout 2016.

PORTFOLIO

PORTFOLIO actively works to grow the design reputation and commercial potential of designer-makers across all major disciplines of contemporary design and craft. Featured makers are those producing innovative objects, either one-off pieces or limited editions, and working to high standards of design quality and technical skill. Selected by an international expert panel, PORTFOLIO currently showcases contemporary work by over 130 of Ireland’s most renowned makers across the disciplines of ceramics, jewellery, glass, metals, paper, textiles, calligraphy, furniture, woodwork, basketry, fashion and stone.

The selection process for the PORTFOLIO Critical Selection 2017-2018 biennial publication and PORTFOLIO wider programme took place in October. The judges were: Gregory Parsons, Independent Curator, Exhibitions and Retail Consultant; Dr. Maureen Bampton, Director Bluecoat Display Centre, Liverpool; and Suzanne McDougald, founder of Solomon Fine Art Gallery, Dublin. Deirdre McQuillan joined the panel for the Fashion selection.

Twenty-eight makers were selected for the PORTFOLIO: Critical Selection 2017-2018 publication:

- Roger Bennett, Wood
- Úna Burke, Leather
- Anne Butler, Ceramics
- Edmond Byrne, Glass
- Mike Byrne, Ceramics
- Stuart Cairns, Metals
Residency Programme with Ateliers de Paris and Centre Culturel Irlandais

Jeweller Pierce Healy, who is featured in the PORTFOLIO programme, completed a two-month residency in Paris with Ateliers de Paris and Centre Culturel Irlandais as part of a new exchange programme. Applications were invited by DCCol, Ateliers de Paris and Centre Culturel Irlandais for this unique residency opportunity for an Irish designer to live and work in Paris in the autumn of 2016. This residency was supported by DCCol and the project was also supported by Enterprise Ireland and The Embassy of Ireland, Paris.

National Craft Collections with the National Museum of Ireland

Since 2003, DCCol has purchased work each year with the National Museum of Ireland for inclusion in their Decorative Arts collection. The collecting of contemporary high-quality works from Ireland’s leading designer-makers for the national collection is a way of preserving tomorrow’s antiques for future generations. Such a joint purchase fund is of great benefit to the artists whose work is acquired, in addition to the resulting status associated with inclusion in the collection of the National Museum.

In September 2016, this collection was officially named the Contemporary Collection of Design & Craft and an online gallery featuring all acquisitions since 2013 was launched at portfolio.DCCol.ie/museum. This project was initiated in order to highlight the extensive collection of contemporary work now held by the museum to a wider audience.

Four recent acquisitions were displayed in an accompanying exhibition. The works exhibited were by: Claire Curneen; Isobel Egan; Jennifer Rothwell; and Zelouf+Bell.

Craft and design gifting for the Department of Foreign Affairs and Trade

In 2016, DCCol assisted the Department of Foreign Affairs and Trade in purchasing gifts for state visits, including: the French State Visit to Ireland in July; the Cypriot State Visit to Ireland in October; and the Presidential Visit to Vietnam in November.
Tourism
Irish Craft Studio Experience
The Irish Craft Studio Experience (craftinireland.com/explore) continued to identify and promote the best of Ireland’s craft experiences and present them to visitors in a compelling, coherent and user-friendly way.

Research by Tourism Ireland shows that visitors to Ireland are interested in seeing craft as part of their holiday. This can be at festivals and markets, in shops and galleries but also, more importantly, in makers’ studios.

Direct-selling Events in Ireland
Bloom in the Park, Phoenix Park, Dublin
2nd – 6th June
Bloom in the Park is Ireland’s largest garden festival, and 2016 saw record visitor numbers with over 115,000 ABC1 visitors attending the show.

The Irish Craft Village was once again situated in the heart of the show and featured 24 retail exhibitors from a broad variety of disciplines.

The Irish Craft Village also featured:
Six DCCoI guilds/groups who demonstrated at the event, including: Irish Artist Blacksmiths Association; Feltmakers Ireland; Guild of Irish Lacemakers; Irish Guild of Embroiderers; Irish Patchwork Society; and the Quilters Guild of Ireland.

A variety of free workshops in ceramics, printing and feltmaking. Approximately 2,000 people took part during the five days.

A variety of drop-in activities, including The Woven Garden, Giant Knitting Nancy and Garden Doodles, and these proved very popular with all age groups.

National Crafts & Design Fair
30th November – 4th December
Consumer shows are an important way for DCCoI clients to generate sales and increase their profile. As the largest such fair in Ireland, the National Crafts & Design Fair is a key event in many clients’ calendars. DCCoI’s purpose at this event focuses on promoting our clients at the show (who make up just over 50% of the exhibitors at the show) and supporting the Design Ireland consumer campaign. The key message to visitors at the show is to seek out products that are designed and made here in Ireland.

All 243 DCCoI registered clients who participated at the show were provided with the Designed & Made in Ireland symbol displayed on their stand signage so that consumers could easily identify them.

In addition, DCCoI created a curated display entitled Design Ireland at the centre of the Main Hall, featuring gift ideas from over 170 of our clients. This area is very popular with visitors to the show, providing them with inspiration and ideas as well as giving them an overview of the variety and quality of craft available throughout Ireland.

Nine makers demonstrated their craft at the event during the five days, providing consumers with first-hand insight into the making process.

Pop-Up Shops at The Westbury Mall
In November and December, a series of exciting week-long pop-up shops ran at The Westbury Mall as part of the launch of Design Ireland. These came about as a result of DCCoI’s ongoing relationship with The Westbury Hotel and The Doyle Collection. Over a seven-week period, ten leading Irish designers decamped to the retail space where they displayed their work, demonstrated their craft and shared their inspiration.

The participating clients were:

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<tr>
<th>Name</th>
<th>Dates</th>
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<tr>
<td>Jennifer Rothwell</td>
<td>7th – 13th November</td>
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<tr>
<td>Chaim Factor</td>
<td>16th – 20th November</td>
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<tr>
<td>Jennifer Slattery</td>
<td>21st – 27th November</td>
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<tr>
<td>Brendan Joseph</td>
<td>28th November – 4th December</td>
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<td>me&amp;him&amp;you</td>
<td>5th – 11th December</td>
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<tr>
<td>Tissue, Edel Traynor &amp; Danielle Romeril</td>
<td>12th – 18th December</td>
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<tr>
<td>Magda Bethani &amp; Chloë Dowds</td>
<td>19th – 24th December</td>
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€121m
Annualised potential revenue to the exhibitors at Showcase

5,321
Buyers attended Showcase

235
DCCoI clients participated in Showcase

243
DCCoI clients participated in National Crafts & Design Fair

11
Makers were supported through the International Fair Fund
2.2 Innovation & Development Programmes

The Innovation & Development team is responsible for the ongoing development of the design and craft sector through the provision of mentoring and training required for business growth, product design and increased export potential, leading to job creation and industry growth. Programmes, where possible, are delivered through national and international strategic partnerships that enable DCCoI to maximise available resources. A key focus is on promotion exchange, learning, and access to facilities and expertise.
Innovation Programmes
FUSE Product Development Clinics
The FUSE Product Development Clinics are essential for craft and design enterprises looking to develop their product range and brand identity. A range of experts offered advice in one-to-one clinics and made presentations on the following topics: export; retailing; trade shows; merchandising; branding; and trends. A total of 73 clients attended FUSE Clinics in 2016. The first FUSE Clinic was held on 25th May at The Royal Marine Hotel, Dún Laoghaire, in conjunction with Dún Laoghaire-Rathdown County Council and Local Enterprise Office. This was followed by clinics on 14th and 15th June in Cork and Kerry in conjunction with South Cork Enterprise Offices and in Dublin on 27th October. The clinic in Dublin was organised to coincide with ‘Nordic Now’.

Enterprise Development
Enterprise and Innovation Workshops
Enterprise and Innovation Workshops are one-day workshops that focus on core development themes and are delivered in partnership with Local Enterprise Offices (LEOs). In 2016, a total of 155 businesses participated in 255 workshops: Mayo LEO (48 participants); Donegal (42); Galway (19); Roscommon LEO (28); and Dublin City LEO (18).

The key development themes were:

- Effective product merchandising
- Preparing my product, business and stand for export at national and international fairs
- Costing and pricing my craft and design product
- Using social media

Building Craft and Design Enterprise Programme delivered in partnership with LEOs
The objective of the programme is to strengthen craft and design businesses, to develop commercially viable products and to increase export potential. Delivered over a seven-month period, the programme concentrates on product design, production capacity, business development, trade show preparation and the retail environment. Now in its fourth year of partnership with Dublin City LEO, this year’s programme had 17 participants. In 2016, the programme was also run with Galway LEO (17 participants) and Donegal LEO (14 participants).

Smart Exporter Programme
DCCoI, in partnership with the LEOs, also delivered an accelerated Smart Exporter Programme which brought together a group of 13 design and craft businesses who were already on the export journey and committed to export development. A number have now grown sufficiently to become Enterprise Ireland clients.

Mentoring Programme
Participants in the Mentoring Programme are enabled to build on their design, production, export, marketing and branding capabilities through tailored professional mentoring development support. This takes place through one-to-one mentoring sessions. During 2016, mentoring focused on design, product development, production capacity, export opportunities, and optimisation of social media as a development tool. A total of 55 client enterprises benefited from one-to-one mentoring during the year. These included 35 direct mentoring sessions with DCCoI clients and 20 enterprises being mentored following referrals from LEOs. This strengthened their business base and export performance. Registered craft and design enterprises can apply for mentoring throughout the year.

Showcase Design Ireland 2017
Mentoring & Workshops
A suite of one-to-one mentoring sessions were provided in 2016 for client enterprises selected for Design Ireland at Showcase 2017. These sessions assisted Design Ireland participants to display their full commercial potential and build on export orders at the show. A total of 88 businesses participated. On a case-by-case basis, a further 17 had follow-up mentoring for Design Ireland 2017 and others for a long-term development plan towards Design Ireland 2018.

One-to-one merchandising mentoring was offered to all DCCoI registered enterprises exhibiting at Showcase 2016 and to Design Ireland and Enterprise Zone exhibitors. The merchandising team provided advice to 91 clients onsite.

Enterprise Website
This dedicated website – DCCoI.ie/enterprise – was updated throughout 2016 as a resource for anyone starting or growing their business, providing clients with the latest information and details of workshops delivered throughout the year.
Significant partnerships throughout 2016 led to additional funding, an increased number of programmes, and access to expertise and advice nationally.

**Partnerships**

DCCoI is aware of the critical importance of strategic partnerships in building the network and infrastructure of supports for the development of Ireland’s design and craft industry. Significant partnerships throughout 2016 led to additional funding, an increased number of programmes, and access to expertise and advice nationally.

**Local Enterprise Office Partnerships**

DCCoI has a Memorandum of Understanding (MoU) with the network of Local Enterprise Offices nationally. This partnership aims to maximise resources and supports for the sector. During 2016, DCCoI/LEOs provided mentoring, a suite of enterprise and innovation workshops, the Building Craft and Design Enterprise Programme, and business supports to develop client enterprise skills and to enable growth. DCCoI also works with LEOs in the ongoing development of the Enterprise Zone at Showcase.

**Visual Artists Ireland**

DCCoI continued to partner with Visual Artists Ireland on CPD training for clients during 2016.

**Western Development Commission**

As a strategic partner with an interest in the development and growth of the craft and related creative industries, the Western Development Commission (WDC) provided funding of up to €10,000 to the International Fair Fund to support makers in the Western Region participating in International Trade Fairs. The WDC’s area of operation is the Western Region – counties Donegal, Leitrim, Sligo, Roscommon, Mayo, Galway, and Clare.

**World Crafts Council – Europe (WCC – Europe)**

Louise Allen was elected as President of the World Crafts Council – Europe in September 2016. The presidency runs until 2020.

WCC-Europe is a broad network representing more than 20 EU national, regional and professional craft organisations across the EU. The main aims of WCC-Europe are:

- to promote design-led crafts and applied arts in Europe
- to build up an international network of contacts in these craft fields
- to collect and spread information across a large network of member entities
During 2016, DCCol collaborated with a number of partners, including Kilkenny County Council and Fáilte Ireland, on feasibility studies relating to future projects.

**Nordic Embassy Programme**

Following on from engagement with the Embassy network as part of Irish Design 2015, Embassies based in Ireland representing Norway, Sweden, Finland and Denmark applied to the Nordic Cultural fund to develop a series of events that would take place in Dublin in October/November 2016 with the aim of strengthening ties between Ireland and Nordic countries. A series of events were held under the heading of ‘Nordic Now’, including a conference on 26th October, exhibition at Nordic Makers, Dún Laoghaire (26th October – 30th November), and a series of evening talks by Nordic makers each Wednesday in November. The conference and exhibition were opened by Danish Ambassador to Ireland, Carsten Søndergaard and An Cathaoirleach of Dún Laoghaire Rathdown County Council, Cormac Devlin and attended by the Ambassadors from Nordic countries. Conference speakers and DCCol representatives attended a networking dinner hosted by the Norwegian Embassy on 26th October and Minister for Employment and Small Business Pat Breen T.D. spoke at the event. Over 70 attended the ‘Nordic Now’ conference and exhibition.

**Relationship Building**

**Feasibility Study Partners**

During 2016, DCCol collaborated with a number of partners, including Kilkenny County Council and Fáilte Ireland, on feasibility studies relating to future projects.

**Michelangelo Foundation**

Jacques Rey, Director of Strategic Relationships for Michelangelo Foundation, visited DCCol on 14th November to discuss potential development of initiatives with WCC-Europe and DCCol in the future. Michelangelo Foundation has been established by the founders and Chair of the Richemont group who own leading luxury brands such as Cartier, Vacheron Constantin, and Van Cleef & Arpels. Their mission is the preservation of craft skills and development of the craft sector.
The Global Irish Design Challenge was a key part of the ID2015 legacy and, conscious of the Irish diaspora, the challenge was conceived to provide a platform for innovative, game-changing Irish design while connecting a broad global network of design talent.

A significant launch event is planned to coincide with the Venice Architecture Biennale in 2018. michelangelofoundation.org

Three Sisters European Capital of Culture Bid 2020
DCCol was a key partner on the Three Sisters bid panel for the European Capital of Culture Bid 2020. Although the bid was not successful, a significant amount was gained through linkages with cultural operators, local authorities and stakeholders across the region.

Global Irish Design Challenge
The Global Irish Design Challenge was a key part of the ID2015 legacy and, conscious of the Irish diaspora, the challenge was conceived of to provide a platform for innovative, game-changing Irish design while connecting a broad global network of design talent. Centred on core themes of sustainability, wellbeing, sense of place and innovation, designers of Irish lineage or with a strong affiliation to Ireland were invited to submit projects that addressed societal issues or provided an ingenious solution to a problem. Fifty-four projects from the open call were selected from 142 entries received from 14 countries by a jury consisting of Jay Osgerby, Hidichi Misono and Ailbhe McNabola. Selected entries formed an exhibition that was officially launched in the Coach House, Dublin Castle on 15th June and ran until 27th August.

Funding Opportunities
During 2016, discussions took place with the Design Council regarding DCCol involvement in EU funding applications in relation to Design for Europe. DCCol also explored funding opportunities through Erasmus+.

Dublin City Council – Good Citizen Award
DCCol worked with Dublin City Council (DCC) on the development of a brief for a jeweller to design a pin to honour the work of Dublin citizens. Seamus Gill submitted the winning design and will create nine pins on an annual basis. The inaugural award ceremony took place in mid-May.
### Enterprise and Innovation Workshops

<table>
<thead>
<tr>
<th>255</th>
<th>Enterprise and Innovation Workshops were delivered</th>
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<table>
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<tr>
<th>73</th>
<th>DCCoI clients attended FUSE Clinics</th>
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<table>
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<tr>
<th>55</th>
<th>DCCoI client enterprises benefitted from one-to-one mentoring</th>
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<table>
<thead>
<tr>
<th>91</th>
<th>DCCoI registered enterprises received one-to-one merchandising mentoring at <em>Showcase 2016, Design Ireland</em> and <em>The Enterprise Zone</em></th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>13</th>
<th>Client enterprises participated in export programmes</th>
</tr>
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</table>
The National Craft Gallery’s exhibitions programme represents the most inventive and skilled designers and makers across Irish contemporary craft and design, together with international pillars of best practice. During 2016, work by over 200 makers, designers and studios were presented within six exhibitions at the National Craft Gallery. Key areas of focus included heritage and identity, emerging makers, contemporary ceramic practice, non-precious jewellery and innovation.
Representing a pivotal chapter in Irish design, *Liminal* explored how designers, companies and studios are moving across disciplinary boundaries.

### 2016 Exhibitions Programme

#### Ó
The year began with Ó, curated by Steven McNamara, which was first presented at London Design Festival 2015. Ó, meaning ‘from’ in the Irish language, conveyed the story of Ireland as a source of creative ideas and making, and explained how its craft heritage inspires new and contemporary design. The exhibition featured beautifully designed work in stone, glass, ceramics, wood, and textiles from 30 designers who are passionate about materials and production, and who possess a strong sense of place.

#### Not Too Precious
22nd January – 30th March
_Not Too Precious_, curated by Elizabeth Goring and Gregory Parsons, and produced by Ruthin Craft Centre in Wales, explored inspirational work by 25 international jewellers using materials for their expressive potential rather than for their intrinsic value. _Not Too Precious_ challenged preconceptions about ‘non-precious’ materials by encouraging us to consider ‘accrued value’, the skills and ideas that talented makers bring to their work. Three innovative graduate Irish jewellers – Emma Cahill, Jaki Coffey and Genevieve Howard – were selected to exhibit alongside their international contemporaries.

#### Liminal – Irish design at the threshold
8th April – 3rd July
*Liminal – Irish design at the threshold* presented some of Ireland’s most exciting design, from product to scientific, architecture to animation, and food to furniture. The 55 exhibiting designers, companies and studios were selected for the innovative outlook of their work, and its connectivity and ability to transcend disciplinary boundaries to address the issues of today. Representing a pivotal chapter in Irish design, _Liminal_ explored how designers, companies and studios are moving across disciplinary boundaries and the limits of what design has been into what design can become. Co-curated by Louise Allen, Alex Milton and Angela O’Kelly, the flagship exhibition from *Irish Design 2015* was originally shown at design weeks in Eindhoven, Milan, and New York, and at the Coach House in Dublin Castle.
Shape the Future
presented new work by 24 of Ireland’s most exciting and creative designer-makers who have received DCCol’s Future Makers awards and development funding in the last seven years.

CRÉ – Graduate Exhibition
15th July – 1st August
CRÉ is an Irish word meaning earthen or made of clay. The exhibition, curated by Gus Mabelson, presented work by the new graduates of the internationally renowned DCCol Ceramics Skills & Design Course in Thomastown, Kilkenny. CRÉ represented the culmination of two years’ intensive training in all aspects of ceramics skills and design. The exhibition showcased the skills, innovation and diversity of ceramic design and technique by 12 of Ireland’s newest makers.

VASE: Function Reviewed
6th August – 6th November
VASE: Function Reviewed, curated by Brian Kennedy, debated issues of functionality in ceramics through a series of works by 29 artists from Ireland, Europe, Africa, and Asia. Ever since the Grecian Urn, the vase has a tradition as a container of narrative and a vehicle for storytelling; this exhibition considered how personal and political issues are addressed by contemporary artists through clay. Featuring approaches from the functional to the sculptural, VASE: Function Reviewed encouraged us to address object hierarchies by highlighting the debate on form versus function within contemporary ceramics. VASE was part of the programme for the Kilkenny Arts Festival 2016, building on DCCol’s long-standing collaboration with the festival.

Shape the Future
18th November, 2016 – 5th February, 2017
Shape the Future, curated by Angela O’Kelly, presented new work by 24 of Ireland’s most exciting and creative designer-makers who have received DCCol’s Future Makers awards and development funding in the last seven years. The exhibition premise asked how craft and design shape our cultural identity and how culture has influenced the work of the participating makers. The exhibition explored cultural influences on contemporary making, as well as the value of provenance and narrative in bringing Irish-crafted goods to a global market. The exhibition was presented as part of the national programme marking the centenary of the 1916 Rising.
Exhibitions continued to tour in 2016 to Milwaukee, Sydney, Warsaw and Sofia as part of DCCoI's ongoing engagement with the Department of Foreign Affairs and Trade (DFAT).

Touring Exhibition Programme
The Embassy Network Programme, which contributed to raising the profile of Irish Design 2015 (ID2015) by providing extensive geographical reach, continued in 2016 as a legacy of ID2015, complementing the National Craft Gallery touring programme with the following exhibitions:

The Ogham Wall
The Kennedy Center, Washington
17th May – 5th June
A section of The Ogham Wall was exhibited in The Kennedy Center in Washington as part of the 1916 Commemoration celebration which officially opened on 17th May. Funding of €20,000 for The Ogham Wall to tour to The Kennedy Center was provided by Culture Ireland. An Taoiseach, accompanied by Ambassador Anne Anderson, visited the exhibition and was provided with history of the project and ideas for collaboration. The exhibition ran until 5th June.

Connections Capsule Exhibition (Embassy Touring Programme)
Exhibitions continued to tour in 2016 to Milwaukee, Sydney, Warsaw and Sofia as part of DCCoI's ongoing engagement with the Department of Foreign Affairs and Trade (DFAT).

Global Irish Design Challenge
Coach House, Dublin Castle
10th June – 27th August
The Global Irish Design Challenge was an extensive exhibition of 54 innovative design projects by 81 participating designers and studios that provided unique solutions to challenges we encounter on a daily basis. The exhibition was curated by Louise Allen, DCCoI in partnership with The Office of Public Works (OPW) and was included in the 2017 programme for the National Craft Gallery, Kilkenny.

External Exhibitions Fund
The External Exhibitions Fund approved eight applications in 2016 for funding that will be realised in 2017-2018:

In 2016, Saidhbhín Gibson received funding of €1,000 to participate in the group exhibition ‘What do I need to do to make it ok?’. The project is touring to seven venues across England and Northern Ireland until January 2018.

‘Spirits of the Sky’ at Timeless Textiles Gallery, Newcastle, Australia, 15th February – 12th March 2017: solo exhibition by textile artist and printmaker Nicola Henley exploring the movement of birds in the environment developed from studying birds and their flight during time spent at artists’ retreat, Cill Rialaig in Kerry.

‘Joseph Walsh’ at Yufuku Gallery, Tokyo, Japan, summer 2017: a major exhibition centering on themes of island life, form and its relationship with materials employed, the exhibition will be further divided into themes of sculpture, function and the chair. This body of work will be realised in Japan utilising local materials.

‘CRUX: A Dialogue in Metal’ at Glór, Ennis, 3rd March – 1st April 2017: a group exhibition of five accomplished Irish metalmakers. ‘CRUX’ illustrates the diversity of metal, from the delicate tracery of Jane Murtagh’s work to the solid architectural forms of Moss Gaynor, to the subtle lines and sensual curves in the work of Michael Calnan, John Hogan and Gunver Anhøj.

‘Boundless and Unlimited’, an Ireland/China exchange exhibition in Beijing and Shanghai (October – November 2017) and Dublin and Birmingham (April – May 2018): exploring parallel working practices of artists; design, techniques and materials from the perspective of differing cultural contexts. Irish jewellers involved are Eimear Conyard and Chris Heltzel. An extensive engagement programme is to be developed around the exhibition in each country.

‘Thinking Through’ at Galway Arts Centre, October 2017: curated by Contemporary Clay (Rob D’Eath and Kate Howard) exploring ceramic traditions and new creative developments. Focusing on clay-based work of a non-functional nature by the acclaimed ceramicist, Phoebe Cummings from the UK and recent Royal College of Art MA graduate, Gail Mahon from Derry.

‘David Seeger: A Retrospective’ by Uilinn at West Cork Arts Centre, 4th November – 12th December 2017. On the occasion of his 80th birthday, Uilinn presents a major survey exhibition spanning six decades of work by David Seeger, a pioneer in contemporary ceramic art.

About the National Craft Gallery
Established by the Design & Crafts Council of Ireland in 2000, the National Craft Gallery is Ireland’s leading centre for contemporary craft and design. It exhibits Irish and international designers, artists and makers who push boundaries in their engagement with the making process. In line with our mission to inspire appreciation, creativity and innovation, it plays a critical role in building understanding of craft and material culture in Ireland.

www.nationalcraftgallery.ie
65,379

Visitors attended National Craft Gallery exhibitions (Kilkenny and touring)

<table>
<thead>
<tr>
<th>259</th>
<th>55</th>
</tr>
</thead>
<tbody>
<tr>
<td>Makers, designers and studios were represented in the exhibitions programme</td>
<td>Designers and studios were selected for Liminal – Irish design at the threshold which presented some of Ireland’s most exciting design innovations</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>24</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winners and recipients of Future Makers Awards &amp; Supports were featured in Shape the Future</td>
<td>Touring exhibitions continued in 2016 as a legacy of ID2015, complementing the National Craft Gallery touring programme</td>
</tr>
</tbody>
</table>
 Throughout 2016, the Education, Training & Development team focused on consolidating its high-quality training and development programmes for emerging and existing makers, as well as learners from all levels of education, through liaising directly with a number of industry partners.
The 2016 programme involved:

- 16 Education Centres
- 64 school projects
- 68 teachers
- 9 regional coordinators

1,700 students (average class size in national schools of 25+)

All projects were completed by June 2016 and the majority of the Education Centres held exhibitions to showcase the creative process facilitated by the programme.

**CRAFTed Looking & Responding Sessions Nationwide**
Sixteen Looking & Responding sessions took place nationwide in 2016 to foster peer-evaluation, and sharing of ideas and experiences between craftspeople and teachers, in keeping with international standards of best practice within education.

**CRAFTed-based CPD Courses for Teachers**
Craft and design skills-based workshops were an extra addition to the 2016 CRAFTed: Teachers’ Information Session. The aim was to give teachers a “taster” of some of the skills they would gain from being involved in the CRAFTed programme.

- Skills workshops: 16
- Number of craftspeople involved: 9
- Number of teachers involved: 76

**Creative Craft Skills CPD Summer Course for Teachers**
Exploring Creative Craft Skills, To Enhance Delivery of the Visual Arts Curriculum was passed by the Department of Education and ran from 4th to 8th July in five Education Centres, facilitated by members of the DCCoI education panel. The Education Centres fund the payment of DCCoI education panel members for Continuing Professional Development (CPD) Summer Courses.

During 2016, 97 teachers participated in CPD Summer Courses and eight designer-makers delivered craft teaching in the following Education Centres:

- Sligo: 20 teachers with Rebecca Marsden
- Mayo: 25 teachers with Jodi Coyne and Aoife O'Toole
- Clare: 15 teachers with Aidan Power and Jackie Maurer
- West Cork: 25 teachers with Julie Forrester
- Laois: 12 teachers with Maeve Sookram and Liadain de Buitlear

**Autumn CRAFTed skills-based CPD courses**
The CRAFTed team organised evening CPD courses for teachers, funded by Education Centres.

- County Mayo: 18 teachers, 4 craft & design workshops with designer-makers Jodi Coyne and Aoife O’Toule
- County Clare: 10 teachers, 2 craft & design workshops with designer-maker Jackie Maurer

**Training to support DCCoI Education panel delivering CPD**
A training day was facilitated with Kilkenny Education Centre for DCCoI education panel members delivering CPD training. Lecturers in the Visual Arts from St. Patrick’s College DCU, Drumcondra and Mary Immaculate College, Limerick were in attendance.

**Developing Links with Third Level Colleges**
Interest in DCCoI’s CRAFTed programme from Third Level colleges involved in arts teacher training grew. Plans to build on these relationships and to develop and commence opportunities continued into 2017 and beyond. The team worked with St. Patrick’s College, Drumcondra to develop a short design- and craft-based residency with a focus on sharing design and craft process with Postgraduate Masters in Education (PME) students. Funding was secured to run this partnership residency in 2016. The team also developed partnership links with Mary Immaculate College. A short workshop-based module was piloted as an elective in the autumn term of 2016.
CRAFTed Co-Ordination

Thirteen new members were selected to the education panel in 2016 and participated in training in Public Engagement and Child Protection. Two new members joined the CRAFTed Steering Committee who were representatives of The Ark Children’s Cultural Centre and St. Patrick’s College, Drumcondra.

Second Level
designED

The success of piloting DCCol's designED programme resulted in further development of the format into Design Dojo, with new partners being introduced, including IT Carlow designCORE and Kilkenny and Carlow Education and Training Board (ETB).

Third Level
Irish Ceramic Education (ICE)

DCCol collaborated with Irish Ceramic Education (ICE) for their 2016 programme. ICE involves a collaborative approach between the Irish universities, colleges and educational centres teaching craft, applied art and design. It provides a rare opportunity for educators, designers and artists to discuss the teaching of craft and applied art/design on the island of Ireland.

ICE delivers a series of lectures and workshops across the centres of education for people in Ireland, studying in places such as Cork, Galway, Limerick, Thomastown, Dublin and Belfast. Students and artists/craftspeople travelled across Ireland for this lecture programme which frequently attracted capacity audiences. The two centres in 2016 were CIT Crawford College of Art & Design, Cork and Thomastown, Kilkenny. Participants at the 2016 events are listed below.

CIT Crawford College of Art & Design, Cork, October:
- Joe Hogan (Basketmaker)
- Colin Reid (Sculptural Glass)
- Tuula Harrington (Jewellery)

Students from all over Ireland travelled for this well-attended event.

Thomastown, 28th and 29th October:
- Akiko Hirai: This event included a workshop and lecture with Akiko, and coincided with the exhibition VASE: Function Reviewed at the National Craft Gallery.

Future Makers Awards & Supports Programme

A judging panel, including internationally renowned designer-makers Michael Eden and Sasha Sykes, chose a shortlist of 76 for the final assessment and subsequently the selection of 30 winners and recipients of Future Makers Awards & Supports in 2016. DCCol Board Member Sonya Lennon presented the awards prizes and certificates on Wednesday, 8th June in Dublin.

The Future Maker of the Year Award of €5,000 was shared between two Dublin-based practitioners: fashion designer Edel Traynor and furniture designer Simon Doyle, who each received €2,500

The Innovation Award of €2,000 was presented to ceramic artist Zsiri Melinda Dempsey from Co. Clare

Visual Communications graduate James Delaney from Dublin was the recipient of the Imagined Futures Award of €1,000, a new category introduced for 2016

Jack Roche from Enniscorthy, Co. Wexford, who was studying Fashion at LSAD, received the overall Future Makers Student of the Year Award of €2,000

The Innovation Award of €1,000 was presented to Maureen Laverty from Toomebridge, Co. Antrim, who was studying Product Design Engineering (PDE) at the Glasgow School of Art and has formerly studied Fashion Design at NCAD

Ciana Keating from Dublin, who was studying Fashion Design at NCAD, was announced as the winner of the Design Award of €1,000

NCAD students Conaill O’Dwyer, who was studying Fashion at NCAD, and Annemarie Reinhold, who was studying Jewellery at NCAD, each received Residency Support of €1,000
A judging panel, including internationally renowned designer-makers Michael Eden and Sasha Sykes, chose a shortlist of 76 for the final assessment and subsequently the selection of 30 winners and recipients of *Future Makers Awards & Supports* in 2016.

<table>
<thead>
<tr>
<th>Category</th>
<th>Recipients</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixperts Creative Award</td>
<td>Sarah Madden (Visual Communications); Alana McDonough (Visual Communications); Laura Lowry (Visual Communications); Nathan Joyce (Product Design); and Maverick Andaloc (Product Design) for their collaborative project</td>
</tr>
<tr>
<td>Exhibition Support of €500</td>
<td>Luisa Verling, a jeweller based in Clontarf, Dublin</td>
</tr>
<tr>
<td>Judges Spotlight Prize of €500</td>
<td>Ryan Connolly, a furniture designer in Monaghan; and Fiona Mulholland, a jeweller based in Leitrim</td>
</tr>
<tr>
<td>Residencies Support of €1,000</td>
<td>Aoife Mullane, a textiles artist based in Wicklow</td>
</tr>
<tr>
<td>Studio Support of €1,000</td>
<td>Ruth Duignan, a fashion designer from Leitrim; Kate O’Kelly, a ceramicist based in Limerick; and Cathy Burke, a ceramicist based in Wicklow</td>
</tr>
<tr>
<td>Push the Limits Award of €500</td>
<td>NCAD student Róisín Pierce from Dublin</td>
</tr>
<tr>
<td>Materials Support of €500</td>
<td>Robert Gorman, a GMIT Letterfrack student of Furniture Design and Manufacture; Rachael Finlay, an Ulster University student of Textile Art, Design and Fashion; Kate McGuane, DCCI’s Ceramics Skills &amp; Design Course, Thomastown, Co. Kilkenny; Holly O’Hanlon, Jewellery Design at Central St. Martins, University of Arts London; Síofra Caherty, an Ulster University student of MFA Multidisciplinary Design; and Fiona White who was studying Textile Surface Design at NCAD</td>
</tr>
<tr>
<td>Judges Spotlight Prize of €500</td>
<td>Aoife Duncan who was studying Fine Art (Ceramics) at GMIT</td>
</tr>
<tr>
<td>Exhibition Support of €500</td>
<td>Tom Healy, a student of Furniture Making and Design at Coláiste Stiofáin Naofa</td>
</tr>
</tbody>
</table>
A two-day conference entitled *Mise Éire? Shaping a Nation through Design* took place on the 4th and 5th November exploring the role of design and craft in shaping national or collective identities, asking what national identity means in 21st century Ireland. The conference was held at the National Museum of Ireland (NMI) in partnership with the NMI as part of the Decades of Centenaries programme.

The keynote addresses were delivered by ceramic artist Edmund de Waal and leading Irish sociologist Professor Tom Inglis. It featured a range of contributors, including internationally renowned writer and curator Professor Simon Olding; Professor Luke Gibbons; Dr. Nicola Gordon Bowe; Brian Kennedy; Ciarán Ó Gaora; Róisín de Buitléir; and Joe Hogan.

**The Shuttle Hive: A Century of Rising Threads**

The successful outcome of a design commission resulted in the launch of *The Shuttle Hive: A Century of Rising Threads*, a commemorative collection from designer Alison Conneely marking the centenary of the 1916 Rising. Alison was selected from a call-out by DCCoI and the National Museum of Ireland (NMI) to create a collection of new work on the theme of collective identity and was chosen from a shortlist by a judging panel that included Fran Edgerly from Turner-Prize-winning collective, Assemble Studios. The exhibition included the designer’s own original works and those created in collaboration with a group of adults, as part of three successive half-day workshops during summer 2016, utilising the NMI’s Decorative Arts & History Collections. Workshop facilitators were Alison Conneely, anthropologist Dr. Steve Coleman, historian Dr. Caoilfhionn Ni Bheacháin, and textile weaver Katie Hanlan.

**DCCoI and RDS Craft Awards Partnership**

In 2016, DCCoI collaborated with the RDS for their annual Craft Awards. In its 48th year, the RDS Craft Awards programme provides a platform for craftspeople based in Ireland to have their work assessed by an independent panel of craft experts from Ireland and Europe. An exhibition of prize-winning and highly commended work was exhibited at the Dublin Horse Show in July. The exhibition was also shown in the Museum of Country Design & Crafts Council of Ireland.
Life, Turlough Park, Co. Mayo (September – November). Prize winners exhibited at the National Crafts & Design Fair in the RDS in early December. The sponsorship amount from DCCol in 2016 was €12,000 (the total prize fund was €30,000). This was used to support a €500 prize for each of the category winners in the Awards, with 12 categories in total across two strands (12 Established Makers and 12 Emerging Makers) and 24 prizes overall. Details of all prize winners are listed below.

2016 Individual Category Prizes (sponsored by DCCol)

<table>
<thead>
<tr>
<th>Category</th>
<th>Established Maker</th>
<th>Emerging Maker</th>
</tr>
</thead>
<tbody>
<tr>
<td>BASKETRY</td>
<td>Gerardine Wisdom</td>
<td>Hanna Van Aelst</td>
</tr>
<tr>
<td>CALLIGRAPHY</td>
<td>Gareth Colgan</td>
<td></td>
</tr>
<tr>
<td>CARVING</td>
<td>James Horan</td>
<td>Seamus May</td>
</tr>
<tr>
<td>CERAMICS</td>
<td>Karen Morgan</td>
<td>Amy Mackle</td>
</tr>
<tr>
<td>CONSTRUCTED TEXTILES</td>
<td>Antoinette Hensey</td>
<td>Lucy Madge</td>
</tr>
<tr>
<td>EMBELLISHED TEXTILES</td>
<td>Ciara Harrison</td>
<td>Raychel Murphy</td>
</tr>
<tr>
<td>FURNITURE</td>
<td>Ryan Connolly</td>
<td></td>
</tr>
<tr>
<td>GLASS</td>
<td>Grainne Banville</td>
<td></td>
</tr>
<tr>
<td>JEWELLERY</td>
<td>Fiona Mulholland</td>
<td>Ríona Finn</td>
</tr>
<tr>
<td>LEATHERWORK</td>
<td>Róisín Gartland</td>
<td>Shauna McGowan</td>
</tr>
<tr>
<td>SILVERSMITHING &amp; METALWORK</td>
<td>Cecilia Moore</td>
<td>Sarah Louise Gregory</td>
</tr>
<tr>
<td>WOODTURNING</td>
<td>Roger Bennett</td>
<td>Alan Meredith</td>
</tr>
</tbody>
</table>

NCCA – Junior Cert Reform Consultation

Ceramics and its Dimensions (CAID) – European Project
The ‘Future Lights' annual international competition for people in the early stages of a career in ceramics was promoted throughout Europe in 2016. Each year, recent graduates from across Europe are invited to apply to ceramics specialists, Porzellanikon, setting out their experience and responding to the year’s theme. Successfully selected to represent Ireland were Kate O’Kelly and Kate Murtagh Sheridan, former Future Makers Awards & Supports Programme winners.

Education and Outreach
Throughout 2016, the outreach team developed educational resources and established partnerships. Events and activities were programmed to explore and support the annual exhibitions programme at the National Craft Gallery while the team was also actively involved in delivering off-site outreach initiatives and events as part of DCCol’s exhibitions programme.

National Craft Gallery Education Programmes
The National Craft Gallery’s varied programme of educational activities includes: gallery tours; family programmes; adult workshops; public engagement events; designer, maker and curators’ talks; production of educational resource materials; professional development masterclasses and seminars.

Family Programme
Our monthly Family Day workshops facilitate children and parents to learn new skills, experiment with materials and engage in creative learning, introducing craft and design skills to children at an early stage. Workshops facilitate children aged five to 13 with an average of 32 participants per month.

The learning area is an integral part of the National Craft Gallery experience, allowing visitors to enjoy a more thorough and sustained engagement within the gallery. The Reference Library of related books, articles and resources
is complemented with drop-in activities for children and adults, devised around the exhibition techniques, themes and materials. Particularly successful response activities in 2016 were the Handling & Tile Making Drop-In during the CRÉ exhibition and Creative Stitching during the Shape the Future exhibition.

Schools Programme
There was a continued focus on the development of the Schools Programme in 2016, with almost 1,500 students from Primary to Third Level taking part in guided conversational tours of exhibitions and workshops at the gallery, aimed at promoting and nurturing visual literacy from early stages of development. Highlights of the 2016 programme included ceramic design workshops during the VASE: Function Reviewed exhibition; design explorations during the Shape the Future exhibition; and a series of sessions, Researching Creative Design Ideas with Joan Brennan, for the Junk Kouture competition.

Adult Engagement Workshops, Seminars, Talks & Workshops
In 2016, 2,400 adults participated in National Craft Gallery seminars, masterclasses, workshops and talks, programmed to engage adult audiences, from general visitors to designer-makers.

International Women’s Day Workshops were facilitated by Caroline Schofield, inviting participants to bring small objects of significance to make into a wearable piece. A series of Drawing as Research workshops with Inga Reed introduced drawing strategies to support the documentation, exploration and development of creative ideas. The final workshops of the year were Festive Making, including Wild Wreath workshops with Lamber de Bie, Screen Printed Cards and Print Pattern Linens with Maeve Hunter.

Material Alchemy, a contemporary jewellery seminar, examined the work, ideas and practices in the Not Too Precious exhibition. International designers Carina Shoshtary (Germany), Felieke van der Leest (Netherlands/Norway) and Zoe Robertson (UK) presented with a further seven Irish makers, and the seminar was supported by the Goethe-Institut. A seminar titled Evolving Design: from KDW to Future was presented to coincide with the Liminal exhibition with speakers: Dr. Linda King, IADT; Dr. PJ White of designCORE; and John Cleere of Red Lemonade.

In 2016, Not Too Precious curator Greg Parsons, Liminal – Irish design at the threshold curators Louise Allen, Angela O’Kelly and Alex Milton, CRÉ curator Gus Mabelson, VASE: Function Reviewed curator Brian Kennedy, and Shape the Future curator Angela O’Kelly each introduced and contextualised their exhibitions with contributions from designer-makers in the shows. As part of our programme of exhibition talks and seminars, over 38 designers and makers introduced their work, speaking about their influences, techniques and concerns.

Highlights in the Late Date events included the Advanced Style film screening, Lamber de Bie’s talk on Sculptural Arrangements, as well as Story Led Design and Calor Mini BBQ Tasting with Brian Stephens of Design Partners, with samples of locally brewed Costellos Craft Beer.

Craft Education & Outreach Workshops at Public Events
The Education & Outreach team coordinated a series of diverse and engaging workshops for children and adults at large-scale public events and as part of national programmes throughout 2016. Highlights included the following:

Bloom in the Park
For Bloom 2016, DCCoI presented Bloom Garden, a programme of creative interactive installations, taught workshops and drop-in crafting. Five days of workshops in print, clay and textiles, GANS demonstrations and huge interactive installations in the Irish Craft Village drew record numbers of eager participants amounting to over 2,650 children and adults participating in creative craft activities and making.

Kilkenny Arts Festival
The National Craft Gallery annually presents an extensive programme of workshops and opportunities for children and adults to engage with craft and making during the annual arts festival celebrations in Kilkenny. This year, exploring the VASE: Function Reviewed exhibition, the material focus was on clay techniques with thematic inspiration from the exhibition artists.
Tradfest
DCCoI supported a range of craft workshops at The Ark in Dublin throughout Tradfest 2016. Facilitated by DCCoI’s Craft Education Panel members – textile artist Liadain de Buitlear, basketmaker Jane Grooves, and ceramicist Frances Kilcommins – the two days of workshops included clay, basketry and textiles, introducing children to traditional craft techniques. The total number of children that participated in the Crafts Club sessions was 324, plus 147 accompanying adults, giving a total of 471 attendees.

National Drawing Day
The National Craft Gallery welcomed over 280 adults and children to join in workshops, facilitated by makers from our craft education panel: Stitch Sketching from architecture with Sandra McAllister; Clay Chalk Making with Kate Murtagh Sheridan; Stencil Plate Patterns with Mary Conroy; large-scale Textile Drawings with Carrie Lynam; and Screen Print Totes with Caroline Ryan.

Culture Night
In response to the VASE: Function Reviewed exhibition, our Culture Night programme focused on clay. A record number of over 530 attended Culture Night at the National Craft Gallery (353 adults and 178 children), participating in multiple activities throughout the evening. Approx. 50% of attendees were first-time visitors.

Bealtaine
Bealtaine, the festival that celebrates creativity as we age, was marked at the gallery with the annual Crafternoon Tea event, coinciding with our Liminal – Irish design at the threshold exhibition. Thirty-eight attendees from various active retirement associations from the Kilkenny area joined us for a conversational guided gallery tour of our exhibition and cultural afternoon tea.

Dublin Castle Programme
The seminar, Global Challenges – Design Solutions, took place in Chester Beatty Library, with ten designers discussing their innovative design projects selected for the exhibition. The keynote address was presented by Hideichi Misono, eminent automotive/industrial designer, researcher and Board Member of the Japan Industrial Designers’ Association, who was one of the Global Irish Design Challenge judges.

As part of the programme around the Global Irish Design Challenge exhibition, a further ten designers were invited to speak about their innovative projects. Family Design Workshops explored some of the Global Irish Design Challenge projects which were designed as educational aids for children.

Education Programming Partnerships in 2016
DCCoI’s Education & Outreach team developed and built on key programming partnerships with other national cultural organisations as part of the National Craft Gallery’s ongoing audience development strategy. National and local programme partnerships for 2016 included: Goethe-Institut; The Office of Public Works; National Museum of Ireland; National Gallery of Ireland; Chester Beatty Library; National College of Art and Design; Institute of Art, Design & Technology; designCORE; Waterford Institute of Technology; Limerick School of Art & Design; University of Ulster; Vocational Training Opportunities Scheme; Bealtaine; Culture Night; International Ceramics Festival; The Ark; CREATE; Kilkenny Arts Office; Open Circle Arts; The Limerick Council; Savour Kilkenny; Yulefest; Fitzwilliam Training & Consulting Waterford; Kilkenny Design Centre; and Butler Gallery, as well as libraries, craft studios and schools throughout the region.

Centres of Excellence
Building on the experience and success of DCCoI’s skills-based education programmes – DCCoI Ceramics Skills & Design Course and DCCoI Jewellery and Goldsmithing Skills & Design Course – our vision is to work with partner organisations in developing centres of excellence in other key disciplines to ensure industry needs are met through specialised training and access to facilities, leading to an emerging workforce with the experience and expertise necessary for the ongoing development of craft and design in Ireland.

Ceramics Skills & Design
The DCCoI Ceramics Skills & Design Course, based in Thomastown, is a skills-led ceramics course in Ireland and the UK with an outstanding reputation for training highly motivated participants to be the next generation of designer-makers. The course is constantly strengthening links with the ceramics sector in Ireland and abroad through running workshops, conferences and residencies.
Our vision is to work with partner organisations in developing centres of excellence in other key disciplines to ensure industry needs are met through specialised training and access to facilities.

In May, a day-long meeting was facilitated by Hilary Morley and consisted of an advisory panel of 16 highly regarded professionals from the ceramics industry and higher education to discuss opportunities for developing a ceramics Centre of Excellence.

The team of Gus Mabelson, tutors Geoffrey Healey and Karen Morgan, and technician Klaus Hartmann, all active professional makers, continued to develop the Course and Centre of Excellence with a new cohort of 12 students who started in September and will graduate in 2018.

In July, Dr. Audrey Whitty from the National Museum of Ireland opened the well-received Graduate Show from the 2014-2016 intake in the National Craft Gallery. This year, four students were chosen by the Kilkenny Group to exhibit their work in their flagship store in Dublin under the title, 'Spotlight'. They subsequently received pricing and marketing mentoring from the Group buyers and staff led by CEO Marian O’Gorman. Over 90% secured employment in the sector.

A new fully equipped studio space was completed in April to facilitate visiting artists and demonstrators. Ateliers de Paris, in collaboration with the Irish Embassy in Paris, selected French designer Clement Brazil for the first residency, which took place in September. This innovative residency programme benefits students by exposing them to best international practice.

The course continues to maintain close contact with alumni, two of whom received major awards in 2016. Karen Morgan was presented the RDS Californian Gold Medal and received €5,000, and Adam Buick was awarded the Creative Wales Award and received £25,000 from the Welsh Arts Council.

In September, the course hosted the sixth International Ceramics Festival organised by Ceramics Ireland. World-renowned ceramicists Janet de Boos, Australia; Ann Van Hoey, Belgium; Randi O’Brien and Susan Beiner, USA; and Jim Behan and Owen Quinlan, Ireland were the principal demonstrators. The three-day annual event, attended by nearly 100 delegates, builds strong links with Irish and international makers.

In October, Japanese potter Akiko Hirai ran a masterclass in the course workshops. Professionals and undergraduates attended the event from Dublin, Belfast, Cork, Galway, and Limerick. Further workshops and study trips were planned for 2017.
Jewellery and Goldsmithing Skills & Design

The DCCoI Jewellery and Goldsmithing Skills & Design Course is one of the foremost jewellery and goldsmithing training programmes in Europe. It is renowned for promoting quality, design innovation and craftsmanship, and is a Centre of Excellence in its field.

The high-quality training is enhanced by the continued inclusion and support of industry-trained professionals who are specialist in all aspects of gold and silversmithing. Specialist workshops were given in 2016 by a number of experts, including:

- Michael Horan, micro setter, Offaly
- Don O’Mahony, master engraver, Cork
- Michael Fitzpatrick, goldsmith, Kilkenny
- Inga Reed, designer and maker, Kilkenny
- Jarek Kwasik, master modeller, Dublin
- Christophe Gordon Brown, silversmith, Cambridge, UK
- Sean Kenna, CAD/CAM, Kildare
- Marrianne McDonald, business and accounting, Kilkenny
- Katherine Hopley, gemmologist, Coventry, UK

2016 was a successful year for the DCCoI jewellery graduates at the RDS Craft Awards. All entrants were accepted to exhibit in this prestigious exhibition that showcases the very best of Irish craftsmanship and design. Major awards were presented to 2015 DCCoI jewellery graduates for work produced during the course.

- RDS Award of Excellence €5,000 – Emerging Maker: Ríona Finn
- RDS IACI Muriel Gahan Award €2,000: Charlie Ratcliff
- Emerging Maker – Jewellery Category: Ríona Finn
- Silversmithing & Metalwork – Emerging Maker: Sarah Louise Gregory
- Company of Goldsmiths Award €500: Paula O’Callaghan

During 2016, DCCoI continued to strengthen relationships with the jewellery sector with a world café brainstorming session to discuss the potential and capacity to strengthen and develop further links with the jewellery trade.
Students and members of the public participated in outreach programmes

1,700
Pupils participated in the CRAFTed programme

68
Individual Primary Schools participated in the CRAFTed programme

12
of Ireland's newest makers graduated from the Ceramics Skills & Design Course and exhibited their work in CRÉ – Graduate Exhibition

€24,500
Total prize fund for Future Makers Awards & Supports 2016, presented to 30 students and emerging makers from the Future Makers Awards & Supports programme 2016
2.5 Member Organisations & Client Services

The member organisations of the Design & Crafts Council of Ireland, both corporate bodies and GANS (Guilds, Associations, Networks and Societies), play a key role in DCCoI’s activities and supports in Ireland. The engagement of our member organisations and clients is instrumental in the delivery of many DCCoI initiatives and in informing our strategic plans for developing the design and craft sector.
DCCol facilitated two GANS meetings in 2016, providing a valuable forum for GANS to network... and discuss challenges and opportunities.

Guilds, Associations, Networks and Societies (GANS)

GANS Meetings

DCCol facilitated two GANS meetings in 2016, providing a valuable forum for GANS to network, receive updates on DCCol activities, provide feedback about the sector, and discuss challenges and opportunities.

The first GANS meeting took place on 26th April in the Pembroke Hotel, Kilkenny.

Presentations included:

An update on DCCol activities and ID2015

Applying for funding from different agencies by consultant, Aileen Duffy

Approaching and working with galleries by independent advisor, Frances McDonald

Presentations were followed by a tour and talk by Louise Allen, co-curator of Liminal – Irish design at the threshold at the National Craft Gallery.

The meeting was attended by representatives from: Blackstack Studios; Carousel; Ceramics Ireland; Cork Textiles Network; Handweavers’ Guild of Cork; Irish Patchwork Society; Lacemakers Guild; MADE in Kilkenny; Made in Westmeath; Offaly Crafty; Peannaírí; and Wexford Craft Trail Network.

The second GANS event took place on 20th October in Kilkenny.

Presentations included:

An update on DCCol activities

Activities and the Irish Presidency of the World Crafts Council – Europe by Louise Allen

Plans to deliver a follow-up strategic development programme for GANS by Andrew Hetherington from Business to Arts

Presentations were followed by a tour of and talk about the VASE: Function Reviewed exhibition at the National Craft Gallery.

The meeting was attended by representatives from: Blackstack Studios; Ceramics Ireland; Cork Craft & Design; Glass Society of Ireland; Handweavers’ Guild of Cork; Irish Artist Blacksmiths Association; Irish Basketmakers Association; MADE in Kilkenny; Made in Sligo; Made in Westmeath; Offaly Crafty; Society of Cork Potters; Ulster University; and Wexford Craft Trail & Network.
Twenty-one applications were received and were assessed, and of these 19 GANS were awarded funding.

Network Support Scheme 2016
The aim of the scheme is to provide funding for activities that will develop and professionalise our GANS. Twenty-one applications were received and were assessed, and of these 19 GANS were awarded funding. The total funding allocated in 2016 was €35,250.

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<thead>
<tr>
<th>Network Name</th>
<th>Awarded €</th>
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<tr>
<td>Bridge Street Studios</td>
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<tr>
<td>Clare Crafts Association</td>
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<tr>
<td>Cork Art &amp; Design</td>
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<tr>
<td>Cork Textile Network Group</td>
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<tr>
<td>Donegal Designer Makers</td>
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<td>Irish Basketmakers Association</td>
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<tr>
<td>Irish Woodturners Guild</td>
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<td>Louth Craftmark Designers Network</td>
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<td>Made in Kilkenny</td>
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<td>Na Piobairí Uilleann Teoranta</td>
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<tr>
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<tr>
<td>The Quilters Guild of Ireland</td>
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<tr>
<td>West Cork Craft &amp; Design Guild</td>
<td>1,000</td>
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€35,250

Membership
Three groups were accepted for membership of DCCol in 2016:

The Mountmellick Development Association (MDA) Ltd are the custodians of Mountmellick embroidery. The aim of the MDA is to preserve the craft and keep it alive and to ensure that the public have access to the embroidery in their museum, which opened in 2003 to house the collection

Carousel is a group of 12 Irish designers from various disciplines, including fashion, jewellery, home and giftware, who have come together to support one another creatively, to promote their businesses, and to share and create opportunities such as boutique
showroom events for the retail trade as well as direct-selling events for customers in Ireland.

The Irish Society Stage Screen Designers (ISSSD) celebrates the work of stage and screen designers living and working in Ireland. It is a professional organisation run by designers for designers. The ISSSD acts as a hub for the sharing of screen designers in the national and international network of creative arts, design media and performance practices.

Craft Demonstrations by Member Organisations at Public Events

Bloom in the Park, Dublin
2nd – 6th June

DCCoI once again presented an exciting range of craft experiences at Bloom, including demonstrations, kids’ workshops and activities. Demonstrations and workshops were provided by the following GANS:

- Blacksmithing demonstrations by the Irish Artist Blacksmiths Association
- Woodturning demonstrations by Bunbury Boards
- Feltmaking drop-in workshops with Feltmakers Ireland
- Embroidery workshop with the Irish Guild of Embroiderers
- Printed Florals drop-in workshops with Caroline Ryan of Print Block
- Lacemaking demonstrations with the Guild of Irish Lacemakers
- Patchworking with the Irish Patchwork Society
- Ceramics workshop with Magda Bethani

National Crafts & Design Fair, Dublin
30th November – 4th December

One of the highlights of the National Crafts & Design Fair is the various demonstrations of craft organised by DCCol in the central exhibition area.

Craft demonstrations took place throughout the show, providing visitors with a unique opportunity to meet the artisans and watch them as they work.

The following craftspeople demonstrated their craft skills:
- Weaving (Liz Christy & Beth Moran)
- Sculpting an Animal (Sharon Regan)
- Woodturning (Willie McCutchion)
- Jewellery making (Chupi Sweetman)
- Family tree (Bernadine Burke)
- Candle-making (Ailbhe Gerrard)
- Bag and box making (Mary Coonan)
- Feltmaking (Niki Collier)

Exhibitions

Thread Song 2016

In 2015, DCCol co-ordinated the 6th exhibition of textiles in conjunction with our member organisations (GANS) at The Knitting & Stitching Show, RDS Dublin from 12th to 15th November 2015. The exhibition, Thread Song, commemorated the life and work of Nobel Prize-winning poet, William Butler Yeats and toured to two venues in 2016: The Model, Sligo from 16th May to 3rd July in support of Sligo Craftfest; and Ballyroan Library, Dublin for the month of October. An estimated 20,000 visited the library during the month of October.

Work by the following was exhibited:
- Geraldine Beirne
- Hilary Bell
- Amy Brannigan
- Maeve Coulter
- Patricia Cox
- Frances Crowe
- Marie Danaher
- Ethelda Ellis
- Jane Enticknap
- Theresa Kelly
- Anne Kiely
- Frances Leach
- Dorinda McCormack
- Nessa McCormack
- Mary Moorkens
- Sara O’Hara
- Mary Palmer
- Lesley Stothers
The work of 35 clients was showcased in *The Table* exhibition in celebration of Savour Kilkenny's 10th anniversary.

**Savour Kilkenny's 10th anniversary**

The Table Exhibition
27th – 31st October

Savour Kilkenny, Festival of Food is Kilkenny’s largest festival dedicated to all things culinary, and the exhibition which took place in Butler House, Kilkenny attracted over 2,000 visitors. The work of 35 clients was showcased in The Table exhibition in celebration of Savour Kilkenny’s 10th anniversary. The exhibition featured functional craft tableware and was curated by Lamber de Bie and Mary Whelan.

**Yulefest Kilkenny**
December

A number of local DCCoI clients showcased their work at a Christmas room in Butler House in celebration of Kilkenny's first Christmas festival, Yulefest.

**JobBridge Internship Scheme**

JobBridge has created opportunities for DCCoI's registered client enterprises and member organisations to bring in fresh talent, original ideas and new thinking to their business for a nine-month period. Interns gained valuable work experience, and the relevant knowledge and skills required to enter a career in the craft and design sector. A special pilot of the JobBridge scheme was launched by the Department of Social Protection in 2013 for the craft sector and was administered through DCCoI on behalf of JobBridge.

Following an evaluation of JobBridge in 2016, the Department of Social Protection decided to replace it with a more targeted work experience programme in the future. During 2016, there were 42 interns working within the craft and design sector. A total of 154 interns and 116 DCCoI clients and member organisations from 23 counties in Ireland availed of the JobBridge Internship Scheme through DCCoI during its four-year run.
€35,250 was allocated to developing membership organisations through the Network Support Scheme.

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<tr>
<th>66</th>
<th>3</th>
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<tbody>
<tr>
<td>Total number of member organisations</td>
<td>New groups were accepted for membership of DCCol in 2016</td>
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<tr>
<th>19</th>
<th>17</th>
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<tbody>
<tr>
<td>GANS were awarded funding through the Network Support Scheme</td>
<td>Makers demonstrated between the National Crafts &amp; Design Fair and Bloom in the Park</td>
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</table>
Throughout 2016, the Communications team worked together with our client enterprises, member organisations, numerous partners and the media in promoting and generating ongoing publicity for the work of Irish designers and makers, and in raising awareness of the quality and diversity of Irish design and craft both at home and around the world.
As communications activities were integral to all programmes during 2016, many of the activities and achievements in this area have already been featured in the preceding sections of this report. Further information and additional programmes are outlined below.

**Partnerships & Relationship Building**

Collaboration was key to the success of our communications activities during 2016. Many relationships and partnerships have been established and developed by DCCoI in recent years and this continued throughout 2016 with regional, national and international press and broadcast media, as well as with the communications teams in other partner organisations.

The Communications team worked closely with counterparts in a number of Government Departments and Agencies, particularly with the Department of Jobs, Enterprise & Innovation, during the year on the planning and delivery of key events and activities and in reporting on actions included in the Government’s Action Plan for Jobs.

The team continued to work closely with Enterprise Ireland as well as the network of Local Enterprise Offices on selected projects during the year, especially in promoting Showcase, both in the lead up to and during the annual tradeshows. The RTÉ series Nationwide has been a longstanding supporter of Showcase, and once again a programme dedicated to the trade show was recorded and aired in January, featuring several of the participating exhibitors. Nationwide’s coverage of design and craft continued throughout the year with numerous features on DCCoI client enterprises and design- and craft-related projects being aired on this extremely popular prime time TV show following input from the Communications team.

DCCoI’s relationship with both Tourism Ireland and Fáilte Ireland continued to be instrumental in engaging international media during 2016 through the inclusion of design and craft experiences on the itineraries of incoming press groups, such as studio visits and scheduled meetings with designers and makers. These activities were key to maintaining international coverage of the Irish design and craft sector and in creating further opportunities in the future.

Other supporting promotional activities during the year included working with partners such as Heal’s on the Design Ireland initiative, Brown Thomas on Craft & Design 2016 and the organisers of the National Crafts & Design Fair.

**Media Coverage**

Activities during 2016 aimed to build on the successes and achievements of Irish Design 2015 (ID2015) which led to increased media interest in and coverage of Irish craft and design in Ireland and around the world. The Communications team liaised with partner organisations and the media throughout 2016 in maintaining visibility of DCCoI clients and the sector through high-profile print, broadcast and online coverage of Irish creativity and innovation as well as the designers and makers behind the products. Features achieved covered DCCoI’s annual initiatives such as Showcase and new projects such as DesignIreland.ie as well as other events and activities, both in Ireland and around the world.

Highlights of media coverage during 2016 are outlined on the following pages.

Selected coverage of Irish craft and design during the year:

- Media reporting of Irish design and craft in 2016 began with a multi-page feature in Xposé magazine examining some of the Irish designers that were highlighted in the publication throughout ID2015.

- IMAGE Interiors & Living published a piece focusing on the collaboration between Mourne Textiles and Notion for Liminal along with an extensive article, ‘16 to watch in 2016’, predominantly focusing on designer-makers registered with DCCoI and participating in a number of DCCoI exhibitions.

- Coverage of the value of the Irish design sector appeared in an online article with The Sunday Business Post and in a printed article in the Irish Examiner as a result of Minister Nash’s launch of the ‘Policy Framework for Design in Enterprise in Ireland’.

- The February 2016 issue of Elle Decoration UK included a full-page feature on Irish design, profiling three DCCoI clients: Supertfolk; Hennessy & Byrne; and Cillian Ó Súileabháin.
A segment on Today FM’s *The Anton Savage Show* featured Elaine Fallon of Brookwood Pottery and promoted the Open Day for the DCCoI Ceramics Skills & Design Course. 2016 graduates of the course were featured in local press.

The annual *Future Makers Awards & Supports* programme gained widespread coverage in national and regional publications, both for the call-out for applications (such as *The Sunday Business Post Magazine*, *Irish Examiner Property*, *Social & Personal*, and *Irish Independent*), as well as for the winners and recipients following the photocall and presentation ceremony, combined with articles on individual recipients in *The Gloss* and *The Sunday Business Post Magazine*.

Throughout the year, makers included in the *PORTFOLIO* programme were featured in national publications, such as a profile on Cillian Ó Súilleabháin in *The Irish Times*.

The presentation of the *Irish Craft Village* at the centre of Bloom 2016, which was celebrating its 10th year, received coverage in various publications including the *Sunday Independent* Special Supplement and a feature on Shevlin Millinery in *The Irish Times*.


Images from the photocall to launch *The Knitwear Project* as a new feature at Showcase 2016 received coverage in the *Irish Independent* and the *Irish Examiner* in advance of the show. The photocall was recorded and aired on TV3’s *Xposé*. The collaborative project, and the products as a result of it, were also covered in *The Irish Times Magazine* and featured in the *Irish Examiner Weekend* ahead of the show.

Broadcast coverage of Showcase included a pre-recorded segment airing on Newstalk’s hourly news bulletins, a jewellery segment on TV3’s *Xposé*, and an episode of RTÉ’s *Nationwide* dedicated to the tradeshow.

The launch and official opening of Showcase 2016 was reported in all the main national daily papers and widespread profiling of local exhibitors appeared in regional papers in the lead up to, during and following Showcase.

As a follow-up to the tradeshow, there was coverage in the spring issue of *Irish Arts Review* focusing on a number of DCCoI clients and the winners of the Showcase Awards 2016. An interview entitled ‘Height of Fashion’ in *Business Plus* related to DCCoI supports and Showcase. Additional follow-up coverage of DCCoI clients as a result of visits arranged by Enterprise Ireland to Showcase 2016 appeared in international publications, including a full-page feature in *Côté Ouest* and a feature on Showcase 2016 profiling *Supplement and Travel Ireland Magazine* along with an interview with two speakers which aired on RTÉ Radio One’s *Arena*.

Initiated to act as a legacy of ID2015 and produced in collaboration with IBM Studios Dublin, the official launch of the Design Ireland Directory by Minister Mary Mitchell O’Connor in November was covered online on BizPlus and *Marketing.ie*.

**Selected coverage of key projects:**

**Showcase – Ireland’s Creative Expo® 2016**

Showcase 2016 achieved pre-show coverage in trade publications, such as *Futura Magazine*. A two-page feature on top Irish designers appeared in the *Irish Examiner* magazine and Showcase preview information was included in *House and Home*.

Images from the photocall to launch *The Knitwear Project* as a new feature at Showcase 2016 received coverage in the *Irish Independent* and the *Irish Examiner* in advance of the show. The photocall was recorded and aired on TV3’s *Xposé*. The collaborative project, and the products as a result of it, were also covered in *The Irish Times Magazine* and featured in the *Irish Examiner Weekend* ahead of the show.

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numerous exhibitors published in Home Accents Today in March and posted online.

Design Ireland at MAISON&OBJET 2016

A two-page feature on Design Ireland at MAISON&OBJET 2016 was published in The Irish Times Magazine during the run of the show and included details on featured makers and images of their work.

Following MAISON&OBJET 2016, Irish designers and makers who presented their work in Design Ireland were covered in national print media, including The Sunday Times and The Irish Times Special Supplement, and internationally with Irish ceramics on the cover of the May edition of Elle Décor.

Design Ireland at Heal’s 2016

The Design Ireland presentation received significant international coverage with features on participating makers in high-profile publications The New York Times Style Magazine, The Daily Telegraph, Financial Times How to Spend It and Wallpaper*.

Ahead of the Design Ireland initiative as part of Heal’s Modern Craft Market, Plan magazine included a feature in the February 2016 issue.

National print coverage included a double-page spread in The Sunday Business Post Magazine and an article in IMAGE magazine.

Online coverage ranged from a post on the Architonic Facebook page to a piece by interiors stylist, Rory Robertson on his blog.

National Craft Gallery Exhibitions Programme

National Craft Gallery exhibitions were regularly featured in national publications throughout the year, including a piece in The Irish Times Special Supplement focusing on lace and the importance of the 2014 Interlace exhibition.

Exhibitions and related events were included in national and regional newspapers, magazines, broadcast channels, and online, including coverage of Ó in the winter edition of Irish Arts Review following Eleanor Flegg’s visit to the exhibition during its run at London Design Festival. The ‘Throwdown’ in the galleries for Culture Night was covered in local media.


The opening of Liminal – Irish design at the threshold at the National Craft Gallery received coverage in the Irish Independent Weekend and The Sunday Business Post Magazine as well as in local press. The exhibition was covered in the Irish Examiner Property, The Irish Times Special Supplement, IMAGE and Irish Country Magazine as well as in a radio interview with KCLR 96FM.

The Ceramics Skills & Design Course graduate exhibition, CRÉ, received coverage in national publications, including Irish Arts Review, and a feature on the course in Irish Examiner Property as well as in regional publications. There was regional coverage of The Three Sisters bid for European Capital of Culture 2020 and the visit of the judging panel to the National Craft Gallery during the run of CRÉ.

Coverage of VASE: Function Reviewed included: The Irish Times Magazine; Irish Examiner Property; The Irish Times; IMAGE; Ceramic Review; Irish Craft Journal; and CFile as well as the summer issue of Irish Arts Review, in addition to mentions in numerous features on the overall Kilkenny Arts Festival offering. VASE: Function Reviewed and Shape the Future were listed in House and Home’s ‘A-Z of Irish Design’. Verdant Vessels was covered in The Irish Times Special Supplement and The Sunday Times.

The National Craft Gallery was promoted as a national cultural institution and visitor destination in various publications during the summer months of 2016. The gallery was also included in a shopping destination guide for Kilkenny in The Irish Times Magazine, highlighting the gallery as a key place to purchase Irish craft and design.

Advance coverage of Shape the Future appeared in U Magazine as well as coverage of Future Makers Awards & Supports winners
in multiple publications. The exhibition was featured in *Irish Arts Review* and was included in the *Irish Examiner Weekend* and *Irish Daily Star Chic* as well as *Irish Country Magazine*.

**Irish Design 2015**

Following the year dedicated to Irish design in 2015, coverage of the initiative continued throughout 2016. Some highlights include:

A feature on artist and fashion designer Helen Steele in the *Irish Independent Weekend* in which she acknowledged the ‘remarkable’ impact of *ID2015* on her business; a significant fashion feature with images and information across seven pages in the *Sunday Independent Life* which profiled DCCoI clients as “11 of Ireland’s brightest and best fashion and accessories designers who, as part of *Irish Design 2015*, were selected to show their spring/summer 2016 collections at London Design Week last September.”

“Celebrating Irish Design” in *Xposé* profiled Irish fashion designers along with images of their collections. *ID2015* follow-on coverage appeared in the *Irish Times Special Supplement*.

*ID2015* and the legacy of the initiative was covered in *Totally Dublin*, including an interview with Alex Milton.

There was a feature on Irish design in *The Irish Times* focusing on a selection of DCCol-registered Irish designers and citing *ID2015* as highlighting design in 2015.

A piece in *The Irish Times* focused on the return on investment achievements of *ID2015* and highlighted the development of a design strategy for Ireland led by DCCol as one of the significant outcomes of the year.

**DesignIreland.ie**

The launch of DesignIreland.ie was highlighted on IMAGE.ie, and a competition to win a Juvi Designs voucher to enhance publicity of the new web platform was hosted on TheGloss.ie.

Print pieces on DesignIreland.ie included features in *The Gloss* (distributed with *The Irish Times*), showcasing the Design Ireland collections; *Sunday Independent Property* with quotes and a wide selection of images of work by makers featured on the site; and pieces in *The Sunday Times Move* and *Irish Daily Star Chic*. Multiple gift guides also included products featured on DesignIreland.ie and directed buyers to the site, such as ‘Wish List’ in the *Irish Examiner Property*.

*Design Ireland* pop-up shops in The Westbury Mall in association with The Doyle Collection were featured in *The Irish Times Magazine*, *The Irish Times*’ The Gloss, *The Sunday Business Post Magazine*, *Irish Independent Weekend*, *Totally Dublin*, and *Irish Examiner Weekend*.

Additional highlights of coverage throughout the year:

London Design Festival and DCCol’s support of Irish designers participating in 2016 was covered in *Irish Examiner Property* amongst other publications.


A preview of Showcase 2017 was featured in trade publication *Futura* at the end of the year.

The *Irish Craft Studio Experience* was referenced as a resource in a feature in *Go Wild* magazine, encouraging studio visits.

‘We Built This City’ films were developed as part of *ID2015* and were covered by architecturefoundation.ie

*CRAFTed* was covered in a piece about Polly Minett in *Sunday Independent Life*.

*Irish Arts Review*’s ‘Design Portfolio’ covered the RDS Craft Awards and Rudolf Heltzel’s involvement in KDW.

A feature with multiple images on *The Shuttle Hive* appeared in *The Sunday Business Post* magazine.

*Image Interiors & Living* launched their inaugural Design Awards in association with DCCol, with various online articles focused on profiling short-listed designers.

DCCol enterprise development programmes, delivered in association with the LEOs, featured in local press throughout the year and *Developing your Craft Enterprise* workshops featured in newspapers in areas where they were facilitated.
Activities during 2016 aimed to build on the successes and achievements of *Irish Design 2015* which led to increased media interest in and coverage of Irish craft and design in Ireland and around the world.

Designer-makers featured in *Woman’s Way* and *RTÉ Guide* for Kilmeaden Cheese 50th Anniversary Competition following input from DCCoI on prizes.

*The Table* exhibition in Butler House was promoted as part of Savour Kilkenny and was covered in local press.

*Best Emerging Ceramic Designer* partnership with the Kilkenny Group featured across a selection of publications.

### Communications Tools

#### Website

The corporate website, DCCoI.ie, was maintained and expanded throughout 2016, and DCCoI clients were encouraged to regularly check the opportunities section of the site for relevant industry opportunities and to log in to the site’s self-service tool to post opportunities and classified listings. The events listing website, craftinireland.com, was also maintained and updated throughout the year as the primary go-to directory of craft events and activities around the country for the general public.

During 2016, the Communications team created a number of microsites on the main corporate site as a dedicated online presence for DCCoI’s participation in key trade shows and retail showcases, including MAISON&OBJET (DCCoI.ie/maisonetobjet2016), Heal’s (DCCoI.ie/heals) and CRAFT & DESIGN 2016 (DCCoI.ie/BTCRAFT2016), as well as co-ordinating social networking activities to drive traffic to each microsite.

#### Social Networking and E-Communications

Throughout 2016, the Communications team continued to utilise the power of social media and digital communication to interact with diverse audiences across our specific channels in a cost-effective and efficient manner. DCCoI grew the organisation’s social networking activities on Facebook, Twitter, Instagram and Pinterest, gaining traction in engaging audiences nationally and internationally, and collectively expanding the number of fans and followers of Irish design and craft.

Updating the *ID2015* Instagram account to *Design Ireland* enabled DCCoI to promote *Design Ireland* to an established audience, inform it of relevant design events, and increase the following and interaction on this account.

Both the DCCoI and *Design Ireland* Instagram accounts saw a growth in followers throughout the year, and provided an opportunity to share imagery of DCCoI’s presence at retail events, trade shows, and craft and design fairs, as well as facilitate takeovers of magazine Instagram accounts, such as *IMAGE Interiors & Living* during London Design Festival 2016. The *Give Irish Craft* Facebook page was re-branded to *Design Ireland* to coincide with the launch of DesignIreland.ie, sharing makers’ work and direct links to their profiles on the dedicated web platform. The DCCoI corporate Facebook page published relevant industry updates and information related to Irish designers and makers, and the channels for craftinireland.com communicated news about events and activities aimed at the general public.

During 2016, DCCoI continued to produce and issue the organisation’s ezine, *CRAFTlink*, which is issued monthly to subscribers, including opted-in registered clients, membership organisations and stakeholders. Call-outs for applications to both DCCoI and relevant industry programmes were promoted in the ezine along with sector updates and exhibitions. The *Craftinireland.com* newsletter, a bi-monthly ezine aimed at the general public, was also distributed to promote upcoming of craft events and activities. Specific ezines were also created during the year for key media, designers and organisations ahead of DCCoI’s presence at international events.

**Key Corporate Publications**

The Public Affairs & Communications team supports other DCCoI departments in the publication of key documents, such as exhibition catalogues and consumer gift guides. In addition to this, the team is responsible for DCCoI’s corporate publications, including the organisation’s annual report which is produced in both Irish and English each year in compliance with DCCoI’s obligations under the Official Languages Act 2003.

In December, DCCoI published *Irish Design 2015 – Making Design Matter*, a closing report on the Government-backed *Irish Design 2015* initiative convened by the DCCoI throughout 2015 on behalf of the Department of Jobs, Enterprise & Innovation. It was launched by Minister for Jobs, Enterprise and Innovation, Mary Mitchell O’Connor, T.D. and offers a
comprehensive examination of the year of Irish design through a series of essays by key participants in the initiative, spotlight reports on the different projects mounted throughout the year, and group discussions featuring leading Irish and international figures from the sector. The report was made available to purchase online from Amazon.co.uk, Maven, the Institute of Designers in Ireland (IDI) and the Royal Institute of the Architects of Ireland (RIAI).

The Freedom of Information section of DCCoI’s website was expanded in April 2016 to feature the organisation’s publication scheme and additional information in compliance with Section 8 of the Freedom of Information Act 2014 which requires FOI bodies to prepare and publish as much information as possible in an open and accessible manner on a routine basis outside of FOI.

Archiving
DCCoI continued to archive and make publicly available industry reports, exhibition catalogues and Kilkenny Design Workshops publications through ISSUU, a publishing tool that enables the publication of digital materials. The range of online materials available through edepositIreland, a platform for storage of Irish electronic publications maintained by Trinity College Library, Dublin, was also expanded in 2016. This online archive repository hosts DCCoI’s annual reports and other relevant industry reports and publications, such as Craft Review 1987-1991; Crafts Council of Ireland newsletters 1975-1993; business guides; education reports/materials; guides to design & craft in Ireland; and DCCoI’s magazine, Stopress 1997-2010. The organisation also holds an image archive dating from the Kilkenny Design Workshops.

Awards/Nominations in 2016
DCCoI programmes and print materials were nominated/shortlisted for a number of awards during 2016.

Ó (Exhibition)
Steven McNamara of ROJI Designs won ‘Exhibition Design of the Year’ at the Institute of Designers of Ireland Awards, 2016 for Ó, the DCCoI exhibition which was first presented at London Design Festival 2015. Ó featured beautifully designed work in stone, glass, ceramics, wood, and textiles from 30 designers who are passionate about materials and production, and who possess a strong sense of place.

RDS AWARDS
2016 was a successful year for 2015 graduates of the DCCoI Jewellery and Goldsmithing Skills & Design Course at the RDS Craft Awards. Major awards were presented to the following for work they produced during the Course: RDS Award of Excellence – Emerging Maker: Riona Finn; RDS IACI Muriel Gahan Award: Charlie Ratcliff; Emerging Maker – Jewellery Category: Riona Finn; Silversmithing & Metalwork – Emerging Maker: Sarah Louise Gregory; and Company of Goldsmiths Award: Paula O’Callaghan.

Strategic Planning Consultation with DCCoI Clients and Member Organisations
DCCoI conducted an online survey in November 2016 among clients and member organisations to provide stakeholders with an opportunity to have an input into the ongoing strategic development of the design and craft sector in Ireland. The aims of the survey were:

- To indicate which services and programmes they feel would be most important and beneficial to the design and craft sector
- To offer any suggestions, focusing on activities that would strategically benefit all those working in design and craft
- To indicate the extent to which possible issues impact on their business/practice
- To rate the performance of their business/practice during 2016 as well as their confidence for the future

The survey was created in Survey Monkey and 2,689 clients and the representatives of 65 member organisations were invited to participate over a two-week period, with 381 responses in total received. The responses from clients and member organisations as well as from the DCCoI Board and team were analysed and reviewed for consideration in developing the next draft of the DCCoI Strategic Plan 2017-2020.

Among the member organisations and clients who responded to the survey, the top three discipline groups were: ceramics/pottery (18.4%); textile making (17.1%); and jewellery
Opposite
Clockwise from top left:
Aoife Mullane, pictured with Sonya Lennon, presented with Residencies Support in Future Makers Awards & Supports Programme 2016
Ó, Tent London, London Design Festival
Stephen Hughes; Karen Hennessy; Sonya Lennon; Laura Magahy and Minister Mary Mitchell O’Connor at the launch of Irish Design 2015 - Making Design Matter
Work by Arran Street East, Adam Frew and Superfolk at MAISON&OBJET 2016
Louise Byrne wears an Irelands Eye Navy Aran Gown at The Knitwear Project Photocall

making (10.8%). Nearly 45% of respondents (the largest group) earned 75% or more of their income from their practice. Almost 84% of the respondents were registered as clients with DCCoI, and just over 56% were a member of one or more member organisations. Seventeen per cent were located in the Dublin area, and almost 44% located rurally.

Some of the topline findings from the survey are summarised below
Under each of four themes, the survey sought to gather input regarding the initiatives/areas of activity respondents felt were most beneficial to the sector. The following statements were weighted by respondents in order of importance for member organisations and clients, the first being the most important:

Theme 1: Partnerships, Promotion & Policy

1. Promote the work of Irish designers and makers to media in Ireland and internationally in order to secure ongoing coverage of the sector
2. Raise the profile of Irish design and craft to ensure design policy development within Government departments and agencies
3. Utilise Ireland’s Presidency of the World Crafts Council - Europe (WCC-EU) to raise the sector’s profile at EU and international level
4. Work with tourism bodies and other partners to increase awareness of craft and design experiences through initiatives such as the Irish Craft Studio Experience
5. Work with partner organisations and agencies as well as relevant member organisations or Guilds, Associations, Networks and Societies (GANS) in developing a heritage craft and design strategy in order to support the research, archiving and retention of heritage crafts
6. Support GANS and creative communities in the development of their strategic roles and activities

Theme 2: Education & Sector Development

1. Support Third Level students and recent graduates in developing their skills and business potential through Future Makers and other early stage support programmes
2. Provide practical programmes/seminars such as FUSE clinics for registered client enterprises in development areas including marketing, selling, costing, product development, design thinking, online and social media etc.
3. Work in partnership with primary and second level educators in the development and delivery of craft and design education programmes
4. Work with partners to create industry focused centres of excellence in ceramics and jewellery and in other disciplines such as glass, textiles and fashion
5. Conduct a skills audit in order to identify future needs and potential gaps in skills development of an education framework to meet identified needs

Theme 3: Enterprise & Market Development

1. Help export-ready DCCoI registered clients to exhibit at international trade shows through programmes such as the International Fair Fund
2. Develop the online commercial potential and capability of the sector through a targeted e-commerce development programme
3. Exhibit the best of Irish and international craft and design at the National Craft Gallery in Kilkenny and at other partner venues in Ireland and abroad through the gallery’s touring exhibitions programme
4. Actively promote the newly developed Design Ireland brand to Irish and international media to improve awareness and sales
5. Use the Design Ireland and PORTFOLIO programmes to assist retailers and galleries to promote and sell Irish work
### Theme 4: Research & Innovation

1. **Develop a strategy to target EU funding opportunities for the sector**

2. Facilitate networking and skills transfer programmes to enable access to knowledge and expertise in order to drive innovation and collaboration.

3. Conduct regular research on the Irish design and craft sector and on opportunities for the sector internationally.

4. Undertake research and provide training in the use of new materials, processes and technologies.

### Weighted averages of rating by respondents of current/potential impact of challenges to their business/practice was the following, the first being the highest:

- **Availability of time to dedicate to developing new work**
  - 5 11.9% (39)
  - 4 30.9% (101)
  - 3 39.8% (130)
  - 2 10.7% (35)
  - 1 6.7% (22)

- **Access to high speed broadband**
  - 5 22.9% (75)
  - 4 40.1% (131)
  - 3 27.5% (90)
  - 2 7.0% (23)
  - 1 2.4% (8)

- **Access to funding**
- **Access to exhibition space**
- **Ability to promote your business/practice through social media**
- **Developing e-commerce capability**
- **Securing retail stockists for your work**
- **Potential impacts of Brexit on Ireland’s craft and design sector**
- **Access to relevant technology/machinery**
- **Access to relevant skills training**
- **Access to skilled personnel**
- **Access to relevant business development training/mentoring**
- **Ability to participate in meetings/training during working hours**

### Respondents’ rating of the performance/development of their practice/business during 2016*:

Respondents were asked to rate 5 to 1 where 5 = extremely good and 1 = very poor.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>11.9%</td>
<td>39</td>
</tr>
<tr>
<td>4</td>
<td>30.9%</td>
<td>101</td>
</tr>
<tr>
<td>3</td>
<td>39.8%</td>
<td>130</td>
</tr>
<tr>
<td>2</td>
<td>10.7%</td>
<td>35</td>
</tr>
<tr>
<td>1</td>
<td>6.7%</td>
<td>22</td>
</tr>
</tbody>
</table>

### Respondents’ rating of their confidence in the future development of their practice/business*:

Respondents were asked to rate 5 to 1 where 5 = extremely confident and 1 = not very confident.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>22.9%</td>
<td>75</td>
</tr>
<tr>
<td>4</td>
<td>40.1%</td>
<td>131</td>
</tr>
<tr>
<td>3</td>
<td>27.5%</td>
<td>90</td>
</tr>
<tr>
<td>2</td>
<td>7.0%</td>
<td>23</td>
</tr>
<tr>
<td>1</td>
<td>2.4%</td>
<td>8</td>
</tr>
</tbody>
</table>

### Respondents’ rating of their confidence in the future development of the Irish craft and design sector as a whole*:

Respondents were asked to rate 5 to 1 where 5 = extremely confident and 1 = not very confident.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>16.5%</td>
<td>54</td>
</tr>
<tr>
<td>4</td>
<td>46.8%</td>
<td>153</td>
</tr>
<tr>
<td>3</td>
<td>29.1%</td>
<td>95</td>
</tr>
<tr>
<td>2</td>
<td>4.9%</td>
<td>16</td>
</tr>
<tr>
<td>1</td>
<td>2.8%</td>
<td>9</td>
</tr>
</tbody>
</table>

*Note: 54 respondents skipped this question.
642,000
Total number of impressions DCCoI Tweets earned (average 1.2% engagement rate)

63%
of respondents to DCCoI’s survey were confident or extremely confident in the future development of their practice/business

63.3%
of respondents to DCCoI’s survey were confident or extremely confident in the future development of the Irish craft and design sector as a whole

202,901
Total DCCoI Facebook reach for 2016

5
Designers profiled in a feature by The New York Times Style Magazine as part of ‘Design Ireland at Heal’s’
Image: Tea Set: Teapot and Medium Mug, Chloë Dowds Ceramics; Burr Oak and Cork inlaid Canteen of Pastry and Tea Cutlery, Chaim Factor
Delivering DCCoI’s annual programmes would not have been possible without the professionalism, commitment and hard work of the team at DCCoI. I would like to thank each and every team member and express my appreciation for their individual contribution to our activities and achievements during 2016. Special thanks go to Catherine Phibbs, Muireann Charleton, Alex Milton and Aileesh Carew who left the organisation during the year.

Our sector has recently experienced the sad loss of a number of Ireland’s pioneering and most innovative craftspeople. I would like to express my sympathy to the families and friends of jeweller, Nuala Jamison, glass artist Keith Leadbetter of Jerpoint Glass, and master woodturner Liam Flynn. I know I speak on behalf of everyone in our sector when I say that each will be greatly missed.

Finally, I would like to thank the Board of DCCoI for their direction throughout 2016, especially Michael Hanley and Sonya Lennon who each acted as Chair while we were awaiting an appointment to the position through the Public Appointments Service, and to welcome Breege O’Donoghue to the Board as our new Chair.

I look forward to continuing to work with our Board members and team, member organisations, client enterprises and strategic partners, especially the Department of Jobs, Enterprise and Innovation and Enterprise Ireland, in promoting craft and design in Ireland and globally as we roll out DCCoI’s Strategic Plan 2017–2020.

Karen Hennessy
Chief Executive
Our clients come from diverse backgrounds and disciplines, designing and making everything from clothing and jewellery to furniture and ceramics, whether conceptual pieces or functional work. Our client enterprises provide sustainable regional jobs, making a vital contribution to Ireland’s economy and cultural offering. In addition to those involved in traditional/heritage or contemporary mainstream and artistic-led making, we also have product/design-led registered client enterprises. The broad range of disciplines included in our client register reflects our ambition to support Ireland’s craft and design heritage while encouraging design innovation in everything our clients do.
Breakdown of register of client enterprises by county as at 31st December, 2016

**Client Enterprise Register by County**

<table>
<thead>
<tr>
<th>County</th>
<th>Number of Enterprises</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dublin</td>
<td>679</td>
</tr>
<tr>
<td>Cork</td>
<td>360</td>
</tr>
<tr>
<td>Galway</td>
<td>183</td>
</tr>
<tr>
<td>Wicklow</td>
<td>148</td>
</tr>
<tr>
<td>Kilkenny</td>
<td>131</td>
</tr>
<tr>
<td>Kerry</td>
<td>118</td>
</tr>
<tr>
<td>Wexford</td>
<td>116</td>
</tr>
<tr>
<td>Mayo</td>
<td>113</td>
</tr>
<tr>
<td>Kildare</td>
<td>111</td>
</tr>
<tr>
<td>Waterford</td>
<td>101</td>
</tr>
<tr>
<td>Donegal</td>
<td>94</td>
</tr>
<tr>
<td>Clare</td>
<td>91</td>
</tr>
<tr>
<td>Tipperary</td>
<td>79</td>
</tr>
</tbody>
</table>

**Northern Ireland**

<table>
<thead>
<tr>
<th>County</th>
<th>Number of Enterprises</th>
</tr>
</thead>
<tbody>
<tr>
<td>Down</td>
<td>103</td>
</tr>
<tr>
<td>Antrim</td>
<td>77</td>
</tr>
<tr>
<td>Tyrone</td>
<td>35</td>
</tr>
</tbody>
</table>

**Island of Ireland Clients** 3,208

(Rep. of Ireland 2,942/
Northern Ireland 266)

**International Clients** 55

**Overall Total of Registered Client Enterprises** 3,263

*Updating of these figures is ongoing to keep current with the active client enterprises on our register.

**Client Enterprise Register by Discipline**

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Textiles</td>
<td>777</td>
</tr>
<tr>
<td>Jewellery</td>
<td>511</td>
</tr>
<tr>
<td>Ceramics</td>
<td>500</td>
</tr>
<tr>
<td>Woodworking</td>
<td>291</td>
</tr>
<tr>
<td>Furniture Making</td>
<td>251</td>
</tr>
<tr>
<td>Glass Making</td>
<td>210</td>
</tr>
<tr>
<td>Metal Working including Blacksmithing</td>
<td>114</td>
</tr>
<tr>
<td>Paper Working</td>
<td>93</td>
</tr>
<tr>
<td>Mixed Media Construction</td>
<td>73</td>
</tr>
<tr>
<td>Stonemaking</td>
<td>66</td>
</tr>
<tr>
<td>Printing</td>
<td>58</td>
</tr>
<tr>
<td>Candlemaking</td>
<td>58</td>
</tr>
<tr>
<td>Leather Working</td>
<td>45</td>
</tr>
</tbody>
</table>

**Associate Register**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>787</td>
</tr>
<tr>
<td>Hobbyists</td>
<td>557</td>
</tr>
<tr>
<td>Associate Maker/Start-up</td>
<td>280</td>
</tr>
<tr>
<td>Craft Lecturers</td>
<td>83</td>
</tr>
<tr>
<td>Temporarily Inactive/Retired</td>
<td>63</td>
</tr>
<tr>
<td>Employees of Registered Clients</td>
<td>29</td>
</tr>
<tr>
<td>Partners</td>
<td>19</td>
</tr>
</tbody>
</table>

**Overall Total of Registered Associates** 1,818
Key dates in the history of the Crafts Council of Ireland, now trading as the Design & Crafts Council of Ireland.
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1970</td>
<td>World Crafts Council (WCC) hosts their General Assembly in Ireland</td>
</tr>
<tr>
<td>1971</td>
<td>Crafts Council of Ireland (CCoI) set up in Dublin as a voluntary body under the auspices of the RDS</td>
</tr>
<tr>
<td>1976</td>
<td>CCoI becomes a limited company, receiving funding from the Minister for Industry and Commerce and from the Industrial Development Authority</td>
</tr>
<tr>
<td>1977</td>
<td><em>Showcase</em> begins as the National Crafts Trade Fair</td>
</tr>
<tr>
<td>1980</td>
<td>CCoI business and skills training opens in Kilworth, Co. Cork</td>
</tr>
<tr>
<td>1986</td>
<td>CCoI administration moves to Powerscourt Townhouse Centre, Dublin</td>
</tr>
<tr>
<td>1989</td>
<td>CCoI business and skills training moves to the former Kilkenny Design Workshops in Kilkenny City</td>
</tr>
<tr>
<td>1990</td>
<td>CCoI opens the Ceramics Skills &amp; Design Course in Thomastown, Co. Kilkenny</td>
</tr>
<tr>
<td>1993</td>
<td>CCoI opens the Jewellery and Goldsmithing Skills &amp; Design Course in Kilkenny</td>
</tr>
<tr>
<td>1997</td>
<td>CCoI administration moves from Dublin to Castle Yard, Kilkenny</td>
</tr>
<tr>
<td>2000</td>
<td>CCoI opens the National Craft Gallery in Castle Yard, Kilkenny</td>
</tr>
<tr>
<td>2011</td>
<td>CCoI designates 2011 as <em>Year of Craft</em> and celebrates the sector in partnership with Craft Northern Ireland and a network of strategic partners throughout Ireland and internationally</td>
</tr>
<tr>
<td>2013</td>
<td>CCoI marks the 50th anniversary of the founding of Kilkenny Design Workshops (KDW) and a proposal is made at the Global Irish Economic Forum to designate a year to celebrating and promoting Irish design</td>
</tr>
<tr>
<td>2014</td>
<td>CCoI amends its trading name to the Design &amp; Crafts Council of Ireland (DCCoI) following the signing of a three-year service level agreement with Enterprise Ireland and launches <em>Irish Design 2015 (ID2015)</em></td>
</tr>
<tr>
<td>2015</td>
<td>DCCoI convenes the year-long Government-backed <em>ID2015</em> initiative exploring, promoting and celebrating Irish design throughout Ireland and internationally to drive job creation, grow exports and increase competitiveness</td>
</tr>
</tbody>
</table>
Registering with DCCoI gives designers and craftspeople the opportunity to avail of the many supports and development programmes that DCCoI has to offer. Registered clients can also avail of DCCoI’s group insurance scheme and receive a monthly CRAFTlink e-zine with news, opportunities and industry updates. Currently there are four levels of registration: professional designer-maker; semi-professional designer-maker; design/craft enthusiast; and student. Applications for DCCoI registration are assessed by the Registration Review Panel every three months. DCCoI.ie/register
Innovation and Development Programmes

Craft, Design & Business Mentors

The DCCol mentoring programme provides craft and design businesses with tailored support from a range of experts in design, production, business, marketing, branding and craft-specific technical expertise. Mentoring is delivered one to one or in group settings. Registered client enterprises can apply for mentoring throughout the year.

Enterprise Development Workshops

Enterprise Development Workshops cover topics that have been identified by DCCol as relevant to the ongoing development of craft and design enterprises. These workshops are organised by DCCol, often in partnership with Local Enterprise Offices (LEOs), and advertised on specific dates and times in various locations in Ireland.

Strategic Plans for Membership Organisations

DCCol has partnered with Business to Arts to offer expertise to our GANS in devising strategic plans to assist in their ongoing development and professionalisation. This programme includes workshops, advice sessions, site visits and business plan content review, analysis and delivery.

FUSE Clinics

FUSE Clinics offer access to a range of design and business mentors over a one- or two-day period. Mentors assess and provide advice relating to different aspects of craft and design products, including merchandising, branding, production, design and the use of innovative materials and technology. FUSE Clinics enable clients to network with one another and with mentors who identify the necessary next steps for developing and growing a craft and design enterprise.

Building Craft and Design Enterprise Programme in Partnership with Local Enterprise Offices

The Building Craft and Design Enterprise Programme, in partnership with LEOs, is a premium package of support tailored for designer-makers to boost their product in the marketplace through a series of design-led workshops. During the programme, participants undertake market research, engage in design-focused workshops and learn about branding, costing, promotion and strategies to expand existing market channels.

Network Support Scheme

DCCol member organisations can apply for financial support through the Network Support Scheme (NSS). Funding is offered on an annual basis. Individuals can submit an application form on behalf of their network or association, and all applicants must be in a position to provide match-funding. (It should be noted that the minimum number of craftspersons required to form a network or association is six.)

National Craft Gallery

The National Craft Gallery is Ireland’s leading centre for contemporary craft and design, inspiring appreciation, creativity and innovation through exhibitions, events and education programmes. The National Craft Gallery plays a critical role in building an understanding of craft, design and material culture in Ireland. Programmes feature leading Irish and international designers, artists and makers across a variety of disciplines through in-house and touring exhibitions. nationalcraftgallery.ie

Market Development Programmes

Showcase

Showcase – Ireland’s Creative Expo® has established itself as the foremost trade event for retailers from around the world to discover unique, design-led products across fashion, jewellery and home & giftware. At the heart of the show is Design Ireland, a space dedicated to promoting leading contemporary Irish brands selected by an independent jury for their creativity, innovation and craftsmanship, with all products in this area designed and made in Ireland. Showcase is a partnership between DCCol and Showcase Ireland Events Ltd with support from Enterprise Ireland in promoting the show internationally. showcaseireland.com

Design Ireland

Design Ireland is a brand dedicated to promoting the breadth and quality of Irish design and craft to global and Irish audiences. The Design Ireland identity is featured on DCCol exhibitions at trade shows, in-store point-of-sale material and promotional campaigns. The accompanying website, DesignIreland.ie, discovers and shares ideas, inspiration and information on talented Irish designers and where to buy their work, either online or in listed shops. DesignIreland.ie
Irish Craft Studio Experience

Programme 2016

Future Makers Awards & Supports

Skills & Design Course

2016 graduates of DCCoI's Ceramics

CRAFTed

Clockwise from top left:

Irish Craft Studio Experience

features some

These include key shows that are open to

the public, such as Bloom in the Park and the

National Crafts & Design Fair. See DCCol.ie/

opportunities for relevant call outs.

International Fair Fund

The International Fair Fund has been established to financially assist designers and craftspeople in reaching key export markets. The fund provides limited match-funding for wholesale trade fairs abroad.

PORTFOLIO

PORTFOLIO actively works to grow the reputations and potential of contemporary craftspeople and designers who are seeking to develop their presence in the gallery and collector market. The jury for this prestigious programme is made up of Irish and international experts and it selects work based on high standards of design quality and technical skill. PORTFOLIO currently showcases contemporary work by over 100 of Ireland's most renowned designer-makers. DCCol.ie/portfolio

Maker Direct Fair Fund

The Maker Direct Fair Fund provides financial support on a match-funding basis to makers in the PORTFOLIO programme who wish to participate in direct-selling fairs outside Ireland.

Irish Craft Studio Experience

The Irish Craft Studio Experience features some of Ireland's best studio experiences. Featured sites are either craft studios open to visitors on a full-time basis or craft galleries and retail spaces offering visitors the opportunity to meet or interact with the maker. For a complete listing of approved locations and for information on applying to be assessed for the scheme, visit craftinireland.com/explore

Education, Training & Development

Education and Outreach Programmes

The education and outreach programmes aim to develop public awareness of craft mediums, techniques and design process through workshops with professional makers, craft installations, making demonstrations, talks, discussion forums, and object-handling opportunities. Outreach programmes often form part of DCCol's presence at national platforms or are devised as projects to connect with specific groups.

CRAFTed

DCCol's CRAFTed programme gives primary school children and teachers an exciting opportunity to explore their creativity and learn new skills by working with professional designers and craftspeople. It provides collaborative training, access to highly skilled craftspeople and gives both teachers and students the opportunity to explore new materials, such as clay, print, fabric and fibre, as well as metal, wood and willow construction.

designED

designED is an art-and-craft-room action research initiative for post-primary art students and their teachers across Ireland. designED encourages collaborative skills and problem solving. It complements curricular learning in the visual arts by enhancing imaginative composition, design and craftwork, and is an enjoyable hands-on approach to making. designED provides funding bursaries to enable post-primary schools to engage in creative projects with professional craftspeople and designer-makers in the classroom setting.

Future Makers

DCCol's Future Makers Awards & Supports programme rewards the next generation of creative makers, providing support for the development of an exciting career in the craft and design industry. The programme funds research, training, residencies, exhibitions, studio development and more. futuremakers.ie

Centres of Excellence

DCCol is working with partners to develop Centres of Excellence focused on ceramics and jewellery and goldsmithing for the industry, with plans to develop further centres for other disciplines.

The Jewellery and Goldsmithing Skills & Design Course specialises in the tradition of working with precious metals and gemstones, equipping graduates with the practical skills needed to develop careers in the jewellery industry in Ireland and internationally. This intensive two-year programme is located at DCCol's headquarters in Kilkenny, jewellerycourse.ie

The Ceramics Skills & Design Course is located at Island Mill, Thomastown, Co. Kilkenny and is a two-year intensive skills-based programme. This extremely successful course has established an excellent reputation in the industry both nationally and internationally. ceramicscourse.ie
The information in this section presents a summary of the involvement of member organisations, clients, partners and others in DCCoI programmes and events during 2016.
<table>
<thead>
<tr>
<th>Market Development:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clients participating at Showcase – Ireland’s Creative Expo®</td>
</tr>
<tr>
<td>Creative Island clients at Showcase</td>
</tr>
<tr>
<td>Buyers attending Showcase</td>
</tr>
<tr>
<td>Number of retailers in Ireland working with DC Col</td>
</tr>
<tr>
<td>Clients supported through consumer campaigns</td>
</tr>
<tr>
<td>Makers supported through the International Fair Fund</td>
</tr>
<tr>
<td>Flagship direct-selling events with a key presence for Irish craft and design</td>
</tr>
<tr>
<td>Registered clients participating at the National Crafts &amp; Design Fair</td>
</tr>
<tr>
<td>Registered clients exhibiting at Bloom</td>
</tr>
<tr>
<td>Locations included in the Irish Craft Studio Experience programme</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>National Craft Gallery:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitions included in the 2016 programme (Kilkenny and touring)</td>
</tr>
<tr>
<td>Designers and makers involved in the exhibitions programme</td>
</tr>
<tr>
<td>Number of visitors to exhibitions (Kilkenny and touring)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Innovation &amp; Development Programmes:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enterprise and innovation workshop delivered</td>
</tr>
<tr>
<td>Number of client enterprises participating in enterprise and innovation workshops</td>
</tr>
<tr>
<td>Participants involved in FUSE workshops</td>
</tr>
<tr>
<td>Clients participating in DC Col mentoring schemes</td>
</tr>
<tr>
<td>Participants on the Building Craft &amp; Design Enterprise programme</td>
</tr>
<tr>
<td>Design Island participants receiving mentoring</td>
</tr>
<tr>
<td>Showcase exhibitors receiving merchandising mentoring</td>
</tr>
<tr>
<td>Participants on export programmes</td>
</tr>
<tr>
<td>Number of European applications submitted</td>
</tr>
</tbody>
</table>
## Education, Training & Development

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional Education Centres (EdC) partnering with DCCoI for delivery of CRAFTed</td>
<td>16</td>
</tr>
<tr>
<td>Individual Primary Schools participating in the CRAFTed programme</td>
<td>68</td>
</tr>
<tr>
<td>Pupils participating in the CRAFTed programme</td>
<td>1,700</td>
</tr>
<tr>
<td>Craftspeople participating in the CRAFTed programme</td>
<td>64</td>
</tr>
<tr>
<td>Teachers participating in the CRAFTed programme</td>
<td>68</td>
</tr>
<tr>
<td>Teachers participating in CRAFTed-based CPD workshops</td>
<td>200</td>
</tr>
<tr>
<td>DCCoI Skills Courses embedded with L7 standards achieved</td>
<td>2</td>
</tr>
<tr>
<td>Students and general public participating in outreach programmes</td>
<td>9,435</td>
</tr>
</tbody>
</table>

## Member Organisations & Client Services

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of Member Organisations</td>
<td>66</td>
</tr>
<tr>
<td>GANS meetings hosted by DCCoI</td>
<td>2</td>
</tr>
<tr>
<td>Clients availing of Network Support Scheme funding</td>
<td>19</td>
</tr>
<tr>
<td>Participants in exhibitions</td>
<td>60</td>
</tr>
<tr>
<td>Makers demonstrating at the National Crafts &amp; Design Fair</td>
<td>9</td>
</tr>
<tr>
<td>Makers demonstrating at Bloom</td>
<td>8</td>
</tr>
<tr>
<td>Number of registered client enterprises</td>
<td>3,263</td>
</tr>
</tbody>
</table>
The Board of the Design & Crafts Council of Ireland is responsible for the systems of internal financial control in the company and for ensuring that the company has in place processes and procedures for the purpose of ensuring that the systems are effective and in accordance with Irish law and regulations. The Board is responsible for the governance of the body in line with best practice and for adhering to the obligations of the body as set out in the Code of Practice for the Governance of State Bodies 2009, the Ethics in Public Office Act 1995, and the Standards in Public Office Act 2001.

As a follow-up to the Irish Design 2015 (ID2015) initiative, the Design & Crafts Council of Ireland’s subsidiary company, Design Island Initiative Ltd, that was set up for a defined period to deliver ID2015, was wound up in 2016 as planned.
OUR BOARD MEMBERS

Ministerial Appointees

Breege O’Donoghue
Appointed Chair
19th Dec 2016

Pat Hughes
Stephen Hughes
Dermott Rowan

Elected Representatives

Michael Hanley
Acting Chairman
10th Jun 2015 – Aug 2016

Sonya Lennon
Interim Chairman
Sep – 18th Dec 2016

John O’Connor

Mary Palmer

Ray Power
Rachel Quinn
Elaine Riordan
Martina Hamilton
### 4.2 Our Board Members

<table>
<thead>
<tr>
<th>DCCol Board Members</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ministerial Appointees</strong></td>
</tr>
<tr>
<td>Pat Hughes</td>
</tr>
<tr>
<td>Stephen Hughes</td>
</tr>
<tr>
<td>Dermott Rowan</td>
</tr>
<tr>
<td>Breege O’Donoghue</td>
</tr>
<tr>
<td><strong>Elected Representatives</strong></td>
</tr>
<tr>
<td>Michael Hanley (Acting Chairman from 10th June 2015 to August 2016)</td>
</tr>
<tr>
<td>Elaine Riordan</td>
</tr>
<tr>
<td>John O’Connor</td>
</tr>
<tr>
<td>Ray Power</td>
</tr>
<tr>
<td>Sonya Lennon (Interim Chairman from September to 18th December 2016)</td>
</tr>
<tr>
<td>Martina Hamilton</td>
</tr>
<tr>
<td>Mary Palmer</td>
</tr>
<tr>
<td>Rachel Quinn</td>
</tr>
</tbody>
</table>

### 4.3 Our Team

<p>| |</p>
<table>
<thead>
<tr>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Karen Hennessy Chief Executive</strong></td>
</tr>
<tr>
<td><strong>Tanya Jones Executive Assistant to CEO</strong></td>
</tr>
<tr>
<td><strong>Education, Training &amp; Development</strong></td>
</tr>
<tr>
<td>John Tynan</td>
</tr>
<tr>
<td>Head of Education, Training &amp; Development</td>
</tr>
<tr>
<td>Muireann Charleton¹</td>
</tr>
<tr>
<td>Education &amp; Innovation Manager</td>
</tr>
<tr>
<td>Susan Holland</td>
</tr>
<tr>
<td>Education &amp; Engagement Officer</td>
</tr>
<tr>
<td>Amanda Walsh Education, Training &amp; Development Administrator</td>
</tr>
<tr>
<td>Eimear Conyard Jewellery Skills &amp; Design Course Manager</td>
</tr>
<tr>
<td>Gus Mabelson (Independent Contractor)</td>
</tr>
<tr>
<td>Ceramics Skills &amp; Design Course Manager</td>
</tr>
<tr>
<td><strong>Innovation &amp; Development Programmes</strong></td>
</tr>
<tr>
<td>Louise Allen Head of Innovation &amp; Development Programmes</td>
</tr>
<tr>
<td>Evelyn McNamara² (Independent Contractor)</td>
</tr>
<tr>
<td>Project Manager – Innovation</td>
</tr>
<tr>
<td>Emer Ferran</td>
</tr>
<tr>
<td>Business Development Programme Manager</td>
</tr>
<tr>
<td>Mary Whelan</td>
</tr>
<tr>
<td>Client Liaison Officer</td>
</tr>
<tr>
<td>Mary Rhatigan³</td>
</tr>
<tr>
<td>Client Services Administrator</td>
</tr>
<tr>
<td>Ruth Duignan⁴ (Independent Contractor)</td>
</tr>
<tr>
<td>Innovation Administrator</td>
</tr>
<tr>
<td><strong>Market Development</strong></td>
</tr>
<tr>
<td>Brian McGee</td>
</tr>
<tr>
<td>Market Development Director</td>
</tr>
<tr>
<td>Nicola Doran</td>
</tr>
<tr>
<td>Retail Programme Manager</td>
</tr>
<tr>
<td>Emma McGrath</td>
</tr>
<tr>
<td>Trade Development Manager</td>
</tr>
<tr>
<td>Ciara Garvey⁵ Development Manager, Collector &amp; Tourism Programmes</td>
</tr>
<tr>
<td>Ann Dack⁶ (Independent Contractor)</td>
</tr>
<tr>
<td>Project Manager – Market Development</td>
</tr>
<tr>
<td>Mary Dunne</td>
</tr>
<tr>
<td>Market Development Officer</td>
</tr>
</tbody>
</table>
National Craft Gallery

Aileesh Carew
*Project Director*

Brian Byrne
*Exhibitions Assistant*

Public Affairs & Communications

Susan Brindley
*Head of Public Affairs & Communications*

Catherine Phibbs
*Communications Manager*

Deirdre O’Reilly
*Communications Manager*

Ciara Gannon
*Communications Assistant*

Operations

Mary Blanchfield
*Head of Operations and Company Secretary*

Julie Jackman
*Finance Assistant*

Nuala McGrath
*HR & Corporate Services Manager*

Irish Design 2015

Alex Milton
*Programme Director*

Notes

1 up to 25th November
2 up to 11th March
3 part-time
4 up to 30th June
5 on maternity leave up to 13th June
6 part-time up to 25th July
7 up to 31st October (part-time from 9th May)
8 up to 5th February
9 from 18th July
10 part-time
11 up to 19th December

DCCoI would also like to acknowledge the valuable contribution of all those who supported the team throughout the year: interns Niamh Conroy, Gallery Education Support Assistant; Deirdre Doyle, Operations Administrator; and Ciara McCollam, Digital Imaging & Communications Assistant, as well as the many volunteers who assisted at DCCoI events and activities.
4.4 Our Member Organisations

The Crafts Council of Ireland is a Company Limited by Guarantee, trading as the Design & Crafts Council of Ireland. It comprises member organisations and institutions that share DCCoI’s aims and objectives and are involved in the promotion of contemporary and traditional crafts and design.

Members

Four subscribers to the Memorandum of Association (founders)

52 persons nominated to represent unincorporated associations upon which the Board of the Design & Crafts Council of Ireland may wish to confer the benefit of membership (Guilds, Associations, Networks & Societies) approved by DCCoI

14 corporate members (institutions, partners)

Members In 2016

The total number of member organisations as at 31st December, 2016 was 66.

14 Corporate Members

Country Markets Limited
Crawford College of Art and Design
Fire Station Artist Studios
Irish Countrywoman’s Association
Irish Local Development Network
Limerick School of Art and Design
Na Piobairí Uilleann
National College of Art and Design
New Ross Needlecraft Limited (The Ros Tapestry)
National University of Ireland, Maynooth
Royal Dublin Society
School of Art, Design & Printing at Dublin Institute of Technology
St. Angela’s College
University of Ulster

27 Member Organisations – by Discipline

Blackstack Studios
Ceramics Ireland
Contemporary Tapestry Artists (CTA)
Council of Irish Fashion Designers
Design Island – The Cream of Irish Design
Feltmakers Ireland
Filament Fibre Artists
Federation of Jewellery Manufacturers in Ireland (FJMI)
Glass Society of Ireland
Guild of Irish Lacemakers
Handweavers Guild of Cork
Institute of Designers in Ireland (IDI)
Irish Artist Blacksmiths Association (IABA)
Irish Basketmakers Association (IBA)
Irish Chairmakers
Irish Guild of Embroiderers
Irish Guild of Weavers, Spinners and Dyers
Irish Patchwork Society
Irish Society of Stage and Screen Designers (ISSSD)*
Irish Woodturners’ Guild
Lettercarvers Guild of Ireland
Mountmellick Development Association Ltd.*
Peannáirí
Print Block
Society of Cork Potters
The Quilters Guild of Ireland
Traditional Lace Makers of Ireland
25 Member Organisations – by Region

- Association of LEOs
- Bridge Street Studios
- Carousel*
- Cavan Monaghan Art & Craft Network
- Ceardiann, Spiddal Craft & Design Studios
- Clare Crafts
- Cork Craft & Design (CAD)
- Cork Textile Network Group
- Craft & Design Collective
- Craft Granary
- Craftworks Mayo
- Donegal Designer Makers
- FORM Designmade In Carlow
- Limerick Craft Collective
- Louth Craftmark Designers Network
- MADE in Kilkenny
- Made in Sligo
- Made in Westmeath
- Offaly Crafty
- Original Kerry
- South Wexford Craft Network
- The Design Tower
- The Leitrim Design House
- West Cork Arts Centre
- West Cork Craft & Design Guild

*Member organisations that joined in 2016

4 Founding Members

- Patsy Duignan (RIP)
- Mary V. Mullin
- Blanaid Reddin
- Betty Searson

4.5 Our Committee & Taskforce Members

Audit & Finance Committee

- Michael Hanley Committee Chairman and DCCol Board Member
- Pat Hughes DCCol Board Member
- Stephen Hughes DCCol Board Member
- Karen Hennessy DCCol Chief Executive
- Mary Blanchfield DCCol Head of Operations and Company Secretary

Nominations Committee

- Ray Power Committee Chairman and DCCol Board Member
- Martina Hamilton DCCol Board Member
- Elaine Riordan DCCol Board Member
- Karen Hennessy DCCol Chief Executive
- Louise Allen DCCol Head of Innovation & Development Programmes

Strategy Sub-Committee

- Breege O’Donoghue DCCol Chair
- Michael Hanley DCCol Board Member
- Stephen Hughes DCCol Board Member
- Sonya Lennon DCCol Board Member
- John O’Connor DCCol Board Member
- Ray Power DCCol Board Member
- Martina Hamilton DCCol Board Member
- Karen Hennessy DCCol Chief Executive
- Brian McGee DCCol Market Development Director
- Susan Brindley DCCol Head of Public Affairs and Communications
- Mary Blanchfield DCCol Head of Operations and Company Secretary
Our Joint Venture Company
Showcase Ireland Events Ltd. Board
Karen Hennessy
Showcase Ireland Events Ltd.
Director and Company Secretary
Tony Donegan
Showcase Ireland Events Ltd.
Board Member
Gerry Murphy
Showcase Ireland Events Ltd.
Board Member
Brian McGee
Showcase Ireland Events Ltd.
Board Member

Ireland – the Design Island: a consultation paper towards a National Design Strategy
Steering Committee
Karen Hennessy, DCCoI (Chair)

Policy & Promotion Taskforce:
Eugene Forde, DJEI
Karen Hennessy, DCCoI
Kathryn Meghen, RIAI
Michael Hanley, DCCoI
Susan Brindley, DCCoI

Research & Innovation Taskforce:
Ali Grehan, Dublin City Council
Bill Kearney, IBM
John Tynan, DCCoI
Louise Allen, DCCoI
Stephen Hughes, Enterprise Ireland

Enterprise to Education Taskforce:
Alex Milton, ID2015
Andrew Bradley, IDI
Annie Doona, IADT
Bernard Hanratty, NCAD
Brian McGee, DCCoI
Edmund Shanahan, CIFD
Greg Swift, LEO

Society, Culture and Collaboration Taskforce:
Aileesh Carew, DCCoI
Elaine McDevitt, ICAD
Gerald M. Craddock, NDA
Jim Duggan, VFX Ireland
Laura Magahy, MCO

Additional members:
Stephen Fagan, Animation Ireland
Christopher Donnelly, IxDA
## Financial Statements
For the financial year ended 31 December 2016
Crafts Council of Ireland Company Limited by Guarantee
t/a Design & Crafts Council of Ireland

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<td>Independent Auditors’ Report</td>
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<td>Income and Expenditure Account</td>
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<td>Statement of Changes in Equity</td>
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<td>Statement of Cash Flows</td>
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<tr>
<td>Notes to the Financial Statements</td>
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<tr>
<td>The following pages do not form part of the financial statements</td>
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</tr>
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<td>Detailed Profit and Loss Account</td>
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</tr>
<tr>
<td>Schedule to the Detailed Accounts</td>
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</tbody>
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Image: Elements Collection, J. HILL’s Standard; Connemara Marble Napkin Rings, Hennessy & Byrne; Cheese Paddle & Striped Cutting Board, Caulfield Country Boards; Geometric Gold Plated Brass Forms, ‘Names’ by the Irish Design Shop
# Company Information

**Directors**
- Elaine Riordan
- Patrick Hughes
- Michael Hanley
- Sonya Lennon
- Dermott Rowan
- Stephen Hughes
- Ray Power
- John C O'Connor
- Martina Hamilton
- Mary Palmer
- Rachel Quinn
- Breege O’Donoghue*

*Appointed 19 December 2016

**Company Secretary**
- Mary Blanchfield

**Registered number**
- 56542

**Registered office**
- Castle Yard, Kilkenny

**Independent Auditors**
- Crowe Horwath
- Bastow Charleton
- Chartered Accountants and Statutory Audit Firm
- Marine House
- Clanwilliam Court
- Dublin 2

**Bankers**
- Allied Irish Bank
  - St. Helens, 1 Undershaft
  - London
  - EC3A 8AB
- Bank of Ireland
  - Parliament Street
  - Kilkenny
- Allied Irish Banks plc
  - Bankcentre
  - Ballsbridge
  - Dublin 4

**Solicitors**
- Beauchamps
  - Riverside Two
  - Sir John Rogerson’s Quay
  - Dublin 2
The directors present their annual report and the audited financial statements for the year ended 31 December 2016.

**Companies Act 2014**
The Companies Act 2014 commenced on 1 June 2015 and the company has converted to a company limited by guarantee without share capital under Parts 1 – 15 of that Act.

**Directors’ Responsibilities Statement**
The directors are responsible for preparing the Directors’ Report and the financial statements in accordance with Irish law and regulations.

Irish company law requires the directors to prepare the financial statements for each financial year. Under the law, the directors have elected to prepare the financial statements in accordance with Irish Generally Accepted Accounting Practice in Ireland, including Financial Reporting Standard 102 ‘The Financial Reporting Standard applicable in the UK and Republic of Ireland’ and promulgated by the Institute of Chartered Accountants in Ireland and Irish law.

Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the Company as at the financial year end date, of the profit or loss of the Company for that financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements, the directors are required to:
— select suitable accounting policies and then apply them consistently;
— make judgments and accounting estimates that are reasonable and prudent;
— state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards; and
— prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors confirm that they have complied with the above requirements in preparing the financial statements.

The directors are responsible for ensuring that the Company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the Company, enable at any time the assets, liabilities, financial position and profit or loss of the Company to be determined with reasonable accuracy, enable them to ensure that the financial statements and Directors’ Report comply with the Companies Act 2014 and enable the financial statements to be audited. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.
Principal activities
The Crafts Council of Ireland Limited by Guarantee, which is headquartered in Kilkenny, is the national development organisation for the crafts and design industry in Ireland. The Crafts Council of Ireland Limited by Guarantee is responsible for fostering the growth and commercial strength of the craft and design industry in Ireland, communicating its unique identity and stimulating quality design, innovation and competitiveness. The Crafts Council of Ireland Limited by Guarantee activities are funded by the Department of Jobs, Enterprise and Innovation via Enterprise Ireland.

Business Review
The directors are satisfied with the company’s performance during the year.

At the end of the year the company has assets of €504,344 (2015: €553,587 ) and liabilities of €340,631 (2015: €443,266). The net assets of the company have increased by €53,392 (2015: decreased €87,074) and the directors are satisfied with the level of retained reserves at the year-end.

Results and Dividends
The surplus for the year, after taxation, amounted to €73,555 (2015: loss of €105,019 )
The directors do not recommend the declaration of dividends.

€73,555 was transferred to reserves.

Accounting Records
The measures taken by the directors to ensure compliance with the requirements of Sections 281 to 285 of the Companies Act 2014 with regard to the keeping of accounting records, are the employment of appropriately qualified accounting personnel and the maintenance of computerised accounting systems. The company’s accounting records are maintained at the company’s registered office at Castle Yard, Kilkenny.

Future developments
The main activities of the company remain unchanged and the directors anticipate that any future developments would relate to these activities.

Directors
The directors who served during the year were:
— Elaine Riordan
— Patrick Hughes
— Michael Hanley
— Sonya Lennon
— Dermott Rowan
— Stephen Hughes
— Ray Power
— John C O’Connor
— Martina Hamilton
— Mary Palmer
— Rachel Quinn
— Breege O’Donoghue (appointed 19 December 2016)
Financial risk management objectives and policies
The company has budgetary and financial reporting procedures, supported by appropriate key performance indicators, to manage credit, liquidity and other financial risk. All key financial figures are monitored on an ongoing basis.

Post balance sheet events
There have been no significant events affecting the Company since the year end.

Statement on Relevant Audit Information
Each of the persons who are directors at the time when this Directors’ Report is approved has confirmed that:

— so far as the director is aware, there is no relevant audit information of which the Company’s auditors are unaware, and
— the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the Company’s auditors are aware of that information.

Auditors
The auditors, Crowe Horwath Bastow Charleton, are eligible and have expressed a willingness to continue in office in accordance with section 383(2) of the Companies Act 2014.

This report was approved by the board and signed on its behalf.

Michael Hanley
Director
16th May 2017

Breege O’Donoghue
Director
16th May 2017
We have audited the financial statements of Crafts Council of Ireland Company Limited by Guarantee t/a Design and Crafts Council of Ireland for the year ended 31 December 2016, set out on pages 118 to 132. The relevant financial reporting framework that has been applied in their preparation is the Companies Act 2014 and Financial Reporting Standard 102 ‘The Financial Reporting Standard applicable in the UK and Republic of Ireland’ issued by the Financial Reporting Council.

This report is made solely to the Company’s members, as a body, in accordance with Section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the Company’s members those matters we are required to state to them in an Auditors’ Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company’s members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors
As explained more fully in the Directors’ Responsibilities Statement on page 113, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view and otherwise comply with the Companies Act 2014. Our responsibility is to audit and express our opinion on the financial statements in accordance with Irish law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Financial Reporting Council’s Ethical Standards for Auditors.

Scope of the audit of the financial statements
An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the Company’s circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors’ Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements
In our opinion the financial statements:
— give a true and fair view, of the assets, liabilities and financial position of the Company as at 31 December 2016 and of its profit for the year ended; and
— have been properly prepared in accordance with relevant financial reporting framework and in particular with the requirements of the Companies Act 2014.
Matters on which we are required to report by the Companies Act 2014
— We have obtained all the information and explanations which we consider necessary for the purposes of our audit.
— In our opinion the accounting records of the Company were sufficient to permit the financial statements to be readily and properly audited.
— The financial statements are in agreement with the accounting records.

Matters on which we are required to report by exception
We have nothing to report in respect of our obligations under the Companies Act 2014 to report to you if, in our opinion, the disclosures of directors’ remuneration and transactions specified by sections 305 to 312 of the Act are not made.

George Kennington
for and on behalf of
Crowe Horwath
Bastow Charleton
Chartered Accountants and Statutory Audit Firm
Marine House
Clanwilliam Court
Dublin 2

29th May 2017
### Income and Expenditure Account

For the financial year ended 31 December 2016

<table>
<thead>
<tr>
<th>Notes</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td>3,576,502</td>
<td>3,192,222</td>
</tr>
<tr>
<td><strong>Expenditure</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operations</td>
<td>(182,728)</td>
<td>(178,356)</td>
</tr>
<tr>
<td>Education, Training and Development</td>
<td>(826,864)</td>
<td>(815,582)</td>
</tr>
<tr>
<td>Market Development</td>
<td>(1,306,131)</td>
<td>(1,355,117)</td>
</tr>
<tr>
<td>Innovation Programme</td>
<td>(848,683)</td>
<td>(634,991)</td>
</tr>
<tr>
<td>Craft and Design Awareness</td>
<td>(341,555)</td>
<td>(313,195)</td>
</tr>
<tr>
<td>Operating surplus/(deficit)</td>
<td>70,541</td>
<td>(105,019)</td>
</tr>
<tr>
<td>Tax on surplus/(deficit)</td>
<td>3,014</td>
<td>—</td>
</tr>
<tr>
<td><strong>Surplus/(deficit) for the year</strong></td>
<td>73,555</td>
<td>(105,019)</td>
</tr>
</tbody>
</table>

All amounts relate to continuing operations.

There were no recognised gains and losses for 2016 or 2015 other than those included in the income and expenditure account.

The notes on pages 123 to 132 form part of these financial statements.
## Statement of Comprehensive Income
For the financial year ended 31 December 2016

<table>
<thead>
<tr>
<th>Notes</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surplus/(deficit) for the financial year</td>
<td>73,555</td>
<td>(105,019)</td>
</tr>
<tr>
<td>Other comprehensive income</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Total comprehensive income for the year</td>
<td>73,555</td>
<td>(105,019)</td>
</tr>
</tbody>
</table>
### Balance Sheet

**as at 31 December 2016**

<table>
<thead>
<tr>
<th></th>
<th>Notes</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fixed Assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tangible assets</td>
<td>8</td>
<td>227,482</td>
<td>247,644</td>
</tr>
<tr>
<td>Financial assets</td>
<td>9</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td></td>
<td>227,483</td>
<td>247,646</td>
</tr>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debtors: amounts falling due within one year</td>
<td>10</td>
<td>273,408</td>
<td>224,369</td>
</tr>
<tr>
<td>Cash at bank and in hand</td>
<td>11</td>
<td>3,453</td>
<td>81,572</td>
</tr>
<tr>
<td></td>
<td></td>
<td>276,861</td>
<td>305,941</td>
</tr>
<tr>
<td><strong>Creditors: amounts falling due within one year</strong></td>
<td>12</td>
<td>(340,631)</td>
<td>(443,266)</td>
</tr>
<tr>
<td><strong>Net Current Liabilities</strong></td>
<td></td>
<td>(63,770)</td>
<td>(137,325)</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td>163,713</td>
<td>110,321</td>
</tr>
<tr>
<td><strong>Capital and Reserves</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other reserves</td>
<td></td>
<td>227,483</td>
<td>247,646</td>
</tr>
<tr>
<td><strong>Income and expenditure account</strong></td>
<td></td>
<td>(63,770)</td>
<td>(137,325)</td>
</tr>
<tr>
<td><strong>Shareholders’ Funds</strong></td>
<td></td>
<td>163,713</td>
<td>110,321</td>
</tr>
</tbody>
</table>

Signed on behalf of the board:

Michael Hanley       Breege O’Donoghue
Director              Director

16th May 2017        16th May 2017

The notes on pages 123 to 132 form part of these financial statements.
## Statement of Changes in Equity

### as at 31 December 2016

<table>
<thead>
<tr>
<th></th>
<th>Other Reserves €</th>
<th>Profit and Loss Account €</th>
<th>Total Equity €</th>
</tr>
</thead>
<tbody>
<tr>
<td>At 1 January 2016</td>
<td>247,646</td>
<td>(137,325)</td>
<td>110,321</td>
</tr>
<tr>
<td><strong>Comprehensive income for the year</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Surplus for the year</td>
<td>—</td>
<td>73,555</td>
<td>73,555</td>
</tr>
<tr>
<td>Funds allocated to acquire fixed assets</td>
<td>31,615</td>
<td>—</td>
<td>31,615</td>
</tr>
<tr>
<td>Amortised in line with depreciation</td>
<td>(51,778)</td>
<td>—</td>
<td>(51,778)</td>
</tr>
<tr>
<td><strong>At 31 December 2016</strong></td>
<td>227,483</td>
<td>(63,770)</td>
<td>163,713</td>
</tr>
</tbody>
</table>

### Statement of Changes in Equity

#### for the year ended 31 December 2015

<table>
<thead>
<tr>
<th></th>
<th>Capital Account €</th>
<th>Profit and Loss Account €</th>
<th>Total Equity €</th>
</tr>
</thead>
<tbody>
<tr>
<td>At 1 January 2015</td>
<td>229,701</td>
<td>(32,306)</td>
<td>197,395</td>
</tr>
<tr>
<td><strong>Comprehensive income for the year</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deficit for the year</td>
<td>—</td>
<td>(105,019)</td>
<td>(105,019)</td>
</tr>
<tr>
<td>Funds allocated to acquire fixed assets</td>
<td>67,408</td>
<td>—</td>
<td>67,408</td>
</tr>
<tr>
<td>Amortised in line with depreciation</td>
<td>(49,463)</td>
<td>—</td>
<td>(49,463)</td>
</tr>
<tr>
<td><strong>At 31 December 2015</strong></td>
<td>247,646</td>
<td>(137,325)</td>
<td>110,321</td>
</tr>
</tbody>
</table>

The notes on pages 123 to 132 form part of these financial statements.
### Statement of Cash Flows

For the financial year ended 31 December 2016

<table>
<thead>
<tr>
<th>Cash flows from operating activities</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surplus/(deficit) for the financial year</td>
<td>73,555</td>
<td>(105,019)</td>
</tr>
</tbody>
</table>

**Adjustments for:**

- Depreciation of tangible assets | 51,777 | 49,463 |
- Transfer to/from capital account | (20,163) | 17,945 |
- Taxation charge | (3,014) | — |
- (Increase) in debtors | (49,039) | (80,313) |
- (Decrease)/increase in creditors | (25,919) | 4,152 |
- Corporation tax received | 214 | 2,800 |

**Net cash generated from operating activities** | 27,411 | (110,972) |

**Cash flows from investing activities**

- Purchase of tangible fixed assets | (31,615) | (67,408) |
- Sale of fixed asset investments | 1 | — |

**Net cash from investing activities** | (31,614) | (67,408) |

**(Decrease) in cash and cash equivalents**

- Cash and cash equivalents at beginning of year | 2,590 | 180,970 |
- Cash and cash equivalents at the end of year | (1,613) | 2,590 |

**Cash and cash equivalents at the end of year comprise:**

- Cash at bank and in hand | 3,453 | 81,572 |
- Bank overdrafts | (5,066) | (78,982) |

**Net cash generated from operating activities**

27,411

**Net cash from investing activities**

(31,614)

**(Decrease) in cash and cash equivalents**

(4,203)
1. Accounting Policies
Crafts Council of Ireland Company Limited by Guarantee is primarily engaged in fostering the growth and commercial strength of the craft and design industry in Ireland, communicating its unique identity and stimulating quality design, innovation and competitiveness. The registered office is Castle Yard, Kilkenny.

The company is a company limited by guarantee incorporated and domiciled in Ireland. The company is tax resident in Ireland.

1.1. Basis of preparation of financial statements
The financial statements have been prepared in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and Irish statute comprising of the Companies Act 2014.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies (see note 2).

1.2. Revenue
The income shown in the income and expenditure account represents amounts invoiced during the period and grants received during the year.

1.3. Tangible fixed assets
Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

The Company adds to the carrying amount of an item of fixed assets the cost of replacing part of such an item when that cost is incurred, if the replacement part is expected to provide incremental future benefits to the Company. The carrying amount of the replaced part is derecognised. Repairs and maintenance are charged to profit or loss during the period in which they are incurred.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight line method.

Depreciation is provided on the following basis:

- Long Term Leasehold Property — 6 years
- Office Equipment — 3 years
- Computer Equipment — 3 years
- Other Fixed Assets — 5 years

The assets’ residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Income and Expenditure Account.
Accounting Policies (continued)

1.4 Valuation of investments
Investments in subsidiaries are measured at cost less accumulated impairment. Where merger relief is applicable, the cost of the investment in a subsidiary undertaking is measured at the nominal value of the shares issued together with the fair value of any additional consideration paid.

Investments in unlisted Company shares, whose market value can be reliably determined, are remeasured to market value at each balance sheet date. Gains and losses on remeasurement are recognised in the Income Statement for the period. Where market value cannot be reliably determined, such investments are stated at historic cost less impairment.

Investments in listed company shares are remeasured to market value at each Balance Sheet date. Gains and losses on remeasurement are recognised in profit or loss for the period.

1.5 Debtors
Short-term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

1.6 Cash and cash equivalents
Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

In the Statement of Cash Flows, cash and cash equivalents are shown net of bank overdrafts that are repayable on demand and form an integral part of the Company's cash management.

1.7 Financial instruments
The Company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

Debt instruments (other than those wholly repayable or receivable within one year), including loans and other accounts receivable and payable, are initially measured at present value of the future cash flows and subsequently at amortised cost using the effective interest method. Debt instruments that are payable or receivable within one year, typically trade debtors and creditors, are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration expected to be paid or received. However, if the arrangements of a short-term instrument constitute a financing transaction, like the payment of a trade debt deferred beyond normal business terms or financed at a rate of interest that is not a market rate or in case of an out-right short-term loan not at market rate, the financial asset or liability is measured, initially, at the present value of the future cash flow discounted at a market rate of interest for a similar debt instrument and subsequently at amortised cost.

Investments in non-convertible preference shares and in non-puttable ordinary and preference shares are measured:

(i) at fair value with changes recognised in the Income Statement if the shares are publicly traded or their fair value can otherwise be measured reliably;

(ii) at cost less impairment for all other investments.
Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Income Statement.

For financial assets measured at amortised cost, the impairment loss is measured as the difference between an asset's carrying amount and the present value of estimated cash flows discounted at the asset's original effective interest rate. If a financial asset has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract.

For financial assets measured at cost less impairment, the impairment loss is measured as the difference between an asset's carrying amount and best estimate of the recoverable amount, which is an approximation of the amount that the Company would receive for the asset if it were to be sold at the balance sheet date.

Financial assets and liabilities are offset and the net amount reported in the Balance Sheet when there is an enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Derivatives, including interest rate swaps and forward foreign exchange contracts, are not basic financial instruments. Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value. Changes in the fair value of derivatives are recognised in profit or loss in finance costs or income as appropriate. The company does not currently apply hedge accounting for interest rate and foreign exchange derivatives.

<table>
<thead>
<tr>
<th>1.8</th>
<th>Creditors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short-term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>1.9</th>
<th>Finance costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance costs are charged to the Income Statement over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>1.10</th>
<th>Pensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>The company operates a defined contribution PRSA scheme for certain employees. The company operates two contributory, unfunded defined benefit schemes which are now closed to new members, details are set out in note 15 of the financial statements.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>1.11</th>
<th>Interest income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interest income is recognised in the Income Statement using the effective interest method.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>1.12</th>
<th>Borrowing costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>All borrowing costs are recognised in the Income Statement in the year in which they are incurred.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>1.13</th>
<th>Taxation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tax is recognised in the Income Statement, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.</td>
<td></td>
</tr>
</tbody>
</table>

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.
2 Judgments in applying accounting policies and key sources of estimation uncertainty

The preparation of these financial statements requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses.

Judgements and estimates are continually evaluated and are based on historical experiences and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The company makes estimates and assumptions concerning the future. The resulting accounting estimates, will by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of the assets and liabilities within the next financial year are discussed below.

(a) Establishing lives for depreciation purposes of property, plant and equipment

Long-lived assets, consisting primarily of property, plant and equipment, comprise a significant portion of the total assets. The annual depreciation charge depends primarily on the estimated lives of each type of assets and estimates of residual values. The directors regularly review these asset lives and change them as necessary to reflect current thinking on remaining lives in light of prospective economic utilisation and physical condition of the assets concerned. Changes in asset lives can have a significant impact on depreciation and amortisation charges for the period. Detail of the useful lives is included in the accounting policies.

<table>
<thead>
<tr>
<th>Analysis of Income</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant Income</td>
<td>3,019,000</td>
<td>2,919,000</td>
</tr>
<tr>
<td>Education, Training and Development</td>
<td>44,953</td>
<td>33,725</td>
</tr>
<tr>
<td>Market Development</td>
<td>207,795</td>
<td>233,978</td>
</tr>
<tr>
<td>Community Enterprise Initiative</td>
<td>191,441</td>
<td>—</td>
</tr>
<tr>
<td>Innovation Programme</td>
<td>92,161</td>
<td>21,151</td>
</tr>
<tr>
<td>Operations</td>
<td>989</td>
<td>2,313</td>
</tr>
<tr>
<td>Transfer from/(to) capital account</td>
<td>20,163</td>
<td>(17,945)</td>
</tr>
<tr>
<td>Total</td>
<td>3,576,502</td>
<td>3,192,222</td>
</tr>
</tbody>
</table>

4 Surplus/(Deficit) On Ordinary Activities Before Taxation

The operating surplus/(deficit) is stated after charging:

<table>
<thead>
<tr>
<th>Depreciation of tangible fixed assets</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>51,777</td>
<td>49,463</td>
</tr>
</tbody>
</table>

5 Employees

Staff costs, including directors' remuneration, were as follows:

<table>
<thead>
<tr>
<th>Wages and salaries</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1,321,683</td>
<td>1,369,007</td>
</tr>
<tr>
<td>Social insurance costs</td>
<td>120,165</td>
<td>139,768</td>
</tr>
<tr>
<td>Cost of defined benefit scheme</td>
<td>18,521</td>
<td>22,593</td>
</tr>
<tr>
<td>Total</td>
<td>1,460,369</td>
<td>1,531,368</td>
</tr>
</tbody>
</table>

Capitalised employee costs during the year amounted to €NIL (2015 - €NIL)
### Employees (continued)

The average monthly number of employees, including the directors, during the year was as follows:

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff</td>
<td>23</td>
<td>25</td>
</tr>
<tr>
<td>Directors</td>
<td>11</td>
<td>12</td>
</tr>
<tr>
<td>Total</td>
<td>34</td>
<td>37</td>
</tr>
</tbody>
</table>

### Directors’ Remuneration

<table>
<thead>
<tr>
<th>Directors’ emoluments</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>59,251</td>
<td>55,661</td>
</tr>
</tbody>
</table>

### Taxation

#### Current tax on profits for the year

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(3,014)</td>
<td>—</td>
</tr>
</tbody>
</table>

#### Factors affecting tax charge for the year

The tax assessed for the year is lower than (2015 - lower than) the standard rate of corporation tax in Ireland of 12.5% (2015 - 12.5%). The differences are explained below:

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surplus/(deficit) on ordinary activities before tax</td>
<td>70,541</td>
<td>(105,019)</td>
</tr>
<tr>
<td>Surplus/(deficit) on ordinary activities multiplied by standard rate of corporation tax in Ireland of 12.5% (2015 - 12.5%)</td>
<td>8,818</td>
<td>(13,127)</td>
</tr>
</tbody>
</table>

#### Effects of:

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-tax deductible amortisation of goodwill and impairment</td>
<td>468</td>
<td>5,025</td>
</tr>
<tr>
<td>Utilisation of tax losses</td>
<td>(12,300)</td>
<td>8,172</td>
</tr>
<tr>
<td>Timing differences</td>
<td>—</td>
<td>(70)</td>
</tr>
<tr>
<td><strong>Total tax charge for the year</strong></td>
<td>(3,014)</td>
<td>—</td>
</tr>
</tbody>
</table>

#### Factors that may affect future tax charges

There were no factors that may affect future tax charges.
## 8 Tangible Fixed Assets

### Cost or Valuation

<table>
<thead>
<tr>
<th></th>
<th>Long-term leasehold property €</th>
<th>Office equipment €</th>
<th>Computer equipment €</th>
<th>Investment collection €</th>
<th>Total €</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>At 1 January 2016</strong></td>
<td>539,515</td>
<td>382,905</td>
<td>370,863</td>
<td>48,315</td>
<td>1,341,598</td>
</tr>
<tr>
<td><strong>Additions</strong></td>
<td>21,635</td>
<td>5,652</td>
<td>4,036</td>
<td>292</td>
<td>31,615</td>
</tr>
<tr>
<td><strong>At 31 December 2016</strong></td>
<td>561,150</td>
<td>388,557</td>
<td>374,899</td>
<td>48,607</td>
<td>1,373,213</td>
</tr>
</tbody>
</table>

### Depreciation

<table>
<thead>
<tr>
<th></th>
<th>Long-term leasehold property €</th>
<th>Office equipment €</th>
<th>Computer equipment €</th>
<th>Investment collection €</th>
<th>Total €</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>At 1 January 2016</strong></td>
<td>497,520</td>
<td>296,304</td>
<td>300,130</td>
<td></td>
<td>1,093,954</td>
</tr>
<tr>
<td><strong>Charge for the period on owned assets</strong></td>
<td>4,980</td>
<td>30,848</td>
<td>15,949</td>
<td></td>
<td>51,777</td>
</tr>
<tr>
<td><strong>At 31 December 2016</strong></td>
<td>502,500</td>
<td>327,152</td>
<td>316,079</td>
<td></td>
<td>1,145,731</td>
</tr>
</tbody>
</table>

### Net Book Value

<table>
<thead>
<tr>
<th></th>
<th>Long-term leasehold property €</th>
<th>Office equipment €</th>
<th>Computer equipment €</th>
<th>Investment collection €</th>
<th>Total €</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>At 31 December 2016</strong></td>
<td>58,650</td>
<td>61,405</td>
<td>58,820</td>
<td>48,607</td>
<td>227,482</td>
</tr>
<tr>
<td><strong>At 31 December 2015</strong></td>
<td>41,995</td>
<td>86,601</td>
<td>70,733</td>
<td>48,315</td>
<td>247,644</td>
</tr>
</tbody>
</table>

### Cost or Valuation

<table>
<thead>
<tr>
<th></th>
<th>Long-term leasehold property €</th>
<th>Office equipment €</th>
<th>Computer equipment €</th>
<th>Investment collection €</th>
<th>Total €</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>At 1 January 2015</strong></td>
<td>531,266</td>
<td>354,594</td>
<td>340,327</td>
<td>48,003</td>
<td>1,274,190</td>
</tr>
<tr>
<td><strong>Additions</strong></td>
<td>8,249</td>
<td>28,311</td>
<td>30,536</td>
<td>312</td>
<td>67,408</td>
</tr>
<tr>
<td><strong>At 31 December 2015</strong></td>
<td>539,515</td>
<td>382,905</td>
<td>370,863</td>
<td>48,315</td>
<td>1,341,598</td>
</tr>
</tbody>
</table>

### Depreciation

<table>
<thead>
<tr>
<th></th>
<th>Long-term leasehold property €</th>
<th>Office equipment €</th>
<th>Computer equipment €</th>
<th>Investment collection €</th>
<th>Total €</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>At 1 January 2015</strong></td>
<td>496,145</td>
<td>265,432</td>
<td>282,914</td>
<td></td>
<td>1,044,491</td>
</tr>
<tr>
<td><strong>Charge for the period on owned assets</strong></td>
<td>1,375</td>
<td>30,872</td>
<td>17,216</td>
<td></td>
<td>49,463</td>
</tr>
<tr>
<td><strong>At 31 December 2015</strong></td>
<td>497,520</td>
<td>296,304</td>
<td>300,130</td>
<td></td>
<td>1,093,954</td>
</tr>
</tbody>
</table>

### Net Book Value

<table>
<thead>
<tr>
<th></th>
<th>Long-term leasehold property €</th>
<th>Office equipment €</th>
<th>Computer equipment €</th>
<th>Investment collection €</th>
<th>Total €</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>At 31 December 2015</strong></td>
<td>41,995</td>
<td>86,601</td>
<td>70,733</td>
<td>48,315</td>
<td>247,644</td>
</tr>
<tr>
<td><strong>At 31 December 2014</strong></td>
<td>35,121</td>
<td>89,162</td>
<td>57,413</td>
<td>48,003</td>
<td>229,699</td>
</tr>
</tbody>
</table>
### Subsidiary undertakings

The following were subsidiary undertakings of the Company:

<table>
<thead>
<tr>
<th>Subsidiary Undertaking</th>
<th>Country of Incorporation</th>
<th>Class of Shares</th>
<th>Holding/Principal Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Showcase Ireland Events Limited</td>
<td>Ireland</td>
<td>Ordinary Shares</td>
<td>50% Trade Fair</td>
</tr>
</tbody>
</table>

The aggregate of the share capital and reserves as at 30 April 2016 and of the profit or loss for the year ended on that date for the subsidiary undertakings were as follows:

<table>
<thead>
<tr>
<th>Subsidiary Undertaking</th>
<th>Aggregate of share capital and reserves €</th>
<th>Profit/(loss) €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Showcase Ireland Events Limited</td>
<td>55,677</td>
<td>7,949</td>
</tr>
<tr>
<td></td>
<td><strong>55,677</strong></td>
<td><strong>7,949</strong></td>
</tr>
</tbody>
</table>

On 21 December 2016 Design Island Initiative Limited was listed for strike off therefore the shares the company held in Design Island Initiative Limited were disposed of at this date.

### Financial Statements

#### 9 Financial Assets

<table>
<thead>
<tr>
<th></th>
<th>Investments in subsidiary companies €</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost or Valuation</strong></td>
<td></td>
</tr>
<tr>
<td>At 1 January 2016</td>
<td>2</td>
</tr>
<tr>
<td>Disposals</td>
<td>(1)</td>
</tr>
<tr>
<td>At 31 December 2016</td>
<td>1</td>
</tr>
<tr>
<td><strong>Net Book Value</strong></td>
<td></td>
</tr>
<tr>
<td>At 31 December 2016</td>
<td>1</td>
</tr>
<tr>
<td>At 31 December 2015</td>
<td>2</td>
</tr>
</tbody>
</table>

#### Financial Assets

<table>
<thead>
<tr>
<th></th>
<th>Investments in subsidiary companies €</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost or Valuation</strong></td>
<td></td>
</tr>
<tr>
<td>At 1 January 2015</td>
<td>2</td>
</tr>
<tr>
<td>At 31 December 2015</td>
<td>2</td>
</tr>
<tr>
<td><strong>Net Book Value</strong></td>
<td></td>
</tr>
<tr>
<td>At 31 December 2015</td>
<td>2</td>
</tr>
<tr>
<td>At 31 December 2014</td>
<td>2</td>
</tr>
</tbody>
</table>
### Notes to the Financial Statements

For the financial year ended 31 December 2016

<table>
<thead>
<tr>
<th>10</th>
<th>Debtors</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Trade debtors</td>
<td>191,545</td>
<td>183,284</td>
</tr>
<tr>
<td></td>
<td>Amounts owed by group undertakings (Note 17)</td>
<td>60,844</td>
<td>13,269</td>
</tr>
<tr>
<td></td>
<td>Prepayments and accrued income</td>
<td>21,019</td>
<td>27,816</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td>273,408</td>
<td>224,369</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>11</th>
<th>Cash and cash equivalents</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cash at bank and in hand</td>
<td>3,453</td>
<td>81,572</td>
</tr>
<tr>
<td></td>
<td>Less: bank overdrafts</td>
<td>(5,066)</td>
<td>(78,982)</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td>(1,613)</td>
<td>2,590</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>12</th>
<th>Creditors: Amounts falling due within one year</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Bank overdrafts</td>
<td>5,066</td>
<td>78,982</td>
</tr>
<tr>
<td></td>
<td>Trade creditors</td>
<td>168,647</td>
<td>119,933</td>
</tr>
<tr>
<td></td>
<td>Corporation tax</td>
<td>—</td>
<td>2,800</td>
</tr>
<tr>
<td></td>
<td>Taxation and social insurance</td>
<td>41,150</td>
<td>47,374</td>
</tr>
<tr>
<td></td>
<td>Other creditors</td>
<td>6,306</td>
<td>26,602</td>
</tr>
<tr>
<td></td>
<td>Accruals</td>
<td>106,862</td>
<td>167,575</td>
</tr>
<tr>
<td></td>
<td>Deferred income</td>
<td>12,600</td>
<td>—</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td>340,631</td>
<td>443,266</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>13</th>
<th>Other taxation and social insurance</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Payroll taxes</td>
<td>36,262</td>
<td>41,722</td>
</tr>
<tr>
<td></td>
<td>Value added tax</td>
<td>4,888</td>
<td>5,652</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td>41,150</td>
<td>47,374</td>
</tr>
</tbody>
</table>

### Financial instruments

#### Financial Assets

- Financial assets measured at fair value through profit or loss
  - 2016: 191,545
  - 2015: 196,553
  - Total: 191,545
  - 2016: 196,553
  - 2015: 196,553

#### Financial Liabilities

- Financial Liabilities measured at amortised cost
  - 2016: (275,509)
  - 2015: (366,490)
  - Total: (275,509)
  - 2016: (366,490)
  - 2015: (366,490)

Financial assets measured at amortised cost comprise trade debtors.

Financial liabilities measured at amortised cost comprise trade creditors and accruals.
14 **Company Status**
The company is limited by guarantee and consequently does not have share capital.

15 **Pension Commitments**
On 15 December 1986 the then Minister for Industry and Commerce established the Crafts Council of Ireland Limited Staff Superannuation Scheme 1986 and on 11 April 1990 the then Minister for Industry and Commerce established the Crafts Council of Ireland Limited Spouses and Children's Contributory Pension Scheme 1990.

These two pension schemes are now closed to new members. These two schemes are contributory unfunded defined benefit schemes. Contributions deducted from staff over the years are used to fund ongoing pension liabilities.

The directors believe that the State has a responsibility to the company and the members of the scheme to meet the obligations of the Scheme as they arise.

The directors believe that the company has an asset of an equal amount to any unfunded deferred liability for pensions on the basis of the assumptions detailed below and a number of past events. These events include the statutory basis for the establishment of the superannuation schemes and the policy and practice currently in place in relation to funding public service pensions including contributions by employees to the annual estimates process. The company has no evidence that this funding policy will not continue to meet such sums in accordance with current practice.

Based on the above the company has accounted for the contributions as if it were a defined contribution scheme.

Details of the pensions deducted from employees and the benefits paid to former employees during the year are as follows:

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pension contributions deducted from employees during the year</td>
<td>€18,278</td>
<td>€18,251</td>
</tr>
<tr>
<td>Benefits paid to members of the schemes</td>
<td>€41,301</td>
<td>€41,301</td>
</tr>
</tbody>
</table>

In addition to the above the company operates defined contribution pension schemes (PRSA) in respect of employees not eligible to enter the above scheme. The assets of the PRSA schemes are held separately from those of the company in independently administered funds. The pension costs represent contributions payable by the company to the fund and amounted to €18,522 (2015: €22,593).

16 **Deferred Tax Asset**
There is a potential tax asset of €53,207 (2015: €62,195) arising from trading losses. These losses are offsettable against potential future taxable trading surpluses.
17 Related Party Transactions
During the year ended 31 December 2016, Crafts Council of Ireland received income of €172,719 (2015: €194,394) from Showcase Ireland Events Limited, an associated company. A balance of €60,844 was owed to the company at year end from Showcase Ireland Events Limited.

As at 31 December 2016, Crafts Council of Ireland Limited is owed €Nil (2015: €13,269) from subsidiary company, Design Island Initiative Limited.

From time to time, directors of Crafts Council of Ireland Limited may be involved in other membership organisations that may have transactions with Crafts Council of Ireland Limited with no benefit accruing to the directors.

18 Approval of Financial Statements
The board of directors approved these financial statements for issue on 10th May 2017.
## Detailed Profit and Loss Account

For the year ended 31 December 2016

<table>
<thead>
<tr>
<th>Notes</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td>3,576,502</td>
<td>3,192,222</td>
</tr>
<tr>
<td><strong>Expenditure</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operations</td>
<td>(182,728)</td>
<td>(178,356)</td>
</tr>
<tr>
<td>Innovation</td>
<td>(848,683)</td>
<td>(634,991)</td>
</tr>
<tr>
<td>Education, Training and Development</td>
<td>(826,864)</td>
<td>(815,582)</td>
</tr>
<tr>
<td>Market Development</td>
<td>(1,306,131)</td>
<td>(1,355,117)</td>
</tr>
<tr>
<td>Craft and Design Awareness</td>
<td>(341,555)</td>
<td>(313,195)</td>
</tr>
<tr>
<td><strong>Total Expenditure</strong></td>
<td>(3,505,961)</td>
<td>(3,297,241)</td>
</tr>
<tr>
<td><strong>Operating Surplus/(Deficit)</strong></td>
<td>70,541</td>
<td>(105,019)</td>
</tr>
<tr>
<td>Tax on profit on ordinary activities</td>
<td>3,014</td>
<td>—</td>
</tr>
<tr>
<td><strong>Surplus/(Deficit) For The Year</strong></td>
<td>73,555</td>
<td>(105,019)</td>
</tr>
</tbody>
</table>
## Schedule to the Detailed Accounts

For the year ended 31 December 2016

<table>
<thead>
<tr>
<th>Notes</th>
<th>2016 €</th>
<th>2015 €</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grant Income</td>
<td>3,019,000</td>
<td>2,919,000</td>
</tr>
<tr>
<td>Education, Training and Development</td>
<td>44,953</td>
<td>33,725</td>
</tr>
<tr>
<td>Market Development</td>
<td>207,795</td>
<td>233,978</td>
</tr>
<tr>
<td>Innovation Programme</td>
<td>92,161</td>
<td>21,151</td>
</tr>
<tr>
<td>Operations</td>
<td>989</td>
<td>2,313</td>
</tr>
<tr>
<td>Community Enterprise Initiative</td>
<td>191,441</td>
<td>—</td>
</tr>
<tr>
<td>Transfer from/(to) Capital Account</td>
<td>20,163</td>
<td>(17,945)</td>
</tr>
<tr>
<td><strong>Expenditure</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Operations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>IT Costs</td>
<td>35,671</td>
<td>41,743</td>
</tr>
<tr>
<td>Depreciation</td>
<td>51,777</td>
<td>49,463</td>
</tr>
<tr>
<td>Corporate Services</td>
<td>21,400</td>
<td>20,193</td>
</tr>
<tr>
<td>Directors Fees</td>
<td>59,251</td>
<td>55,661</td>
</tr>
<tr>
<td>Directors Expenses</td>
<td>14,629</td>
<td>11,296</td>
</tr>
<tr>
<td><strong>Innovation Programme</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Innovation Programme</td>
<td>276,327</td>
<td>44,659</td>
</tr>
<tr>
<td>Membership and Registration</td>
<td>37,066</td>
<td>79,196</td>
</tr>
<tr>
<td>Commercial Gallery and Exhibitions Channel for Irish Craft</td>
<td>127,216</td>
<td>121,931</td>
</tr>
<tr>
<td>Enterprise Development Programme</td>
<td>62,363</td>
<td>84,836</td>
</tr>
<tr>
<td>Contractor Support for 2015/2016</td>
<td>21,623</td>
<td>40,014</td>
</tr>
<tr>
<td>Staff and Administration Costs</td>
<td>324,088</td>
<td>264,355</td>
</tr>
<tr>
<td><strong>Total Expenditure</strong></td>
<td>848,683</td>
<td>634,991</td>
</tr>
<tr>
<td><strong>Total Income and Expenditure</strong></td>
<td>3,576,502</td>
<td>3,192,222</td>
</tr>
<tr>
<td>Notes</td>
<td>2016</td>
<td>2015</td>
</tr>
<tr>
<td>-------</td>
<td>------</td>
<td>------</td>
</tr>
<tr>
<td></td>
<td>€</td>
<td>€</td>
</tr>
<tr>
<td><strong>Education, Training and Development</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ceramics and Jewellery Skills Training</td>
<td>190,563</td>
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Acknowledgements

Design
An Atelier project: www.atelier.ie

Cover Image
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