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# The Irish Hospice Foundation

*'Living to the end'*

## **Vision**

*That no-one should have to face death without appropriate care and support, including support for the family and extending into bereavement.*

## **Mission statement**

*The Irish Hospice Foundation is a not-for-profit organisation that promotes the hospice philosophy and supports the development of hospice care.*

# Letter from the Chairman



*Bill Shipsey, Chairman of the Board*

The year 2002 drew to a close on an exciting note for the Irish Hospice Foundation. As packing began at 9 Fitzwilliam Place, the Foundation's Directors sat down to the final Board meeting of the year in a brand-new classroom on the fourth floor of 32 Nassau Street in the heart of Dublin. It was the first event to be held in the new premises – a significant moment in the organisation's history. Soon we would be celebrating the launch of the IHF Education & Bereavement Resource Centre, the culmination of years of planning, hopes and dreams.

The Irish Hospice Foundation now finds itself almost at mid-point in the execution of its five-year strategic plan, 2001-2005, a fitting moment to take stock of what has been achieved and look to what lies ahead. That plan identified a series of projects to be undertaken in education, training, research, development and support for the voluntary hospice movement. The development of these projects, already on target, will be greatly enhanced and accelerated by the move to Morrison Chambers and the opening of the new Centre.

None of this would have been possible without the efforts of the IHF's exceptional fundraising committee and hardworking in-house team. A great debt of gratitude is also owed to all our supporters, donors, sponsors and anyone who has contributed in any way to the Foundation's work.

Let us remind ourselves once again what that work is about: promoting the hospice philosophy and supporting the development of hospice care. A year ago, hopes were high for increased state commitment to hospice services in Ireland. Today, some of those hopes are fading. In this climate, the Irish Hospice Foundation's advocacy role has never been more necessary. It is simply unacceptable, at the time of greatest economic prosperity in our nation's history, that people should have to face death without adequate care and support for themselves and their grieving families.

We thank you for your support.

**Bill Shipsey**

Chairman

# Chief Executive's Report



*Jean Manahan, Chief Executive*

As I took up my post in August, I would like to pay tribute to my predecessor, Louise Richardson, for the superb job she did in leading the Irish Hospice Foundation over the last few years. I joined the organisation at a very exciting time in its development and much is owed to those who have gone before. I feel like the reaper who is privileged to harvest the rich crop already sown.

## **Report of the National Advisory Committee on Palliative Care**

The Report of the National Advisory Committee on Palliative Care (NACPC) was launched in late 2001, giving rise to great hope for the future direction of hospice and palliative care services in Ireland. As 2002 has progressed we have worked to support its recommendations through a number of initiatives described below.

Twelve months after the launch of that Report, however, we find ourselves raising concerns with the government as regards financing its recommendations. Funding for the development proposed has been far from fully allocated, and the news for 2003 is that the fulfilment of the Report's recommendations is likely to fall well below what was hoped for. This is a source of real concern for all involved in hospice services in Ireland, where demand is set to increase over the coming years.

The NACPC Report itself estimates that the need for hospice and palliative care in this country would at least double immediately if services were extended to include non-cancer disease. At present, 95% of patient referrals to palliative care suffer from cancer, although the Report recommends equity of access to services and that people should not be excluded on the basis of diagnosis.

Another important issue that will affect demand for hospice care in Ireland is that the population over the age of 65 is set to double in the next 25 years. An aging population will bring more referrals to the limited services currently available.

## **National Council**

It is important that the hospice and palliative care community speak with one voice on this matter. In order to facilitate communication, the Irish Hospice Foundation has continued to host meetings with representatives of the voluntary hospice movement. It is planned to hold a joint meeting between Health Board representatives and hospice groups early in 2003 to enhance inclusion and promote a spirit of cooperation.

However, it is also of concern to us that the strong recommendation of the NACPC Report for the setting up of a National Council on Palliative Care has not actually happened. The Council was



proposed as the expert group to advise the Minister for Health & Children on the continued development of Irish services, and its establishment is therefore vital. The need for such a body to coordinate and to account for outcomes in relation to the Report's recommendations is long overdue and would certainly add to accountability and cohesion.

### **The IHF Education & Bereavement Resource Centre**

The hospice philosophy and hospice practice hold that bereavement support should begin early in the disease process, long before the death of the patient. An important part of our focus in the Irish Hospice Foundation is to educate professional carers, volunteers and other relevant professionals on how bereavement impacts on our daily living, our health and our relationships. We do this through the dissemination of information, the provision of education and training programmes, and the development of research projects.

The past year has had many highlights, probably the most exciting being the identification of a suitable site for our new headquarters and Education & Bereavement Resource Centre in Nassau Street in central Dublin. This development has involved many years' planning and research. Funds have been raised through a number of

extraordinary initiatives, notably *The Whoseday Book* and *Art:Pack*, under the direction of Board member, Marie Donnelly, and a superb fundraising team. Without their dedication and hard work many projects the Foundation has been able to undertake would not have been possible.

The Centre itself will open its doors in early January 2003, to provide an education, training and information resource for those working with or affected by death, dying and bereavement. Also central to our activities will be support for research which we hope will result in real benefits for those who are dying and their families. For this reason, it was decided this year to jointly fund a three-year Research Fellowship in Palliative Care with the Health Research Board.

It is also envisaged that the new facility will provide a venue for meetings, workshops, certificate courses and post-graduate courses, as well as offering a state-of-the-art library and information centre. The offices of the Foundation will be located on the same premises.

### **Children**

Another significant development during 2002, again in response to the NACPC Report, has been the undertaking of a research project into the palliative care needs of children with life-threatening illness. This initiative, which is being



co-funded by the Department of Health & Children and the Irish Hospice Foundation, began in September and is due for completion in March 2004. It is a crucial and much-needed survey which we hope will lead to the provision of resources to meet the needs identified.

We also decided to fund a Clinical Nurse Specialist in Children's Palliative Care in Our Lady's Hospital for Sick Children in Crumlin, as part of our desire to strengthen the supports available to children with life-threatening illnesses. The Irish Hospice Foundation already provides funding for the hospital's Paediatric Oncology Liaison Service which supports sick children through home-based care.

### **The 'Hospice-Friendly Hospital' Project**

Phase One of this initiative, which began in 2001, was completed in April of this year. Its aim was to determine how the principles of best practice in hospice care might be extended to the general hospital setting. The hospice philosophy sets out to achieve dignified holistic care for all patients – not only from specialist palliative care services but from all clinical and support staff. Planning for Phase Two has begun with the identification of a hospital pilot site.

### **Thanks**

To conclude, I would like to acknowledge the debt we owe to so many people who have made aspirations become a reality, particularly the late Thérèse Brady who was responsible for so much of the vision and development of bereavement support services in hospice care in Ireland.

I would also like to thank our Chairman, Bill Shipsey, for all his support and encouragement, as well as the Foundation's generous and committed Board members and tireless sub-committees. I would like to thank our many benefactors and supporters, without whom our work in the service of hospice care would not be possible. Finally, a huge thank you goes to the staff of the Irish Hospice Foundation for their dedication, good humour and commitment.

### **Jean Manahan**

Chief Executive

# Milestones in 2002



The year 2002 was an eventful one for the Irish Hospice Foundation (IHF). Key developments included:

- The location of a suitable new headquarters in central Dublin. The Nassau Street premises will, for the first time, allow all our activities to take place under the same roof, bringing a welcome improvement in efficiency. The move will be completed in early January 2003.
- The finalisation of our long-standing plan to establish the IHF Education & Bereavement Resource Centre, comprising a specialist library/knowledge centre, classrooms and offices. Everything is now in place for the Centre to open in early 2003.
- The launch of a national research project into the palliative care needs of children. This initiative, co-funded by the Irish Hospice Foundation and the Department of Health & Children, got under way in September. Results are expected by March 2004.
- Agreement given to fund Ireland's first Clinical Nurse Specialist in Palliative Care for children. The nurse will be based at Our Lady's Hospital for Sick Children in Crumlin.
- The announcement of a three-year Research Fellowship in Palliative Care, to be jointly funded by the Irish Hospice Foundation and the state agency, the Health Research Board.
- The completion of the programme of expansion of our *Loss & Bereavement* workshop series from six to thirteen workshops, effective from January 2003.
- The transfer of the running of the Bereavement Support Service at Our Lady's Hospice, Harold's Cross, previously coordinated by the Irish Hospice Foundation, to Our Lady's Social Work Department. The service will continue to be funded by the IHF for a three-year period.
- The publication of a series of leaflets aimed primarily at people who have been bereaved, along with additional information material intended to be of use to bereavement support services in a start-up situation.
- The appointment of a new CEO, Jean Manahan, who took up her post in July.

# The IHF Education & Bereavement Resource Centre



*The Thérèse Brady Library*

While supporting hospice care in all its aspects, the Irish Hospice Foundation has a special focus on bereavement. The clearest expression of this to date – our plan to establish an Education & Bereavement Resource Centre – occupied much of our time during 2002.

The new Centre will be dedicated to providing information, education and training, principally in the area of bereavement but also including other subjects of interest to the hospice and palliative care community.

Our first challenge was to locate a suitable premises, a task already begun in 2001. From the outset, we were concerned that the site chosen should offer both wide accessibility and a space suitably tranquil for the nature of the activities to take place there. It also had to be capable of housing our general administration offices, since we had long outgrown our rooms in Fitzwilliam Place.

Given these requirements, a building at the busy junction of Dawson Street and Nassau Street did not at first sound promising – but our eventual choice, Morrison Chambers, has proved surprisingly well suited to our needs.

Situated on the fourth floor, more or less on the rooftop but well back from the encircling parapet wall, the new, self-contained Centre is bright and spacious and enjoys an atmosphere that is peaceful, airy and pleasant. A training suite comprising one large classroom and two break-out rooms are complemented by a small kitchen and canteen area. This will now be the venue for all our

workshops (previously hosted in Our Lady's Hospice) and new educational initiatives planned for next year. We intend to make the building wheelchair accessible as soon as possible.

## **The Thérèse Brady Library**

Perhaps most symbolic of our aspirations for the future – which include providing information services to facilitate the hospice community nationwide – is our new reference library and resource centre, to be known as the Thérèse Brady Library. Planning for this has included visits to similar small institutional libraries, where we have received good advice, generously given, from other information professionals.

While the custom-built library is modest in its dimensions, it will provide ample space to build on our existing collection of books, journals and other materials. The design includes an attractive librarian's bay, three computer workstations and a small seating/reading area.

Technology will play a key role in the development of this facility. Ultimately we are working towards a virtual library of on-line resources to be made accessible to the widest possible audience under the direction of Caroline Pfeifer, our recently appointed Library & Information Manager.

There is no private car-parking at Morrison Chambers, but the Setanta Carpark is close by. The location is particularly well served by public transport, since most of the main city bus services, as well as Connolly, Tara Street and Pearse stations (Dart and mainline trains) are within easy walking distance.

# Bereavement: Training and Information Services

Among the recommendations of the government-commissioned Report of the National Advisory Committee on Palliative Care (2001) were that:

- Bereavement support should be an essential part of all specialist palliative care programmes (...)
- Bereavement support should begin early in the disease process, long before the death of the patient.
- Bereavement support should be provided by appropriately trained personnel from the available pool of staff in each service.
- Assessment of need for bereavement support should be routine in all specialist palliative care services.

The activity of the IHF Education & Bereavement Resource Centre is to be developed around five theme areas: Information & Resources; Education & Training; Research; Service Support and Policy. The Foundation has already built up substantial expertise in some of these areas, most notably in training aimed at healthcare professionals, volunteers or anyone whose work brings them into contact with the bereaved.

Once again in 2002, our two workshop series were heavily subscribed. The first series, *Loss & Bereavement*, comprising a total of six two-day (stand-alone) workshops, ran from January to June, with an average of 30 people attending each day. The *Loss & Bereavement in Children & Adolescents* series began in October with 25 participants and will finish in April 2003. This is a complete programme that includes nine two-day workshops, two integrative tutorial sessions and a requirement for two written assignments.

## New developments

Throughout 2002, planning continued for next year, when we greatly look forward to hosting the workshops on our own premises for the first time. Beginning in January, the *Loss & Bereavement* series will expand from six to 13 workshops. Among the new topics to be introduced will be *Finding Life after Suicide* and *The Place of Art Therapy in Loss & Bereavement*.

Meanwhile, Development & Training Manager, Orla Keegan, continued negotiations with a Dublin medical college to develop the 2003-2004 'Children' workshop series into a fully accredited certificate course from next autumn. Long-term plans include a post-graduate Higher Diploma in Bereavement Studies, to be up and running by 2004.

## Vision

While the literature on bereavement and related topics has grown substantially over the past two decades, nowhere in Ireland is it easily accessible to a wide audience. One of the main functions of the IHF Education & Bereavement Resource Centre will be to gather, classify and actively share information.

Our vision for the Thérèse Brady Library is that it should become an information centre of excellence, housing niche collections of books, journals, videos, tapes, journal articles, research reports and other material. There will be a particular interest in developing learning tools with an Irish focus. We also plan to develop a web portal, giving access to multiple databases which may be bibliographic, full text or more generally informational.



**Susan Delaney,**  
**Bereavement Services Manager**



**Iris Murray,**  
**Bereavement Services Administrator**

### **Success of conference event**

The annual *Heber* conference took place this year on 12th-13th September, coordinated by IHF Bereavement Services Administrator, Iris Murray. Heber is the Association of Hospice & Allied Bereavement Groups in Ireland.

The keynote address, *Traumas, Tragedies and Emergencies* was delivered by Patrick Shannon, Regional Director (Northern Ireland) of Cruse Bereavement Care. Some 300 people attended the lecture, which took place in UCD.

The various workshops held in All Hallows College, Drumcondra, on the following day, were all booked to capacity. Topics and speakers were *What is Bereavement Care?* (Patrick Shannon); *Children, Adolescents & Grief* (Pat Donnelly); *Organ Retention & its Impact on Families & Professionals* (Nuala Harmey) and *The Place of Art Therapy in Death and Dying* (Suzie Cahn).

An initiative which began this year and will continue into 2003 has been the publication of information leaflets aimed at the bereaved and those who support them. *Grieving the Death of Someone Close; Adults Grieving the Death of a Parent* and *Living through the Death of your Partner or Spouse* were prepared by professionals in the field. Other leaflets, such as *The Death of My Wife*, are people's true-life accounts of their own experiences of grief. Further titles will be published next year.

We also produced this year two information documents aimed at existing or planned bereavement support services. Like the leaflets referred to above, *Foundations of Bereavement Support* and *Standards in Bereavement Care* are available on request or can be downloaded from our website.

## Bereavement: Service Support



*Volunteers from the Bereavement Support Service at Our Lady's Hospice, Harold's Cross. Back, left to right: Gráinne Dempsey, Paddy Earley, Pauline O'Neill, Front: Mary O'Neill, Barbara Barrett and Val O'Brien*

From our establishment in 1986, it has always been the Irish Hospice Foundation's policy to set up or assist others in developing services which are eventually intended to become independent. In line with this practice, an agreement was reached towards the end of this year with Our Lady's Hospice, Harold's Cross, whereby the Irish Hospice Foundation will withdraw from running the Bereavement Support Service (BSS) at Our Lady's from January 2003.

This separation is inevitably tinged with sadness, given our long and close relationship with the volunteers involved in the service. However, we welcome the transfer as a healthy development and have committed to funding Our Lady's service for a further three years, to an amount of €30,000 per annum. This will include the retention of Mary Nolan, the part-time Administrator employed by the IHF and based in Our Lady's since January 2002.

### User profile

In 2002, a total of 231 new clients (people whose relatives or friends had died in the care of the Hospice) availed of the BSS at least once, 67 persons attending more than 10 sessions. The breakdown of relationships to the deceased showed the largest categories of attendees to be daughters (76), wives (48) and husbands (32).

While annual Masses and services of remembrance have long been organised at Our Lady's and Mount Argus churches in the context of the BSS, this year for the first time a non-religious service was also held. The candlelit event was attended by almost

100 people, many of whom expressed their appreciation of the opportunity to participate in a secular service.

A new training course for volunteers began in August, under the direction of Dr Susan Delaney. The participants included 10 aspiring volunteers for Our Lady's and two for St. Francis Hospice, Raheny. Like Our Lady's, the Bereavement Service at St Francis was founded by the late Thérèse Brady and was run by the Irish Hospice Foundation until 1999. Its volunteers continue to be trained by the IHF. A more active involvement with St Francis' service is planned for next year.

### Consultancy services

Bereavement support is, of course, an integral part of hospice care, and volunteer-based services, in which the volunteers are carefully selected, trained and supervised, have been internationally recognised as extremely effective. Unfortunately, the availability of bereavement services in Ireland falls well short of need. This was confirmed by an information-gathering exercise undertaken by the Irish Hospice Foundation in 2001, when 13 hospice and palliative care sites around the country were visited to assess the situation and determine how best we might provide support.

It will be very much part of the work of the new Education & Bereavement Resource Centre to offer assistance in the development, possible funding and evaluation of local bereavement support services. The proposed appointment of a dedicated Training Officer will be a first step in this process.

# Research

'There is currently little in the way of structured palliative care research taking place in Ireland. The basis for much palliative care practice is anecdote and history rather than scientific method and evidence-based research. New structures should be put in place to encourage and facilitate greater participation in palliative care research with a view to improving the quality of care offered to patients and their families.

All health care professionals working in palliative care should have the opportunity to engage in research in order to develop evidence-based practice, leading to improved quality of care for patients and their families.'

*Extract from the Report of the National Advisory Committee on Palliative Care*

The Irish Hospice Foundation believes that worthwhile research in hospice and palliative care should result in real benefits for people with life-limiting illness and their families. Our aim is to foster high-quality Irish research on death, dying, bereavement and the care of people facing those challenges, and to promote its dissemination and application.

Various levels of activity are targeted. Grant schemes encourage small-scale research by practitioners from different disciplines. Training workshops are organised from time to time on topics such as writing research proposals or the potential of qualitative research methods for palliative care. Training grants are awarded to professionals undertaking postgraduate studies with a substantial research component.

## Project types

Examples of projects funded or part-funded in 2002 were *An Evaluation of Liturgical Services for the Bereaved* at St Francis Hospice, Dublin; and *The Relationship between the Traveller Community and Specialist Palliative Care Services in the Eastern Regional Health Authority Area* (the latter in association with the state agency, the Health Research Board, under its co-funding scheme for health services research).

Under the 'small grants' scheme, a call went out towards the end of the year for proposals for Irish

Hospice Foundation funding in 2003. Three types of grant were offered: up to €3,850 for local research projects related to hospice/palliative care and bereavement; up to €2,600 for training in research methodology; and up to €1,300 for the purchase of software or other equipment to be used in local research initiatives.

An audit of Irish research on death, dying and bereavement was completed and was presented to the Research and Education Forum of the Irish Association for Palliative Care in February, together with two IHF-funded projects, *The Moment of Death: A Qualitative Enquiry* (Dr Sinéad Donnelly) and *Palliative Care Training for Medical Undergraduates* (Dr Stephanie Dowling). The research audit has been transferred to a database, an aspect of the information to be provided by the IHF Education & Bereavement Resource Centre.

In the absence of the academic research centres proposed by the National Advisory Committee on Palliative Care, the Irish Hospice Foundation and the Health Research Board this year announced the first dedicated academic research fellowship in palliative care in Ireland. This will be a three-year programme co-funded by the two agencies. The beneficiary and project will be announced early in 2003.



### International links

The Irish Hospice Foundation is always concerned to keep abreast of international developments in research and education. Development and Training Manager, Orla Keegan, a member of the UK Bereavement Research Forum's steering committee, this year attended the Forum's conference, *Bereavement in the 21st Century*, in St Albans in November, as well as the Research Forum of the European Association for Palliative Care in Lyons, France, where useful links were formed.

Efforts were also invested in ensuring that the interests of hospice/palliative care were represented in the Ireland-Northern Ireland-NCI Cancer Consortium. The NCI is the American National Cancer Institute, and the Consortium – a venture involving the US, Northern Ireland and the Republic – was formed in 1999 to bring together the cancer communities in the three jurisdictions with a view to enhancing cancer research capabilities and service delivery systems.

In July 2002, the Irish Hospice Foundation was represented in a group from Ireland and Northern Ireland which traveled to Bethesda, Maryland, to attend the US National Institutes of Health (NIH) 'state-of-the-science' conference, *Symptom*

*Management in Cancer: Pain, Depression and Fatigue*. Sponsored by the Health Research Board and the Northern Ireland Research & Development Office, the group included palliative medicine consultants and members of the Irish Association for Palliative Care.

The group held meetings with NIH staff and went on to develop a proposal on how palliative care research might be cooperatively developed across the three constituencies. This paper was presented to the Consortium Implementation Group in October 2002. The outcome is awaited.

# Development



*Orla Keegan,  
Development & Training Manager*

It is the goal of all of the Irish Hospice Foundation's work to further the development and accessibility of hospice care and hospice-related services. Some projects, however, are undertaken in a particularly pioneering spirit, often with a view to gathering information that may usefully influence policy on the provision of services for terminally ill persons and their loved ones.

## **Needs Assessment**

For example, the Irish Hospice Foundation and the Department of Health & Children are currently funding a nationwide survey of the palliative care needs of children. Based in UCD, the research team appointed to this project began its work in the autumn. Paediatric and palliative care departments across the country are being surveyed, along with relevant voluntary bodies and support groups. Parents and children themselves will also be consulted. The research is overseen by a management steering group on which the Faculty of Paediatrics is represented.

The object of this extensive research is to ensure that children's hospice and palliative care will develop on the basis of soundly established need. Our *Muc* fundraising drive, which will get off the ground in 2003, will be supporting the project.

## **Link with Children's Hospital**

A second development which centred on children in 2002 was our decision to fund a Clinical Nurse Specialist (CNS) in Palliative Care at Our Lady's Hospital for Sick Children in Crumlin. The IHF has a long-standing link with Crumlin hospital, where we initiated the Children's Oncology Liaison Service. The liaison nurses travel around the country providing support to enable children with cancer to be cared for at or near their homes. The IHF still pays the salary of one of these nurses (the Department of Health & Children has taken over responsibility for the others), along with the travelling expenses of the whole team.

The new CNS in Palliative Care will work closely with the palliative medicine consultant and will have under her care children who have been diagnosed with various life-threatening illnesses rather than just cancer. It had been hoped that the post would be filled by the end of the year, but since there is currently a general shortage of nurses, it will be re-advertised in the New Year.

## **Spreading the hospice philosophy**

The Irish Hospice Foundation supports the development of hospice-oriented services at all levels of the health service. For example, in



1995-96 we funded the establishment of a palliative care service at St James's Hospital, Dublin, later followed by similar services in other hospitals around the country.

Building on this, and partly in response to the Report of the National Advisory Committee on Palliative Care, last year we launched an initiative provisionally known as the 'Hospice-friendly Hospital' project. Its aim was to determine how the principles of best practice in hospice care might be extended and adapted to the general hospital setting.

Phase 1 of the project, completed in April, established a definition for the hospice-friendly hospital concept and described some of the barriers and resistance against implementing it. Discussions both internal and external to the IHF took place during the year with a view to moving it on to a second phase, namely a pilot project in an acute general hospital. We have now decided that ideally this should take place in an area where no in-patient hospice or specialist palliative care unit exists. Clearly the full cooperation and interest of the hospital – and preferably at least one senior figure with sufficient enthusiasm to 'champion' the project – will be needed. Our initial investment will be for three years and will include both educational and organisational interventions.

### **Care Assistants**

The IHF has also provided some funding towards a pilot project of Care Assistants to be undertaken by Milford Care Centre, Co. Limerick. The aim is to establish the skills and personal qualities required for this kind of post and to identify training needs.

# Fundraising



*The Fundraising team, left to right: Anne-Marie Butler, Michelle Staunton and Aisling Carr. Karen Ciesielski inset*



*In-house fundraising staff, Jeni Ringland (third from left) and Aisling Carr (extreme right) with members of the IHF2 fundraising committee. From left to right: Maria Davin, Julianne Hatton, Grainne Barron, Mary Millea and Ronan McGovern*

After all the excitement – and work – generated by *Art:pack* in 2001, our Fundraising (Events) team had rather less to report on this year, particularly since much time and thought went into the planning of another major project to be launched in 2003.

The original artwork for the 54 playing cards which made up *Art:pack* formed the basis for a very successful art auction in the Royal Hibernian Academy in Dublin in April. Paintings, photographs, graphic designs and other pieces of art from the cream of Ireland's contemporary artists were generously donated free, as were the services of Christie's, who conducted the auction. Over €60,000 was raised. The proceeds of *Art:pack* have gone towards the establishment of the IHF's Education & Bereavement Resource Centre, which is due to open in January.

Some €58,000 was raised by our year-long *Bridgeathon* event, undertaken in association with the Contract Bridge Association of Ireland, which began in late 2001. Four holidays for two, courtesy of Sunway Holidays, were won by contented bridge players in Cork, Kerry and Dublin.

A Masquerade Ball and charity auction provided an enjoyable night out for the 300 masked revellers who made their way to the Four Seasons

Hotel in Ballsbridge in May. Sponsored by SAP, this event was organised by our *IHF2* fundraising committee of young professionals, who raised €27,000 for hospice.

This willingness of volunteers to give time and effort to a worthy cause has been replicated year after year by our indefatigable team of lady golfers, whose sponsored walk around Howth Head once again proved a huge success, raising €10,000 more than in 2001. Over the past 14 years, this event has raised a total of over €330,000 for the Children's Oncology Liaison Service at Our Lady's Hospital for Sick Children in Crumlin.

## Support for voluntary hospice groups

The two big national fundraising events on behalf of hospice services, *Sunflower Days* and *Ireland's Biggest Coffee Morning*, keep our Events team very busy indeed in the run-up to June and September each year. Our input to *Sunflower Days* in 2002 included ordering and packing 332,000 sunflowers, posters and badges for distribution to hospice groups all over the country. As volunteers to sell sunflower pins are often in short supply, extra effort was expended this year in trying to win publicity and attract sellers.



*Masked revellers at the SAP-sponsored Masquerade Ball in the Four Seasons Hotel in Ballsbridge in May.*



*Launching this year's Sunflower Days: Minister for Health & Children, Mr Micheál Martin, TD, with Sunflower Girl and biker*

Sponsored by Bewley's and Bisq&Twix, *Ireland's Biggest Coffee Morning* got off to a good start with a launch in Slane Castle, where Lord Henry Mountcharles served coffee to Marian Finucane and our Chief Executive, Jean Manahan. This year's event saw 23,000 packs dispatched from the IHF to local fundraisers, each containing Bewley's coffee, registration forms, posters, guest invitations, collection boxes and host guidelines – everything needed for volunteers to host coffee mornings in their homes or workplaces.

Since it is a guiding principle of these two events that all the money raised locally should go direct to local hospice services, the IHF itself receives no income from them. Feedback, however, suggested that *Sunflower Days* went well, while some local groups reported an increase of 20% in funds raised on *Coffee Morning*, which enjoyed its most successful year to date.



# Fundraising



*At the launch of Coffee Morning in Slane Castle:  
Marian Finucane and Lord Henry Mountcharles*

## Campaigns

Two direct mail campaigns were undertaken again this year by our Fundraising (Campaigns) team, one in late May and the other in November. People were invited to make a donation or to set up a regular direct debit of €4 a month. This may not seem like a large amount, but when enough people are willing to make the commitment, it all adds up and every contribution plays its part. This year 579 people signed up to give a small amount each month, generating €48,000 in additional income for the Foundation's work. The November mail-shot particularly focused on the needs of children with life-limiting illnesses.

This year also saw the launch of our *Give As Your Earn* programme, which targets companies and their staffs. The idea is similar to direct debits in that people commit to giving a regular amount but the donation is automatically deducted from their salary. SAP and FAS have both facilitated us in this way, and a promising number of their employees have signed up. A video is currently being prepared for use in the short presentation on the Irish Hospice Foundation and its work which is given to interested companies by our Campaigns team. We will be actively seeking to

expand this scheme next year and would welcome enquiries from interested companies.

Once again in 2002, well-known figures from the worlds of Irish art, design and literature responded generously to our request for Christmas card designs. Almost 1,000 brochures and order forms for the cards were mailed out in November. John Rocha's delicate lace snowflake design proved particularly popular, and we were delighted to receive some free publicity from *Woman's Way*, *The Irish Garden* and *The Irish Times* magazine.

## Staff

Two staff changes occurred in Fundraising this year. In July Anne-Marie Butler replaced Jeni Ringland as Events Assistant. Michelle Staunton came on board in April as part-time Campaigns Assistant and will move into Campaigns full-time from January 2003.

**TO ALL OUR SPONSORS, DONORS,  
COMMITTEE MEMBERS, VOLUNTEERS  
AND TIRELESS HELPERS, MANY, MANY  
THANKS FOR YOUR SUPPORT**

# The Irish Hospice Foundation

(A company limited by guarantee and not having a share capital)

## Board of Directors

Bill Shipsey (Chairperson)  
Denis Doherty (Vice-chairperson)  
Tim Collins  
Marie Donnelly  
Marian Finucane  
Miriam Hughes  
Gary Jermyn  
Brian McDonnell (retired mid-2002)  
Antoin Murphy  
Michael O'Reilly  
Robert Power  
Eileen Pearson  
Pat Quinlan

## Chief Executive

Louise Richardson (to mid-2002)  
Jean Manahan (appointed mid-2002)

## Company Secretary

Louise Richardson (to mid-2002)  
Jean Manahan (appointed mid-2002)

## Registered Office

The Irish Hospice Foundation  
Morrison Chambers  
32 Nassau Street  
Dublin 2

## Auditors

Gaby Smyth & Co. Ltd  
92 Merrion Road  
Dublin 4

## Bankers

Bank of Ireland  
University Branch  
Montrose  
Dublin 4

AIB Bank  
1 Lower Baggot Street  
Dublin 2

## Solicitors

Eugene F. Collins  
3 Burlington Road  
Dublin 4

# THE IRISH HOSPICE FOUNDATION

## INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2002

	2002	2002	2001	2001
	€	€	€	€
<b>Income</b>				
Fundraising events		733,890		992,062
Direct fundraising costs		<u>(164,036)</u>		<u>(204,926)</u>
		569,854		787,136
Other income		156,121		388,727
Donations		<u>93,466</u>		<u>664,260</u>
<b>Total Income</b>		819,441		1,840,123
<b>Expenditure</b>				
Administration	(324,545)		(283,830)	
Establishment	(122,940)		(34,579)	
PR and development	<u>(41,682)</u>		<u>(43,976)</u>	
		<u>(489,167)</u>		<u>(362,385)</u>
		330,274		1,477,738
Direct grants	(128,195)		(188,069)	
Bereavement support	(158,829)		(198,605)	
Fundraising support	<u>(113,125)</u>		<u>(23,581)</u>	
		<u>(400,149)</u>		<u>(410,255)</u>
<b>Transferred to general reserves</b>		(69,875)		1,067,483
<b>Fund Balances</b>				
1 January		<u>3,742,008</u>		<u>2,674,525</u>
31 December		<u>3,672,133</u>		<u>3,742,008</u>

# THE IRISH HOSPICE FOUNDATION

## BALANCE SHEET AT 31 DECEMBER 2002

	2002	2001
	€	€
<b>Fixed Assets</b>		
Tangible assets	299,069	13,935
<b>Current Assets</b>		
Stocks	4,477	41,559
Debtors	60,989	463,227
Other current assets	190,460	-
Cash at bank and in hand	3,315,477	3,535,046
	<u>3,571,403</u>	<u>4,039,832</u>
<b>Creditors</b>		
Amounts falling due within one year	(198,339)	(311,759)
	<u>3,373,064</u>	<u>3,728,073</u>
<b>Net Current Assets</b>		
	<u>3,672,133</u>	<u>3,742,008</u>
<b>Total Net Assets</b>		
	<u>3,672,133</u>	<u>3,742,008</u>
<b>Reserves &amp; Funds</b>		
Funds		
– restricted	159,491	451,858
– unrestricted	3,512,642	3,290,150
	<u>3,672,133</u>	<u>3,742,008</u>



## Commentary on the financial statements

The Irish Hospice Foundation operated at a deficit of almost €70,000 in 2002, compared with a surplus of in excess of €1,000,000 the previous year. In 2001, the Foundation benefited from a few large and extremely generous 'once off' donations, which, together with a grant of €158,717 from the Department of Health & Children, formed the basis of the substantial revenues for that year.

In 2002, the Foundation experienced its first operating deficit for a number of years. This was due to the increased level of activity, including the initial set-up costs associated with the new premises.

The goal to establish the IHF Education & Bereavement Resource Centre has been a major focus of the fundraising drive in recent years. The imminent achievement of this goal is due largely to the success of the *Whoseday Book* and *Artpack* projects, and to the surplus acquired in 2001. It will truly be a great resource.

Services supported during the year included the Paediatric Oncology Liaison Service at Our Lady's Hospital for Sick Children, Crumlin, and a homecare nurse for the Galway Hospice Foundation. Educational and other grants were made. A major research project co-funded by the Foundation and the Department of Health & Children also got under way.

As previously, the Foundation continued to coordinate the two national fundraising events in aid of hospice, *Ireland's Biggest Coffee Morning* and *Sunflower Days*, as part of its role of support for the voluntary hospice movement.

By arrangement with the regional groups participating in these events, all the funds raised locally have stayed locally.

# Some of our work



George V. Byrne, Business Manager

## The Irish Hospice Foundation:

*Trains and educates:*  
*(principally in the area of bereavement)*

- hospice/palliative care professionals
- other healthcare professionals
- volunteers working in bereavement support services

*Provides funding for:*

- a Clinical Nurse Specialist in Palliative Care for children
- a Research Fellowship in Palliative Care (co-funded with the Health Research Board)
- a nationwide assessment of the palliative care needs of children (co-funded with the Department of Health & Children)
- homecare nurses
- the Bereavement Support Service at Our Lady's Hospice, Dublin
- a Care Assistants project
- further education grants
- small-scale non-clinical research grants

*Works in partnership with:*

- hospices
- general hospitals
- homecare hospice services
- the Department of Health & Children
- the Health Research Board
- academic institutions
- voluntary hospice groups
- sponsors and supporters of the cause of hospice

*Informs:*

- the general public
- government
- the hospice/palliative care community
- the media

