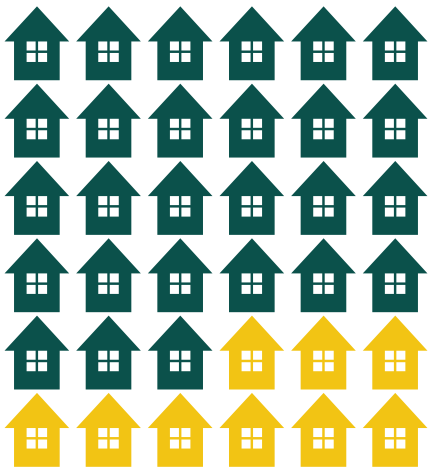


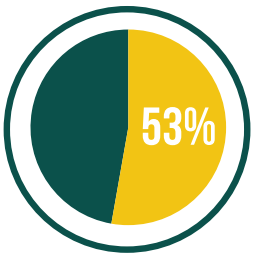
80 PEOPLE DIE EVERY DAY IN IRELAND



74%
OF IRISH PEOPLE WANT TO BE CARED FOR **AT HOME** AT END OF LIFE
(UP FROM 67% IN 2004)

53% 

FEAR THEIR DESIRED PLACE OF CARE WILL NOT BE AVAILABLE TO THEM WHEN THEY NEED IT  (UP FROM 45% IN 2004)



53% OF IRISH PEOPLE HAVE EXPERIENCED THE DEATH OF SOMEONE CLOSE TO THEM IN THE LAST TWO YEARS

57% OF PEOPLE SAY THERE IS NOT ENOUGH **DISCUSSION ABOUT DEATH AND DYING** (UP FROM 51% IN 2004)




38% OF THESE DEATHS HAPPENED IN HOSPITALS,



26% AT HOME,


12% IN NURSING HOMES/ RESIDENTIAL CARE SETTINGS AND

11% IN HOSPICES

4 OUT OF **10**  PEOPLE SAY THERE IS ROOM FOR IMPROVEMENT IN END OF LIFE CARE

39% HAVE NEVER THOUGHT OR TALKED ABOUT DRAWING UP A WILL

AND TWO THIRDS HAVE NEVER DISCUSSED PREFERENCES FOR THEIR END OF LIFE CARE 

82% OF PEOPLE  WANT TO BE SURROUNDED BY LOVED ONES AT END OF LIFE &

70% WANT TO BE FREE OF PAIN AT END OF LIFE 