ABOUT THE RESEARCH

The research findings in this report are based on surveys by Amárach Research on behalf of the Department of Health.

The polls are conducted and reported on the same day using Amárach’s SmartPoll panel and weighted to the demographics of the 18+ adult population.

Sample size (14/09/20): n=1,700
Behavioural Change
Face Masks
Do you wear a face mask when in public places? All Adults: % Yes

Face Mask Demographics
Do you wear a face mask when in public places? % Yes

Source: Amárach Public Opinion Tracker for Department of Health
Face Mask Frequency
Do you wear a face covering when you are…?

*Base: shoppers/users of public transport*

% ‘Every Time’

- **Shopping**
  - 13/07: 81%
  - 20/07: 37%
  - 27/07: 94%
  - 10/08: 91%
  - 17/08: 99%
  - 24/08: 95%
  - 31/08: 99%
  - 07/09: 95%
  - 14/09: 97%

- **Using Public Transport**
  - 13/07: 26%
  - 20/07: 70%
  - 27/07: 79%
  - 10/08: 88%
  - 17/08: 92%
  - 24/08: 92%
  - 31/08: 93%
  - 07/09: 93%
  - 14/09: 94%

*Source: Amárach Public Opinion Tracker for Department of Health*
Following Recommendations - I
To what extent do you follow the recommendations from the Department of Health and HSE to prevent spread of coronavirus?
Scale of 1 - 7

Source: Amárach Public Opinion Tracker for Department of Health
Safe Behaviours – I
Which of the following are you doing more often as a result of the Coronavirus?

- Washing hands
- Social distancing when in a queue
- Using sanitizer
- Coughing into elbow

Source: Amárach Public Opinion Tracker for Department of Health
Safe Behaviours – II
Which of the following are you doing more often as a result of the Coronavirus?

- Staying at home rather than going out
- Contacting older relatives and friends to see they are okay
- Disposing of used tissues immediately
- Sitting further apart from others

Source: Amárach Public Opinion Tracker for Department of Health
Future Behaviours – I
Which of the following will you continue after Coronavirus?

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<th>April</th>
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</tbody>
</table>

Source: Amárach Public Opinion Tracker for Department of Health
Future Behaviours – II
Which of the following will you continue after Coronavirus?

- Contacting older relatives and friends to see they are okay
- Social distancing when in a queue
- Sitting further apart from others when outside house or on public transport
- Staying at home rather than going out
- Wearing a face covering in public (added 27/07)

Source: Amárách Public Opinion Tracker for Department of Health
Socially Distanced

Which of the following best describes the extent to which you think people in general are following the social distancing guidelines?

- Almost everybody is following the guidelines
- It’s about 50/50 in terms of people following the guidelines
- Most people are following the guidelines
- Most people are not following the guidelines
- Almost nobody is following the guidelines

Source: Amárach Public Opinion Tracker for Department of Health
Emotional Wellbeing
Emotional Wellbeing – I
Did you experience any of these feelings a lot of the day yesterday? Select all that apply:

- Enjoyment
- Worry
- Anxiety
- Boredom

March 07/09
April 14/09
May
June
July
August

Source: Amárach Public Opinion Tracker for Department of Health
Emotional Wellbeing – II

Did you experience any of these feelings a lot of the day yesterday? Select all that apply:

- Happiness
- Stress
- Frustration
- Sadness

**Source:** Amárach Public Opinion Tracker for Department of Health
Emotional Wellbeing – III
Did you experience any of these feelings a lot of the day yesterday? Select all that apply:

- Loneliness
- Fear
- Pain
- Anger
- Intolerance

Source: Amárach Public Opinion Tracker for Department of Health
Risk Perceptions
Still Worried?

How worried are you personally about the Coronavirus? On a scale of 1 to 10 where 1 is not at all worried and 10 is extremely worried: Average Score

Source: Amárach Public Opinion Tracker for Department of Health
Sources of Worry – I

Please indicate the extent to which any of the following is a current source of worry?

On a scale of 1 to 5 where 1 is not at all and 5 is a great deal: Average Score

March

April

May

June

July

August

07/09

14/09

Health of Family & Friends

Prolonged Restrictions

Health system being overloaded (added 29/06)

Personal Health

Reduced Social Contact

Source: Amárach Public Opinion Tracker for Department of Health
Sources of Worry – II

Please indicate the extent to which any of the following is a current source of worry? On a scale of 1 to 5 where 1 is not at all and 5 is a great deal: Average Score

March  | April  | May    | June   | July   | August  | 07/09   | 14/09   
---|---|---|---|---|---|---|---
       |       |       | 2.4   | 2.5   | 2.6   | 3.0     | 3.0     |

The Economy | Personal Finance | Employment Status | Becoming Unemployed (added 29/06)

Source: Amárach Public Opinion Tracker for Department of Health
Pandemic Stage
Do you feel that the worst of the Coronavirus crisis in Ireland is:

- Behind us
- Happening now
- Ahead of us

Source: Amárach Public Opinion Tracker for Department of Health
A Second Wave

How likely do you think it is that Ireland will experience a second wave of COVID-19 infections? On a scale of 1 to 7 where 1 is ‘very unlikely’ and 7 is ‘very likely’: % 5-7

Source: Amárach Public Opinion Tracker for Department of Health
Policy Preferences
Going Too Far?

Do you think the reaction of the government to the current coronavirus outbreak is appropriate, too extreme or not sufficient?

Source: Amárach Public Opinion Tracker for Department of Health
Social Distancing
Do you think the current government measures on social distancing are:

- Too weak
- About right
- Too strong

Source: Amárach Public Opinion Tracker for Department of Health
Go Further?
Do you think there should be more restrictions?

Source: Amárach Public Opinion Tracker for Department of Health
Returning to Normal
On balance, do you think that Ireland is trying to return to normal:

Source: Amárach Public Opinion Tracker for Department of Health
Information & Communications
Covid-19 Information Sources
Where are you currently getting trusted information on Covid-19 from?

[Graph showing percentage of respondents choosing different sources over time from April to August, with spikes for Department of Health and WHO World Health Organisation, and a steady increase for International sources and Other specialist source.]

Source: Amárach Public Opinion Tracker for Department of Health
Media Consumption
How often are you checking the news about Coronavirus (on TV, radio the internet apps etc)?

![Graph showing media consumption trends]

Source: Amárach Public Opinion Tracker for Department of Health
News Sources – I
What are the main media sources through which you access information on the Coronavirus: % Any Mentions (in top 3)

Source: Amárach Public Opinion Tracker for Department of Health
News Sources – II

What are the main media sources through which you access information on the Coronavirus: % Any Mentions (in top 3)

Source: Amárach Public Opinion Tracker for Department of Health
What are the main media sources through which you access information on the Coronavirus: % Any Mentions (in top 3)

Source: Amárach Public Opinion Tracker for Department of Health