

# Coronavirus COVID-19

**Public Opinion Tracking Research: 24/08/20** 



#### **ABOUT THE RESEARCH**

The research findings in this report are based on surveys by **Amárach Research** on behalf of the Department of Health.

The polls are conducted and reported on the same day using Amárach's SmartPoll panel and weighted to the demographics of the 18+ adult population.

Sample size (24/08/20): n=1,695

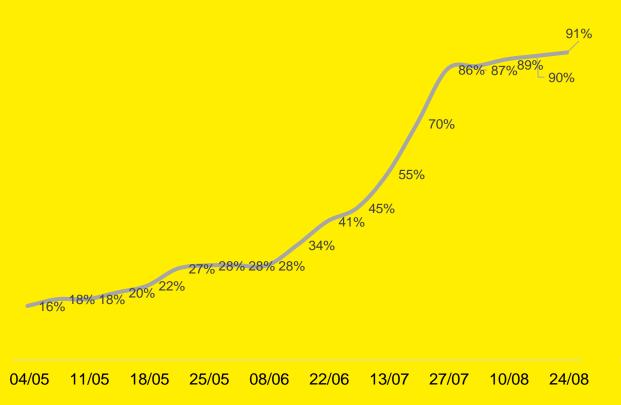


# Behavioural Change



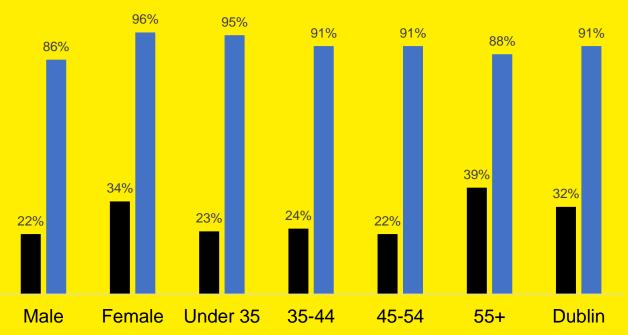
#### **Face Masks**

Do you wear a face mask when in public places? All Adults: % Yes



# **Face Mask Demographics**

Do you wear a face mask when in public places? % Yes



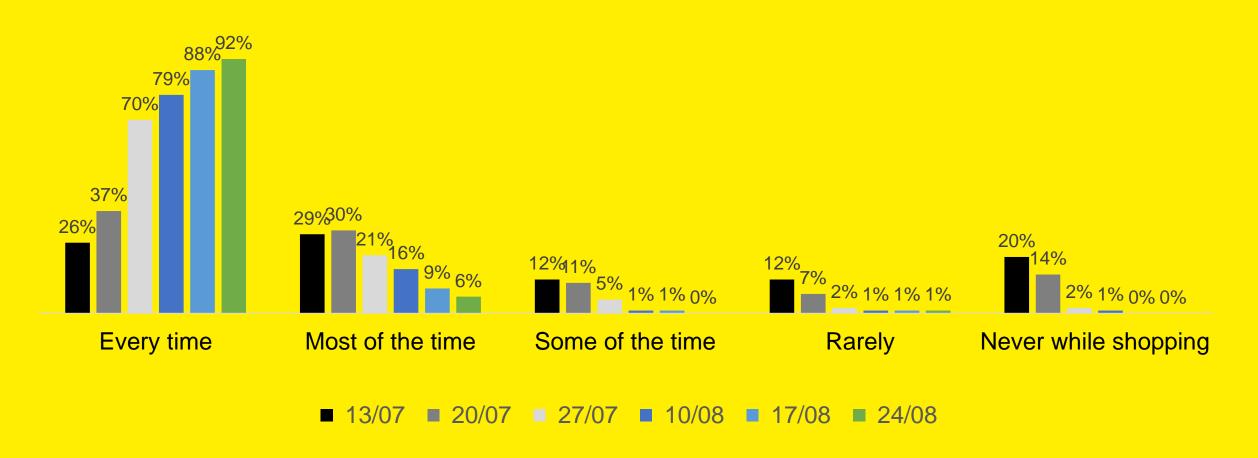
**■** 08/06 **■** 24/08



# Face Mask Frequency - I

Do you wear a face covering when you are shopping?

Base: shoppers (99% of sample)

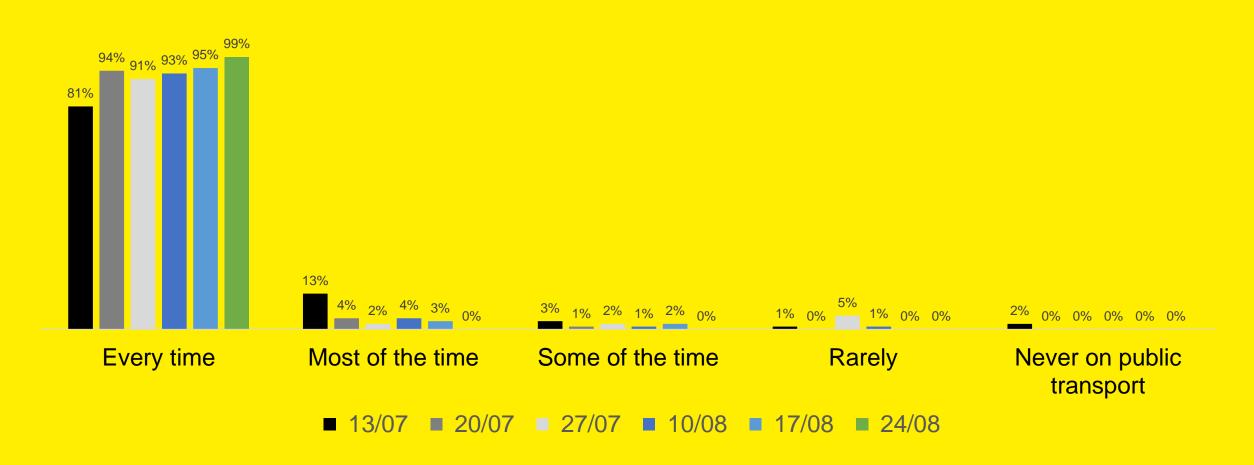




## Face Mask Frequency - II

Do you wear a face covering when using public transport?

Base: users of public transport (20% of sample)

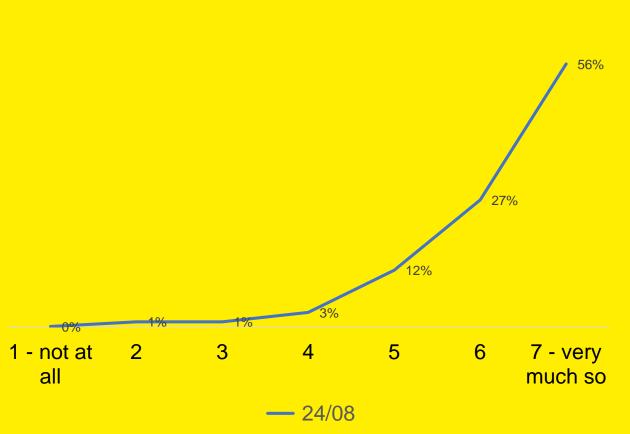




# Following Recommendations - I

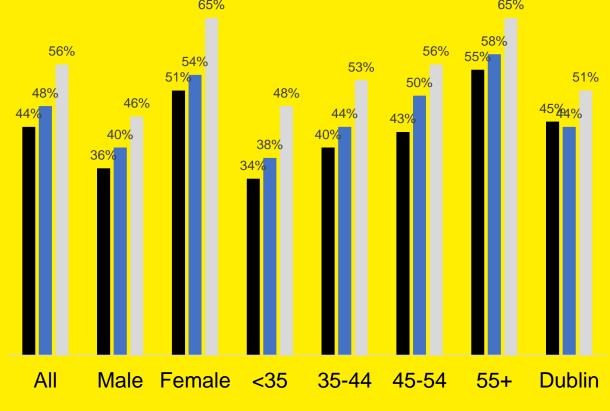
To what extent do you follow the recommendations from the Department of Health and HSE to prevent spread of coronavirus?

Scale of 1 - 7



# Following Recommendations - II

Demographics: % 7 – very much so

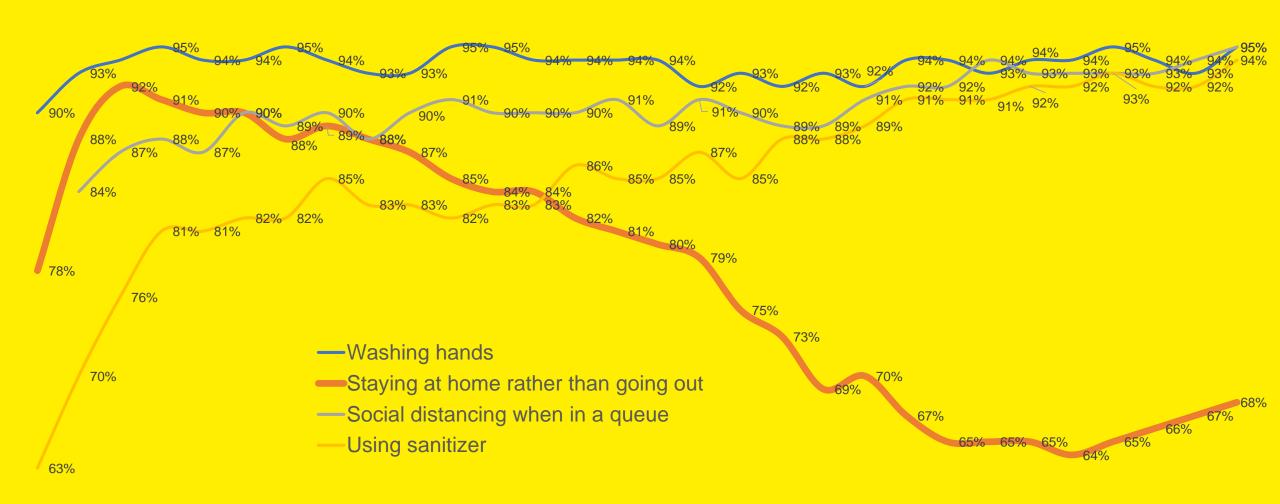


**■** 13/07 **■** 20/07 **■** 24/08

#### Safe Behaviours – I



Which of the following are you doing more often as a result of the Coronavirus?

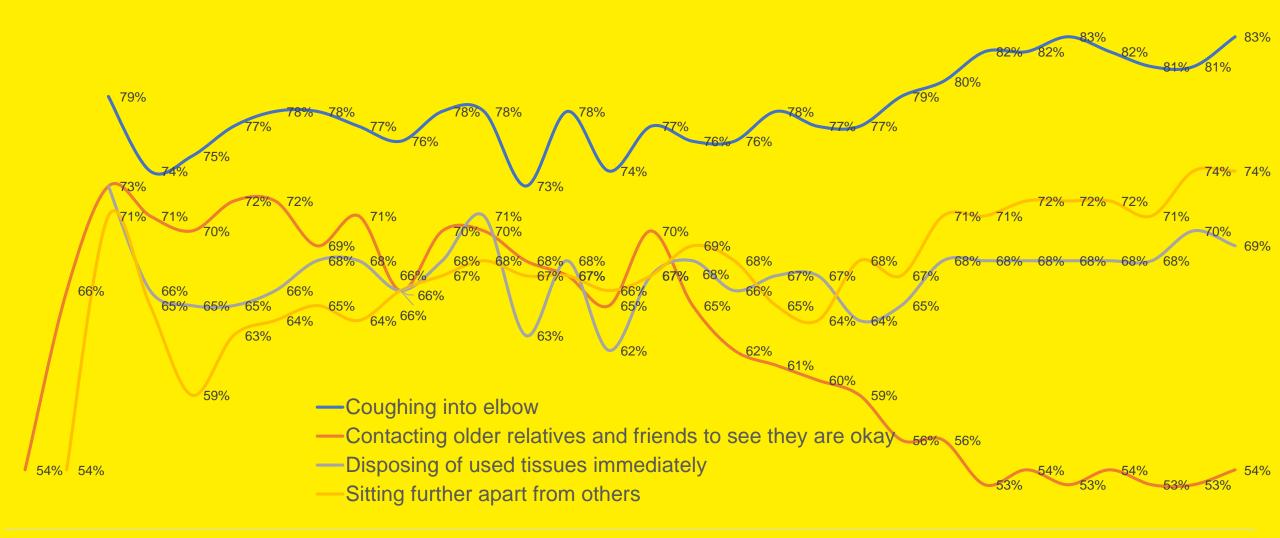


16/03 23/03 02/04 09/04 13/04 16/04 23/04 27/04 30/04 04/05 07/05 11/05 14/05 18/05 21/05 25/05 28/05 02/06 08/06 15/06 22/06 29/06 06/07 13/07 20/07 27/07 03/08 10/08 17/08 24/08

#### Safe Behaviours - II



Which of the following are you doing more often as a result of the Coronavirus?

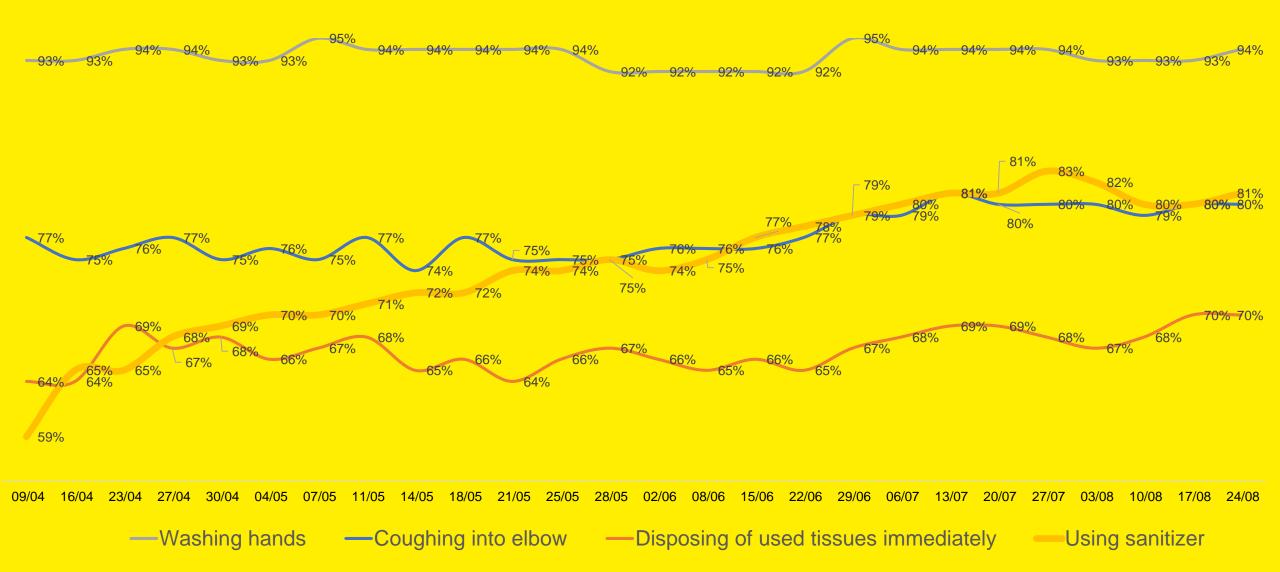


16/03 23/03 02/04 09/04 13/04 16/04 23/04 27/04 30/04 04/05 07/05 11/05 14/05 18/05 21/05 25/05 28/05 02/06 08/06 15/06 22/06 29/06 06/07 13/07 20/07 27/07 03/08 10/08 17/08 24/08

#### Future Behaviours – I

#### Coronavirus COVID-19 Public Health Advice

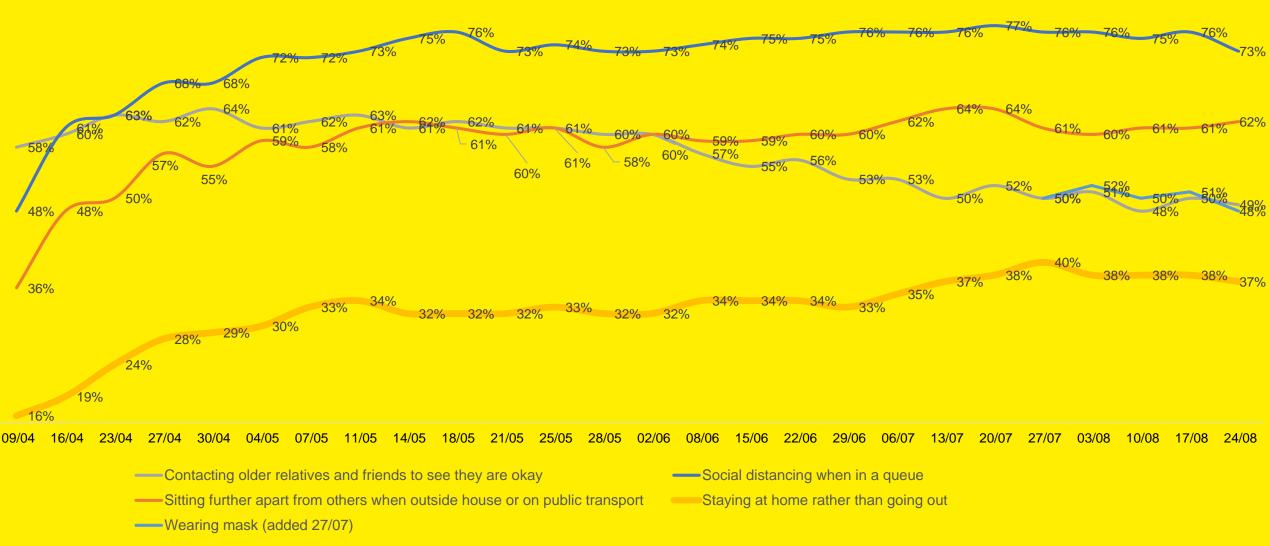
#### Which of the following will you continue after Coronavirus?



#### Future Behaviours – II



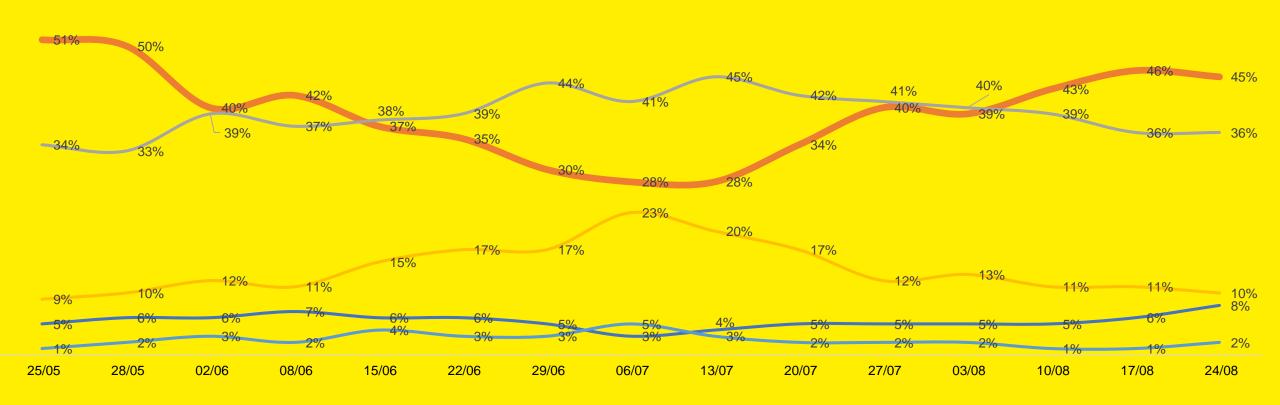
#### Which of the following will you continue after Coronavirus?



# **Socially Distanced**



Which of the following best describes the extent to which you think people in general are following the social distancing guidelines?



- —Almost everybody is following the guidelines
- —It's about 50/50 in terms of people following the guidelines
- —Almost nobody is following the guidelines

Most people are following the guidelines

Most people are not following the guidelines

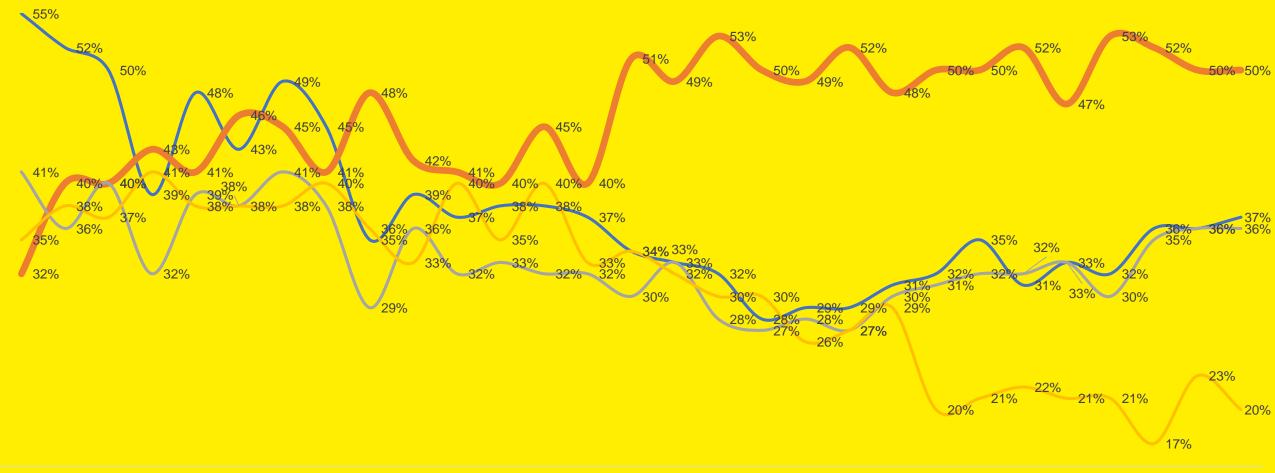


# **Emotional Wellbeing**

## Emotional Wellbeing – I



Did you experience any of these feelings a lot of the day yesterday? Select all that apply:



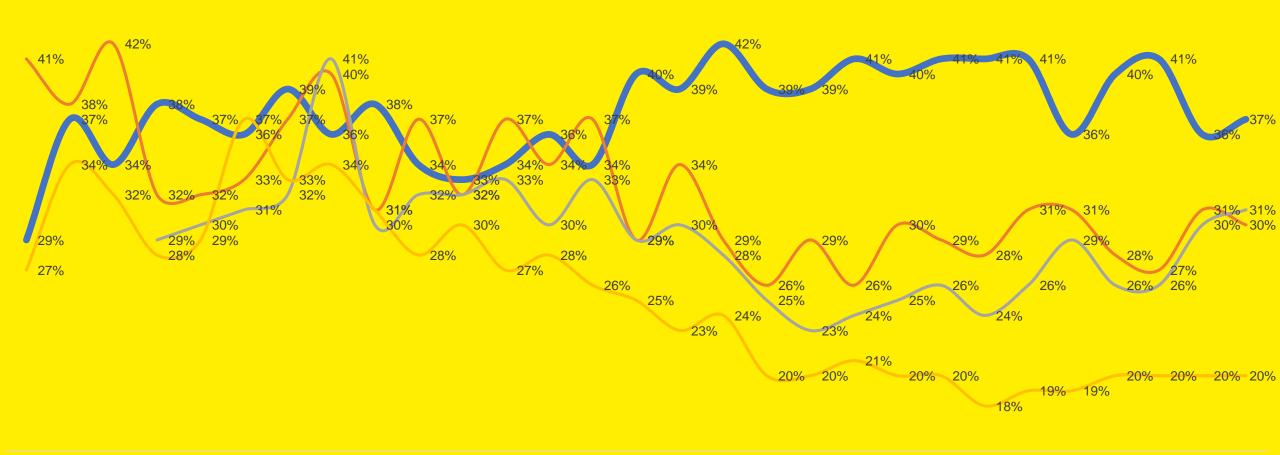
—Worry —Enjoyment —Anxiety

-Boredom

## Emotional Wellbeing – II



Did you experience any of these feelings a lot of the day yesterday? Select all that apply:



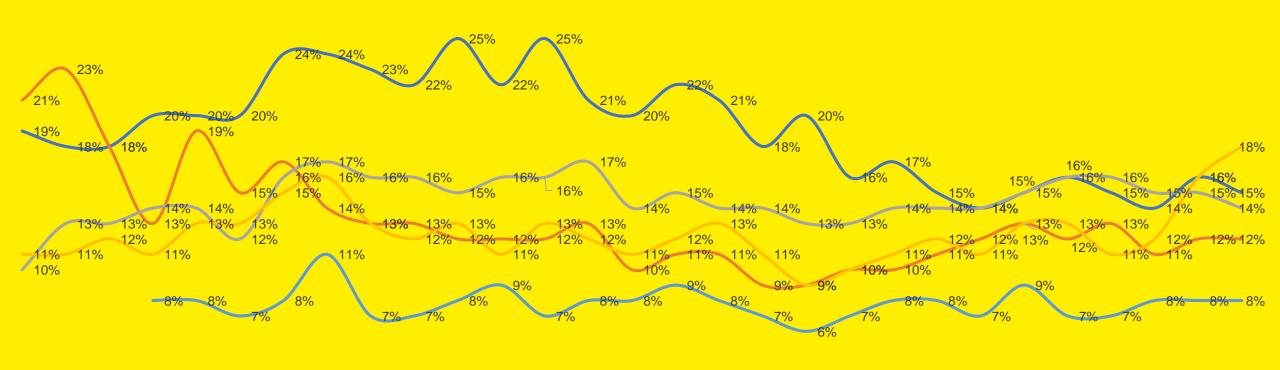
26/03 30/03 02/04 06/04 09/04 13/04 16/04 30/04 04/05 07/05 11/05 14/05 18/05 21/05 25/05 28/05 02/06 08/06 15/06 22/06 29/06 06/07 13/07 20/07 27/07 03/08 10/08 17/08 24/08



## Emotional Wellbeing – III



Did you experience any of these feelings a lot of the day yesterday? Select all that apply:









—Anger —Intolerance

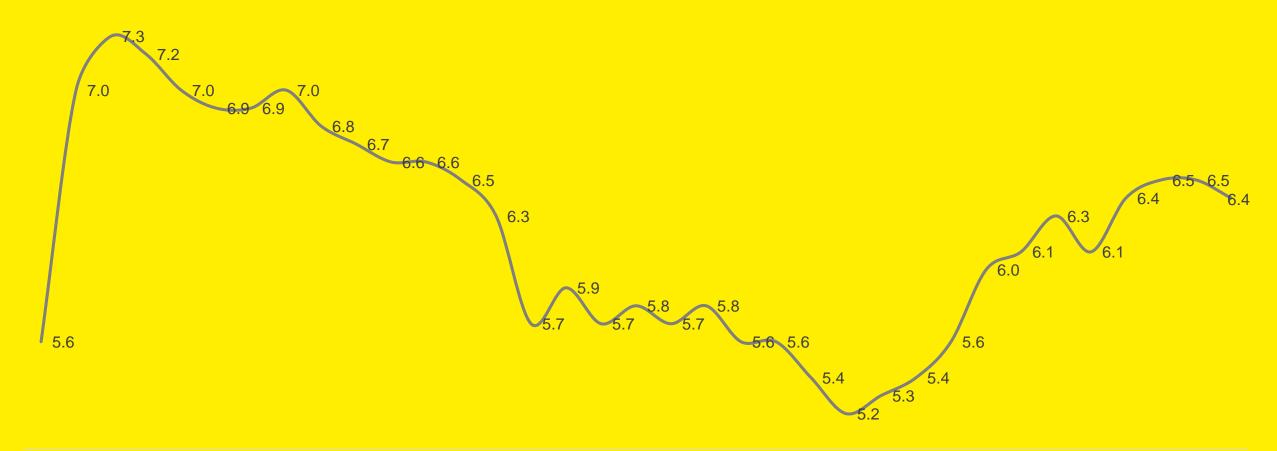


# Risk Perceptions

#### Still Worried?



How worried are you personally about the Coronavirus? On a scale of 1 to 10 where 1 is not at all worried and 10 is extremely worried: Average Score



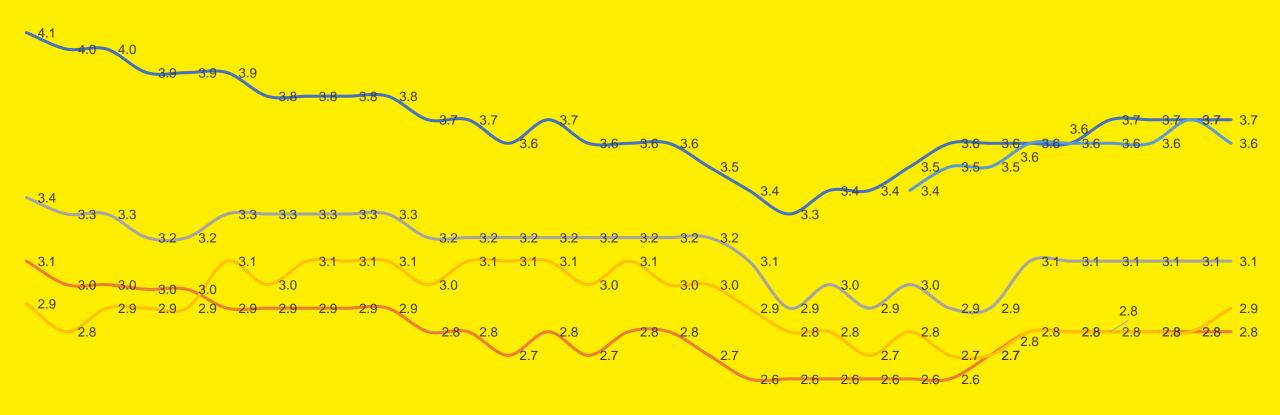
09/03 16/03 23/03 26/03 30/03 02/04 06/04 09/04 13/04 16/04 20/04 23/04 27/04 30/04 04/05 07/05 11/05 14/05 18/05 21/05 25/05 28/05 02/06 08/06 15/06 22/06 29/06 06/07 13/07 20/07 27/07 03/08 10/08 17/08 24/08

## Sources of Worry – I



Please indicate the extent to which any of the following is a current source of worry?

On a scale of 1 to 5 where 1 is not at all and 5 is a great deal: Average Score



26/03 30/03 02/04 09/04 13/04 16/04 20/04 23/04 27/04 30/04 04/05 07/05 11/05 14/05 18/05 21/05 25/05 28/05 02/06 08/06 15/06 22/06 29/06 06/07 13/07 20/07 27/07 03/08 10/08 17/08 24/08

- —Health of Family & Friends
- Prolonged Restrictions
- —Health system being overloaded (added 29/06)

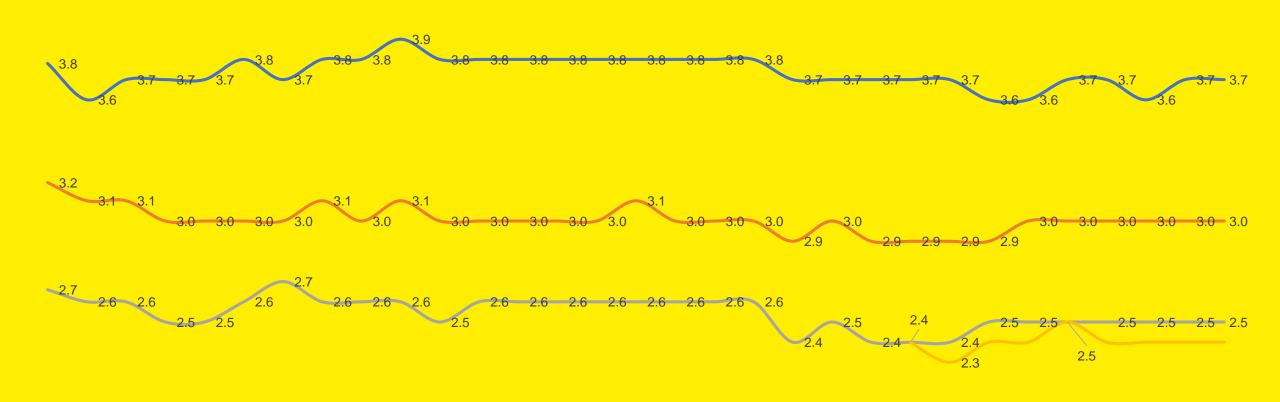
—Personal Health

-Reduced Social Contact

## Sources of Worry – II



Please indicate the extent to which any of the following is a current source of worry? On a scale of 1 to 5 where 1 is not at all and 5 is a great deal: Average Score



26/03 30/03 02/04 09/04 13/04 16/04 20/04 23/04 27/04 30/04 04/05 07/05 11/05 14/05 18/05 21/05 25/05 28/05 02/06 08/06 15/06 22/06 29/06 06/07 13/07 20/07 27/07 03/08 10/08 17/08 24/08

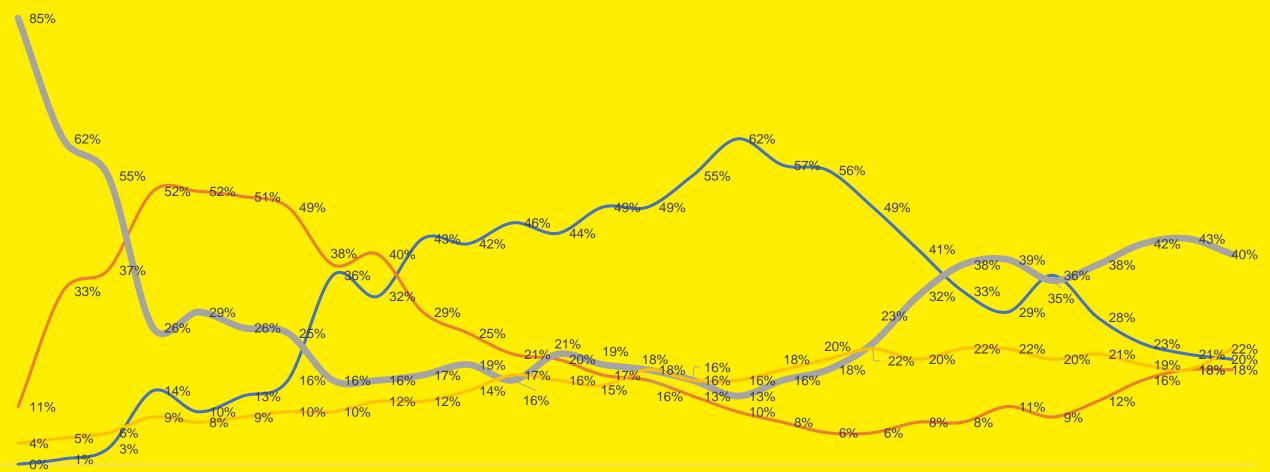
—The Economy

——Personal Finance ——Employment Status ——Becoming Unemployed (added 29/06)

## Pandemic Stage



Do you feel that the worst of the Coronavirus crisis in Ireland is:



—Behind us

—Happening now —Ahead of us

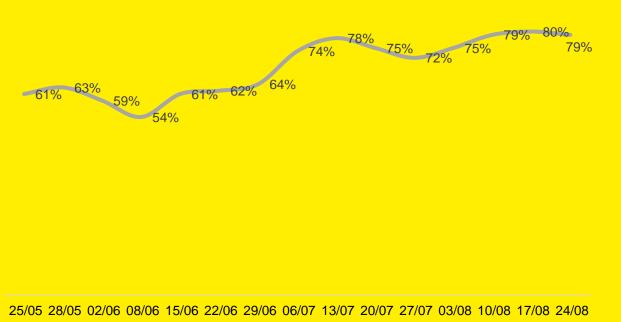
—Don't know

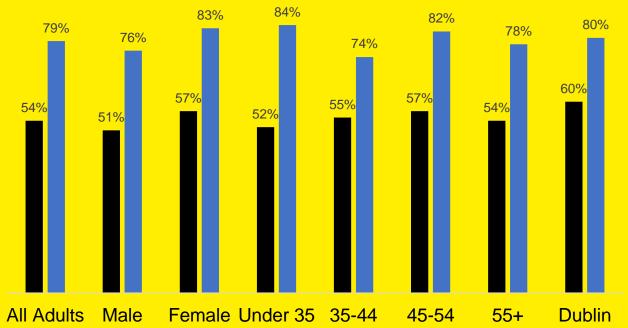


#### A Second Wave

How likely do you think it is that Ireland will experience a second wave of COVID-19 infections? On a scale of 1 to 7 where 1 is 'very unlikely' and 7 is 'very likely': % 5-7







**■** 08/06 **■** 24/08

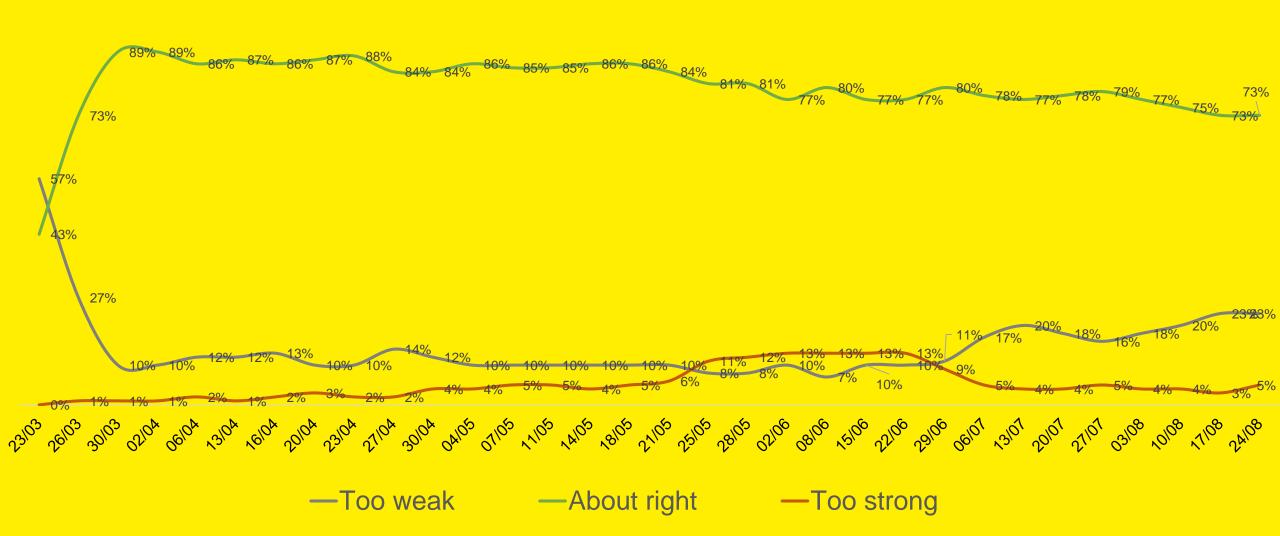


# Policy Preferences

## **Social Distancing**



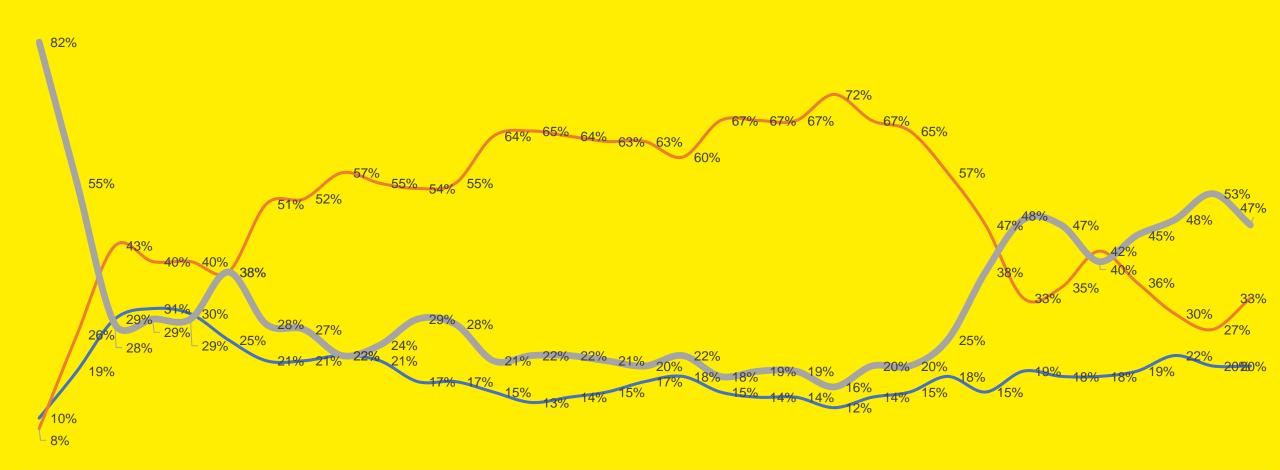
Do you think the current government measures on social distancing are:



# Go Further?







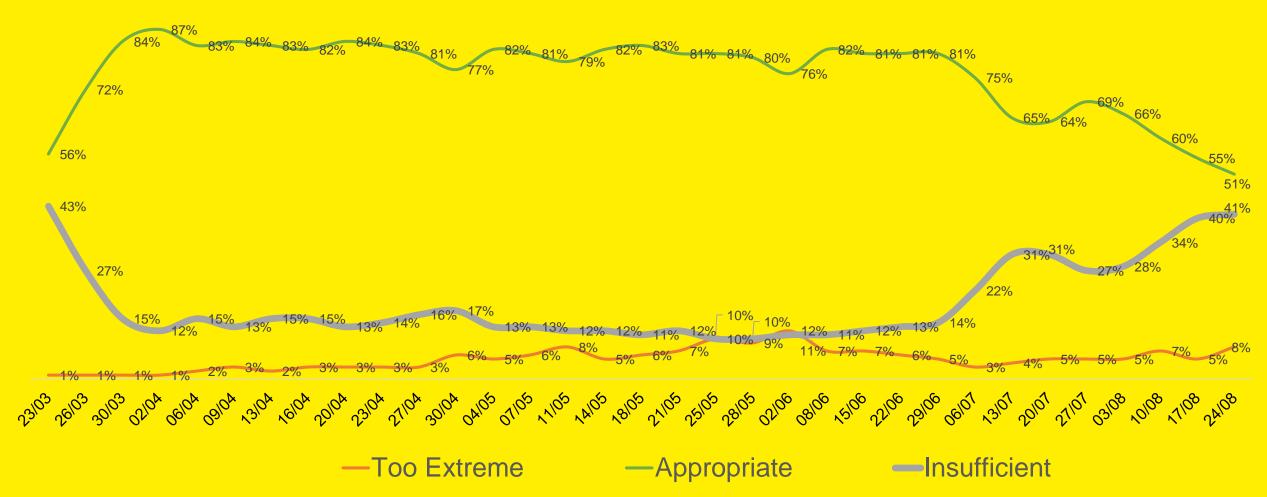
23103 26103 30103 07104 06104 03104 13104 16104 20104 23104 71104 30104 04105 07105 17105 14105 18105 27105 28105 07106 08106 15106 29106 08101 13101 20101 27101 03108 10108 17108 24108



# Going Too Far?



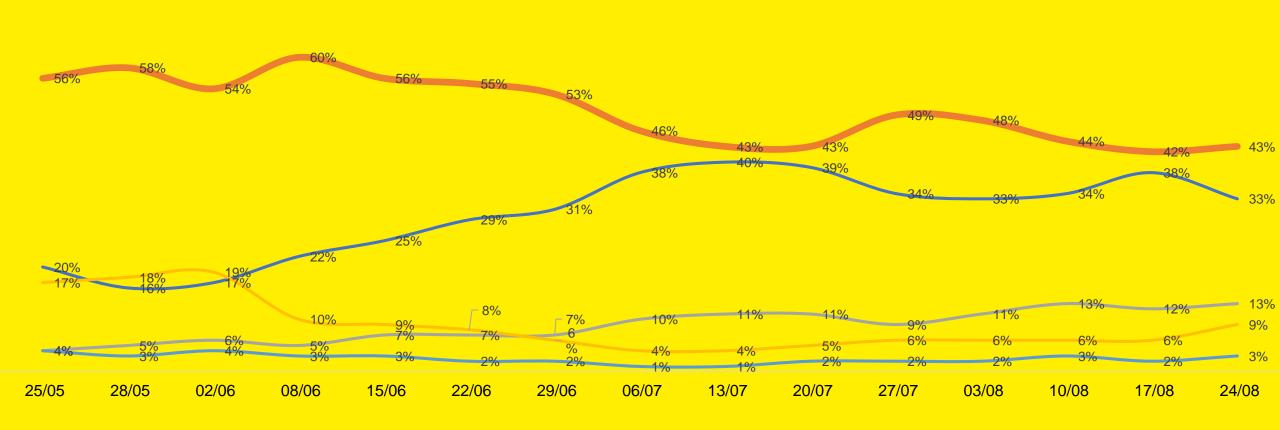
Do you think the reaction of the government to the current coronavirus outbreak is appropriate too extreme or not sufficient?





## Returning to Normal

On balance, do you think that Ireland is trying to return to normal:



—Much too quickly —A bit too quickly —At about the right pace —A bit too slowly —Much too slowly

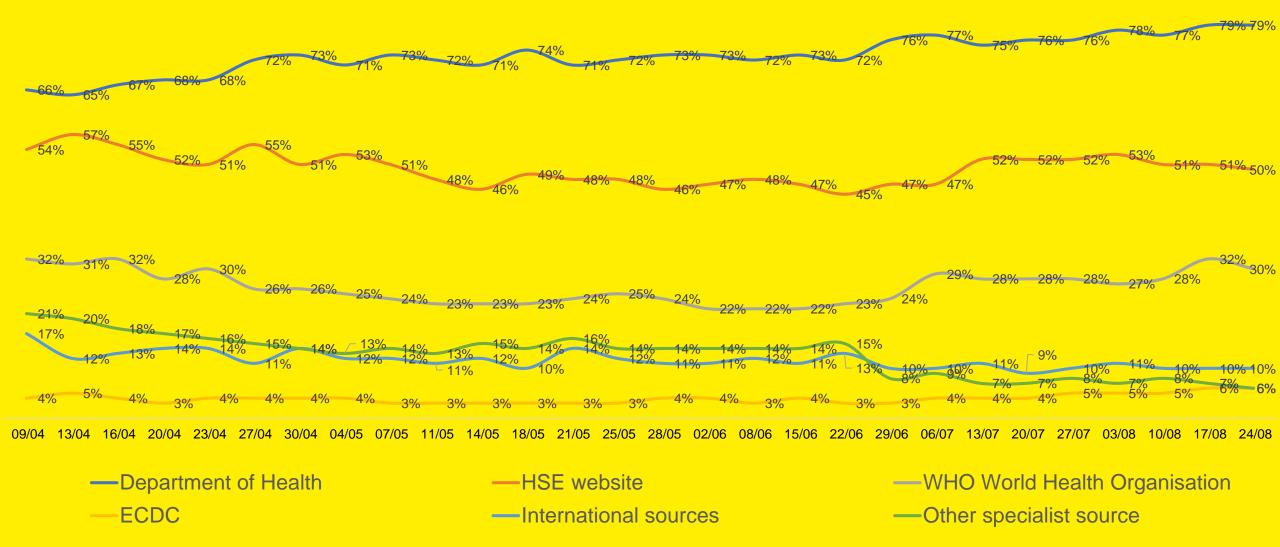


# Information & Communications

#### **Covid-19 Information Sources**



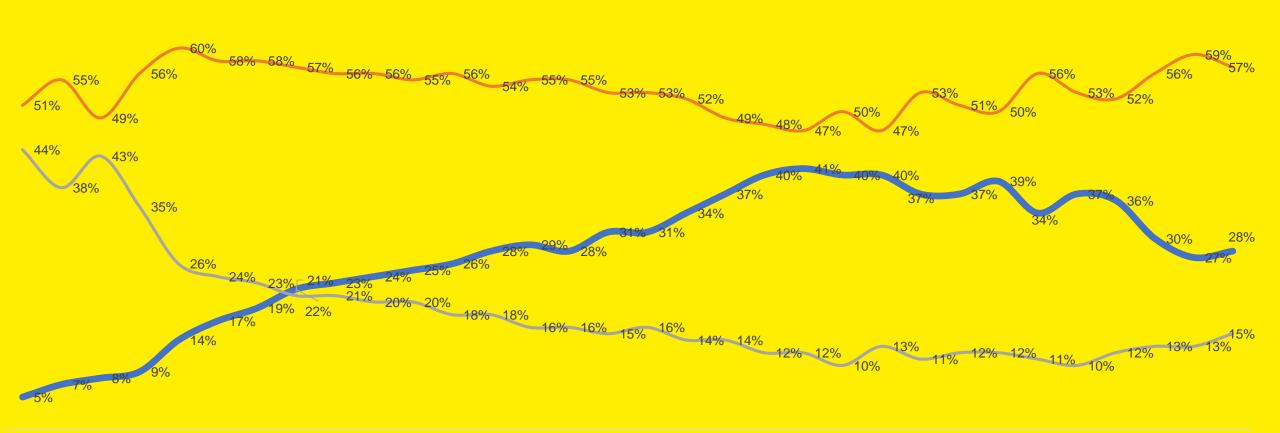
Where are you currently getting trusted information on Covid-19 from?



## **Media Consumption**



How often are you checking the news about Coronavirus (on TV, radio the internet apps etc)?

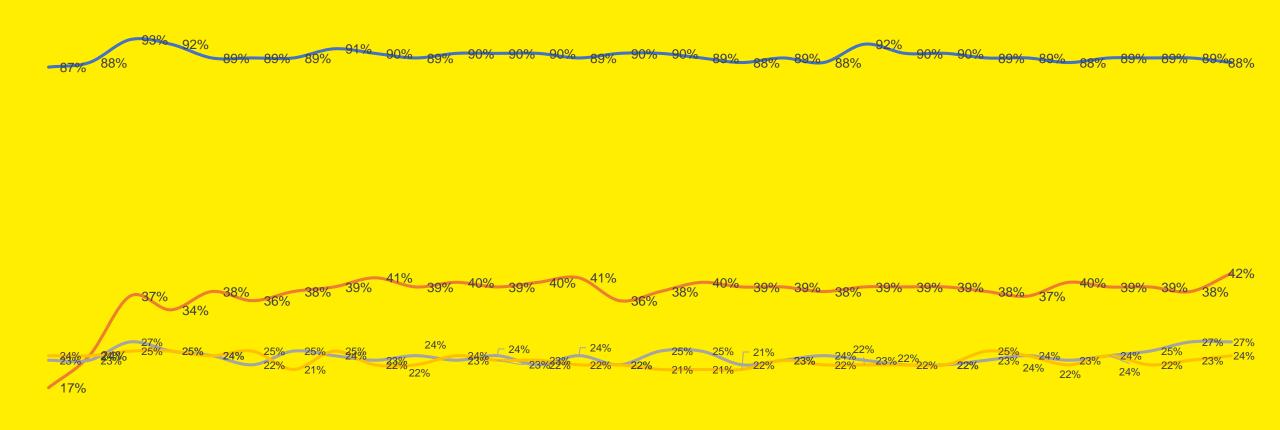


—Less than once a day —1-3 times a day —4 or more times a day

#### News Sources – I



What are the main media sources through which you access information on the Coronavirus: % Any Mentions (in top 3)



23/03 02/04 09/04 13/04 16/04 20/04 23/04 27/04 30/04 04/05 07/05 11/05 14/05 18/05 21/05 25/05 28/05 02/06 08/06 15/06 22/06 29/06 06/07 13/07 20/07 27/07 03/08 10/08 17/08 24/08



—Virgin Media

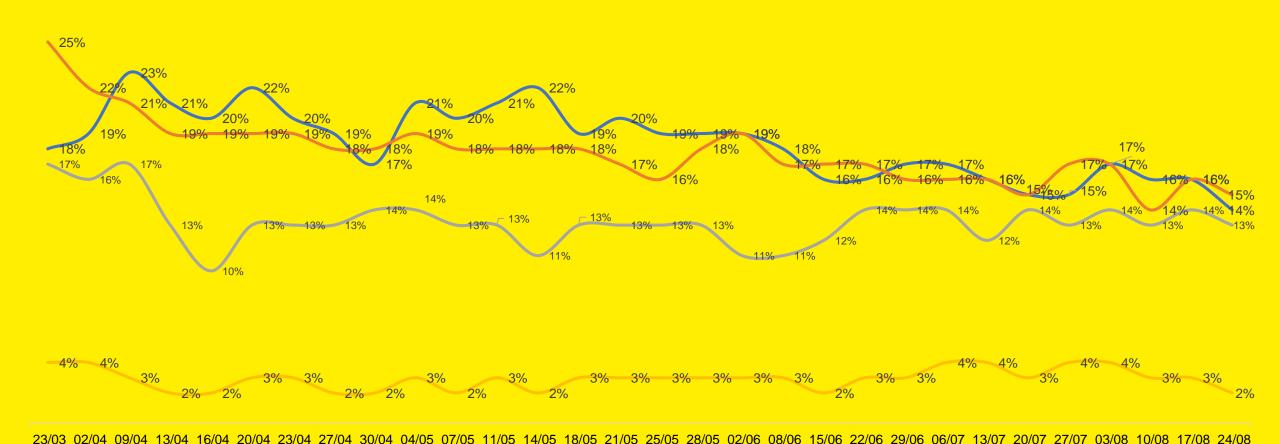


-Irish Independent

#### News Sources - II



What are the main media sources through which you access information on the Coronavirus: % Any Mentions (in top 3)



—Family and friends

Source: Amárach Public Opinion Tracker for Department of Health

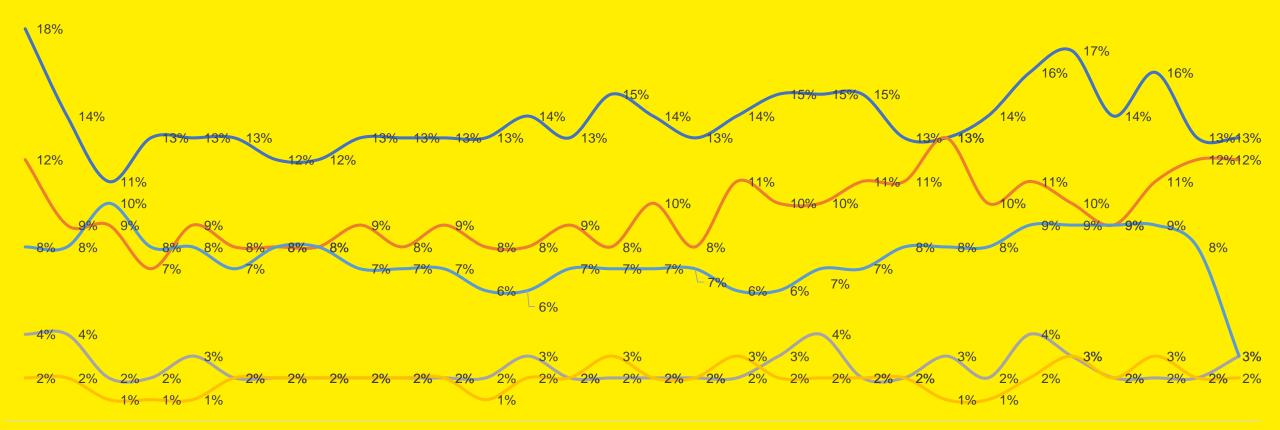
—Sky News

Colleagues at work

#### News Sources - III



What are the main media sources through which you access information on the Coronavirus: % Any Mentions (in top 3)



3/03 02/04 09/04 13/04 16/04 20/04 23/04 27/04 30/04 04/05 07/05 11/05 14/05 18/05 21/05 25/05 28/05 02/06 08/06 15/06 22/06 29/06 06/07 13/07 20/07 27/07 03/08 10/08 17/08 24/08

