

Message from Covid-19 Communications Stakeholder Support

Emails sent on the following dates:

1. 22/05/2020
2. 09/05/2020
3. 02/50/2020
4. 21/04/2020
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10. 13/03/2020
11. 12/03/2010

Details of all emails below:

1. 22/05/2020

Covid Stakeholder - Message from Covid-19 Health Communications Stakeholder Support

Dear Colleague,

Thank you for your continuing support in sharing information about COVID-19. Below are a few communications updates for you.

#Inthistgether Wellbeing campaign

Thank you for all of the fantastic support for the #Inthistgether Wellbeing campaign, from the Department of Health and the HSE, this will continue to push out across the airwaves into June.

The radio ads can be found here <https://soundcloud.com/user-774450354>

The website is www.gov.ie/together and the hashtag is **#inthistgether**. Partners are recommended to continue to share their wellbeing content under the hashtag #Inthistgether.

Next week there will be features on

- Bord Bia 'Bloom at home festival' happening on May 31st
- GAAs Club Step Challenge getting people out and physically active over the next month
- safefoods START campaign helping parents to cope at home
- Cruinniú na N'ogs build to the national day of free creativity for children and young people on the 13th of June

Updated COVID-19 Resources

Please check [here](#) for the most up to date partner resources for COVID-19, including the latest COVID-19 poster in [English](#) and [Irish](#), the updated [Cocooning Public Health Advice easy read guide](#), the most up to date HSE Approved Guidance for Disability Services as well as other resources and materials.

Using the health service during COVID-19

This week saw some new communications for people who may be concerned about using health services, or are uncertain that they're operating as normal. Our health service is open for urgent care, and we have taken extra precautions to ensure patients are safe. We have a national and regional radio ad about using GP and Emergency services, and the National Cancer Control Programme shared two new videos about [people who may have cancer signs](#), and [people who are attending for cancer treatment](#)

Public Health Information:

COVID-19 public health advice posters are now updated to reflect movement to the next phase in managing the epidemic. These posters are now under the heading "Stay home. Stay safe. Protect each other." There are two posters that can be shared for public use - the first is a general public information poster and the other is aimed at staying safe outdoors. Further formats are available in both Irish and English on the COVID-19 Information Resources page.

For the most up to date information and advice on Coronavirus, please go to:

<https://www2.hse.ie/coronavirus/> and <https://www.hpsc.ie/a-z/respiratory/coronavirus/novelcoronavirus/>

For information on face coverings for public use, please see:

<https://www2.hse.ie/conditions/coronavirus/face-masks-disposable-gloves.html>

For Personal Protective Equipment (PPE) guidance please see:

<https://www.hpsc.ie/a-z/respiratory/coronavirus/novelcoronavirus/guidance/infectionpreventionandcontrolguidance/ppel/>

HoldFirm – the HSE's new campaign

Thank you for all of the fantastic support for the HSE's new campaign called HoldFirm, which launched on 9th May 2020. The HoldFirm campaign takes inspiration from the words of President Michael D Higgins, written in his 1993 poem, Take Care. Acknowledging the public's monumental efforts to keep frontline and essential workers safe by staying home, some frontline staff have joined together to give new meaning to President Higgins' inspirational words, which can be viewed [here](#). You can also view the HoldFirm TV ad [here](#).

We are very grateful for the help in sharing the campaign message of the importance for all of us to #HoldFirm. Campaign assets are also available [here](#) filed under 'HoldFirm assets'. There are now HoldFirm colouring sheets available in this drop down menu for both children and adults. You can also download the #HoldFirm twibbon for your social media accounts [here](#).

Other Resources:

The Government's roadmap for reopening society and business can be found [here](#).

Family Carers Ireland - offering family carers free counselling sessions

Family carers sometimes have difficulty coping with their emotional well-being and their mental health and are more likely to struggle with stress, anxiety and depression than the general population. As a carer, there are times when you may find yourself struggling with your mental health and emotional well-being due to a combination of the demands of your caring role, and the additional challenges you might be facing as a result of the COVID-19 pandemic. Family Carers Ireland offer help to family carers, as they believe no one should have to care alone. They have developed a free, short-term online and phone counselling service for family carers and will connect carers with a qualified counsellor from a panel of approved professionals.

The service can be accessed through the website <https://familycarers.ie/help-and-advice/online-and-phone-counselling-service/> or through the National Freephone Careline on 1800 24 07 24.

If your organisation has any specific requests in relation to COVID-19 public health information materials, please let us know.

Thank you for your support. Keep well remember we're #InThisTogether and #HoldFirm

Covid-19 Health Communications Stakeholder Support



Rialtas na hÉireann
Government of Ireland

2. 09/05/2020

Covid Stakeholder - Message from Covid-19 Stakeholder Communications Support

Dear Colleague,

As ever, we are grateful for your continuing support in helping to share information about COVID-19. This is another note to let you know that there are a few communications updates for you.

Research

Some interesting insights to share in the attached link conducted by the Department of Health - here is a link to a report on this published yesterday

<https://www.gov.ie/en/collection/6b4401-view-the-amarach-public-opinion-survey/>

HoldFirm – the HSE's new campaign

Information on the HSE's new campaign called HoldFirm, launching tomorrow (9th May 2020, just before 6pm) can be found attached, including details on how you and your organisation can help support the campaign and share the message. Campaign assets are also available [here](#) filed under 'HoldFirm assets'.



HoldFirm Partner Pack 08052020E.pptx

Updated COVID-19 Resources

The most up to date COVID-19 poster in English can be found here.

<https://www.hse.ie/eng/services/news/newsfeatures/covid19-updates/partner-resources/covid-19-stay-safe-poster-a3-portrait-.pdf> and in Irish here.

<https://www.hse.ie/eng/services/news/newsfeatures/covid19-updates/partner-resources/covid-19-stay-safe-poster-a3-irish-.pdf>

Further languages will be added soon.

The most up to date COVID-19 pull-up banner is available here.

<https://www.hse.ie/eng/services/news/newsfeatures/covid19-updates/partner-resources/covid-19-stay-safe-protect-each-other.pdf>

Wellbeing 'In This Together'

The campaign this week incorporates a Leaving Certificate wellbeing page.

<https://www.gov.ie/en/publication/d8920c-leaving-cert-2020/>

We appreciate your continued support of this campaign under the #InThisTogether

Other Resources/Campaigns:

1. **The Government's roadmap** for reopening society and business can be found here.
<https://www.gov.ie/en/news/58bc8b-taoiseach-announces-roadmap-for-reopening-society-and-business-and-u/?referrer=/roadmap/>
2. **The National Cancer Control Programme (NCCP)** urges anyone with signs and symptoms of cancer to telephone their GP in this new video available here.
https://www.youtube.com/watch?v=7AugmoOKUGY&feature=emb_title
3. **The Irish Hospice Foundation Covid-19 Care & Inform Hub** includes a range of information resources and videos focusing on the themes of grief, funerals in exceptional times, planning ahead and a suite of resources for healthcare professionals. It can be found here.
<https://hospicefoundation.ie/covid19careandinform/>
4. **Cancer awareness campaign for anyone with potential signs and symptoms of cancer** - The National Cancer Control Programme (NCCP) launched a campaign urging anyone with potential signs and symptoms of cancer to telephone their GP to check them out. The number of patients being referred to cancer diagnostic services has decreased since the onset of the Covid-19 pandemic which is a cause of concern for the NCCP as it indicates that people with symptoms of cancer are delaying seeking medical advice. A video was developed urging people with signs and symptoms of cancer to telephone their GP and have them checked out. See
<https://www.youtube.com/watch?v=7AugmoOKUGY&feature=youtu.be>
5. **Men and COVID-19' Webinar - an invitation** - The Engage National Men's Health Training Programme partners have invited Alan White, Emeritus Professor of Men's Health at Leeds Beckett University, to present insights into 'Men and experience of COVID-19'. The presentation will include current evidence and a Q&A afterwards. To book a place, send an email to Colin Fowler at colin@mhfi.org Places are limited and offered on a first-come-first-served basis. one hour online webinar will take place on Wednesday 13th May 2020 at 11.00am.
6. **AMRIC Education Programme**
On the 1st May 2020, the COVID-19 Infection Prevention and Control Guidance for Home Visits webinar took place. Information for this webinar, as well as other webinars can be found here.
<https://www.hpsc.ie/a-z/respiratory/coronavirus/novelcoronavirus/guidance/infectionpreventionandcontrolguidance/webinarresourcesforipc/> (please hyperlink to 'here')
7. **Dawn Chorus - Creative Aging International** have come together with Sing Ireland and the Royal Irish Academy of Music to bring you [Dawn Chorus](#). The idea is simple, easy and free and may involve a neighbourhood group or joining a local choir and connection through song. There is an opportunity to rehearse online, on the phone, at the front gate, or on the local street.
8. **The Dementia - Understand together campaign** offer the following online activities and resources

- I. **Bealtaine Festival** - events and full programme here
http://bealtaine.ie/events_list?utm_source=Arts+%26+Culture&utm_campaign=9ddbaed023-EMAIL_CAMPAIGN_2018_09_12_11_21_COPY_01&utm_medium=email&utm_term=0_43877177d-9ddbaed023-126779977
- II. **Age & Opportunity** - To help during the pandemic, **Age & Opportunity** developed a range of resources on building resilience, keeping active and getting creative which can be found on:
<https://ageandopportunity.ie/covid/#Engage%20Features%20Desktop>
- III. **Alzheimer Society of Ireland's National Helpline** - this helpline is expanding with a new free call-back service which offers people with dementia and family carers from anywhere in Ireland the opportunity to book a 1:1 session with a Dementia Nurse or a Dementia Adviser during the COVID-19 public health emergency. People with dementia and their family carers who want to avail of this new service can contact the National Helpline to make an appointment which is open six days a week Monday to Friday 10am–5pm and Saturday 10am–4pm on 1800 341 341

If your organisation has any specific requests in relation to **COVID-19 public health information materials**, please email us at Partner.Pack@hse.ie to let us know.

Invitation to AMRIC Team COVID-19 IPC webinar

Topic: COVID-19 Infection Control guidance for Vulnerable Group Settings
Presented by: Prof. Martin Cormican , National HCAI Clinical Lead
Mary McKenna, IPC Nursing Lead , AMRICTeam

Date and time : Thursday , May 14th from 5pm - 6.15pm

Pre-register for the event by copying the attached link to internet browser and follow the instructions:

You can listen to the webinar over the computer but sound quality is better over the phone: <https://hse-webinar.webex.com/hse-webinar/onstage/g.php?MTID=e0756db825eee10d904428d7b7562edd9>

Irish dial in number by telephone: [015260058](tel:015260058)
Access code: [952371938](tel:952371938)

Stay well and stay safe.

Regards,

Covid Stakeholders Communications



Rialtas na hÉireann
Government of Ireland

3. 02/05/2020

Covid Stakeholder - Message from Covid-19 Stakeholder Communications Support

Dear Colleague,

We are thankful for your ongoing support in helping to share information about COVID-19. We wish to follow up and share a number of communication updates below.

1. **The Community Call** - this initiative continues to be successful and ongoing information and Information booklet is available on: <https://www.housing.gov.ie/local-government/covid-19-coronavirus/community-call-advice-and-contact-information-your-county> The recent Information booklet is being made available in different formats and languages and will then be posted. The information booklet includes all local contacts details.
2. **Shopping** - a useful advert about safe shopping is on TV at the moment and for coming weeks - see <https://we.tl/t-hiMaSX3ltJ> As you know retailers have been carrying out a great deal of work to support shoppers and there are useful FAQs on: <https://www.fsai.ie/faq/coronavirus.html>
3. **Together 4 Cancer Concern** - The National Cancer Control Programme, Cancer Care West and the Irish Cancer Society have set up a national telephone service to provide comprehensive psychological services to cancer patients, survivors, their families and carers. You may wish to share this number with cancer patients and families in your area and encourage anyone that needs support to contact Together 4 Cancer Concern through the ICS Nurseline on: 1800 200 700 (freephone). The service consists of a panel of experienced cancer counsellors, the Irish Cancer Society's Nurseline, with connections to community cancer support centres across the country and is also available for children and teenagers.
4. **Irish Hospice Foundation Care & Inform hub** - The Irish Hospice Foundation recently launched a new Care & Inform online hub to provide clear and up-to-date information for people who are grieving. The Care & Inform Hub is available at hospicefoundation.ie It aims to both support and inform those who have to plan funerals during COVID-19 outbreak and to continue the rich Irish tradition of communities supporting each other in grief.
5. **Disability video** - See below a useful video with a message from Cathal Morgan, Head of Disability Operations, HSE for people with disabilities and their families. (YouTube video link) [https://www.hse.ie/eng/services/news/newsfeatures/covid19-updates/partner-resources/under the heading 'HSE Approved Guidance for Disability Services'](https://www.hse.ie/eng/services/news/newsfeatures/covid19-updates/partner-resources/under%20the%20heading%20%E2%80%99HSE%20Approved%20Guidance%20for%20Disability%20Services%E2%80%99)
6. **Approved Guidance for Disability Services** There are five new COVID-19 Guidance HSE resources now available for staff and carers who provide services to people with disabilities. This guidance will help ensure that staff and carers are fully aware of the steps they need to take during the outbreak. A list of all of the guidance documents, including those previously shared, can be found here: <https://www.hse.ie/eng/services/news/newsfeatures/covid19-updates/partner-resources/list-of-guidance-documents-developed-by-hse-disability-services.pdf>

7. **Irish Sign Language (ISL) Videos Explaining Testing** There are four Irish Sign Language videos on testing that can be found here. <https://www.hse.ie/eng/services/news/newsfeatures/covid19-updates/partner-resources/covid-19-irish-sign-language-isl-resources/>
8. **Wellbeing Campaign** - Finally, a reminder about the **Mental Wellbeing campaign** which offers support and resources for people to help deal with stress and isolation, and also helps people maintain wellbeing and cope at home during this time. The website is www.gov.ie/together and the hashtag is **#inthistgether**.
The campaign now incorporates these new areas:
 1. Additional resources for parents together with play advice and ideas - Let's play Ireland, from the Department of Children and Youth Affairs
 2. Local Authorities across the country are linking out to local initiatives supporting wellbeing at this time
9. **Cocooning** - following updated Government announcement on Friday 1st May, Gov.ie page updated with new poster and Cocooning HPSC guidance - <https://www.gov.ie/en/publication/923825-guidance-on-cocooning-to-protect-people-over-70-years-and-those-extr/>

Please let us know if your organisation has any specific requests or urgent needs in relation to **Coronavirus COVID-19 public health information materials**.

Thank you in advance for your support at this important time.

We wish you good health and wellness.

Covid-19 Health Communications Stakeholder Support



Rialtas na hÉireann
Government of Ireland

4. 21/04/2020

Covid Stakeholder - Message from Covid-19 Stakeholder Communications Support

Dear Colleague

We wish to thank you for your ongoing support in helping to share information about COVID-19. This is a note to let you know of a few communications updates.

Cocooning video

We have added a [video explaining cocooning](#) which can be easily shared to our [video resources](#).

15 minute of daily activity and fitness - running daily

In support of people cocooning at this time, RTE has launched a 15 minute programme to help older people to keep active at home. It will be broadcast daily on RTÉ One at 2.20pm. It will help viewers who are at home and some in self-isolation or cocooning and will offer tips, especially to older viewers, on how to keep healthy and happy. Fitness 15 will be hosted Monday to Friday at 2.20 PM on with Ray Lally, the Today Show fitness expert, and Dáithí Ó Sé.

Resources for people with dementia, their families and carers

Online resources for people dementia, their families and carers and a booklet of activities which can be carried out at home have also been added.

Irish sign language videos

Irish Sign Language videos are available online here. There are five videos, each covering a different section of the COVID-19 information booklet.

Mental Wellbeing Campaign

Finally, a reminder about the **Mental Wellbeing campaign** recently launched. The campaign offers support and resources for people to help deal with the stress, isolation and helps people maintain wellbeing and cope at home during this time. The campaign is running on all National and Local radio channels, as well as across social and digital platforms. The website is www.gov.ie/together and the hashtag is **#Together**. We welcome your support on this and branding is available to all stakeholders creating messages in this space.

The link to the radio ads is here: <https://soundcloud.com/user-992575667/sets/getting-through-covid-19-together>

RTE are producing a 4 week programme series of Operation Transformation *Staying Well Apart* going out on Wednesday evenings at 9.30 in RTE 1 as a response to the need to help people cope with staying at home/cocooning at this time. The **Gov.ie/together** campaign is linking in with RTE to assist with this strategy and messaging.

We would be grateful if you would let us know if your organisation has any specific requests or urgent needs in relation to **Coronavirus COVID-19 public health information materials**.

If you do, please email us at Partner.Pack@hse.ie to let us know. Thank you to those of you who have already been in touch.

Thank you again in advance for your support at this important time.

Covid-19 Health Communications Stakeholder Support



Rialtas na hÉireann
Government of Ireland

5. 11/04/2020

Covid Stakeholder - Message from Covid-19 Stakeholder Communications Support - Wellbeing Campaign

Dear Colleague, we are very thankful for your ongoing support every day in helping to share information about Coronavirus COVID-19.

You may be aware the Department of Health and the HSE, in collaboration with key cross-Government and cross-sectoral partners, have been developing a mental wellbeing campaign aimed at offering support and resources to help deal with the stress, anxiety and isolation currently experienced by many people during this time. The initial phase of this campaign is launching today.

Please see attached a document outlining the detail of the campaign and the new Covid social branding for this campaign.



Briefing.docx

DOH Together Campaign - Social Partner

 Social Stamp Wellbeing Campaign.png

Thank you in advance for your support at this important time.

Wishing you all a very Happy Easter

Covid-19 Health Communications Stakeholder Support



Rialtas na hÉireann
Government of Ireland

6. 03/04/2020

Covid Stakeholder - Message from Covid-19 Stakeholder Communications Support

Dear Colleague,

We are very thankful for your support every day in helping to share information about COVID-19. This is another note to let you know that there are a few communications updates for you.

Digital Partner Pack Update:

Guidance and Resources for Disability Services

COVID-19 Guidance is now available for staff and carers who provide services to people with disabilities.

This guidance will ensure that staff and carers are fully aware of the steps they need to take during the outbreak. All of the materials are available to download here.

The HSE convened a group made up of representatives of the voluntary sector disability service providers to develop disability specific guidance and resources. These are in line with nationally approved guidance issued by the HSE and the Health Protection Surveillance Centre. Where necessary, guidance has been reviewed by clinical leads and approved by the HSE's Vulnerable Person's Group, convened to lead the response to the needs of vulnerable people during this pandemic.

The Easy Read version of the COVID-19 Public Information Booklet

The Easy Read version of the COVID-19 Public Information Booklet will help those who sometimes find content hard to read, understand or act on. The Easy Read is also available to download here along with the original information guide which has been translated into many languages and is available as an audio guide.

You can also order hard copies of the Easy Read version on www.healthpromotion.ie if you click into "Order Publications".

Posters

There are a number of updated and new posters, including one on cocooning. All of the materials are available to download here

If your organisation has any specific requests or urgent needs **in relation to COVID-19 public health information materials**, please email us at Partner.Pack@hse.ie to let us know.

Thank you in advance for your support at this important time.

Covid-19 Health Communications Stakeholder Support



Rialtas na hÉireann
Government of Ireland

7. 30/03/2020

Dear Colleague,

We are very thankful for your ongoing support every day in helping to share information about Coronavirus COVID-19.

This is a quick note to let you know that there are a few communications updates for you.

Digital Partner Pack Update

<https://www.hse.ie/eng/services/news/newsfeatures/covid19-updates/partner-resources/>

The digital partner pack now has illustrated stories for children going to test centres for COVID-19 testing. It is hoped that children going for testing may benefit from the illustrated stories.

The digital partner pack also has the updated resources and materials asking people to stay at home.

The digital partner pack contains:

- The most up to date posters on COVID-19
- Videos and audio files that you can share
- Leaflets, social media assets, the information booklet and more

The main leaflet which is gone to homes will be made available in a number of languages and formats - including audio and braille, which we will include on the digital partner pack as they are ready.

Cocooning

For information on cocooning, please go to:

<https://www2.hse.ie/conditions/coronavirus/at-risk-groups.html>

<https://www.gov.ie/en/publication/923825-guidance-on-cocooning-to-protect-people-over-70-years-and-those-extr/>

There is a poster (*halfway down*) the Department of Health page above regarding cocooning and this will also be available on the Digital partner pack tomorrow.

If your organisation has any specific requests or urgent needs **in relation to COVID-19 public health information materials**, please email us at Partner.Pack@hse.ie to let us know.

Thank you in advance for your support at this important time.

Covid-19 Health Communications Stakeholder Support



Rialtas na hÉireann
Government of Ireland

8. 26/03/2020

Covid Stakeholder - Message from Covid-19 Health Communications Stakeholder Support

Dear Colleague,

We are very thankful for your ongoing support every day in helping to share information about Coronavirus COVID-19.

Below are a few updates for you:

Digital Partner Pack Update

The digital partner pack now includes the COVID-19 Information Booklet, which is being delivered to all households from this week onward. You can download the booklet [here](#)

The COVID-19 Information Booklet is also available in Irish and in audiobook. We are working to make it available in a number of languages and formats - including audio and braille, which we will include on the digital partner pack as they are ready.

We are working with The Irish Deaf Society to develop sign language version of the COVID-19 Information Booklet. Additionally, we are looking to do sign language versions with them for: testing centre instructions plus aftercare.

Public Health Information

The HSE is currently utilising TV, radio and other forms of advertising for public health information on Coronavirus – using this end line on the media : **Protection from coronavirus – It's in our hands** and **#ItsInOurHands #Covid19** (international)

For the most up to date information and advice on Coronavirus, please go to <https://www.gov.ie/en/campaigns/c36c85-covid-19-coronavirus/> , hse.ie/coronavirus and hpsc.ie/novelcoronavirus and gov.ie

We would be grateful if you would let us know if your organisation has any specific requests or urgent needs **in relation to Coronavirus COVID-19 public health information materials**.

If you do, please email us at Partner.Pack@hse.ie to let us know. Thank you to those of you who have already been in touch.

Thank you in advance for your support at this important time.

Covid-19 Health Communications Stakeholder Support



Rialtas na hÉireann
Government of Ireland

9. 20/03/2020

Covid Stakeholder - Sent

Dear Stakeholder,

As part of the continued national response to the rapidly-shifting challenges of Coronavirus COVID-19, we firstly want to wish you good health and wellbeing.

Most of you will be aware that social distancing measures continue to be paramount and every citizen is being asked to take the necessary precautions. Many of the new materials developed below are helping to get this message out.

Partner Pack

The digital partner pack continues to be updated and can be downloaded online at:

<https://www.hse.ie/eng/services/news/newsfeatures/covid19-updates/partner-resources/>

The digital partner pack contains:

- The most up to date posters on Coronavirus COVID-19 (please display and share these as widely as you can, and please replace any previous posters that you might have used with the updated version)
- Videos that you can share and display
- Leaflets, social media assets and more

Key Updates

Here are some important additions and updates for you:

- There is now a **video** on social distancing: <https://www.youtube.com/watch?v=I0-uujiF4Q>
- **Translated resources** in 10 languages can be found at: <https://www.hse.ie/eng/services/news/newsfeatures/covid19-updates/partner-resources/covid-19-translated-resources/>
- The HSE is currently utilising TV, radio and other forms of advertising for public health information on Coronavirus.
- Social distancing **graphics for premises floors** can be found here: <https://www.gov.ie/en/publication/472f64-covid-19-coronavirus-guidance-and-advice/#social-distancing-graphics>
- Today's Department of Rural and Community Development plan can be found here: <https://www.gov.ie/en/publication/70be56-government-action-plan-for-community-response-to-covid-19/>

Next Updates Expected

Early next week, the digital partner pack is also expected to include a booklet on Coronavirus COVID-19. We will make this available in a number of formats with different audiences in mind.

For the most up to date information and advice on Coronavirus, please go to:

Department of Health: <https://www.gov.ie/en/campaigns/c36c85-covid-19-coronavirus/>

- HSE: <https://www2.hse.ie/coronavirus/>
- HPSC: <https://www.hpsc.ie/a-z/respiratory/coronavirus/novelcoronavirus/>

We would be grateful if you would let us know if your organisation has any specific requests or urgent needs in relation to **Coronavirus COVID-19 public health information materials**.

If you do, please email us at Partner.Pack@hse.ie to let us know.

Thank you in advance for your support at this important time.

A reminder be mindful of your mental health during this time, try to keep to a routine, maintain a healthy, balanced diet, and remember social distancing doesn't have to mean social isolation.

Covid-19 Health Communications Stakeholder Support



Rialtas na hÉireann
Government of Ireland

10. 13/03/2020

Covid Stakeholder - Message from Covid-19 Health Communications Stakeholder Support

Dear Stakeholder,

As you know as part of the national response to Covid-19, the Department of Health, the Department of Rural and Community Development and the HSE are working closely to support stakeholders and community groups.

Thank you for your positive response to our first email to you all yesterday evening. For organisations who have come on this mailing list today, the information from yesterday is replicated and updated below.

Partner Pack

As we said yesterday we would send you an online partner pack for your organisation to use in your own communication and across your network.

This pack can now be downloaded online here

<https://www.hse.ie/eng/services/news/newsfeatures/covid19-updates/partner-resources/>

The starter partner pack contains:

- The most up to date posters on Coronavirus COVID-19 (please display and share these with your teams and service users, and please replace any previous posters with the updated version)
- Videos on Coronavirus COVID-19 that you can share and display

We are working on content for a variety of needs, and we will be adding more videos, materials and translations so this partner pack can act as a source of helpful information and resources for you.

We would be grateful if you would let us know if your organisation has any specific requests or urgent needs **in relation to Coronavirus COVID-19 public health information materials**. If you do, please email us at Partner.Pack@hse.ie to let us know.

There is further information on Coronavirus COVID-19 available at: <https://www2.hse.ie/coronavirus/> and health.gov.ie

Social Media Accounts:

If your organisation is not already doing so, please follow the following sources on twitter and re-tweet messages relating to Coronavirus COVID-19:

@HSELive
@hpscireland
@roinnsIainte
@CMOIreland

Looking after mental wellbeing:

We are aware that many people may be feeling a sense of anxiety and stress at this time. In this regard we are also developing information and resources to support mental wellbeing and promote resilience during these challenging times. We will be sharing this with you when these are developed.

Our collective efforts are critical, we need to do this together, as one community. We will be asking everyone to play their part, to help each other. Slowing the spread of this disease protects everyone, but it particularly protects those who are most at risk.

Thank you again in advance for your support at this important time.

Covid-19 Health Communications Stakeholder Support



Rialtas na hÉireann
Government of Ireland

11. 12/03/2020

Covid Stakeholder - Message from Covid-19 Health Communications Stakeholder Support

Dear Stakeholder,

As part of the national response to Covid-19, the Department of Health, the Department of Rural and Community Development and the HSE are working closely to support stakeholders and community groups. We will be in regular contact with you to support you and the communities you represent over the weeks ahead.

Today we are writing to you in the first instance to ask for your help in sharing important information in relation to COVID-19.

Below is information on the Government announcement today, the partner pack in development and key social media accounts.

Today's Government Announcement:

Today the Government announced additional measures to protect citizens by delaying the spread of COVID-19.

The general public is asked to follow this advice and keep informed of this ongoing outbreak. Details of these updated measures can be found here: <https://www.gov.ie/en/publication/ea1c30-updated-measures-in-response-to-covid-19-coronavirus/>

Partner Pack:

We are currently developing online partner packs with materials for your organisation to use in your own communications and across your network.

We will forward the link to this new material very soon.

The partner pack will contain:

- The most up to date posters for COVID-19
- Videos that you can share and display

In the meantime, you can find information at:

<https://www2.hse.ie/conditions/coronavirus/coronavirus.html>

<https://www.hpsc.ie/a-z/respiratory/coronavirus/novelcoronavirus/guidance/>

<https://www.gov.ie/en/campaigns/c36c85-covid-19-coronavirus/>

We are also working on content for a variety of needs, and we will include new content in the online partner pack as materials are developed.

Social Media Accounts:

If your organisation is not already doing so, please follow the following sources on twitter and re-tweet messages relating to COVID-19:

@HSELive

@hpscireland

@roinnslaite

@CMOireland

Our collective efforts are critical, we need to do this together, as one community. We will be asking everyone to play their part, to help each other and we're here to help you.

This phase requires a community effort, every citizen acting responsibly in order to protect our vulnerable and elderly members of society.

Thank you in advance for your support at this important time.

Yours sincerely,

Covid-19 Health Communications Stakeholder Support



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